



## **1st Quarter 2020 Issues - Programs List**

**January 1<sup>st</sup> – March 31<sup>st</sup> 2020**

In compliance with FCC Regulations:

- A) 104FCC 2D 1076 (1986)
- B) 98FCC 2D 1076 (1984)
- C) 104FCC 2D 505 Note (1986)

The broadcast studio for WXZC 104.3 FM is located at 964 S. Crystal Glen Drive, Lecanto, Florida 34461. WXZC is operated by our company as an LMA with the CCARC / Key Training Center.

WXZC FM Broadcasts a 24 hour Mainstream Country format targeting adults 25 to 64 throughout the north central Florida broadcast area. Frequent announcements of time, weather and public service announcements are done on an hourly basis.

The entire format of WXZC's on air programming is designed to offer a service to the listening audience. The following materials reflect some of the issues of interest to our target audience.

The following report reflects on the formal coverage of these community issues. WXCZ FM informally addresses many other issues in the Citrus County market through aggressive public service announcement rotation and local news coverage.

**TIMES:** Throughout the period according to dates and times of various seminars, public meetings and other contacts by local, state and federal agencies.

**DURATION:** 15, 30 & 60 Second Live and pre-recorded Public Service Announcements on a continuing basis. The majority are pre-recorded :30's.

*Academy of Environmental Science	For:	BOD Fundraiser
*American Legion Post 155	For:	Valentine's Cocktail Party
*Archangel Michael Greek Orthodox	For:	Spring Greek Festival
*Boys & Girls Club Citrus County	For:	Steak & Steak Dinner
*CASA	For:	Winter Craft Beer Fundraiser
*CCARC /Key Training Center	For:	Developmental Disabilities / careers
*Citrus County Blessings	For:	Charitable giving
*Citrus County Blessings	For:	Leap Day Road Race
*Citrus County Chamber	For:	Membership / Events
*Citrus County Mosquito Control	For:	Open House
*Citrus County Sheriff's Office	For:	Public safety/awareness
*Citrus Co. Supervisor of Elections	For:	Voter Registration
*Community Food Bank – Citrus Co.	For:	Citrus Empty Bowls
*Crest School	For:	Schoolhouse Hustle 5K
*Crystal River Little League	For:	Concession Stand Fundraiser
*Crystal River Rotary	For:	Power of One
*Crystal River Rotary	For:	Beast Feast
*Female Veteran's Network of Citrus	For:	Amazon Smile
*First Presbyterian Church Inverness	For:	Trash & Treasure Sale
*Fly the Ford.org	For:	Aviation Display
*Forest Ridge Senior Residents	For:	Coping With Dementia
*Friends of Citrus County Libraries	For:	Spring Mega Book Sale
*Friends of Homosassa Library	For:	Spring Book Sale
*Friends of Nora Souhrada	For:	Cancer Fundraiser
*Grace Presbyterian Bicycle Ministry	For:	Bicycle Drive
*GWC Community Center	For:	Academic Scholarship Golf Tourney
*Habitat For Humanity of Citrus Co.	For:	Habitat Home Ownership
*Hernando Heritage Council	For:	Health Fair
*Homosassa Springs Wild Life Park	For:	Event Days
*Lecanto High School Alumni Assoc.	For:	6th Annual Fishing Tournament
*Naturecoast Cancer Crusaders	For:	It's All About the Cause" Cancer Walk
*NCCSF	For:	Bicycle Drive
*NCCSF	For:	Cell Phone Drive
*NCCSF	For:	Computer Collection
*Ocala Chamber & Economic Prtnr.	For:	Horse Capital Parade
*Our Lady of Grace	For:	Charity Fundraiser
*Ozello Civic Assoc.	For:	Craft Show/Chili Cook-off
*Seven Rivers Presbyterian	For:	ABC's of Dementia
*Unitarian Universalist Church	For:	Worth & Dignity
*Walk the Block for Cancer	For:	Cancer fundraiser
*Young Marines	For:	Tricky Tray



1) Issue: PUBLIC SAFETY

DESCRIPTION: WXZC FM airs information concerning PUBLIC SAFETY issues during our public service broadcasts that effect the Nature Coast area.

2) Issue: BENEFITS AND FUNDRAISERS

DESCRIPTION: WXZC FM is proud of their continued involvement with local charities that conduct fund raising events on the Nature Coast. A large portion of WXZC Public Service Announcements are devoted to fund raising organizations and events providing listeners with information on how to get involved. When possible our on air personalities participate in these local fundraising events by drawing our audience to participate.

3) Issue: SUPPORT OF AREA VETERANS

Our station is heavily involved with numerous organizations that serve the area's veteran population. Crystal River is home to a National Guard Armory, whose men were heavily deployed during our nation's combat role in the Middle East. As a result many returning area veterans require assistance in making a successful transition to civilian life.

4) Issue: OTHER RELEVANT ISSUES PERTAINING TO THE NATURE COAST

DESCRIPTION: WXZC is continuously sent information regarding other local issues and asked to support in any way we can. These issues are not always limited to general categories and include wildlife management, education, senior care, debt management and many more.

END OF REPORT



Stephen Schurdell

Managing Partner/ LMA Operator WXZC FM

April 10, 2020