



WXZC 104.3 Quarterly 2024 Issues - Programs List

1st Quarter - January 1st – March 31st 2024

In compliance with FCC Regulations:

- A) 104FCC 2D 1076 (1986)
- B) 98FCC 2D 1076 (1984)
- C) 104FCC 2D 505 Note (1986)

The broadcast studio for WXZC 104.3 FM is located at 964 S. Crystal Glen Drive, Lecanto, Florida 34461. WXZC was previously operated by our company as an LMA with the CCARC / Key Training Center, with license assignment occurring during 2nd quarter 2021.

WXZC FM Broadcasts a 24 hour Mainstream Country format targeting adults 25 to 64 throughout the north central Florida broadcast area. Frequent announcements of time, weather and public service announcements are done on an hourly basis.

The entire format of WXZC's on air programming is designed to offer a service to the listening audience. The following materials reflect some of the issues of interest to our target audience.

The following report reflects on the formal coverage of these community issues. WXCZ FM informally addresses many other issues in the Citrus County market through aggressive public service announcement rotation and local news coverage.

WXCZ 104.3 IS A 24 HOUR SIMULCAST WITH WXZC 103.3.

DURATION: 15, 30 & 60 Second Live and pre-recorded Public Service Announcements on a continuing basis. The majority are pre-recorded :30's.

*Afro American Club of Citrus County	For:	2024 Scholarships
*Appleton Museum of Art	For:	Summer Art Camp
*CCARC /Key Training Center	For:	Developmental Disabilities / careers
*Christian Motorcyclists Association	For:	Run for the Son Rummage Sale
*Citrus Colorectal Cancer Foundation	For:	Colon Fest 2024
*Citrus County Chamber Commerce	For:	Monthly programs
*Citrus County Education Foundation	For:	Support Education
*Citrus County Meals on Wheels	For:	Community Champions Walk
*Citrus County Schools	For:	Community Resource Expo
*Citrus County Sheriff's Office	For:	Public Safety & Awareness
*Citrus 4-H Foundation	For:	Citrus County Fair
*City of Inverness	For:	Community Programs
*Citrus Wellness Seekers	For:	Holistic Health Expo
*Coping with Dementia LLC	For:	Workshop
*Crossroads Bible Fellowship	For:	Gospel Concert
*Dunellon Chamber of Commerce	For:	January First Saturday
*Family & Friends Reaching Abilities	For:	Top Hat Concert & Dance
*Female Veteran's Network of Citrus	For:	Flea Market Fundraiser
*Friends of Goethe State Forest	For:	Taste of Goethe
*Friends of Homosassa Library	For:	Spring Book Sale
*Friends of Citrus County Library	For:	Mega Book Sale
*Homosassa Library	For:	Reading for Learning
*Homosassa Springs Wild Life Park	For:	Guided Boardwalk Tours
*Kings Bay Rotary Club Foundation	For:	Big Band Concert
*Knights of Columbus 6168	For:	Blood Drive
*Ladies of Faith Lutheran Church	For:	Loaf & Ladle Bake Sale
*Life South Community Blood Bank	For:	Blood Donations
*Missy's Miracle Wildlife Rescue	For:	Community Outreach Event
*Love for Lahera	For:	March Fundraiser
*NAMI Citrus	For:	January Chat Corner
*Naturecoast Cancer Crusaders	For:	All About the Cause
*Pounds for Pounds Citrus	For:	Food Pantry Donations
*Pregnancy and Family Life Center	For:	Testing at Citrus County Fair
*Save the Manatee Club	For:	Save the Manatees Valentine's Day
*Shepherd of the Hills Church	For:	Pet Fair
*Unitarian Universalist Church	For:	Monthly Themes
*Unity Church of Citrus County	For:	Drinking Habits
*United Way	For:	Community Support
*VFW Posts & Auxiliary 4252	For:	ABC's of Dementia Workshop
*Ziggy's Bird Sanctuary	For:	Annual Open House

1) Issue: PUBLIC SAFETY

DESCRIPTION: WXZC FM airs information on public safety & health issues.

2) Issue: BENEFITS AND FUNDRAISERS

DESCRIPTION: WXZC FM is proud of their continued involvement with local charities that conduct fund raising events on the Nature Coast. A large portion of WXZC Public Service Announcements are devoted to fundraising organizations and events providing listeners with information on how to get involved. When possible our on air personalities participate in these local fundraising events by drawing our audience to participate.

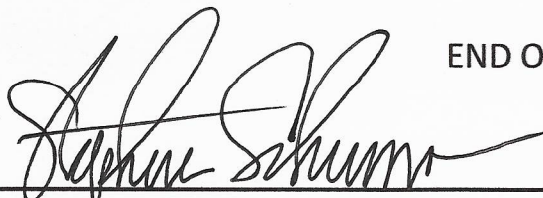
3) Issue: SUPPORT OF AREA VETERANS

Our station is heavily involved with numerous organizations that serve the area's veteran population. Crystal River is home to a National Guard Armory, whose men were heavily deployed during our nation's combat role in the Middle East. As a result many returning area veterans require assistance in making a successful transition to civilian life.

4) Issue: OTHER RELEVANT ISSUES PERTAINING TO THE NATURE COAST

DESCRIPTION: WXZC is continuously sent information regarding other local issues and asked to support in any way we can. These issues are not always limited to general categories and include wildlife management, education, senior care, debt management and many more.

END OF REPORT



Stephen Schurdell
Managing Partner

April 8, 2024