

Order / Rev: 397701
Alt Order #: 08419240
Flight Dates: 10/19/16 - 10/23/16

Advertiser: Ross, D/D/Sen/NC
Product Desc: DEBORAH ROSS
Estimate: 5393
WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	8	10/19/16	10/21/16	M-F 9a-10a W-F 9a-930a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	--WTF--	:30	1	\$200.00	03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	--WTF--			1		\$200.00			0.00			
E 4	8	10/19/16	10/21/16	M-F 10a-11a RACHAEL RAY	CM	10:00 AM-11:00 AM	AI--WTF--	:30	3	\$80.00	03	0.00	NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	--WTF--			3		\$80.00			0.00			
E 5	8	10/19/16	10/21/16	M-F 1p-2p WENDY WILLIAMS	CM	1:00 PM-2:00 PM	--WTF--	:30	3	\$80.00	03	0.00	NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	--WTF--			3		\$80.00			0.00			
E 6	8	10/19/16	10/21/16	M-F 3p-4p JUDGE JUDY	CM	3:00 PM-4:00 PM	--WTF--	:30	3	\$100.00	03	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	--WTF--			3		\$100.00			0.00			
E 7	8	10/19/16	10/21/16	M-F 4p-430p W-F 4p-430p	CM	4:00 PM-4:30 PM	--WTF--	:30	2	\$175.00	03	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	--WTF--			2		\$175.00			0.00			
E 8	8	10/19/16	10/21/16	M-F 5p-530p W-F 5p-530p	CM	5:00 PM-5:30 PM	--WTF--	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	--WTF--			1		\$400.00			0.00			
E 9	8	10/19/16	10/21/16	M-F 6p-630p W-F 6p-630p	CM	6:00 PM-6:30 PM	--WTF--	:30	3	\$475.00	03	0.00	NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	--WTF--			3		\$475.00			0.00			
E 10	8	10/19/16	10/21/16	M-F 630p-7p W-F 630p-7p	CM	6:30 PM-7:00 PM	--WTF--	:30	1	\$400.00	03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	--WTF--			1		\$400.00			0.00			
E 11	8	10/19/16	10/21/16	M-F 10p-11p W-F 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PI--WTF--	:30	1	\$600.00	03	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	--WTF--			1		\$600.00			0.00			
E 12	8	10/21/16	10/21/16	Friday Prime Hour 1 HELL'S KITCHEN	CM	8:00 PM-9:00 PM	----1--	:30	1	\$350.00	03	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--			1		\$350.00			0.00			
E 13	8	10/23/16	10/23/16	NFL Reg Ssn Early Gm VIKING vs EAGLES	CM	1:00 PM-4:15 PM (1:00 PM-4:15 PM)	-----1	:30	1	\$3,500.00	03	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1			1		\$3,500.00			0.00			
													Totals	25	\$9,230.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WGHP

Date:

10/13/16

I, Miles King (AL Media),being/on behalf of: Deborah Ross, a legallyqualified candidate of the Democratic politicalparty for the office of: U.S. Senatein the Generalelection to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Deborah Ross for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Leiter

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/2/2016

Date


Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Benjamin O'Leary
Printed Name

VPOS
Title