

INVOICE

WDBJ
2807 Hershberger Road NW
Roanoke, VA 24017
Main: (540) 344-7000
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
670134-1	10/15/17	October 2017	09/25/17 - 10/10/17

Property	Account Executive	Sales Office	Sales Region
WDBJ	Charles Brian Boush	Roanoke Nation	National

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 N Ft Myer Drive
Ste 400
Arlington, VA 22209

Advertiser	Product	Estimate Number
Ed Gillespie for Governor	Candidate	3172

Flight Dates	Order #	Alt Order #
10/04/17 - 10/10/17	670134	WOC10752724

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

Agency Code	Advertiser Code	Product 1/2
9912521	277	357

Agency Ref	Advertiser Ref
5623	141999

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																
1	10/04/17	10/10/17	News 7 Early Mornin' @ 55:00 AM-6:00 AM	5:00 AM-6:00 AM	- 1- 1- - -	:30	2	\$30.00	NM																																																																
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE

Send Payment To:

WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

Invoice # 670134-1	Invoice Date 10/15/17	Invoice Month October 2017	Invoice Period 09/25/17 - 10/10/17
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3	WDBJ	M	10/09/17		M-F 9a-10a	9:00 AM-10:00 AM	:00		\$55.00	NM																																																																																							
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8	10/04/17	10/10/17	News 7 @ Noon	12:00 PM-12:30 PM	-1-1---	:30	2	\$175.00	NM																																																																																								
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE

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PO Box 14200
Tallahassee, FL 32317-4200

Invoice # 670134-1	Invoice Date 10/15/17	Invoice Month October 2017	Invoice Period 09/25/17 - 10/10/17
Advertiser Ed Gillespie for Governor	Product Candidate	Estimate Number 3172	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
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3	WDBJ	M	10/09/17	4:08 PM	News 7 @ 4p M-F	4:00 PM-5:00 PM	:30	EGVA 100317H	\$65.00	NM																																																																													
12	10/04/17	10/10/17	News 7 @ 5p M-F	5:00 PM-5:30 PM	11111--	:30	5	\$325.00	NM																																																																														
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13	10/04/17	10/09/17	M-F 530p-6p	5:30 PM-6:00 PM	1-1-1--	:30	3	\$195.00	NM																																																																														
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE

Send Payment To:

WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

Invoice # 670134-1	Invoice Date 10/15/17	Invoice Month October 2017	Invoice Period 09/25/17 - 10/10/17
Advertiser Ed Gillespie for Governor	Product Candidate	Estimate Number 3172	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
17	10/04/17	10/09/17	Wheel of Fortune M-F	7:00 PM-7:30 PM	1--1---	:30	2	\$475.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/04/17 10/10/17 1--1--- 2 \$475.00										
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2	WDBJ	M	10/09/17	7:14 PM	Wheel of Fortune M-F	7:00 PM-7:30 PM	:30	EGVA 100317H	\$475.00	NM
18	10/04/17	10/10/17	Jeopardy M-F	7:30 PM-8:00 PM	-11-1--	:30	3	\$420.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/04/17 10/10/17 -11-1-- 3 \$420.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDBJ	W	10/04/17	7:34 PM	Jeopardy M-F	7:30 PM-8:00 PM	:30	EGVA 0924173H	\$420.00	NM
2	WDBJ	F	10/06/17	7:42 PM	Jeopardy M-F	7:30 PM-8:00 PM	:30	EGVA 100517H	\$420.00	NM
3	WDBJ	Tu	10/10/17	7:43 PM	Jeopardy M-F	7:30 PM-8:00 PM	:30	EGVA 100517H	\$420.00	NM
19	10/04/17	10/10/17	Tuesday Prime Hr 1	7:45 PM-9:00 PM	-1-----	:30	1	\$975.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/04/17 10/10/17 -1----- 1 \$975.00										
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1	WDBJ	Tu	10/10/17	8:34 PM	Tuesday Prime Hr 1	7:45 PM-9:00 PM	:30	EGVA 100517H	\$975.00	NM
20	10/04/17	10/04/17	Wednesday Prime Hr 1	7:45 PM-9:00 PM	--1----	:30	1	\$760.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/17 10/08/17 --1---- 1 \$760.00										
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21	10/04/17	10/06/17	Friday Prime Hr 3	10:00 PM-11:00 PM	----1--	:30	1	\$535.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/17 10/08/17 ----1-- 1 \$535.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
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22	10/04/17	10/08/17	Sunday Prime Hr 1	7:30 PM-8:30 PM	-----1	:30	1	\$1,235.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/17 10/08/17 -----1 1 \$1,235.00										
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23	10/04/17	10/08/17	Sunday Prime Hr 4	10:30 PM-11:30 PM	-----1	:30	1	\$310.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/17 10/08/17 -----1 1 \$310.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDBJ	Su	10/08/17	10:48 PM	Sunday Prime Hr 4	10:30 PM-11:30 PM	:30	EGVA 100517H	\$310.00	NM
24	10/04/17	10/10/17	News 7 @ 11p M-F	11:00 PM-11:30 PM	-1-1---	:30	2	\$265.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/04/17 10/10/17 -1-1--- 2 \$265.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDBJ	Th	10/05/17		News 7 @ 11p M-F	11:00 PM-11:30 PM	:00		\$265.00	NM
Credited										

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

INVOICE

Send Payment To:

WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

Invoice # 670134-1	Invoice Date 10/15/17	Invoice Month October 2017	Invoice Period 09/25/17 - 10/10/17
Advertiser Ed Gillespie for Governor	Product Candidate	Estimate Number 3172	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																														
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25	10/04/17	10/08/17	News 7 @ 11p Sun	11:00 PM-11:30 PM	-----1	:30	1	\$115.00	NM																																																																																																														
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29	10/04/17	10/05/17	Thursday Night Football	8:30 PM-11:30 PM	---1---	:30	1	\$495.00	NM																																																																																																														
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INVOICE

Send Payment To:

WDBJ
PO Box 14200
Tallahassee, FL 32317-4200

<u>Invoice #</u> 670134-1	<u>Invoice Date</u> 10/15/17	<u>Invoice Month</u> October 2017	<u>Invoice Period</u> 09/25/17 - 10/10/17
<u>Advertiser</u> Ed Gillespie for Governor		<u>Product</u> Candidate	<u>Estimate Number</u> 3172

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/04/17	10/08/17	NFL Reg Season Early G	1:00 PM-4:00 PM	-----1	:30	1	\$940.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/17 10/08/17 -----1 1 \$940.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDBJ	Su	10/08/17	2:25 PM	NFL Reg Season Early Game	1:00 PM-4:00 PM	:30	EGVA 100317H	\$940.00 NM
32	10/07/17	10/07/17	SEC Football Late Game	3:30 PM-7:00 PM	-----S-	:30	1	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/17 10/08/17 -----S- 1 \$380.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDBJ	Sa	10/07/17	6:22 PM	SEC Football Late Game	3:30 PM-7:00 PM	:30	EGVA 100517H	\$380.00 NM
33	10/09/17	10/09/17	M-F 9a-10a	9a-10a	M-----	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 M----- 1 \$55.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WDBJ	M	10/09/17	9:58 AM	M-F 9a-10a	9a-10a	:30	EGVA 100317H	\$55.00 NM
<u>Total Spots</u>							67		

Payment Terms 30 Days

<u>Gross Total</u>	\$16,715.00
<u>Agency Commission</u>	\$2,507.25
<u>Net Amount Due</u>	\$14,207.75

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