

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Sage Media Planning and Placement
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: A Stronger Michigan

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

A Stronger Michigan
1225 Eye Street NW, Suite 1100
Washington DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Stephen Hill

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS


THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Malcolm Barbour <small>Digitally signed by Malcolm Barbour Date: 2018.10.17 14:45:42 -04'00'</small>		
_____	_____	_____
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
	<u>Scott R. Paster</u>	<u>MEMBER - WYGR, LLC</u>
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

New Order

Media: Radio	Market: Grand Rapids	Vendor: WYGR-AM	Billing To: Sage Media Planning and Placement
Client: A Stronger Michigan	Demo: Adults 18+		1322 G St, SE
Product: Issue	Separation: 30		Washington, DC 20003
CPE: //6659	Flight Start: 10/30/18	AE: Michael Toth	
Description: A Stronger Michigan RD 10/30 to 11/6	Flight End: 11/6/18	Phone: 202 675 6936	
Rep:	Sales Office:	Fax: 202 675 6929	
Version: 1	Survey:		

Comments:

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6	Total Spots	Adults 18+ RTG	CPP
1	TuWThF,M 6:00A-10:00A	AM	\$22.00	C 60	2	2	2	2	0	0	2	2	12		
2	TuWThF,M 3:00P-7:00P	PM	\$20.00	C 60	2	2	2	2	0	0	2	0	10		
3	TuWThF,M 7:00P-12:00A	EV	\$20.00	C 60	2	2	2	2	0	0	2	0	10		
4	Sa 6:00A-7:00P	WK	\$15.00	C 60	0	0	0	0	4	0	0	0	4		
5	Su 6:00A-7:00P	WK	\$15.00	C 60	0	0	0	0	0	4	0	0	4		
Total Spots:					6	6	6	6	4	4	6	2	40		
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
11/2018	\$784.00 - 40	\$0.00 - 0	\$784.00 - 40

Total Gross Cost: \$784.00	Total Gross CPP: \$0.00
Total Net Cost: \$666.40	Total Net CPP: \$0.00