

ORDER



WGHP-TV

Orders
Order / Rev: 378891
Alt Order #: 08370135
Product Desc: DEBORAH ROSS
Estimate: 5194
Flight Dates: 09/16/16 - 09/18/16
Original Date / Rev: 09/15/16 / 09/27/16
Order Type: GENERAL

Revision

Primary AE: Todd Shockley
Sales Office: NCHI
Sales Region: National

Agency
Name: AL Media
Buying Contact:
Billing Contact:
 222 W. Ontario Street
 Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Ross, D/D/Sen/NC
Demographic: A35+
Product Codes: PL3.c.i
Priority: Default
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/16/16	19	\$3,630.00	\$3,085.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	19	\$3,630.00	\$3,085.50	0.00
Totals	19	\$3,630.00	\$3,085.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%
Todd Shockley			Start Of Order - End Of Order	0%

Order Share

	Share	Total
WGHP-TV	29%	\$3,630.00
Market	100%	\$12,517.24

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCWG	0%	\$0.00
WFMY	41%	\$5,132.07
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WMYV	0%	\$0.00
WUNL	0%	\$0.00
WXII	24%	\$3,004.14
WXLV	6%	\$751.03

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/16/16	09/16/16	M-F 5a-6a FRI 5a-530a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	----1--	:30	1	\$110.0004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	----1--			1		\$110.00	0.00					
E 2	8	09/16/16	09/16/16	M-F 5a-6a FRI 530a-6a	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	----1--	:30	1	\$110.0004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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E 2	8	09/16/16	09/16/16	M-F 5a-6a FRI 530a-6a	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	----1--	:30	1	\$110.0004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	----1--			1		\$110.00	0.00					
E 3	8	09/16/16	09/16/16	M-F 6a-7a FRI 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	----1--	:30	1	\$250.0004		0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	----1--			1		\$250.00	0.00					
E 4	8	09/16/16	09/16/16	M-F 6a-7a FRI 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	----1--	:30	1	\$250.0004		0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	----1--			1		\$250.00	0.00					
E 5	8	09/16/16	09/16/16	M-F 7a-8a FRI 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	----1--	:30	1	\$250.0004		0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	----1--			1		\$250.00	0.00					
E 6	8	09/16/16	09/16/16	M-F 7a-8a FRI 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	----1--	:30	1	\$250.0004		0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	----1--			1		\$250.00	0.00					
E 7	8	09/16/16	09/16/16	M-F 8a-9a FRI 8a-830a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	----1--	:30	1	\$160.0004		0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	----1--			1		\$160.00	0.00					
E 8	8	09/16/16	09/16/16	M-F 9a-10a FRI 9a-930a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	----1--	:30	1	\$110.0004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	----1--			1		\$110.00	0.00					
E 9	8	09/16/16	09/16/16	M-F 9a-10a FRI 930a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	----1--	:30	1	\$110.0004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	----1--			1		\$110.00	0.00					
E 10	8	09/16/16	09/16/16	M-F 12p-1p FRI 12p-1230p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	----1--	:30	1	\$75.0004		0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	----1--			1		\$75.00	0.00					
E 11	8	09/16/16	09/16/16	M-F 1230a-1a FRI 1230a-1a	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	----1--	:30	1	\$75.0004		0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	----1--			1		\$75.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	09/12/16-09/18/16		M-F 1230a-1a	12:30 PM-1:00 PM		1-----F----	:30		\$75.00	0.00	NM			
E 12	8	09/16/16	09/16/16	M-F 1p-2p WENDY WILLIAMS	CM	1:00 PM-2:00 PM (1:00 PM-2:00 PM)	----1--	:30	1	\$60.0004		0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	----1--			1		\$60.00	0.00					
E 13	8	09/16/16	09/16/16	M-F 2p-3p THE REAL	CM	2:00 PM-3:00 PM (2:00 PM-3:00 PM)	----1--	:30	1	\$60.0004		0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	----1--			1		\$60.00	0.00					
E 14	8	09/16/16	09/16/16	M-F 430p-5p FRI 430p-5p	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	----1--	:30	1	\$110.0004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	----1--			1		\$110.00	0.00					
E 15	8	09/16/16	09/16/16	M-F 5p-530p FRI 5p-530p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	----1--	:30	1	\$275.0004		0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/12/16	09/18/16	----1--			1		\$275.00	0.00					
E		09/16/16			CM				1		04	0.00	NM	1	\$275.00

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16	8	09/16/16		M-F 530p-6p FRI 530p-6p		5:30 PM-6:00 PM	----1--	:30		\$275.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	----1--		1				\$275.00		0.00			
E 17	8	09/16/16	09/16/16	M-F 6p-630p FRI 6p-630p	CM	6:00 PM-6:30 PM	----1--	:30	1	\$350.00	04	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	----1--		1				\$350.00		0.00			
E 18	8	09/16/16	09/16/16	M-F 630p-7p FRI 630p-7p	CM	6:30 PM-7:00 PM	----1--	:30	1	\$300.00	04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	----1--		1				\$300.00		0.00			
E 19	8	09/16/16	09/16/16	M-F 10p-11p FRI 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	----1--	:30	1	\$450.00	04	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	----1--		1				\$450.00		0.00			
													Totals	19	\$3,630.00