



125 West 55th St  
New York, NY 10019

*rev*

<b>Contract #</b> 25243478	<b>Changes as of:</b> 11/2/2016 at 1:35 PM	<b>Version:</b> Current State Version 5
<b>CPE:</b> 750/760/4563	<b>Flight:</b> 11/1/16 - 11/7/16	<b>Station:</b> WPGH
<b>Agency:</b> TARGETED PLATFORM MEDIA	<b>Advertiser:</b> Priorities Usa Action	<b>Market:</b> Pittsburgh
650 Massachusetts Avenue, NW	<b>Product:</b> TV	<b>Office:</b> WASHINGTON
Washington, DC 20001	<b>Agency Order #:</b> 5193655	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> Welsh, Kathryn	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> TREVOR HEATON	<b>Assistant:</b> TREVOR HEATON
	202-955-5342	202-955-5342
		<b>Total \$:</b> \$19,350.00
		<b>Total Spots:</b> 18
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 2582052
		<b>Separation:</b>

Comments: Na line 4 MG line 11

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/1		Total Spots	Total \$	CPP	GRP
							11/1					
1	Tu-F,M 6p-6:30p		BIG BANG	\$750.00	0	30	3		3	\$2,250.00	\$0.00	0.0
2	Tu-F,M 7:30p-8p		2.5 MEN	\$1,050.00	0	30	2		2	\$2,100.00	\$0.00	0.0
3	Tu-F,M 6:30p-7p		2.5 MEN	\$750.00	0	30	3		3	\$2,250.00	\$0.00	0.0
REV-4	Tu-F,M 7p-7:30p		BIG BANG	\$1,050.00	0	30	2	1	1	\$1,050.00	\$0.00	0.0
5	Su 10p-11p		NEWS	\$1,200.00	0	30	1		1	\$1,200.00	\$0.00	0.0
6	Tu-F,M 10p-10:30p		NEWS	\$1,200.00	0	30	2		2	\$2,400.00	\$0.00	0.0
7	Tu-F,M 10:30p-11p		NEWS	\$1,100.00	0	30	2		2	\$2,200.00	\$0.00	0.0
8	Tu 8p-9p		BROOKLYN 9	\$2,000.00	0	30	0		0	\$0.00	\$0.00	0.0
9	W 10p-11p		NEWS	\$1,425.00	0.0	30	2		2	\$2,850.00	\$0.00	0.0
MG from #25243589												
10	Th 8p-9p		Rosewood	\$2,000.00	0.0	30	1		1	\$2,000.00	\$0.00	0.0
REV+ 11	Sa 7p-8p		Big Bang	\$1,050.00	0.0	30	0	1	1	\$1,050.00	\$0.00	0.0
<b>TOTALS:</b> 18									<b>18</b>	<b>\$19,350.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25243478	<b>Changes as of:</b> 11/2/2016 at 1:35 PM	<b>Version:</b> Current State Version 5	
<b>CPE:</b> 750/760/4563	<b>Flight:</b> 11/1/16 - 11/7/16	<b>Station:</b> WPGH	<b>Total \$:</b> \$19,350.00
<b>Agency:</b> TARGETED PLATFORM MEDIA	<b>Advertiser:</b> Priorities Usa Action	<b>Market:</b> Pittsburgh	<b>Total Spots:</b> 18
650 Massachusetts Avenue, NW	<b>Product:</b> TV	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
Washington, DC 20001	<b>Agency Order #:</b> 5193655	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Buyer:</b> Welsh, Kathryn	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 2582052
	<b>Salesperson:</b> TREVOR HEATON	<b>Assistant:</b> TREVOR HEATON	<b>Separation:</b>
	202-955-5342	202-955-5342	

<b>Special Instructions</b>	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
11/02/16 1:35 PM	TREVOR HEATON	Na line 4 MG line 11
11/02/16 9:59 AM	Christopher Koutsouflakis	LN 4 1X NA 11/2 DT WORLD SERIES
11/01/16 2:43 PM	TREVOR HEATON	NA line 8, MG line 10
10/31/16 10:53 AM	TREVOR HEATON	Add line 9 as MG from #25243589 revised total \$19350 (+\$2850)
10/11/16 9:37 AM	System	Notice Received.
10/10/16 6:09 PM	GOTOSTRATA\theaton	**EXTEND one day to 11/8 at 4pm;Separation: 30
07/22/16 5:21 PM	System	Notice Received.
07/07/16 4:52 PM	TREVOR HEATON	**EXTEND one day to 11/8 at 4pm;Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$322,500
<b>WPGH Share:</b>	6%
<b>Comment:</b>	
<b>KDKA:</b>	45%
<b>WPCW:</b>	3%
<b>WPNT:</b>	1%
<b>WPXI:</b>	25%
<b>WTAE:</b>	20%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	18	\$19,350.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>18</b>	<b>\$19,350.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Nov	18	\$19,350.00
<b>Total</b>	<b>18</b>	<b>\$19,350.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/2/16 1:35 PM	TREVOR HEATON	Revised			\$0	\$19,350.00	Changes: Comments from NA line 8, MG line 10 to Na line 4 MG line 11. 2 buylines added or modified.
Makegood 1	11/2/16 9:59 AM	Christopher Koutsouflakis	Confirmed			\$0	\$19,350.00	
Revision	11/1/16 2:43 PM	TREVOR HEATON	Confirmed			\$0	\$19,350.00	Changes: Comments from Add line 9 as MG from #25243589 revised total \$19350 (+\$2850) to NA line 8, MG line 10. 2 buylines added or modified.
Revision	10/31/16 10:53 AM	TREVOR HEATON	Confirmed	2		\$2,850.00	\$19,350.00	Changes: Demo Meta to [R16], Total \$ from \$16,500.00 to \$19,350.00, User Entered \$ from \$0.00 to \$19,350.00, Comments from **EXTEND one day to 11/8 at 4pm;Separation: 30 to Add line 9 as MG from #25243589 revised total \$19350 (+\$2850), Total Spots from 16 to 18, Calculated Dollars from \$16,500.00 to \$19,350.00, Competitive Market Budget from \$348,333 to \$322,500. 9 buylines added or modified.
Revision	10/10/16 6:09 PM	GOTOSTRATA\theaton	Confirmed		4	\$-4,400.00	\$16,500.00	Changes: Total \$ from \$20,900.00 to \$16,500.00, Total GIMPs to 0, Total Spots from 20 to 16. 8 buylines added or modified.



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25243478	<b>Changes as of:</b> 11/2/2016 at 1:35 PM	<b>Version:</b> Current State Version 5	
<b>CPE:</b> 750/760/4563	<b>Flight:</b> 11/1/16 - 11/7/16	<b>Station:</b> WPGH	<b>Total \$:</b> \$19,350.00
<b>Agency:</b> TARGETED PLATFORM MEDIA 650 Massachusetts Avenue, NW Washington, DC 20001	<b>Advertiser:</b> Priorities Usa Action	<b>Market:</b> Pittsburgh	<b>Total Spots:</b> 18
	<b>Product:</b> TV	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
	<b>Agency Order #:</b> 5193655	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Buyer:</b> Welsh, Kathryn	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 2582052
	<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Separation:</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/13/16 5:00 PM					\$0	\$0	
Queued for Electronic Contracting	7/7/16 5:07 PM					\$0	\$0	
New	7/7/16 3:47 PM	TREVOR HEATON	Confirmed	20		\$20,900.00	\$20,900.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---