



# Insertion Contract

Order #	46672002	Ver #	1	Rev #	2	Page #	1
Advertiser	OH CD7 Max Miller	Date	3/19/24	Time	3:06PM	Start	3/18/24
Product	Franking WHKW 3.20-3.31	Demos					
Salesperson	Kathleen Bensi	Salesperson Phone #	(614)899-6800				
Sales Office	SMR (MP Region)	Agency	Strategic Media Placement				

Salem Radio Network  
 Salem Media Group-SR/SMR  
 PO Box 206590  
 Dallas, TX 75320-6590

Product Protection: \*Political-Issue Oth

Line #	Vehicle	Days & Times							Mar	Mar	Apr	Apr	Apr	Apr	Apr	Apr	May	May	May	May	May	Jun	Jun	Total Units	Len	Unit Rate	Extended Total	
		M	T	W	T	F	S	S																				
1	WHKW-AM	0	0	1	1	0	0	0	3																		105	
	6AM-10AM																											
1	WHKW-AM	1	1	1	1	0	0	5																			175	
	6AM-10AM																											
2	WHKW-AM	0	0	0	1	0	0	1																			30	
	10AM-3PM																											
2	WHKW-AM	1	0	1	0	0	0	2																			60	
	10AM-3PM																											
3	WHKW-AM	0	0	1	1	0	0	3																			105	
	3PM-7PM																											
3	WHKW-AM	1	1	1	1	0	0	5																			175	
	3PM-7PM																											
4	WHKW-AM	0	0	0	0	2	0	2																			80	
	6AM-7PM																											
5	WHKW-AM	0	0	0	0	0	1	1																			20	
	6AM-7PM																											
5	WHKW-AM	0	0	0	0	0	2	2																			40	
	6AM-7PM																											
Totals									11	15																	26	
Weekly Units									11	15	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	26	
Weekly Gross \$									320	470	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	790	

<b>Air Time Total Gross:</b>	<b>\$790.00</b>	<b>Agency Commission:</b>	<b>\$118.50</b>	<b>Total Net:</b>	<b>\$671.50</b>
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\*Notes\*

- This is not a candidate or issue spot. It will be paid for with Franking dollars approved by the US House to be spent on radio upon conclusion of the schedules.

SMR'S APPLICABLE COMMISSION WILL BE DEDUCTED FROM THE TOTAL NET AMOUNT

Order is Broadcast Calendar Billing. Please email signed insertion to [insertions@smradio.com](mailto:insertions@smradio.com)

With approval of salesperson, make goods within flight only.

All orders require affidavits showing date and time spots aired, isci code, po# and/or estimate number.



SALEM MEDIA REPRESENTATIVES  
 SALEM RADIO NETWORK  
 SALEM PODCAST NETWORK  
 SALEM NEWS INC.

Salem Radio Network  
 Salem Media Group-SRN/SMR  
 PO Box 206590  
 Dallas, TX 75320-6590

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Advertiser OH CD7 Max Miller	Product Franking WHKW 3.20-3.31	Order # 46672002	Ver # 1	Rev #	# Wks 2	Page # 2
Salesperson Kathleen Bensi	Salesperson Phone # (614)899-6800	Date 3/19/24	Time 3:06PM	Start 3/18/24	End 3/31/24	
Sales Office SMR (MP Region)	Agency Strategic Media Placement	Demos				

Product Protection: \*Political-Issue Oth

Accepted for Salem Radio Network:

Name

Title

Accepted for Producer or Station:  
*Kevin Isaac* GM

Name

Title



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Strategic Media Placement, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

<b>Station time requested by:</b> Strategic Media Placement		
Agency name: Strategic Media Placement		
Address: 7669 Stagers Loop, Delaware, OH 43015		
Contact: Brant Fink	Phone number: 740.201.5500	Email: bfink@strategicmediaplacement.co
<b>Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):</b>		
Name: Congressman Max Miller official Congressional Office		
Address: 143 Cannon House Office Building		
Contact: Nick Weston, Communications D	Phone number: 202.641.0028	Email: Nick.Weston@mail.house.gov
Station is authorized to announce the time as paid for by such person or entity.		
<b>List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):</b>		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
<b>If ad refers to a federal candidate(s) or federal election, list ALL of the following:</b>		<input type="checkbox"/> N/A
Name(s) of every candidate referred to: Congressman Max Miller		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
<b>Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:</b>		<input type="checkbox"/> N/A
Job creation		

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: A Brant Fink <small>Digitally signed by A Brant Fink Date: 2023.09.14 12:09:11 -04'00'</small>	Signature: <i>Kem Isaac</i>
Name: Brant Fink	Name: <i>Kem Isaac</i>
Date of Request to Purchase Ad Time: 20240319	Date of Station Agreement to Sell Time: <i>3-19-24</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *3-19-24*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>46672002</i>	Station Call Letters: <i>WKW</i>	Date Received/Requested: <i>3-19-24</i>
Est. #: <i>678273</i>	Station Location: <i>CLEVELAND</i>	Run Start and End Dates: <i>3/18 - 3/29/24</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.