

ORDER WORKSHEET

Rep Order# 10346210 Ver# 1 Status New

Traffic Order#

4543

Printed: 06/30/14 1:55 PM
Last Received: 06/30/14 1:40 PM
Showing Buylines: All Rep and Station Changes

1 of 2

Station WJLN-TV PROVIDENCE, RI
Advertiser (6087) POLITICAL ISSUE GROU
Product SOLOMON FOR MAYOR
Estimate#
Buyer VIV SILVERMAN

Agency (AKPD) AKPD MESSAGE & MEDIA
703 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E
Flight Dates 07/01/14-07/07/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (CHI) CHICAGO
Salesperson (TLA) TERRY LALLY
Sales Assistant CAROL RAK
Salesperson Phone# 312-832-6639
Salesperson Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER PLEASE CONFIRM THANKS

Ln	Day	Time	Program	Len	RTG/IMP	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu	7A-9A	-	60	-	\$250.00	07/01-07/01	1	1	1	\$250.00
Buy Comment: GOOD AM AMERICA											
2	F	7A-9A	-	60	-	\$250.00	07/04-07/04	1	1	1	\$250.00
Buy Comment: GOOD AM AMERICA											
3	M	7A-9A	-	60	-	\$250.00	07/07-07/07	1	1	1	\$250.00
Buy Comment: GOOD AM AMERICA											
4	Su	9A-10A	-	60	-	\$250.00	07/06-07/06	1	1	1	\$250.00
Buy Comment: THIS WEEK-ABC											

---REPORT TOTALS---

Report Totals: 4 / \$1,000.00

---SALES MONTHLY TOTALS---

Jul2014: 4/ \$1,000.00

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EC'd No

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2 of 2

Station WINE-TV PROVIDENCE, RI
Advertiser (6087) POLITICAL ISSUE GROU
Product SOLOMON FOR MAYOR
Estimate#
Buyer VIV SILVERMAN

Agency (AKPD) AKPD MESSAGE & MEDIA
703 N. FRANKLIN
CHICAGO, IL 60654
Agency C/P1/P2/E
Flight Dates 07/01/14-07/07/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (CH) CHICAGO
Salesperson (TLA) TERRY LALLY
Sales Assistant CAROL RAK
Salesperson Phone# 312-832-6639
Salesperson Fax#

Order Totals: 4 / \$1,000.00 Total GRBS: 0.0

--- COMPETITIVE ---

Market Totals	CABL	EJAR	ENAC	NLNE	RINC
\$20,000.00	.00%	.00%	.00%	.00%	.00%
	UNKN	WJAR	WLNE	WLWC	WRAC
	WPRI	.00%	5.00%	.00%	.00%

--- COMPETITIVE COMMENTS ---

NEW ORDER STARTS TOMORROW COMP TO FOLLOW PLEASE CONFIRM THANKS

Books [null]
Demos HREACHP

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Jamie Morgan/AKPD Message and Media LLC,
Friends of Mike Solomon
 being/on behalf of: _____,
 a legally qualified candidate of the Democrat
 political party for the office of: Mayor
 in the Primary
 election to be held on: September 9, 2014
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Mike Solomon: 174 Enfield Ave. Providence, RI 02908

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
James Scott 401-285-7130

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/12/2014

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Jamie Morgan/AKPD Message and Media

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

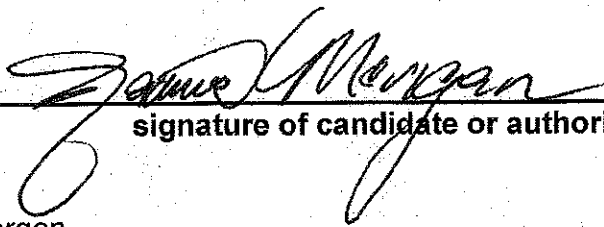
☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jamie Morgan

printed name

6/12/2014

date

CONTRACT

WLNE-TV
 10 Orms Street
 Providence, RI 02904
 (401) 453-8000

www.abc6.com

And:

AKPD Message & Media
 703 N. Franklin
 Chicago, IL 60654

<u>Contract / Revision</u> 4543 /		<u>Alt Order #</u> 10346210
<u>Product</u> SOLOMON FOR MAYOR		
<u>Contract Dates</u> 07/01/14 - 07/07/14		<u>Estimate #</u>
<u>Advertiser</u> Poli/Solomon/Prov/Mayor/D		<u>Original Date / Revision</u> 06/30/14 / 06/30/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLNE-TV	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz Chicago
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u> 6087	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLNE	07/01/14	07/01/14	GOOD MORNING AMERICA7A-9A			1:00				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/30/14	07/06/14	-T-----				1	\$250.00				
N 2	WLNE	07/04/14	07/04/14	GOOD MORNING AMERICA7A-9A			1:00				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/30/14	07/06/14	----F--				1	\$250.00				
N 3	WLNE	07/07/14	07/07/14	GOOD MORNING AMERICA7A-9A			1:00				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/07/14	07/13/14	M-----				1	\$250.00				
N 4	WLNE	07/06/14	07/06/14	THIS WEEK SUNDAY 9A-10A			1:00				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/30/14	07/06/14	-----S				1	\$250.00				
Totals												4	\$1,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/30/14 - 07/07/14	4	\$1,000.00	(\$150.00)	\$850.00
Totals	4	\$1,000.00	(\$150.00)	\$850.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

ORDER TERMS AND CONDITIONS: The person, firm or corporation (hereinafter called Agency) contracting for television time on behalf of the advertiser named on this contract (hereinafter called Advertiser) and the station accepting this contract (hereinafter called Station) hereby agree that this contract shall be governed by the following conditions: 1) Station will bill Agency monthly on a standard broadcast month basis unless requested otherwise. 2) Payment by Agency is due within 30 days after receipt of invoice and affidavit of performance by Agency. 3) Station agrees to hold the Agency solely liable for payment to the extent proceeds have cleared from the Advertiser to the Agency for advertising broadcast in accordance with this contract; for sums owing but not cleared to Agency, Station agrees to hold Advertiser solely liable. 4) Termination: Contracts are subject to cancellation only upon two weeks prior notice. 5) Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss of or damage to program or commercial material and other property furnished by Agency in connection with broadcasts hereunder. 6) This contract, including the rights under it, may not be assigned or transferred without first obtaining the consent of Station in writing; nor will Station be required to broadcast hereunder for the benefit of any other advertiser than the one named on the face of this contract. NON-DISCRIMINATION: Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Agency hereby certifies that it is not buying television time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.