

Approved

10/25/16

NAB Form PB-18 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WRAL-TV, Raleigh, NC	Date: 10/25/16
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I, Reid Overcash, AO-2, LLC

being/on behalf of: Margaret Eagles

a legally qualified candidate of the Democratic

political party for the office of: N.C. Court of Appeals

in the General Election

election to be held on: Nov. 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			See schedule See Attached		

Attach proposed schedule with charges (if available): \$2,125.00

I represent that the payment for the above described broadcast time has been furnished by:

AD-2, LLC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

SHAYNE THOMAS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PURCHASE OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/25/16
9:30-16

Date

[Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

Marian Bell
Printed Name

Sales Mgr
Title
Director
10/25/2016

[Signature]
10/26/16

CONTRACT



WRAL
 2619 Western Blvd.
 Raleigh, NC 27606
 (919)890-6000

*start
10/27/16*

<u>Contract / Revision</u> 168798 /		<u>Alt Order #</u>
<u>Product</u> POL		
<u>Contract Dates</u> 10/24/16 - 11/08/16		<u>Estimate #</u>
<u>Advertiser</u> Margaret Eagles -Court of Appeals		<u>Original Date / Revision</u> 10/25/16 / 10/25/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRAL	<u>Account Executive</u> Marian Bell	<u>Sales Office</u> WRAL Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

AO-2, LLC
 7508 Wingfoot Dr.
 Attn: Reid Overcash
 Raleigh, NC 27615

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRAL	10/31/16	11/08/16	WRAL AM News 6-7a	6a-7a		:30				NM	7	\$5,950.00
Candidate rate card for General Election V9.15 - Class 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$850.00				
Week:		11/07/16	11/13/16	MT-----				2	\$850.00				
N 2	WRAL	10/26/16	11/08/16	WRAL Noon News	12-1p		:30				NM	7	\$2,450.00
Candidate rate card for General Election V9.15 - Class 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--WTF--				1	\$350.00				
Week:		10/31/16	11/06/16	MTWTF--				5	\$350.00				
Week:		11/07/16	11/13/16	M-----				1	\$350.00				
N 3	WRAL	10/26/16	11/07/16	WRAL 4p News	4-5p		:30				NM	8	\$3,200.00
Candidate rate card for General Election V9.15 - Class 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--WTF--				2	\$400.00				
Week:		10/31/16	11/06/16	MTWTF--				5	\$400.00				
Week:		11/07/16	11/13/16	M-----				1	\$400.00				
N 4	WRAL	11/05/16	11/05/16	WRAL News 6a-8a	6a-8a	-----S-	:30	1	\$250.00	0.00	NM	1	\$250.00
Candidate rate card for General Election V9.15 - Class 3													
N 5	WRAL	11/06/16	11/06/16	WRAL News Sunday	7a-9a	-----S	:30	1	\$275.00	0.00	NM	1	\$275.00
Candidate rate card for General Election V9.15 - Class 3													
Totals								0.00				24	\$12,125.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/30/16	3	\$1,150.00	(\$172.50)	\$977.50
10/31/16 -11/08/16	21	\$10,975.00	(\$1,646.25)	\$9,328.75
Totals	24	\$12,125.00	(\$1,818.75)	\$10,306.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

<u>Contract / Revision</u> 168798 /	<u>Alt Order #</u>
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<u>Contract Dates</u> 10/24/16 - 11/08/16	<u>Product</u> POL	<u>Estimate #</u>
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<u>Advertiser</u> Margaret Eagles -Court o	<u>Original Date / Revision</u> 10/25/16 / 10/25/16
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Signature: _____ **Date:** _____

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