

Approved

10/25/16

NAB Form PB-18 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WRAL-TV, Raleigh, NC

Date:

10/25/16

I, Reid Overcash, AO-2, LLC

being/on behalf of: Margaret Eagles

a legally qualified candidate of the Democratic

political party for the office of: N.C. Court of Appeals

in the General Election

election to be held on: Nov. 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			See schedule		
		See Attached			

Attach proposed schedule with charges (if available): \$2,125.91

I represent that the payment for the above described broadcast time has been furnished by:

AD-2, LLC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

SHAYNE T HOMAN

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISEMENTS.

To Be Signed By Candidate or Authorized Committee

10/25/16
4:30-16

Date

MRS. [Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Marian Bell
Signature

Marian Bell
Printed Name

Sales Mgr
Title
Director
10/25/2016

[Signature]
10/26/16

CONTRACT

WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

Contract / Revision 168798 /		Alt Order #
Product POL		
Contract Dates 10/24/16 - 11/08/16		Estimate #
Advertiser Margaret Eagles -Court of Appeals		Original Date / Revision 10/25/16 / 10/25/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WRAL	Account Executive Marian Bell	Sales Office WRAL Local
Special Handling		
Demographic Adults 25-54		
Agency Ref	Advertiser Ref	Product 1/2

And:

AO-2, LLC
7508 Wingfoot Dr.
Attn: Reid Overcash
Raleigh, NC 27615

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRAL	10/31/16	11/08/16	WRAL AM News 6-7a	6a-7a		:30				NM	7	\$5,950.00
		Candidate rate card for General Election V9.15 - Class 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	MTWTF--				5	\$850.00				
		Week: 11/07/16	11/13/16	MT-----				2	\$850.00				
N 2	WRAL	10/26/16	11/08/16	WRAL Noon News	12-1p		:30				NM	7	\$2,450.00
		Candidate rate card for General Election V9.15 - Class 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	--WTF--				1	\$350.00				
		Week: 10/31/16	11/06/16	MTWTF--				5	\$350.00				
		Week: 11/07/16	11/13/16	M-----				1	\$350.00				
N 3	WRAL	10/26/16	11/07/16	WRAL 4p News	4-5p		:30				NM	8	\$3,200.00
		Candidate rate card for General Election V9.15 - Class 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	--WTF--				2	\$400.00				
		Week: 10/31/16	11/06/16	MTWTF--				5	\$400.00				
		Week: 11/07/16	11/13/16	M-----				1	\$400.00				
N 4	WRAL	11/05/16	11/05/16	WRAL News 6a-8a	6a-8a	-----S-	:30	1	\$250.00	0.00	NM	1	\$250.00
		Candidate rate card for General Election V9.15 - Class 3											
N 5	WRAL	11/06/16	11/06/16	WRAL News Sunday	7a-9a	-----S	:30	1	\$275.00	0.00	NM	1	\$275.00
		Candidate rate card for General Election V9.15 - Class 3											
Totals								0.00				24	\$12,125.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	3	\$1,150.00	(\$172.50)	\$977.50
10/31/16 - 11/08/16	21	\$10,975.00	(\$1,646.25)	\$9,328.75
Totals	24	\$12,125.00	(\$1,818.75)	\$10,306.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

<u>Contract / Revision</u>	<u>Alt Order #</u>
168798 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/16 - 11/08/16	POL	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Margaret Eagles -Court o	10/25/16 / 10/25/16

Signature: _____ **Date:** _____

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