



WXZC 104.3 Quarterly 2023 Issues - Programs List

4th Quarter - October 1st – December 31st 2023

In compliance with FCC Regulations:

- A) 104FCC 2D 1076 (1986)
- B) 98FCC 2D 1076 (1984)
- C) 104FCC 2D 505 Note (1986)

The broadcast studio for WXZC 104.3 FM is located at 964 S. Crystal Glen Drive, Lecanto, Florida 34461. WXZC was previously operated by our company as an LMA with the CCARC / Key Training Center, with license assignment occurring during 2nd quarter 2021.

WXZC FM Broadcasts a 24 hour Mainstream Country format targeting adults 25 to 64 throughout the north central Florida broadcast area. Frequent announcements of time, weather and public service announcements are done on an hourly basis.

The entire format of WXZC's on air programming is designed to offer a service to the listening audience. The following materials reflect some of the issues of interest to our target audience.

The following report reflects on the formal coverage of these community issues. WXCZ FM informally addresses many other issues in the Citrus County market through aggressive public service announcement rotation and local news coverage.

WXCZ 104.3 IS A 24 HOUR SIMULCAST WITH WXZC 103.3.

DURATION: 15, 30 & 60 Second Live and pre-recorded Public Service Announcements on a continuing basis. The majority are pre-recorded :30's.

CASA	For:	Bridges for Veterans
CCARC /Key Training Center	For:	Developmental Disabilities / careers
Citrus County Chamber of Commerce	For:	Business Appreciation Month
Citrus County Blessings	For:	8 th Annual Fundraiser
Citrus County Blessings	For:	Fridge 4 Kids
Citrus County Education Foundation	For:	Foundation Fest
Citrus County Historical Society	For:	Music at the Museum
Citrus County Library	For:	
Citrus County Sheriff's Office	For:	Group Zoom Meetings
Citrus 4-H Foundation	For:	Public safety/awareness
Citrus Sertoma	For:	Annual Stampede Rodeo
City of Inverness	For:	October Spook Trail
Coping with Dementia LLC	For:	Festival of the Arts
Crystal River Eagles 4272	For:	Dementia Workshops
Downtown Inverness Rotary Club	For:	Olde Fashioned Christmas
Dunellon Chamber of Commerce	For:	Sami's Annual Poker Run
FEMA	For:	First Saturday
Female Veteran's Network of Citrus	For:	Disaster Assistance
Friends of Homosassa Springs Park	For:	Youth Reading Program
Gulfcoast Manatee Home School	For:	Family WinterFest
Homosassa Civic Club	For:	Homosassa Arts,Crafts & Seafood Festival
Homosassa Library	For:	Coping With Dementia
Historic Monkey Island Inc.	For:	Fundraiser Banquet
Homosassa Springs Wild Life Park	For:	Event Days
Inglis/Yankeetown Lion's Foundation	For:	43 rd Annual Arts & Crafts Festival
Jessie's Place	For:	Fundraising Event
Kings Bay Rotary Club	For:	Stone Crab Jam
Knights of Columbus	For:	Blood Drive
Life South Community Blood Bank	For:	Blood Shortage
Love for Lahera	For:	Day of Prayer
NAMI Citrus	For:	Mental Health Awareness
New Life Christian Fellowship	For:	Rally for LaHera
Shepherd of the Hills Church	For:	Choral Concert
Soldier's Freedom Outdoors	For:	2 nd Annual Hoe Down for Heroes
Unitarian Universalist Church	For:	Monthly Themes
United Way	For:	Boots & Bling
United Way	For:	Fundraiser Raffle
United Way	For:	Giving Tuesday
VFW Posts & Auxiliary 4252	For:	ABC's of Dementia Workshop

1) Issue: PUBLIC SAFETY

DESCRIPTION: WXZC FM airs information on public safety & health issues.

2) Issue: BENEFITS AND FUNDRAISERS

DESCRIPTION: WXZC FM is proud of their continued involvement with local charities that conduct fund raising events on the Nature Coast. A large portion of WXZC Public Service Announcements are devoted to fundraising organizations and events providing listeners with information on how to get involved. When possible our on air personalities participate in these local fundraising events by drawing our audience to participate.

3) Issue: SUPPORT OF AREA VETERANS

Our station is heavily involved with numerous organizations that serve the area's veteran population. Crystal River is home to a National Guard Armory, whose men were heavily deployed during our nation's combat role in the Middle East. As a result many returning area veterans require assistance in making a successful transition to civilian life.

4) Issue: OTHER RELEVANT ISSUES PERTAINING TO THE NATURE COAST

DESCRIPTION: WXZC is continuously sent information regarding other local issues and asked to support in any way we can. These issues are not always limited to general categories and include wildlife management, education, senior care, debt management and many more.

END OF REPORT



Stephen Schurdell
Managing Partner

January 10, 2024