

## INVOICE



**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
775325-1	10/19/14	October 2014	09/29/14 - 10/13/14

Station	Account Executive	Sales Office	Sales Region
WDAF	Teresa DiFuria	Philadelphia - Te	National

Advertiser	Product	Estimate Number
Yoder/R/KS/US Congress	YODER FOR CONGRESS	CO7C13

Billing Address:

**Smart Media Group LLC**  
**Attention: Accounts Payable**  
**1427 Leslie Avenue**  
**Alexandria, VA 22301**

Flight Dates	Order #	Alt Order #
10/07/14 - 10/13/14	775325	7426775

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Send Payment To:

**WDAF****\*\*\* New Remit To Address \*\*\***

**32846 Collection Center Drive**  
**Chicago, IL 60693-0328**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																												
1	10/08/14	10/09/14	M-F 10-11a	10-11a	--WT---	:30	2	\$225.00	NM																																																												
<table> <tr> <th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th><th colspan="4"></th></tr> <tr> <td></td><td>10/06/14</td><td>10/12/14</td><td>--WT---</td><td>2</td><td>\$225.00</td><td colspan="4"></td></tr> <tr> <th>Spots: # Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr> <tr> <td>1 4</td><td>W</td><td>10/08/14</td><td>10:28 AM</td><td>M-F 10-11a</td><td>10-11a</td><td>:30</td><td>YDFC0100614H</td><td>\$225.00</td><td>NM</td></tr> <tr> <td>2 4</td><td>Th</td><td>10/09/14</td><td>10:30 AM</td><td>M-F 10-11a</td><td>10-11a</td><td>:30</td><td>YDFC0100614H</td><td>\$225.00</td><td>NM</td></tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						10/06/14	10/12/14	--WT---	2	\$225.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1 4	W	10/08/14	10:28 AM	M-F 10-11a	10-11a	:30	YDFC0100614H	\$225.00	NM	2 4	Th	10/09/14	10:30 AM	M-F 10-11a	10-11a	:30	YDFC0100614H	\$225.00	NM										
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5	10/13/14	10/13/14	FOX Prime Monday 8-9p	8p-9p	M-----	:30	1	\$1,250.00	NM																																																												
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1 4	M	10/13/14	8:21 PM	FOX Prime Monday 8-9p	8p-9p	:30	YDFC0100614H	\$1,250.00	NM																																																												
6	10/10/14	10/10/14	FOX Prime Friday 7-8p	7p-8p	----F--	:30	1	\$800.00	NM																																																												

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

## INVOICE



Send Payment To:

WDAF

\*\*\* New Remit To Address \*\*\*

32846 Collection Center Drive  
Chicago, IL 60693-0328

Invoice #	Invoice Date	Invoice Month	Invoice Period
775325-1	10/19/14	October 2014	09/29/14 - 10/13/14
Advertiser	Product	Estimate Number	
Yoder/R/KS/US Congress	YODER FOR CONGRESS	CO7C13	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/10/14 7:24 PM FOX Prime Friday 7-8p 7p-8p :30 YDFC0100614H \$800.00 NM									
7	10/07/14	10/10/14	M-F 7-9a	7-9a	--WTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 --WTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/10/14 8:52 AM M-F 7-9a 7-9a :30 YDFC0100614H \$350.00 NM									
8	10/13/14	10/13/14	M-F 630-7p	630-7p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/13/14 6:37 PM M-F 630-7p 630-7p :30 YDFC0100614H \$1,000.00 NM									
9	10/11/14	10/11/14	MLB Championship Serie 3p-CC		-----S-	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 -----S- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 10/11/14 8:42 PM MLB Championship Series 3p-CC :30 YDFC0100614H \$2,500.00 NM									
10	10/09/14	10/09/14	FOX Prime Thursday 8-9p	8p-9p	---T---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 ---T--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/09/14 8:45 PM FOX Prime Thursday 8-9p 8p-9p :30 YDFC0100614H \$1,200.00 NM									
11	10/10/14	10/10/14	M-F 10-11a	10-11a	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 ----F-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/10/14 10:57 AM M-F 10-11a 10-11a :30 YDFC0100614H \$150.00 NM									
Total Spots							15		

## Payment Terms 30 Days

Gross Total	\$12,100.00
Agency Commission	\$1,815.00
Net Amount Due	\$10,285.00