

WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

CONTRACT

<u>Contract / Revision</u> 263283 /		<u>Alt Order #</u> 08113593
<u>Product</u> RIGHT TO RISE 1/18		
<u>Contract Dates</u> 01/18/16 - 01/22/16	<u>Estimate #</u> 833	
<u>Advertiser</u> Right To Rise		<u>Original Date / Revision</u> 01/12/16 / 01/19/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 179	<u>Product Code</u> 196
<u>Agency Ref</u>		<u>Advertiser Ref</u>

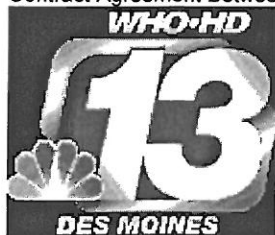
And:

Oath Strategies
PO Box 2484
Springfield, VA 22152

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	01/22/16	01/22/16	Channel 13 News @ 10p	10:00 PM-10:30 PM		:30				NM	1	\$3,645.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	----1--				1	\$3,645.00	0.00			
N 2	13	01/22/16	01/22/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	----1--				1	\$565.00	0.00			
N 3	13	01/22/16	01/22/16	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	----1--				1	\$675.00	0.00			
N 4	13	01/22/16	01/22/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$1,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	----1--				1	\$1,775.00	0.00			
N 5	13	01/22/16	01/22/16	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	----1--				1	\$710.00	0.00			
N 6	13	01/22/16	01/22/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	----1--				1	\$2,500.00	0.00			
N 7	13	01/22/16	01/22/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$1,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	----1--				1	\$1,775.00	0.00			
N 8	13	01/22/16	01/22/16	Today	7:00 AM-9:00 AM		:30				NM	1	\$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	----1--				1	\$1,540.00	0.00			
N 9	13	01/22/16	01/22/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	----1--				1	\$565.00	0.00			
N 10	13	01/18/16	01/18/16	Channel 13 News @ 10p	10:00 PM-10:30 PM		:30				NM	1	\$3,645.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	1-----				1	\$3,645.00	0.00			
N 11	13	01/18/16	01/18/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	1-----				1	\$565.00	0.00			
N 12	13	01/18/16	01/18/16	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$675.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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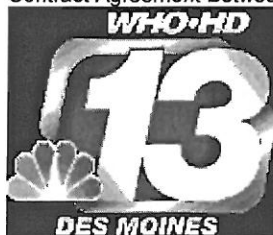
WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

Contract / Revision 263283 /		Alt Order # 08113593
Contract Dates 01/18/16 - 01/22/16		Product RIGHT TO RISE 1/18
Advertiser Right To Rise		Estimate # 833
		Original Date / Revision 01/12/16 / 01/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	1-----				1	\$675.00	0.00			
N 13	13	01/18/16	01/18/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$1,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	1-----				1	\$1,775.00	0.00			
N 14	13	01/18/16	01/18/16	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	1-----				1	\$710.00	0.00			
N 15	13	01/18/16	01/18/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	1-----				1	\$2,500.00	0.00			
N 16	13	01/18/16	01/18/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$1,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	1-----				1	\$1,775.00	0.00			
N 17	13	01/18/16	01/18/16	Today	7:00 AM-9:00 AM		:30				NM	1	\$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	1-----				1	\$1,540.00	0.00			
N 18	13	01/18/16	01/18/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	1-----				1	\$565.00	0.00			
N 19	13	01/21/16	01/21/16	Channel 13 News @ 10p	10:00 PM-10:30 PM		:30				NM	1	\$3,645.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	---1---				1	\$3,645.00	0.00			
N 20	13	01/21/16	01/21/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	---1---				1	\$565.00	0.00			
N 21	13	01/21/16	01/21/16	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	---1---				1	\$675.00	0.00			
N 22	13	01/21/16	01/21/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$1,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	---1---				1	\$1,775.00	0.00			
N 23	13	01/21/16	01/21/16	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	---1---				1	\$710.00	0.00			
N 24	13	01/21/16	01/21/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	---1---				1	\$2,500.00	0.00			
N 25	13	01/21/16	01/21/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$1,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	---1---				1	\$1,775.00	0.00			
N 26	13	01/21/16	01/21/16	Today	7:00 AM-9:00 AM		:30				NM	1	\$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	---1---				1	\$1,540.00	0.00			
N 27	13	01/21/16	01/21/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	---1---				1	\$565.00	0.00			
N 28	13	01/19/16	01/19/16	Channel 13 News @ 10p	10:00 PM-10:30 PM		:30				NM	1	\$3,645.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-1-----				1	\$3,645.00	0.00			
N 29	13	01/19/16	01/19/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$565.00

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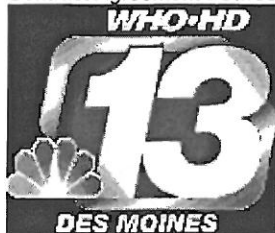
WHO
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<u>Contract / Revision</u> 263283 /		<u>Alt Order #</u> 08113593
<u>Contract Dates</u> 01/18/16 - 01/22/16	<u>Product</u> RIGHT TO RISE 1/18	<u>Estimate #</u> 833
<u>Advertiser</u> Right To Rise	<u>Original Date / Revision</u> 01/12/16 / 01/19/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-1-----				1	\$565.00	0.00			
N 30	13	01/19/16	01/19/16	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-1-----				1	\$675.00	0.00			
N 31	13	01/19/16	01/19/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$1,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-1-----				1	\$1,775.00	0.00			
N 32	13	01/19/16	01/19/16	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-1-----				1	\$710.00	0.00			
N 33	13	01/19/16	01/19/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-1-----				1	\$2,500.00	0.00			
N 34	13	01/19/16	01/19/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$1,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-1-----				1	\$1,775.00	0.00			
N 35	13	01/19/16	01/19/16	Today	7:00 AM-9:00 AM		:30				NM	1	\$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-1-----				1	\$1,540.00	0.00			
N 36	13	01/19/16	01/19/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	-1-----				1	\$565.00	0.00			
N 37	13	01/20/16	01/20/16	Channel 13 News @ 10p	10:00 PM-10:30 PM		:30				NM	1	\$3,645.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	--1----				1	\$3,645.00	0.00			
N 38	13	01/20/16	01/20/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	--1----				1	\$565.00	0.00			
N 39	13	01/20/16	01/20/16	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	--1----				1	\$675.00	0.00			
N 40	13	01/20/16	01/20/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$1,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	--1----				1	\$1,775.00	0.00			
N 41	13	01/20/16	01/20/16	Today In Iowa	5:30 AM-6:00 AM		:30				NM	1	\$710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	--1----				1	\$710.00	0.00			
N 42	13	01/20/16	01/20/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	--1----				1	\$2,500.00	0.00			
N 43	13	01/20/16	01/20/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$1,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	--1----				1	\$1,775.00	0.00			
N 44	13	01/20/16	01/20/16	Today	7:00 AM-9:00 AM		:30				NM	1	\$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	--1----				1	\$1,540.00	0.00			
N 45	13	01/20/16	01/20/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	--1----				1	\$565.00	0.00			
N 46	13	01/21/16	01/21/16	Thursday Prime Hour 2	8p-9p		:30				NM	1	\$6,235.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
263283 /	08113593

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
01/18/16 - 01/22/16	RIGHT TO RISE 1/18	833

<u>Advertiser</u>	<u>Original Date / Revision</u>
Right To Rise	01/12/16 / 01/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/18/16	01/24/16	---T---				1	\$6,235.00	0.00			
Totals											0.00	46	\$74,985.00

Time Period	# of Spots	Gross Amount	Net Amount
12/28/15 - 01/22/16	46	\$74,985.00	\$63,737.25
Totals	46	\$74,985.00	\$63,737.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.