



## **1<sup>st</sup> Quarter Issues - Programs List**

January, February, March 2019

In compliance with FCC Regulations:

- A) 104FCC 2D 1076 (1986)
- B) 98FCC 2D 1076 (1984)
- C) 104FCC 2D 505 Note (1986)

The broadcast studio for WXCZ 103.3 & WXZC 104.3 FM is located at 964 S. Crystal Glen Drive, Lecanto, Florida 34461

WXCZ & WXZC FM Broadcasts a 24 hour Mainstream Country Format targeting adults 25 to 64 throughout the north central Florida broadcast area. Frequent announcements of time, weather and public service announcements are done on an hourly basis. WXCZ is owned by WXOF Inc. (licensee). WXZC is operated by this licensee under an LMA agreement with the CCARC / Key Training Center.

The entire format of WXCZ & WXZC on air programming is designed to offer a service to the listening audience. The following materials reflect some of the issues of interest to our target audience.

The following report reflects on the formal coverage of these community issues. WXCZ & WXZC FM informally addresses many other issues in the Citrus County market through aggressive public service announcement rotation and local news coverage.

TIMES: Throughout the period according to dates and times of various seminars, public meetings and other contacts by local, state and federal agencies.

DURATION: 15, 30 & 60 Second Live and pre-recorded Public Service Announcements on a continuing basis.

*Boys & Girls Club Citrus County	For:	Steak & Steak Fundraiser Dinner
*CCARC /Key Training Center	For:	March Developmental Disabilities- Radiothon
*Citrus County Blessings	For:	Beast Feast
*Church Without Walls	For:	Community Outreach
*Citrus County Chamber	For:	Membership / Events
*Cinderella's Closet	For:	Prom dress event
*Citrus County Crafters	For:	Spring Fling Event
*Citrus County Sheriff's Office	For:	Superbowl safety
*Citrus County Veteran's Coalition	For:	Food Pantry Fundraiser
*Female Veteran's Network of Citrus	For:	Female Veteran's Monument
*Crystal River Rotary	For:	Beast Feast
*Faith Lutheran Church	For:	Community Health Fair
*Life South Blood Bank	For:	Lifesouth blood drive
*George Washington Carver Center	For:	Martin Luther King Jr. Memorial
*United Way	For:	Fundraising – Day of Giving
*Homosassa Rotary Club	For:	Shrimpapalooza
*Young Marines	For:	Camp fundraiser

1) Issue: PUBLIC SAFETY

DESCRIPTION: WXCZ FM air information concerning PUBLIC SAFETY issues during our public service broadcasts that effect the Nature Coast area.

2) Issue: BENEFITS AND FUNDRAISERS

DESCRIPTION: WXCV & WXZC FM is proud of their continued involvement with local charities that conduct fund raising events on the Nature Coast. A large portion of WXCV & WXZC Public Service Announcements are devoted to fund raising organizations and events providing listeners with information on how to get involved. When possible our on air personalities participate in these local fund raising events by drawing our audience to participate.



3) Issue: SUPPORT OF AREA VETERANS

Our station is heavily involved with numerous organizations that serve the area's veteran population. Crystal River is home to a National Guard Armory, whose men were heavily deployed during our nation's combat role in the Middle East. As a result many returning area veterans require assistance in making a successful transition to civilian life.

4) Issue: OTHER RELEVANT ISSUES PERTAINING TO THE NATURE COAST

DESCRIPTION: WXCZ & WXZC are continuously sent information regarding other local issues and asked to support in any way we can. These issues are not always limited to general categories and include wildlife management, education, senior care, debt management and many more. We still do everything we can do participate in any way possible.

END OF REPORT



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Stephen Schurdell

Managing Partner

WXCZ & WXZC FM

April 9, 2019