



3rd Quarter 2021 Issues - Programs List *WXZC 104.3*

July 1st – September 30th 2021

In compliance with FCC Regulations:

- A) 104FCC 2D 1076 (1986)
- B) 98FCC 2D 1076 (1984)
- C) 104FCC 2D 505 Note (1986)

The broadcast studio for WXZC 104.3 FM is located at 964 S. Crystal Glen Drive, Lecanto, Florida 34461. **WXZC was previously operated by our company as an LMA with the CCARC / Key Training Center, with license assignment occurring during last quarter.**

WXZC FM Broadcasts a 24 hour Mainstream Country format targeting adults 25 to 64 throughout the north central Florida broadcast area. Frequent announcements of time, weather and public service announcements are done on an hourly basis.

The entire format of WXZC's on air programming is designed to offer a service to the listening audience. The following materials reflect some of the issues of interest to our target audience.

The following report reflects on the formal coverage of these community issues. WXCZ FM informally addresses many other issues in the Citrus County market through aggressive public service announcement rotation and local news coverage.

WXCZ 104.3 IS A 24 HOUR SIMULCAST WITH WXZC 103.3.

DURATION: 15, 30 & 60 Second Live and pre-recorded Public Service Announcements on a continuing basis. The majority are pre-recorded :30's.

The Angelus	For:	Angelus-Stock Festival
*BFF Society	For:	11 th Annual Diamonds in April
Boys & Girls Club of Citrus County	For:	Festival of Arts
CCARC /Key Training Center	For:	Developmental Disabilities / careers
Citrus County Chamber of Commerce	For:	Save Crystal River
Citrus County Craft Council	For:	Harvest Moon Arts & Crafts Show
Citrus County Sheriff's Office	For:	Public safety/awareness
Crystal River Eagle Riders	For:	Sami's Run for Children of Citrus County
Female Veteran's Network of Citrus	For:	Female Veteran's Memorial
Florida Farm Bureau	For:	Ag Leadership
Friends of Citrus County Public Library	For:	Fall Mega Book Sale
Friends of Citrus & Naturecoast	For:	Alzheimers & Dementia
Homosassa Seventh Day Adventists	For:	ABC's of Dementia Workshop
Homosassa Springs Wild Life Park	For:	Event Days
Jesse's Place	For:	Casino Night
Life South Community Blood Bank	For:	Vaccinations & Donations
Marion County Firefighters	For:	Fishing Tournament/Benevolence Fund
My Eklesia	For:	Prayer Services
NAMI Citrus	For:	Group mental health counseling
Naturecoast Community Services	For:	Bicycle & RV Donations
Naturecoast Ministries	For:	Free Dental Care
Orphan's Rock	For:	Voices for Children
Pace Center for Girls	For:	Charity Golf Tournament
Unitarian Universalist Church	For:	Seminars
US Coast Guard	For:	Safe Boating
We Care Food Pantry	For:	Mobile Pantry Schedule

1) Issue: PUBLIC SAFETY

DESCRIPTION: WXZC FM airs information on public safety & health issues.

2) Issue: BENEFITS AND FUNDRAISERS

DESCRIPTION: WXZC FM is proud of their continued involvement with local charities that conduct fund raising events on the Nature Coast. A large portion of WXZC Public Service Announcements are devoted to fundraising organizations and events providing listeners with information on how to get involved. When possible our on air personalities participate in these local fundraising events by drawing our audience to participate.

3) Issue: SUPPORT OF AREA VETERANS

Our station is heavily involved with numerous organizations that serve the area's veteran population. Crystal River is home to a National Guard Armory, whose men were heavily deployed during our nation's combat role in the Middle East. As a result many returning area veterans require assistance in making a successful transition to civilian life.

4) Issue: OTHER RELEVANT ISSUES PERTAINING TO THE NATURE COAST

DESCRIPTION: WXZC is continuously sent information regarding other local issues and asked to support in any way we can. These issues are not always limited to general categories and include wildlife management, education, senior care, debt management and many more.

END OF REPORT



Stephen Schurdell
Managing Partner

October 8, 2021