



## WXZC 104.3 Quarterly 2023 Issues - Programs List

**3rd Quarter - July 1<sup>st</sup> – September 30<sup>th</sup> 2023**

In compliance with FCC Regulations:

- A) 104FCC 2D 1076 (1986)
- B) 98FCC 2D 1076 (1984)
- C) 104FCC 2D 505 Note (1986)

The broadcast studio for WXZC 104.3 FM is located at 964 S. Crystal Glen Drive, Lecanto, Florida 34461. WXZC was previously operated by our company as an LMA with the CCARC / Key Training Center, with license assignment occurring during 2<sup>nd</sup> quarter 2021.

WXZC FM Broadcasts a 24 hour Mainstream Country format targeting adults 25 to 64 throughout the north central Florida broadcast area. Frequent announcements of time, weather and public service announcements are done on an hourly basis.

The entire format of WXZC's on air programming is designed to offer a service to the listening audience. The following materials reflect some of the issues of interest to our target audience.

The following report reflects on the formal coverage of these community issues. WXCZ FM informally addresses many other issues in the Citrus County market through aggressive public service announcement rotation and local news coverage.

**WXCZ 104.3 IS A 24 HOUR SIMULCAST WITH WXZC 103.3.**

DURATION: 15, 30 & 60 Second Live and pre-recorded Public Service Announcements on a continuing basis. The majority are pre-recorded :30's.

*CASA	For:	Fight Domestic Violence
*CCARC /Key Training Center	For:	Developmental Disabilities / careers
*Citrus County Chamber	For:	Disaster Relief Grants
*Citrus County Department of Health	For:	Various Health Advisories
*Citrus Community Concert Choir	For:	Summer Concert Series
*Citrus County Sheriff's Office	For:	Public safety/awareness
*Citrus Hills Activity Center	For:	Coping With Dementia
*Daystar Life Center	For:	Citizen Need Outreach Event
*Disabled American Veterans	For:	July 4 <sup>th</sup> Raffle
*Dunellon Chamber Of Commerce	For:	Dunellon Duck Race
*Family Resource Center	For:	Community Clinic
*Female Veteran's Network of Citrus	For:	Car Show Fundraiser
*For Vets	For:	Annual VET Fest
*Florida Sheriff's Department Assoc.	For:	Deputy Andy Lahera
*Florida Deputy Sheriff's Association	For:	Fundraiser-Love for LaHera
*Friends of Homosassa Library	For:	Book donations
*Homosassa Springs Wild Life Park	For:	Event Days
*Inverness Elks Lodge 2522	For:	First Responders Association
*Knights of Columbus	For:	Blood Drive
*Life South Community Blood Bank	For:	Donations
*Operation Heartfelt	For:	College Game Day Fundraiser
*Richard Dixon Memorial Foundation	For:	Casa Jail & Bail
*Seventh Day Adventist Church	For:	Coping With Dementia
*Sean Leibman Memorial Fund	For:	Escape the Fireworks
*Springhill Time Bank	For:	Community Assistance
*Unitarian Universalist Church	For:	Monthly Themes
*US Coast Guard Auxillary	For:	Boating Skills Course
*Weekend for Veterans	For:	Veteran's Event

1) Issue: PUBLIC SAFETY

DESCRIPTION: WXZC FM airs information on public safety & health issues.

2) Issue: BENEFITS AND FUNDRAISERS

DESCRIPTION: WXZC FM is proud of their continued involvement with local charities that conduct fund raising events on the Nature Coast. A large portion of WXZC Public Service Announcements are devoted to fundraising organizations and events providing listeners with information on how to get involved. When possible our on air personalities participate in these local fundraising events by drawing our audience to participate.

3) Issue: SUPPORT OF AREA VETERANS

Our station is heavily involved with numerous organizations that serve the area's veteran population. Crystal River is home to a National Guard Armory, whose men were heavily deployed during our nation's combat role in the Middle East. As a result many returning area veterans require assistance in making a successful transition to civilian life.

4) Issue: OTHER RELEVANT ISSUES PERTAINING TO THE NATURE COAST

DESCRIPTION: WXZC is continuously sent information regarding other local issues and asked to support in any way we can. These issues are not always limited to general categories and include wildlife management, education, senior care, debt management and many more.

END OF REPORT



---

Stephen Schurdell  
Managing Partner

October 9, 2023