



3rd Quarter 2020 Issues - Programs List

July 1st – September 30th 2020

In compliance with FCC Regulations:

- A) 104FCC 2D 1076 (1986)
- B) 98FCC 2D 1076 (1984)
- C) 104FCC 2D 505 Note (1986)

The broadcast studio for WXZC 104.3 FM is located at 964 S. Crystal Glen Drive, Lecanto, Florida 34461. WXZC is operated by our company as an LMA with the CCARC / Key Training Center.

WXZC FM Broadcasts a 24 hour Mainstream Country format targeting adults 25 to 64 throughout the north central Florida broadcast area. Frequent announcements of time, weather and public service announcements are done on an hourly basis.

The entire format of WXZC's on air programming is designed to offer a service to the listening audience. The following materials reflect some of the issues of interest to our target audience.

The following report reflects on the formal coverage of these community issues. WXCZ FM informally addresses many other issues in the Citrus County market through aggressive public service announcement rotation and local news coverage.

DURATION: 15, 30 & 60 Second Live and pre-recorded Public Service Announcements on a continuing basis. The majority are pre-recorded :30's.

*American Legion Riders	For:	Derby Day Ride
*Boys & Girls Club Citrus County	For:	Support Donations
*CCARC /Key Training Center	For:	Developmental Disabilities / careers
*Citrus County Crafts Council	For:	Harvest Moon Craft Show
*Citrus Co. Historical Society	For:	Make a Difference Day
*Citrus County Sheriff's Office	For:	Public safety/awareness
*Citrus Co. Supervisor of Elections	For:	Vote by Mail/Early voting
*Community Food Bank – Citrus Co.	For:	Scallop Hunt
*Cornerstone Baptist Church	For:	Foster Parent Community Picnic
*Daughters of American Revolution	For:	Constitution Week
*Dementia Education	For:	Virtual Wellness Challenge
*Female Veteran's Network of Citrus	For:	Female Veteran's Memorial
*Foster to Adoption	For:	Charity Golf Event
*Fraternal Order of Eagles	For:	11 th Annual Sammi's Run
*Friends of Citrus & Naturecoast	For:	The Other Faces of Loss
* Habitat For Humanity of Citrus Co.	For:	October Food Drive
*Homosassa Springs Wild Life Park	For:	Event Days
*Inverness Sertoma Club	For:	Golf For Kids Tournament
*Journey to Success	For:	Journey Rocks Biker Night
*Life South Community Blood Bank	For:	Hurricane Sally Blood Drive
*Mission for the Homeless Veterans	For:	Walk Across Citrus County
*Naturecoast Botanical Gardens	For:	Annual Fall Plant Sale
*Naturecoast Community Services	For:	Bicycle & RV Collection
*Save Crystal River	For:	King's Bay Restoration Project
*Save the Manatee Club	For:	Safe Boating Tips
*Unitarian Universalist Church	For:	Fall Programs
*Vitas Health Care	For:	Coping with Dementia

1) Issue: PUBLIC SAFETY

DESCRIPTION: WXZC FM airs information on public safety & health issues.

2) Issue: BENEFITS AND FUNDRAISERS

DESCRIPTION: WXZC FM is proud of their continued involvement with local charities that conduct fund raising events on the Nature Coast. A large portion of WXZC Public Service Announcements are devoted to fundraising organizations and events providing listeners with information on how to get involved. When possible our on air personalities participate in these local fundraising events by drawing our audience to participate.

3) Issue: SUPPORT OF AREA VETERANS

Our station is heavily involved with numerous organizations that serve the area's veteran population. Crystal River is home to a National Guard Armory, whose men were heavily deployed during our nation's combat role in the Middle East. As a result many returning area veterans require assistance in making a successful transition to civilian life.

4) Issue: OTHER RELEVANT ISSUES PERTAINING TO THE NATURE COAST

DESCRIPTION: WXZC is continuously sent information regarding other local issues and asked to support in any way we can. These issues are not always limited to general categories and include wildlife management, education, senior care, debt management and many more.

END OF REPORT

Stephen Schurdell
Managing Partner/ LMA Operator WXZC FM

October 10, 2020