

Canadian Pacific Railway Media Insertion Order

To: Luis Betanzo, Edelman
 From: Rachel Dash, WTOP/WFED

Insertion Order Terms: Payment due net 30 days. This agreement is non-transferable. It has been made directly with you, Edelman on behalf of Canadian Pacific Railway, and includes all applicable discounts. If this agreement, or any part of it, is purchased by a third party, WTOP/WFED will not provide a discount without any such commission or discount added to the price.

Radio Commercials on WTOP. *all creative/production costs included Campaign Dates June 7th thru June 11th

Daypart

:30 second brand messages on WTOP

Morning Drive

2 per day = 10 total (\$1,875 per commercial)

Afternoon Drive

2 per day = 10 total (\$1,500 per commercial)

Bonus Commercials

2 per day = 10 total

Commercial Totals

30

Net Campaign Investment

\$33,750

Signed Vikram Tohan Date 6/1/21

Company -----

Fax to 202-895-5106 or email to rdash@wtop.com

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FEDERAL NEWS NETWORK