



WXZC 104.3 Quarterly 2023 Issues - Programs List

2nd Quarter - April 1st – June 30th 2023

In compliance with FCC Regulations:

- A) 104FCC 2D 1076 (1986)
- B) 98FCC 2D 1076 (1984)
- C) 104FCC 2D 505 Note (1986)

The broadcast studio for WXZC 104.3 FM is located at 964 S. Crystal Glen Drive, Lecanto, Florida 34461. **WXZC was previously operated by our company as an LMA with the CCARC / Key Training Center, with license assignment occurring during 2nd quarter 2021.**

WXZC FM Broadcasts a 24 hour Mainstream Country format targeting adults 25 to 64 throughout the north central Florida broadcast area. Frequent announcements of time, weather and public service announcements are done on an hourly basis.

The entire format of WXZC's on air programming is designed to offer a service to the listening audience. The following materials reflect some of the issues of interest to our target audience.

The following report reflects on the formal coverage of these community issues. WXCZ FM informally addresses many other issues in the Citrus County market through aggressive public service announcement rotation and local news coverage.

WXCZ 104.3 IS A 24 HOUR SIMULCAST WITH WXZC 103.3.

DURATION: 15, 30 & 60 Second Live and pre-recorded Public Service Announcements on a continuing basis. The majority are pre-recorded :30's.

Bridge 4 Veterans	For:	Give back Awareness Event
CASA	For:	Nine State's Fundraiser
CCARC /Key Training Center	For:	Developmental Disabilities / careers
Citrus County Chamber	For:	Meetings/updates
Citrus County Department of Health	For:	Various Health Advisories
Citrus County Friends of the Library	For:	Book Sale
Citrus County Sheriff's Office	For:	Public safety/awareness
Crystal River High School	For:	Basketball Camp
Female Veteran's Network of Citrus	For:	Recruitment
Florida Deputy Sheriff's Association	For:	Fundraiser-Love for LaHera
Friends of Citrus & the Naturecoast	For:	Care Grieving Seminar
Friends of Homosassa Library	For:	Book donations
Gulfcoast Manatees Homeschool	For:	Comedy Fundraiser
Homosassa Springs Wild Life Park	For:	Event Days
Knights of Columbus	For:	Blood Drive
Life South Community Blood Bank	For:	Battle of the Craigs
Naturecoast Cancer Crusaders	For:	Team Hop Golf Tournament
Naturecoast Volunteer Center	For:	Volunteer Fair
Old Homosassa Heritage Museum	For:	Pirate Invasion Fundraiser
Seventh Day Adventist Church	For:	Coping With Dementia
Springhill Time Bank	For:	Community Assistance
SpringLiufe Church of Spring Hill	For:	Dementia Workshop
Unitarian Universalist Church	For:	Monthly Themes
US Coast Guard Auxillary	For:	National Safe Boating Week
Wil-Power Foundation	For:	Big Scramble Golf Tournament
Wings 4 Recovery	For:	Veteran's Birthday Bash

1) Issue: PUBLIC SAFETY

DESCRIPTION: WXZC FM airs information on public safety & health issues.

2) Issue: BENEFITS AND FUNDRAISERS

DESCRIPTION: WXZC FM is proud of their continued involvement with local charities that conduct fund raising events on the Nature Coast. A large portion of WXZC Public Service Announcements are devoted to fundraising organizations and events providing listeners with information on how to get involved. When possible our on air personalities participate in these local fundraising events by drawing our audience to participate.

3) Issue: SUPPORT OF AREA VETERANS

Our station is heavily involved with numerous organizations that serve the area's veteran population. Crystal River is home to a National Guard Armory, whose men were heavily deployed during our nation's combat role in the Middle East. As a result many returning area veterans require assistance in making a successful transition to civilian life.

4) Issue: OTHER RELEVANT ISSUES PERTAINING TO THE NATURE COAST

DESCRIPTION: WXZC is continuously sent information regarding other local issues and asked to support in any way we can. These issues are not always limited to general categories and include wildlife management, education, senior care, debt management and many more.

END OF REPORT



Stephen Schurdell
Managing Partner

July 10, 2023