



Weekly Public Affairs Program

Call Letters: WHYY-FM

**QUARTERLY ISSUES REPORT, OCTOBER-DECEMBER, 2021**

Show # 2021-40

Date aired: Oct 3 Time Aired: 5am

**Jack Kosakowski**, President and CEO, Junior Achievement USA

Mr. Kosakowski discussed a Junior Achievement USA survey that found that 77 percent of parents are concerned about their children’s ability to have a successful job or career as adults, in light of global competition and automation. He talked about the rapidly changing career environment, and how Junior Achievement is adapting to today’s tech environment to help teenagers.

**Issues covered:**

**Length: 8:04**

**Youth Concerns  
Careers  
Parenting**

**Dale Bredesen, MD**, NIH Postdoctoral Fellow at the University of California, San Francisco, author of *“The End of Alzheimer’s: The First Program to Prevent and Reverse Cognitive Decline”*

Dr. Bredesen said his research has determined that Alzheimer’s disease is not a single condition, but three similar ones--each with a different cause. He said new research is giving hope that the disease can be prevented and, under certain circumstances, even reversed. He said every American should get a cognitive and genetic test at age 45, to determine their likelihood of developing Alzheimer’s.

**Issues covered:**

**Length: 9:15**

**Alzheimer’s Disease  
Aging**

**Craig Gunderson, PhD**, Soybean Industry Endowed Professor in Agricultural Strategy, Professor in the College of Agricultural, Consumer and Environmental Sciences Department of Agricultural and Consumer Economics at the University of Illinois

Dr. Gunderson led a study that found that 5.4 million people age 60 or older in the U.S., or 8.1 percent, did not have enough food for an active, healthy lifestyle. He explained how food insecurity adversely affects a senior citizen’s health, and why many low-income seniors fail to take advantage of government programs available to them.

**Issues covered:**

**Length: 4:46**

**Hunger  
Poverty  
Senior Citizens  
Government Programs**

Show # 2021-41

Date aired: Oct 10 Time Aired: 5am

**Roby Greenwald, PhD**, Assistant Professor from the School of Public Health, Georgia State University

Traffic pollution research has traditionally been conducted with outdoor roadside sensors. Dr. Greenwald led a study with sensors mounted inside the passenger compartments of cars, and found that interior pollution levels were twice as high as previously thought. He talked about the various forms of pollution he found and their potential health effects.

Issues covered:

Length: 8:54

**Pollution  
Personal Health**

**Rebekah H. Nagler, PhD**, Assistant Professor in the Hubbard School of Journalism & Mass Communication, University of Minnesota

Dr. Nagler led a study that found that most American women aren't aware of the risks of overdiagnosis and overtreatment in regards to breast cancer screening. She discussed the challenges of educating women about these risks so they can make informed decisions about mammograms and breast cancer screening.

Issues covered:

Length: 8:18

**Cancer  
Women's Issues**

**David Rabiner, PhD**, Senior Research Scientist in the Department of Psychology & Neuroscience at Duke University

The use of "study drugs" -- prescription medications used illegally by college students improve their academic performance--is on the rise. Dr. Rabiner said the drugs of choice are those typically used to treat ADHD. He discussed the question of whether the practice is a form of academic cheating. He added that students who use these medications without a prescription typically have higher rates of drug and alcohol abuse, perform worse academically and are more stressed out about their grades.

Issues covered:

Length: 4:57

**Substance Abuse  
Education**

Show # 2021-42

Date aired: Oct 17 Time Aired: 5am

**David Mazer, MD**, anesthesiologist at St. Michael's Hospital and Professor in the Departments of Anesthesia and Physiology at the University of Toronto

Dr. Mazer was the co-author of a study that found that adults under 45 years old, who consumed cannabis within the last 30 days, suffered from nearly double the number of heart attacks than adults who didn't use the drug. He said the trend was evident whether cannabis was smoked, vaped or eaten as an edible. He outlined the lessons that can be learned from the research.

Issues covered:

Length: 7:00

**Drug Abuse  
Personal Health**

**Joanna Quinn, M.Ed.**, former middle school teacher, founder of Super Empowered One, an organization dedicated to building confidence in kids, author of "*Greta Grace*," a book focused on bullying and self-esteem

According to StopBullying.gov, one in five kids between the ages of 12 and 18 have experienced bullying. Ms. Quinn outlined the typical signs of bullying and what parents should do if their child is either a victim or a bully. She talked about the increasing role that schools play in the prevention of bullying.

**Issues covered:**

**Length: 10:00**

**Bullying  
Youth at Risk  
Parenting**

**Elizabeth Klodas, MD, FACC**, cardiologist, Founder and Chief Medical Officer for Step One Foods, author of "*Slay the Giant: The Power of Prevention in Defeating Heart Disease*," founding Editor-in-Chief of the patient education effort of the American College of Cardiology

About 38% of American adults have high cholesterol, according to the Centers for Disease Control. Dr. Klodas discussed the problem, and explained how dietary changes can make a significant difference in cholesterol levels. She said it is important to address the cause of the problem, rather than the symptom.

**Issues covered:**

**Length: 5:21**

**Nutrition  
Personal Health**

Show # 2021-43

**Date aired:** Oct 24 **Time Aired:** 5am

**Manny Centeno**, Program Manager of the Integrated Public Alert and Warning System, part of the Federal Emergency Management Agency

Mr. Centeno outlined what the public needs to know about the Emergency Alert System, and provided real-life examples to illustrate why EAS is so important to public safety. He also discussed the purpose of "Primary Entry Point" radio stations and details of the all-hazards upgrades at those 77 stations, to add special air scrubbing for chemical, biological and radiological protection, EMP resistance and emergency power generation. He also mentioned the role played by satellite, cable systems and the internet via desktop and mobile phone alerts.

**Issues covered:**

**Length: 9:27**

**Disaster Preparedness  
Public Safety  
Government**

**Amanda Paluch, PhD**, Physical Activity Epidemiologist at the University of Massachusetts, Amherst

Prof. Paluch led a study that found that walking at least 7,000 steps a day--about 3-4 miles--reduced middle-aged people's risk of premature death from all causes by 50% to 70%, compared to those who took fewer daily steps. She found that 7000-10,000 steps range was the "sweet spot," because walking more than 10,000 steps per day, or walking faster, did not further reduce the risk.

**Issues covered:**

**Length: 7:47**

**Personal Health  
Physical Fitness**

**Vanessa Bohns, PhD**, Associate Professor in the Department of Organizational Behavior at the New York State School of Industrial and Labor Relations at Cornell University

Work emails are sent at all hours of the day and night now, and are a tremendous source of stress, whether someone works in an office or remotely. Prof. Bohns said people can limit the negative impact of email, by not necessarily sending less email, but by sending better emails that clearly define how urgently they expect a response.

Issues covered:  
**Workplace Matters**  
**Stress Reduction**

Length: 5:06

Show # 2021-44

**Date aired:** Oct 31 **Time Aired:** 5am

**Eric Garcia**, journalist, author of "*We're Not Broken: Changing the Autism Conversation*"

Mr. Garcia shared his story of living with autism, to explain the social and policy gaps that often fail to help Americans across the autism spectrum. He said society has not listened to the needs of the autistic community. He outlined several misconceptions, including the belief that there is an autism epidemic, because diagnostic criteria were expanded in the 1990s.

Issues covered:  
**Autism**  
**Government Policies**

Length: 9:05

**Sarah Foster**, Bankrate.com analyst

Higher education is one of the most important financial decisions most young people make, and Bankrate.com recently completed a study that ranked the most and least valuable college majors. Ms. Foster shared the rankings, as well as what crucial factors college students should consider when deciding on a major.

Issues covered:  
**Higher Education**  
**Career**

Length: 8:05

**Elaine Parke**, author of "*The Habits of Unity: 12 Months to a Stronger America...One Citizen at a Time*"

Recent news has cast Facebook in a less than flattering light. Ms. Parke says, like anything, the positive or negative influences of Facebook depend on how you use it. She said in a time of political division and social strife, paying closer attention to the social media Americans are exposed to—or taking a break from Facebook—might be good for their mental health.

Issues covered:  
**Mental Health**  
**Social Media**

Length: 4:59

Show # 2021-45

Date aired: Nov 7 Time Aired: 5am

**Jen Fisher**, US Chief Well-being Officer at Deloitte, a multinational professional services network, author of "*Work Better Together: How to Cultivate Strong Relationships to Maximize Well-Being and Boost Bottom Lines*"

1 in 4 adults struggle with mental health challenges, and those suffering often hide it at work for fear of discrimination from peers or bosses. Ms. Fisher explained how companies can encourage open and honest conversations to remove the stigma surrounding mental health. She also said companies need to redefine the concept of sick days, to improve mental as well as physical health.

Issues covered:

Length: 8:59

**Mental Health**  
**Workplace Matters**

**Patty Alper**, President of the Alper Portfolio Group, author of "*Teach to Work: How a Mentor, a Mentee, and a Project Can Close the Skills Gap in America*"

Millions of Americans are looking for new jobs right now, largely because they're simply not satisfied with where they are. Ms. Alper explained why mentors are important for the success of both employees and a company overall. She also outlined the questions an applicant can ask to determine the accessibility to mentors throughout a company. She also discussed her work in recruiting CEOs to mentor inner-city youth.

Issues covered:

Length: 8:11

**Career**  
**Mentoring**

**Shannon Carpenter**, stay-at-home dad. author of "*The Ultimate Stay-At-Home Dad: Your Essential Manual for Being an Awesome Full-Time Father*"

There are over 2 million stay-at-home dads in the United States, not including those with part-time jobs. Mr. Carpenter shared his own story of becoming a stay-at-home dad and the lessons he tries to share with other men considering it. He talked about the isolation often faced by stay-at-home dads, and recommended support groups to help.

Issues covered:

Length: 5:00

**Parenting**  
**Mental Health**

Show # 2021-46

Date aired: Nov 14 Time Aired: 5am

**Gary Zimmerman**, founder and CEO of the web site MaxMyInterest.com

Today, the average US savings account pays 0.06 percent interest annually, an annual return of just \$6 in interest on a \$10,000 nest egg. Mr. Zimmerman's company aims to help consumers holding high amounts of cash automatically find the best available interest rate. He talked about reasons behind rising inflation and the current economic conditions. He explained why banks are paying such low rates, and when the trend may change.

Issues covered:

Length: 8:24

**Economy**  
**Personal Finance**

**Carl Hanson, PhD**, Professor of Public Health, Brigham Young University

Researchers from Brigham Young University, Johns Hopkins and Harvard have created an algorithm that can predict suicidal thoughts and behavior among adolescents with 91% accuracy. Prof. Hanson was one of the co-authors of the study, and he said the two primary risk factors related to personal connections: family relationships, and friendships with peers.

**Issues covered:**

**Length: 8:57**

**Suicide**  
**Youth at Risk**  
**Mental Health**  
**Substance Abuse**

**Sung Rhee**, CEO and founder of Optimal, a higher education data research company

A recent survey found that more than half of teens today are gravitating toward a skill-based education, and almost half are leaning toward programs that can be completed within two years. Mr. Rhee's organization recently published an analysis titled "Coding Bootcamp vs College: Which Will Help You Land the Most Prestigious Jobs in the Tech Industry?" He explained what a coding boot camp teaches and who is a likely candidate to attend.

**Issues covered:**

**Length: 5:11**

**Career**  
**Higher Education**  
**Technology**

Show # 2021-47

**Date aired:** Nov 21 **Time Aired:** 5am

**Hua Cai, PhD**, Associate Professor of Environmental and Ecological Engineering, and Industrial Engineering at Purdue University

Most consumers want to make food purchases that are smart for their wallets, their health and the environment. Prof. Cai led a study that examined grocery purchase records of over 57,000 U.S. households, finding that 71% of homes surveyed could decrease their food carbon footprint, via three simple changes in their shopping habits.

**Issues covered:**

**Length: 8:40**

**Climate Change**  
**Consumer Matters**

**Daniel Laroche, MD**, glaucoma specialist, Director of Glaucoma Services and President of Advanced Eyecare of New York, Clinical Assistant Professor of Ophthalmology with the Icahn School of Medicine at Mount Sinai Medical Center

Dr. Laroche explained why a yearly eye exam is so critical. He outlined the most common symptoms of glaucoma, who is at greatest risk, and why people of color are in the highest risk category. He also discussed the latest treatment options to lower eye pressure and eliminate the need for medication.

**Issues covered:**

**Length: 8:37**

**Glaucoma**  
**Personal Health**  
**Minority Concerns**

**Anna Joyce, PhD, MSc**, Lecturer in Psychology, specializing in developmental psychology, atypical development, and sleep at Regent's University London

Sleep problems are common in children and are known to detrimentally affect language and cognitive abilities, as well as academic achievement. Prof. Joyce led a study that examined the connection between sleep-disordered breathing and daytime sleepiness in children and reading skills. She offered advice for parents to improve the quality of their child's sleep.

Issues covered:  
Children's Health  
Education  
Parenting

Length: 5:10

Show # 2021-48

Date aired: Nov 20 Time Aired: 5am

**Suzanne Bouffard, PhD**, expert in child development and education, author of "*The Most Important Year: Pre-Kindergarten and the Future of Our Children*"

Dr. Bouffard discussed the critical importance of pre-school programs. She noted that children who attend quality pre-K programs have a host of positive outcomes including better language, literacy, problem-solving and math skills later in school. She said also they have a leg up on the most essential skill: self-control. She offered advice for parents on how to choose a quality pre-school.

Issues covered:  
Education  
Parenting

Length: 8:41

**Robert Stern, Ph.D.**, Professor of Neurology, Neurosurgery, and Anatomy and Neurobiology at Boston University School of Medicine, Director of the Clinical Core of the Boston University Alzheimer's Disease Center, Director of Clinical Research for the Boston University Chronic Traumatic Encephalopathy (CTE) Center

Dr. Stern led a study that found that athletes who began playing tackle football before the age of 12 had more behavioral and cognitive problems later in life than those who started playing after they turned 12. He outlined the symptoms of CTE, and discussed the factors that parents should consider before allowing their child to participate in contact sports.

Issues covered:  
Youth at Risk  
Personal Health  
Parenting

Length: 8:32

**Julia Leonard**, graduate student in Brain and Cognitive Sciences at the Massachusetts Institute of Technology

Ms. Leonard was the first author of a study that found that when 1-year olds observe an adult persisting at a challenging task, they themselves try harder when faced with a problem. She explained why developing perseverance in early childhood pays off later in school and other pursuits.

Issues covered:  
Child Development  
Parenting

Length: 5:02

Show # 2021-49

Date aired: Dec 5 Time Aired: 5am

**Elliott Haut, MD, FACS**, Associate Professor of Surgery and Anesthesiology & Critical Care Medicine, Johns Hopkins University School of Medicine

Dr. Haut led a study that found that victims of gunshots or stabbings taken to a trauma center by private vehicle were 62% less likely to die compared to victims transported by an ambulance or EMS vehicle. He talked about the possible reasons behind this finding. He also explained why it is so important for the average person to be taught how to use direct pressure to stop bleeding.

Issues covered:

Length: 9:00

Emergency Preparedness

First Aid

Personal Health

**Vicki Bogan, PhD**, Associate Professor at the Charles H. Dyson School of Applied Economics and Management at Cornell University, founder and director of the Institute for Behavioral and Household Finance

Mental health problems can have a large negative effect on retirement savings, according to Dr. Bogan's research. She discussed her study, which found that people with anxiety and depression are nearly 25 percent less likely to have a retirement savings account, and their savings are dramatically smaller than those without psychological distress.

Issues covered:

Length: 8:08

Mental Health

Retirement Planning

**May McCarthy**, serial entrepreneur, author of "*The Path to Wealth: Seven Spiritual Steps to Financial Abundance*"

Ms. McCarthy talked about the biggest surprises encountered by people who start their own business. She described the characteristics of successful entrepreneurs, and why owning a business can be very rewarding.

Issues covered:

Length: 4:51

Entrepreneurism

Career

Show # 2021-50

Date aired: Dec 12 Time Aired: 5am

**Alison Gemmill, PhD, MPH**, Assistant Professor in the Department of Population, Family and Reproductive Health at Johns Hopkins Bloomberg School of Public Health

2020 saw the fewest babies born relative to the population of women between 15 and 44 of any year in American history. Prof. Gemmill discussed the most significant reasons behind the drop in US birthrates, the social effects a declining population may cause, and what steps in public policy may change the trend.

Issues covered:

Length: 8:48

Population

Government Policies

Parenting

**Grant Donnelly, PhD**, Assistant Professor of Marketing at The Ohio State University's Fisher College of Business

Several US cities have instituted taxes on drinks with added sugar, in order to reduce consumption. Prof. Donnelly led a study that examined whether price tags that specifically mentioned the tax would change consumers' buying decisions. He said the tax falls harder on low-income consumers.

Issues covered:

Length: 8:13

Taxes  
Consumer Matters  
Personal Health

**Bree Fowler**, Senior Security expert at CNET

An estimated \$63 billion in holiday packages will be delivered to homes this holiday season, and a recent survey found that 43% of Americans have had at least one package stolen from their porch. Ms. Fowler outlined simple steps online shoppers can take to deter porch pirates.

Issues covered:

Length: 5:12

Crime  
Consumer Matters

Show # 2021-54

Date aired: Dec 19 Time Aired: 5am

**Tim Larkin**, self-defense expert, author of *"When Violence Is the Answer: Learning How to Do What It Takes When Your Life Is at Stake"*

Mr. Larkin discussed the use of violence in self-defensive situations. He discussed ways to prevent, prepare for, and survive violent encounters with criminals. He said that violence is a tool equally effective in the hands of the "bad guy" or the "good guy" and that the person who acts first, fastest and with the full force of their body is the one who typically survives a violent incident.

Issues covered:

Length: 9:21

Personal Defense  
Crime

**Gail Heyman, PhD**, Professor of Psychology, University of California, San Diego

Dr. Heyman led a study that sought to find ways to reduce racial bias in children. She noted that racial bias can be measured in children as young as age 3. She said the key to her research was in repetitively teaching kids to identify people of another race as individuals. She hopes to develop a consumer-friendly version of her findings for eventual use in schools and at home.

Issues covered:

Length: 7:50

Racial Bias  
Diversity

**Doug Abrams**, author of "*The Book of Joy Journal*"

Mr. Abrams discussed a conversation he moderated between Archbishop Desmond Tutu and His Holiness the Dalai Lama, on the topic of joy. He explained how these two men have intentionally found joy in their lives, despite the hardships they have faced and the many atrocities they have witnessed.

Issues covered:  
**Mental Health**

Length: 4:54

Show # 2021-52

Date aired: Dec 26 Time Aired: 5am

**Scott Galloway, PhD**, Professor of Marketing in the Stern School of Business, New York University, author of "*The Four: The Hidden DNA of Amazon, Apple, Facebook, and Google*"

Amazon, Apple, Facebook, and Google are the four most influential companies on the planet. Dr. Galloway discussed the concerns in allowing individual companies to have such dominance over American consumers and whether these companies are playing by the rules applied to other businesses.

Issues covered:  
**Government Regulations**  
**Consumer Matters**  
**Economy**

Length: 8:56

**Katreena Scott, PhD**, Associate Professor in the Department of Applied Psychology and Human Development, University of Toronto

Dr. Scott led a study that examined how the workplace is affected by an employee who is involved in domestic violence. She said not only does it result in lowered productivity, but a third of the men reported that they used workplace time and resources to continue to engage in emotionally abusive behavior. She explained how employers can offer assistance for employees with domestic violence issues.

Issues covered:  
**Domestic Violence**  
**Workplace Matters**  
**Mental Health**

Length: 8:17

**Lawrence J. Cheskin, M.D., F.A.C.P.**, Associate Professor of Health, Behavior & Society, Johns Hopkins University School of Medicine

Almost 40 percent of American adults and nearly 20 percent of adolescents are obese. Dr. Cheskin led a study that examined the financial costs of being overweight at various stages of life. He said lost productivity on the job accounted for at least 50% of the expense of being overweight, even more than direct medical expenditures.

Issues covered:  
**Personal Health**  
**Workplace Matters**

Length: 4:53



## Quarterly Report of Compliancy Issues & Programs List 2021-Q4 (October - December) Viewpoints Radio

- Advertising
- Affordable Housing
- Aging
- Agriculture
- Animal Welfare
- American History
- Archaeology
- Architecture
- Arts
- Astronomy
- Business
- Big Data
- Career
- Burnout
- Communication
- Charitable Giving
- Child Development
- Civilization
- Culture
- Community
- Consumer Rights
- Cooking
- Criminology
- Cuisine
- Education
- Cybersecurity
- Diet
- Digital Law
- Disease
- Government
- Domestic Production
- Health
- Economics
- History
- Homelessness
- Employment Issues
- Entertainment
- Film
- Inequality
- Food Insecurity
- Food Science
- Higher Education
- Law
- Literature
- Mental Health
- Human Resources
- Music
- Humane Treatment
- Immigration
- Parenting
- Inflation
- Internet
- Personal Finance
- Labor
- Language
- Legal Issues
- Poverty
- Marketing
- Mass Incarceration
- Memory
- Middle East Culture
- Relationships
- Science
- Music Industry
- Nonprofit
- Nutrition
- Pediatric Health
- Technology
- Pet Adoption
- Pet Health
- Physics
- Privacy
- Productivity
- Psychology
- Public Assistance
- Public Health
- Public Resource
- Public Safety
- Scientific Research
- Senses
- Social Media
- Space Exploration
- Stress
- Student Loan Debt
- Training
- Trauma
- Travel
- TV
- Urban Design
- Voter Eligibility
- Voting Rights
- Wage Gap
- Wage Inequity
- Wealth Gap
- Wealth Inequality
- Writing

**Program 21-40**

**Air Week: 10/3/21**

**Writers/Producers: Amirah Zaveri & Evan Rook**

**Studio Production: Jason Dickey**

**SEGMENT 1: STAYING HEALTHY THROUGH THE END OF 2021 WITH DELTA IN THE BACKGROUND**

**Time: 1:47**

**Duration: 9:26**

**Synopsis:** I don't know if it's just us, but this year really has flown by. It's odd to think that 2022 is only three months away. Unfortunately, the Delta variant is causing the COVID-19 pandemic to still linger on this year, but many are optimistic that the worst is now behind us. Pediatrician Dr. Jenna Wheeler joins us this week to offer up some advice on holiday gatherings, keeping healthy through flu season and the importance of getting younger children vaccinated as soon as they're eligible.

**Host:** Gary Price

**Guests:** Dr. Jenna Wheeler, pediatric critical care physician, Arnold Palmer's Children's Hospital.

**Issues Covered:** Child Development, Parenting, Education, Pediatric Health, Travel

**Links for more info:**

[Holiday Tips from the CDC](#)

[Jenna J Wheeler, MD - Pediatric Critical Care Medicine](#)

**SEGMENT 2: THE MYSTERIES OF ALZHEIMER'S DISEASE**

**Time: 13:14**

**Duration: 9:42**

**Synopsis:** Alzheimer's was first described in a female patient back in 1906. For many decades, scientists have been trying to decode this disease with no avail. Instead, more questions keep popping up as we learn more about this complex disease and face dead ends in treatment exploration. Two experts in the field join Viewpoints this week to shed some light on modern Alzheimer's research.

**Host:** Marty Peterson

**Guests:** Dr. Robert Vassar, scientific director, behavior neurology, Northwestern University Feinberg School of Medicine, director, Alzheimer's Disease Research Center, Mesulam Center for Cognitive Neurology and Alzheimer's Disease at Northwestern University; Dr. Karl Herrup, professor, neurobiology, investigator, Alzheimer's Disease Research Center at the University of Pittsburgh School of Medicine, author, How Not to Study a Disease: The Story of Alzheimer's

**Issues Covered:** Disease, Science, Technology, Aging, Scientific Research

**Links for more info:**

[Alzheimer's Association](#) , [Alzheimer's Disease & Dementia Help](#)

[Inside the Brain - Brain Basics](#)

[Robert J Vassar : Faculty Profile: Faculty Profiles](#)

[Karl Herrup, PhD , Alzheimer's Disease Research Center](#)

[How Not to Study a Disease](#)

**CULTURE CRASH: HALLOWEEN HORROR**

**Time: 23:57**

**Duration: 2:30**

**Synopsis:** We explore one of our favorite horror franchises, Scream, now streaming on HBO Max.

**Host:** Evan Rook

**Issues Covered:** Film, Culture

**Program 21-41****Air Week:** 10/10/21**Writers/Producers:** Amirah Zaveri & Evan Rook**Studio Production:** Jason Dickey**SEGMENT 1: FANCY A BEER?****Time:** 1:47**Duration:** 9:47

**Synopsis:** How long do you think beer has been around for? Well, archaeologists have recently discovered proof of beer-making in the Middle East dating back more than thirteen thousand years. While the rise of hard seltzers has been making headlines lately, beer has a rich cultural history and has evolved as a drink over thousands of years. Two brew experts join us this week to uncover some interesting facts about the beer world.

**Host:** Gary Price**Guests:** Dr. Jeffrey Pilcher, professor, history, University of Toronto; Rich Higgins, master cicerone.**Issues Covered:** Agriculture, Archaeology, Business, Culture, History, Science**Links for more info:**[Master Cicerone Certification – The Ultimate Test of Beer – Cicerone.org](#)[The Beer Archaeologist, History, Smithsonian Magazine](#)[Jeffrey Pilcher, Department of History, University of Toronto](#)[Rich Higgins: Virtual Beer Tasting, RichHiggins.com](#)**SEGMENT 2: THE MODERN LIBRARY****Time:** 13:21**Duration:** 9:10

**Synopsis:** When's the last time you visited your community library? If it's been awhile, there's a large chance a lot has changed in recent years. Many libraries have stepped up and evolved during the pandemic to offer more remote classes and resources, as well as a place to work and connect with others if you need to get out of the house. The best part? It's all free.

**Host:** Marty Peterson**Guests:** Joyce Cooper, director, branch library services, Los Angeles Public Library.**Issues Covered:** Career, Community, Education, Internet, Literature, Public Resource**Links for more info:**[Los Angeles Public Library](#)[LAPL Labs: Creativity Within Reach](#)[Fund Libraries Campaign, Advocacy, Legislation & Issues – American Library Association \(ALA\)](#)**CULTURE CRASH: THE STAGGERED RISE TO STARDOM****Time:** 23:30**Duration:** 2:56

**Synopsis:** Dominic Fike, a popular, up-and-coming musician, performed recently at the Firefly Music Festival in Delaware. We discuss his performance at the highly anticipated event and the difficult task of becoming not only a great musician, but performer as well.

**Host:** Evan Rook**Issues Covered:** Culture, Music, Music Industry

**Program 21-42****Air Week:** 10/17/21**Writers/Producers:** Amirah Zaverl & Evan Rook**Studio Production:** Jason Dickey**SEGMENT 1: THE MODERN PET: A MUCH-ADORED FAMILY MEMBER****Time:** 1:47**Duration:** 12:03

**Synopsis:** You may have held out on getting a pet for years and years, but when the pandemic hit, it seemed like an opportune time to add a new furry member to the family. Today, more than 70 percent of Americans own one pet or more, and this number is only set to increase in coming years. We speak with two pet experts this week about the evolving sector and the pedestal we place our pets on in this country.

**Host:** Gary Price**Guests:** Mark Cushing, founder, CEO, Animal Policy Group, author, *Pet Nation: The Inside Story of How Companion Animals Are Transforming Our Homes, Culture, and Economy*; Dan Rubenstein, CEO, PUPS Pet Club.**Issues Covered:** Business, Personal Finance, Relationships, Culture, Animal Welfare**Links for more info:**['The Future of Pet Care' - Today's Veterinary Business | An Official Journal of NAVC](#)['New ASPCA Survey Shows Overwhelming Majority of Dogs and Cats Acquired During the Pandemic Are Still in Their Homes' -](#)[The American Society for the Prevention of Cruelty to Animals](#)[PUPS Pet Club - "Chicago's premier pet care provider"](#)[Pet Nation by Mark Cushing | Penguin Random House publishing](#)**SEGMENT 2: THE HICCUPS IN FOOD MESSAGING & NUTRITION AT THE FDA****Time:** 15:38**Duration:** 6:58

**Synopsis:** The FDA is a massive organization that handles a wide variety of regulations and responsibilities. However, some critics argue that the FDA has failed to evolve with the times, spending large amounts of resources on dated measures and messaging tactics. Former FDA employee Dr. Richard Williams joins us this week to highlight some of these issues within food messaging and nutrition guidelines.

**Host:** Marty Peterson**Guests:** Dr. Richard Williams, former director, Center for Food Safety and Applied Nutrition, FDA, author, *Fixing Food: An FDA Insider Unravels the Myths and Solutions*.**Issues Covered:** Marketing, Nutrition, Food Science, Government, Technology, Health, Public Health**Links for more info:**[What We Do - U.S. Food and Drug Administration](#)['FDA renegade exposing the truth behind regulation' - richardawilliams.com](#)[The New Nutrition Facts Label: What's in it for You? education campaign- FDA](#)[Fixing Food by Richard A. Williams, PhD](#)**CULTURE CRASH: THE VIEWING EXPERIENCE****Time:** 23:35**Duration:** 2:52

**Synopsis:** We discuss the dilemma of cropping full screen shows and films to fit our modern, widescreen TV's. Many who are against this edit argue that changing the format ruins the originality and nostalgia of the media.

**Host:** Evan Rook**Issues Covered:** TV, Film, Culture

**Program 21-43****Air Week:** 10/24/21**Writers/Producers:** Amirah Zaveri & Evan Rook**Studio Production:** Jason Dickey**SEGMENT 1: THE RISE OF 'INFLUENCE' IN THIS WORLD****Time:** 1:47**Duration:** 9:42

**Synopsis:** Being an influencer has turned into a career option for some, and today, some college students are pursuing degrees in social media to work within the industry or try their hand at becoming an influencer themselves. We discuss the state of social media education and the larger implications of this shift in modern culture.

**Host:** Gary Price

**Guests:** Dr. Robert Kozinets, Professor of Journalism and Marketing, University of Southern California Marshall School of Business; Dr. Grace Choi, assistant professor, social media, digital strategy, Columbia College Chicago.

**Issues Covered:** Social Media, Business, Communication, Education, Career, Technology

**Links for more info:**

[Robert Kozinets - USC Annenberg School for Communication and Journalism](#)

[PR 499 Influencer Relations Syllabus - USC Annenberg](#)

[Social Media Degree Program - Columbia College Chicago](#)

[Grace Choi - Columbia College Faculty](#)

['Big 'gram on campus: At USC, students train to become influencers' - NBC News Article](#)

**SEGMENT 2: THE 150TH ANNIVERSARY OF THE GREAT CHICAGO FIRE****Time:** 13:31**Duration:** 9:06

**Synopsis:** It's been a century and a half since the fire that reshaped the Chicago landscape took hold across the city. Chicago History Museum curator Julius L. Jones joins us this week to discuss some interesting historical facts about the fire that you've probably never heard before.

**Host:** Marty Peterson

**Guests:** Julius L. Jones, historian, curator, Chicago History Museum.

**Issues Covered:** Public Safety, American History, Architecture, History, Urban Design

**Links for more info:**

[Exhibitions at the Chicago History Museum](#)

[Julius L. Jones - Chicago History Museum Curator, 2021-present](#)

['Everything went wrong' — remembering the Great Chicago Fire on its 150th anniversary - Chicago Sun Times Article](#)

[How the Great Fire changed Chicago architecture - Chicago Sun Times Article](#)

**CULTURE CRASH: THE SENSATIONAL "SQUID GAME"****Time:** 23:36**Duration:** 2:50

**Synopsis:** Netflix's new release, "Squid Game" has become an overnight sensation, garnering more than 111 million views from accounts in just its first few weeks on the platform. What makes the show just so good?

**Host:** Evan Rook

**Issues Covered:** TV, Culture

Program 21-44

Air Week: 10/31/21

Writers/Producers: Amirah Zaveri & Evan Rook

Studio Production: Jason Dickey

### **SEGMENT 1: THE MENTAL TOLL OF TEACHING**

Time: 1:47

Duration: 8:46

**Synopsis:** Across the U.S., many teachers are simply overwhelmed. In their careers, they're not only an educator, but a leader, listener and mentor. They play many other roles than simply teaching students the set curriculum. However, the pandemic has exacerbated these duties and some educators are perpetually stressed and leaving the field for good. We speak with two education experts about the current classroom landscape and what schools can do to fully support their teachers to make sure their needs are heard.

**Host:** Gary Price

**Guests:** Dr. Olga Acosta Price, associate professor, Milken Institute of Public Health, George Washington University, director, Center for Health and Health Care in Schools; Sue Gaertner, director, Trinity Church Nursery School.

**Issues Covered:** Mental Health, Health, Human Resources, Education, Career

**Links for more info:**

[Olga Acosta Price, PhD - George Washington University Milken Institute School of Public Health in Washington, D.C.](#)

[Wilmette Illinois Preschool](#)

[Trinity Church Nursery School - Wilmette, Illinois Preschool](#)

["Teacher shortages impacting schools nationwide" - Fox Business Article](#)

["Why So Many Teachers Are Thinking of Quitting" - The Washington Post Magazine](#)

### **SEGMENT 2: LIVING IN POVERTY IN THE RURAL U.S.**

Time: 12:34

Duration: 10:02

**Synopsis:** Poverty exists, but it's hard to grasp what it's really like if you've never experienced it firsthand. Journalist Sarah Smarsh joins Viewpoints this week to share her story of growing up poor in rural America. She shares memories from her childhood and her perspective on how modern culture stigmatizes and traps people stuck in the cycle of poverty.

**Host:** Marty Peterson

**Guests:** Sarah Smarsh, journalist, author, *Heartland: A Memoir of Working Hard and Being Broke in the Richest Country on Earth*.

**Issues Covered:** Public Assistance, Wealth Inequality, Inequality, Poverty, Wealth Gap

**Links for more info:**

[Sarah Smarsh - Journalist & Author of \*Heartland\*, Finalist for the National Book Award](#)

[Income and Poverty in the United States: 2020 - United States Census Bureau](#)

[Poverty increased amid the pandemic after years of decline, but government relief made a difference - Boston University](#)

[Heartland by Sarah Smarsh - Official Publisher Page](#)

### **CULTURE CRASH: THE NEVER-ENDING MOVIE FRANCHISES**

Time: 23:35

Duration: 2:52

**Synopsis:** We explore the long list of film franchises that seem to go on forever. Among these are the Star Wars franchise and the most recent installment in the Bond series, *No Time to Die*.

**Host:** Evan Rook

**Issues Covered:** Film, Culture

**Program 21-45****Air Week:** 11/7/21**Writers/Producers:** Amirah Zaveri & Evan Rook**Studio Production:** Jason Dickey**SEGMENT 1: THE LANDSCAPE OF FOOD INSECURITY AS FOOD PRICES CONTINUE TO SOAR****Time:** 1:47**Duration:** 8:15**Synopsis:** In 2020, nearly 40 million Americans lived in food-insecure households. With food prices rising across the country, food insecurity is only set to worsen, disproportionately affecting minority populations. How can people help?**Host:** Gary Price**Guests:** Dr. Priya Fielding-Singh, sociologist, assistant professor, Department of Family and Consumer Studies, University of Utah, author, *How the Other Half Eats*; Zuani Villarreal, director, communication, Feeding America.**Issues Covered:** Nutrition, Inequality, Government, Parenting, Poverty, Public Assistance, Health, Food Insecurity**Links for more info:**[Take Action - Help support Feeding America's initiatives](#)[USDA Economic Research Service | Food Price Outlook, 2021 - Summary findings](#)[New York Times - "Higher Food Prices Hit the Poor and Those Who Help Them"](#)[Priya Fielding-Singh, Ph.D.](#)[How the Other Half Eats: The Untold Story of Food and Inequality in America](#)**SEGMENT 2: CRAFTING KOREAN FARE****Time:** 12:04**Duration:** 10:35**Synopsis:** Sharing a meal and trying something new is not only a way to expand your palate, but to learn about foreign cultures, customs, and traditions. We speak with Korean cook, Joanne Molinaro about her early memories of food and family and the traditional Korean recipes and ingredients that make up the cuisine.**Host:** Marty Peterson**Guests:** Joanne Molinaro, lawyer, author, *The Vegan Cookbook*.**Issues Covered:** History, Cuisine, Relationships, Personal Finance, Literature, Poverty, Culture**Links for more info:**["The Korean Vegan Bridges Plant-Based Recipes with Her Cultural Identity" - Thrillist](#)[The Korean Vegan - Veganize Korean Food. | Koreanize Everything Else.](#)[Joanne Molinaro - Partner and trial lawyer with Foley & Lardner LLP's Chicago office](#)["Korean food: 40 best dishes we can't live without" - CNN.com](#)**CULTURE CRASH: CULTURE CRASH: THE RELEASE OF "DUNE"****Time:** 23:39**Duration:** 2:50**Synopsis:** The popular book, "Dune" is now hitting screens in theatres and on streaming platform, HBO Max. We discuss the highly anticipated blockbuster release featuring male lead Timothee Chalamet.**Host:** Evan Rook**Issues Covered:** Culture, Film

**Program 21-46**

**Air Week:** 11/14/21

**Writers/Producers:** Amirah Zaveri & Evan Rook

**Studio Production:** Jason Dickey

**SEGMENT 1: THE GREAT RESIGNATION' AS LABOR SHORTAGES CONTINUE**

**Time:** 1:49

**Duration:** 9:3

**Synopsis:** Today, there are close to 11 million vacant jobs in the U.S. – a record-breaking number. Why are more Americans not filling these positions? How is this affecting businesses? What will eventually happen if these jobs go unfilled? We explore these questions and more this week as we're joined by hospitality entrepreneur, Ravindra Jayara, and senior labor economist, Dr.

Abigail Wozniak.

**Host:** Gary Price

**Guests:** Dr. Abigail Wozniak, senior labor economist, Federal Reserve Bank of Minneapolis, director, Opportunity and Inclusive Growth Institute; Ravindra Jayara, owner, Chic Chef Catering.

**Issues Covered:** Wage Inequity, Domestic Production, Business, Employment Issues, Technology, Labor, Productivity, Career, Economics, Wage Gap

**Links for more info:**

[Abigail Wozniak - minneapolisfed.org](http://minneapolisfed.org)

[Chic Chef Catering | Catering in Chicago, Wisconsin & Indiana](#)

[Industries at a Glance: Leisure and Hospitality](#)

['4.3 Million Workers Are Missing. Where Did They Go?' - Wall Street Journal](#)

['Why the labor shortage may go on for much longer' - marketplace.org](#)

**SEGMENT 2: THE VAST EXPANSE OF SPACE**

**Time:** 13:24

**Duration:** 9:02

**Synopsis:** We've barely just scratched the surface of space exploration. Many scientists at NASA and in the private sector have set their sights on the eventual human mission to Mars – but what lies past the red planet? Will humans one day be able to travel outside of our solar system? Physicist Dr. Daniel Whiteson joins us this week to explain the strange and beautiful intricacies of the cosmos.

**Host:** Marty Peterson

**Guests:** Dr. Daniel Whiteson, professor, astronomy, physics, University of California – Irvine, and author of Frequently Asked Questions About the Universe.

**Issues Covered:** Science, Technology, Film, Physics, Culture, Astronomy, Space Exploration

**Links for more info:**

[Daniel O. Whiteson, PhD - UCI Department of Physics & Astronomy](#)

[Daniel Whiteson on Twitter](#)

[Frequently Asked Questions about the Universe by Jorge Cham, Daniel Whiteson | PenguinRandomHouse.com](#)

[NASA's Mars Exploration Program](#)

**CULTURE CRASH: THE THANKSGIVING SITCOM CLASSICS**

**Time:** 23:26

**Duration:** 3:02

**Synopsis:** We explore some of our favorite Thanksgiving-themed episodes to get you in the holiday spirit. We touch on multiple "Friends" features to classic Thanksgiving installments of "The Simpsons" that never get old.

**Host:** Evan Rook

**Issues Covered:** Culture, TV

**Program 21-47****Air Week:** 11/21/21**Writers/Producers:** Amirah Zaveri & Evan Rook**Studio Production:** Jason Dickey**SEGMENT 1: A BREAKDOWN IN HOUSING****Time:** 1:48**Duration:** 9:06

**Synopsis:** In some cities, people are seeing as high as 30 percent increases on monthly rent. For middle and low-income citizens already on a tight budget, it's impossible to make ends meet – especially as prices for food, gas and other basics keep ticking upwards. We speak with two housing experts about the complete lack of affordable housing in this country and the worsening homelessness epidemic.

**Host:** Gary Price

**Guests:** Jaimie Ross, CEO, Florida Housing Coalition; Andrew Ross, professor, social & cultural analysis, New York University, and author of *Sunbelt Blues: The Failure of American Housing*.

**Issues Covered:** Inequality, Affordable Housing, Government, Poverty, Career, Wage Inequity, Homelessness

**Links for more info:**

[Nonfiction Book Review: Sunbelt Blues: Failure of American Housing by Andrew Ross. Metropolitan, \(288p\)](#)

[Professor Andrew Ross - NYU Faculty webpage](#)

[More about the Florida Housing Coalition](#)

[Out of Reach 2021 - National Low Income Housing Coalition](#)

[Legislative Action Center - National Low Income Housing Coalition](#)

[Find Affordable Rental Housing - USA.gov](#)

**SEGMENT 2: REGAINING DIGITAL PRIVACY****Time:** 12:56**Duration:** 9:21

**Synopsis:** While it may seem like people have some control over privacy settings, this is merely an illusion argues law professor Neil Richards. This week on Viewpoints - we highlight the lack of privacy online and why consumers should expect better from corporations and their government.

**Host:** Marty Peterson

**Guests:** Neil Richards, Koch Distinguished Professor in Law, Washington University in St. Louis School of Law, Director, Cordell Institute, author of *Why Privacy Matters*.

**Issues Covered:** Advertising, Technology, Cybersecurity, Consumer Rights, Big Data, Business, Privacy, Law, Digital Law, Government

**Links for more info:**

[Neil Richards - WashU Law](#)

[Neil Richards \(@neilmrichards\) on Twitter](#)

[Why Privacy Matters by Neil Richards - Powell's.com](#)

[The Boston Globe - 'Facebook's next privacy nightmare will be a sight to see'](#)

**CULTURE CRASH: A NEW PORTRAYAL OF PRINCESS DIANA****Time:** 23:17**Duration:** 3:09

**Synopsis:** Actress Kristen Stewart plays Princess Diana in the highly anticipated release, "Spencer". We highlight Stewart's performance and what we loved about this new take on the late royal.

**Host:** Evan Rook

**Issues Covered:** Film, Culture

**Program 21-48****Air Week:** 11/28/21**Writers/Producers:** Amirah Zaveri & Evan Rook**Studio Production:** Jason Dickey**SEGMENT 1: THE MENTAL HEALTH EFFECTS OF SOLITARY CONFINEMENT & IMPRISONMENT****Time:** 1:47**Duration:** 8:57

**Synopsis:** The United States still has the highest number of inmates in the world, with more than 2 million people behind bars. For a segment of this population, spending weeks, months, or even years in solitary confinement is very much a reality. We speak with two criminal justice experts about the lasting effects of solitary confinement and the mental health crisis plaguing prisons.

**Host:** Gary Price

**Guests:** Dr. Keramet Reiter, Professor, Department of Criminology, Law and Society at the University of California – Irvine; Tracy Velazquez, Manager, Public Safety Research, Pew Charitable Trust.

**Issues Covered:** Mass Incarceration, Law, Inequality, Government, Humane Treatment, Psychology, Criminology, Mental Health

**Links for more info:**

[Keramet Reiter - UCI School of Social Ecology Faculty](#)

[Meet the Team - Pew Charitable Trust](#)

[The research is clear: Solitary confinement causes long-lasting harm - Prison Policy Initiative](#)

['As Corrections Officers Quit in Droves, Prisons Get Even More Dangerous' - The Marshall Project: Nonprofit journalism](#)

['Groups put pressure on Biden to fulfill campaign pledge to end solitary confinement' - NBC News](#)

[Psychological Distress in Solitary Confinement: Symptoms, Severity, and Prevalence in the United States, 2017–2018](#)

**SEGMENT 2: THE RICH HISTORY OF COMICS****Time:** 12:46**Duration:** 10:06

**Synopsis:** There's nothing quite like comics. The art of illustration mixed with text takes on many forms, including comic strips, books, graphic novels and more. Columbia University professor and author of *American Comics: A History* Jeremy Dauber joins us this week to help highlight the interesting history of comics and how it's evolved into a multi-billion-dollar industry today.

**Host:** Marty Peterson

**Guests:** Jeremy Dauber, Professor, Jewish Literature & American Studies at Columbia University, and author of *American Comics: A History*.

**Issues Covered:** Writing, Business, Literature, Culture, Arts, Entertainment, History

**Links for more info:**

[American Comics | Jeremy Dauber | WW Norton & Company](#)

[JeremyDauber.com](#)

[Jeremy Dauber \(@JeremyDauber\) on Twitter](#)

[The Golden Age Of Comics | History Detectives - PBS.org](#)

**CULTURE CRASH: EXPLORING THE WONDER OF SCIENCE FICTION****Time:** 23:52**Duration:** 2:34

**Synopsis:** *The Forward* is a science fiction series comprising of six short novellas written by prominent authors in the genre. We discuss what we like about this unique format.

**Host:** Evan Rook

**Issues Covered:** Literature, Culture

**Program 21-49**

**Air Week: 12/5/21**

**Writers/Producers: Amirah Zaveri & Evan Rook**

**Studio Production: Jason Dickey**

**SEGMENT 1: GIVING BACK AS CASH TRANSACTIONS BECOME LESS COMMON**

**Time: 1:47**

**Duration: 10:52**

**Synopsis:** Do you find yourself carrying less and less cash in recent years? You're not alone. Last year, cash payments made up about 18 percent of all transactions, according to a national study conducted by the Federal Reserve Bank of Atlanta. For homeless populations and nonprofit fundraisers that rely on in-person cash giving, what's the outlook? How can the public help in different ways or donate through digital transactions?

**Host:** Gary Price

**Guests:** Donald Whitehead Jr., Executive Director, National Coalition for the Homeless; Major Kevin Stoops, General Secretary, The Salvation Army Greater New York Division.

**Issues Covered:** Personal Finance, Nonprofit, Inequality, Technology, Charitable Giving, Poverty, Homelessness

**Links for more info:**

[State of Homelessness: 2021 Edition - National Alliance to End Homelessness](#)

[How to Get Help If You Are Experiencing Homelessness - National Alliance to End Homelessness](#)

[Ways to Give - The Salvation Army USA](#)

[Homeless Shelters - The Salvation Army USA](#)

[The National Coalition for the Homeless](#)

**SEGMENT 2: TIS' THE SEASON TO TAKE CARE OF YOUR MENTAL HEALTH**

**Time: 14:41**

**Duration: 8:24**

**Synopsis:** Last minute emails. Gift buying. Traveling. Sometimes the holiday to-do list can feel never-ending. It can be a stressful period. We speak with psychiatrist Dr. Frank Anderson about the importance of setting boundaries and expectations this holiday season.

**Host:** Marty Peterson

**Guests:** Dr. Frank Anderson, Psychiatrist, and author of *Transcending Trauma: Healing Complex PTSD with Internal Family Systems Therapy*.

**Issues Covered:** Burnout, Relationships, Stress, Trauma, Communication, Mental Health

**Links for more info:**

[Dealing With Holiday Depression and Stress – Cleveland Clinic](#)

[Frank Anderson MD: Trauma Specialist, Author, Psychiatrist](#)

[Transcending Trauma: Healing Complex PTSD with Internal Family Systems - Available on Amazon](#)

**CULTURE CRASH: A REVIEW OF "TICK, TICK... BOOM!"**

**Time: 24:05**

**Duration: 2:23**

**Synopsis:** We share why we think the new Netflix release, "Tick, Tick... Boom!" is perhaps the best musical movie of 2021.

**Host:** Evan Rook

**Issues Covered:** Culture, Music, Film

**Program 21-50**

**Air Week:** 12/12/21

**Writers/Producers:** Amirah Zaveri & Evan Rook

**Studio Production:** Jason Dickey

**SEGMENT 1: THE MOUNTING STUDENT LOAN CRISIS**

**Time:** 1:47

**Duration:** 10:11

**Synopsis:** Federal student loan debt has ballooned in recent years. In 2007, debt totaled \$642 billion dollars. Fourteen years later, this number has risen to close to \$1.7 trillion. More than 43 million Americans have student loan debt, with the average person owing around \$39,000.

**Host:** Gary Price

**Guests:** Josh Mitchell, student debt and economics reporter for The Wall Street Journal, Author of The Debt Trap: How Student Loans Became a National Catastrophe; Dr. Laura Perna, professor of education, vice provost for faculty, Graduate School of Education at the University of Pennsylvania; Executive Director of the Alliance for Higher Education and Democracy (AHEAD).

**Issues Covered:** Economics, Inflation, Student Loan Debt, Higher Education, Personal Finance, Government

**Links for more info:**

[Student Debt and the Federal Budget: How Student Loans Impact the U.S. Fiscal Outlook - Bipartisan Policy Center](#)

[The Debt Trap | Book by Josh Mitchell | Official Publisher Page -- Simon & Schuster](#)

[Josh Mitchell \(@JMitchellWSJ\) - Twitter profile](#)

[Laura W. Perna - Faculty at University of Pennsylvania Graduate School of Education](#)

["Student Loan Payment Pause Ends In 60 Days, As Advocates Push For Cancellation. Here's The Latest." - Forbes](#)

**SEGMENT 2: DECODING THE ROSETTA STONE**

**Time:** 14:00

**Duration:** 9:11

**Synopsis:** The Rosetta Stone is an intriguing slab of rock. In short, it's a vital key to understanding the unique Egyptian language of illustrated text referred to as hieroglyphs. Writer Edward Dolnick joins us this week to shed some light on the artifact and how the cryptic message was finally decoded.

**Host:** Marty Peterson

**Guests:** Edward Dolnick, writer, author of The Writing of the Gods: The Race to Decode the Rosetta Stone.

**Issues Covered:** Middle East Culture, Civilization, Literature, Language, History, Archaeology

**Links for more info:**

[The Writing of the Gods: The Race to Decode the Rosetta Stone - Amazon.com](#)

[Explore the Rosetta Stone - The British Museum](#)

[Rosetta Stone Found - HISTORY.com](#)

**CULTURE CRASH: A NEW PERSPECTIVE ON THE FAB FOUR**

**Time:** 24:11

**Duration:** 2:14

**Synopsis:** Exclusive to Disney+, the new documentary, "Get Back" follows The Beatles in their natural element as they record the album "Let It Be".

**Host:** Evan Rook

**Issues Covered:** Film, Culture, Music

**Program 21-51****Air Week:** 12/19/21**Writers/Producers:** Amirah Zaveri & Evan Rook**Studio Production:** Jason Dickey**SEGMENT 1: OUR DEEP RELIANCE ON SCENT****Time:** 1:49**Duration:** 8:49

**Synopsis:** A familiar aroma has the ability to transport us back to a different time in life or remind us of a specific place or person. Smell is deeply connected to memory and emotion, playing a significant role in how we view the world around us. This week – we highlight the power of smell, how our noses process these scents and what it's like when you lose your sense of smell.

**Host:** Gary Price**Guests:** Sharan Sampath; Jude Stewart, journalist, author of *Revelations in Air: A Guidebook to Smell*.**Issues Covered:** Communication, Culture, History, Health, Memory, Senses, Literature**Links for more info:**[Revelations in Air: A Guidebook to Smell: Stewart, Jude: 9780143135999: Amazon.com: Books](#)[The Sense of Smell in Humans is More Powerful Than We Think , Discover Magazine](#)[Human nose can detect 1 trillion odors , Nature](#)[Q&A: COVID-19 and loss of smell, taste - Mayo Clinic Health System](#)**SEGMENT 2: THE BROKEN SCHOOL LUNCH SYSTEM****Time:** 13:24**Duration:** 9:02

**Synopsis:** For too long, school lunches in the U.S. have been overlooked. Highly processed foods are often quickly thrown together with a hodgepodge of unhealthy ingredients. Brigaid founder Dan Giusti joins Viewpoints this week to share how he, along with hundreds of professional chefs, are redefining the school lunch landscape.

**Host:** Marty Peterson**Guests:** Dan Giusti, former head chef, Noma, founder, Brigaid.**Issues Covered:** Nutrition, Child Development, Culture, Education, Health, Cooking**Links for more info:**[Brigaid](#)[National School Lunch Program , Food and Nutrition Service - USDA.gov](#)[This Is What America's School Lunches Really Look Like - NPR](#)[About the restaurant: noma](#)**CULTURE CRASH: TIS' THE SEASON FOR X-MAS MUSIC****Time:** 23:56**Duration:** 2:31

**Synopsis:** We discuss some of our favorite festive tunes from over the years, including Frank Sinatra's, "Let It Snow" and Nat King Cole's classic, "Joy to the World".

**Host:** Evan Rook**Issues Covered:** Culture, Music

**Program 21-52**

**Air Week:** 12/26/21

**Writers/Producers:** Amirah Zaveri & Evan Rook

**Studio Production:** Jason Dickey

**SEGMENT 1: THE CONSEQUENCES OF VOTER ERROR**

**Time:** 1:47

**Duration:** 10:50

**Synopsis:** In 2006, Filipino immigrant Elizabeth Keathley mistakenly registered to vote while at a DMV in Illinois. After receiving her Voter ID in the mail, she ended up casting a ballot in the next election thinking she could do so. However, she wasn't a U.S. citizen at the time and, because of her actions, faced eventual deportation back to the Philippines. We speak with Keathley and the lawyer who helped her, Richard Hanus, about her years-long legal fight and the common confusion around the Motor Voter Law.

**Host:** Gary Price

**Guests:** Elizabeth Keathley; Richard Hanus, immigration lawyer.

**Compliance issues:** Legal Issues, Voter Eligibility, Immigration, Voting Rights, Law, Government

**Links for more info:**

[The Law Offices of Richard Hanus](#)

[Immigrant who wrongly voted wins right to stay – Chicago Tribune](#)

[The National Voter Registration Act Of 1993 \(NVRA\)](#)

**SEGMENT 2: MANAGING YOUR PET'S HEALTH HEADING INTO 2022**

**Time:** 14:39

**Duration:** 8:40

**Synopsis:** Thinking about adding a new furry member to the family to ring in the new year? Before saying yes, make sure you have enough time to dedicate to a new dog or cat. Veterinarian Dr. Carol Osborne joins us this week to share some helpful tips on adoption, pet health and how to keep your cat or dog happy and well-adjusted at home.

**Host:** Marty Peterson

**Guests:** Dr. Carol Osborne, veterinarian, owner, Chagrin Falls Veterinary Center & Pet Clinic.

**Issues Covered:** Training, Pet Health, Relationships, Animal Welfare, Diet, Pet Adoption

**Links for more info:**

[Chagrin Falls Pet Clinic](#)

[ASPCA](#)

[Why animals are not the perfect holiday gift - CNN](#)

[Dr. Carol Osborne](#)

**CULTURE CRASH: THE INTRIGUE OF "YELLOWJACKETS"**

**Time:** 24:19

**Duration:** 2:08

**Synopsis:** We discuss Showtime's new TV series, "Yellowjackets" which has a similar feel to the hit show, "Lost" and "Lord of the Flies".

**Host:** Evan Rook

**Issues Covered:** TV, Culture

## **Quarterly Report of Compliancy Issues & Programs List 2021-Q4 (October - December) Radio Health Journal**

- Aging
- Addiction and Substance Abuse
- Affordable Housing
- Alcoholism
- Arts and Culture
- Children and Youth at Risk
- Communication
- Consumerism
- Covid-19 Pandemic
- Crime
- Discrimination
- Diversity Drug
- Overdoses and Opioids
- Economic Development
- Economics
- Education
- Employment and Unemployment
- Employment and Workplace Issues
- Environment
- Ethics
- Family Issues
- Federal Government
- Federal Government and Regulation
- Gender Issues
- Generational Issues
- Health
- Health Care
- Homelessness
- International Relations
- Law Enforcement
- Legislation and Policy
- Lifestyles
- Medicine
- Mental Health
- Mental Illness
- Military
- Minority Issues
- Music
- Neuroscience
- Nuclear Weapons
- Pandemic Policy
- Parenting Issues
- Politics
- Pollution
- Poverty
- Prevention
- Public Health
- Public Safety
- Recreation
- Rehabilitation
- Right to Privacy
- Rural Issues
- Sexual Assault
- Social Media
- State Government and Legislation
- Substance Abuse Treatment
- Substance and Drug Abuse
- Suicide
- Technology
- Vaccination
- Veteran's Issues
- Wildlife

**Program 21-40** **Executive Producer:** Reed Pence

**Air Week:**  
10/3/21

**Studio Production:** Jason Dickey

**SEGMENT 1: GETTING THROUGH GRIEF**

**Time Duration**

**Synopsis:** Grief is unfortunately more common during the Covid-19 pandemic. But many people don't know what to do when their pain does not follow the road map they expect--the well-known five stages of grief. Two experts on grief discuss what can happen under various scenarios when a loved one dies, and what people can do to make it through their pain. 1:48 12:02

**Host & Producer:** Reed Pence

**Guests:** Dr. Teralyn Sell, psychologist and founder, DrTeralyn.com; Dr. Katherine Shear, Professor of Psychiatry, Columbia University and Director, Center for Complicated Grief

**Compliance issues:** Mental Health, Health, Family Issues

**Links:** [Dr. Teralyn Sell, PhD | National Board Certified Counselor | Life Coach](#)  
[Complicated Grief Overview](#)  
[The Compassionate Friends Non-Profit Organization for Grief](#)  
[GriefShare - Grief Recovery Support Groups - GriefShare](#)

**SEGMENT 2: THE MIND OF A MUSICIAN**

**Time Duration**

**Synopsis:** Music is more than a fun pastime. Studies show that especially in children, studying music rewires the brain in beneficial ways, giving them an advantage in other cognitive skills. The scientist who's done much of this pioneering work discusses its ramifications and impact. 14:52 7:58

**Host:** Nancy Benson

**Producer:** Bridget Killian

**Guests:** Dr. Lutz Yanke, Professor of Neurophysiology and Cognitive Neuroscience, University of Zurich

**Compliance issues:** Recreation, Arts and Culture, Children and Youth at Risk, Education, Music

**Links:** [UZH - Neuropsychology - Lutz Jäncke](#)

<b>Program 21-41</b>	<b>Executive Producer:</b>	<b>Reed Pence</b>
----------------------	----------------------------	-------------------

**Air Week:**

10/10/21

**Studio Production:**

Jason Dickey

<b>SEGMENT 1:</b>	<b>SYNTHETIC BIOLOGY: FRIEND OR FOE?</b>	<b>Time</b>	<b>Duration</b>
-------------------	--	-------------	-----------------

**Synopsis:** Traffic engineers are learning that they can increase road efficiency and safety by eliminating left turns at many busy intersections, even those that have left turn arrows. This increases distance traveled for some people--some may have to make three right turns instead--but virtually everyone benefits in travel time, as package carrier UPS has learned. A traffic engineer and UPS official discuss how it could work. 1:35    12:35

**Host:** Reed Pence

**Producer:** Polly Hansen

**Guests:** Dr. Michael Jewett, Professor of Chemical and Biological Engineering, Northwestern University and Director, Center for Synthetic Biology; Dr. Arthur Caplan, Head of Division of Medical Ethics, Grossman School of Medicine, New York University

**Compliance issues:** Covid-19 Pandemic, International Relations, Technology, Nuclear Weapons, Health Care, Ethics, Health, Pollution, Environment, Federal Government and Regulation

**Links:** [Michael C. Jewett - Jewett Lab](#)

[Arthur L. Caplan, PhD](#)

<b>SEGMENT 2:</b>	<b>THE LANGUAGE OF ADDICTION: WHY WORDS MATTER</b>	<b>Time</b>	<b>Duration</b>
-------------------	--	-------------	-----------------

**Synopsis:** Addiction specialists are seeking to change the words we use to describe addictive behaviors, as they've learned the wrong language creates stigma and drives people away from treatment. Experts discuss the problem and solutions. 15:12    7:32

**Host:** Nancy Benson

**Producer:** Polly Hansen

**Guests:** Dr. George Koob, Director, National Institute on Alcohol Abuse and Alcoholism, National Institutes of Health; Dr. Nora Volkow, Director, National Institute on Drug Abuse, National Institutes of Health

**Compliance issues:** Substance and Drug Abuse, Alcoholism, Health Care, Substance Abuse Treatment

**Links:** [Find Your Way to Alcohol Treatment | Navigator | NIAAA](#)

[Rethinking Drinking Homepage - NIAAA](#)

[Director's Page](#)

[NIH > National Institute on Drug Abuse | Director's Page](#)

<b>Program 21-42</b>	<b>Executive Producer:</b>	<b>Reed Pence</b>
----------------------	----------------------------	-------------------

**Air Week:**  
10/17/21

**Studio Production:** Jason Dickey

<b>SEGMENT 1:</b>	<b>ARE REGULAR PEOPLE EQUIPPED TO MAKE COMPLICATED MEDICAL DECISIONS?</b>	<b>Time</b>	<b>Duration</b>
-------------------	---	-------------	-----------------

**Synopsis:** Patients have to make medical choices today that they never did before. But do they have enough information to make those choices? Are normal people able to understand the flood of information and the medical terms to make good choices? An expert discusses how patients can work through these issues. 1:43 13:05

**Host:** Reed Pence

**Producer:** Libby Foster

**Guests:** Dr. Talya Miron-Shatz, visiting researcher, University of Cambridge and author, *Your Life Depends On It: What You Can Do to Make Better Choices About Your Health*

**Compliance issues:** Communication, Economics, Consumerism, Health Care

**Links:** [Your Life Depends On It: The Book authored by Talya Miron-Shatz](#)  
[More information about Dr. Miron-Shatz](#)  
[Dr. Miron-Shatz's other published works](#)

<b>SEGMENT 2:</b>	<b>HEADACHES: MORE THAN YOU THINK</b>	<b>Time</b>	<b>Duration</b>
-------------------	---------------------------------------	-------------	-----------------

**Synopsis:** Headaches affect far more lives far more severely than most people realize. A sufferer and an expert physician discuss headaches and their treatment. 15:48 6:53

**Host:** Nancy Benson

**Producer:** Polly Hansen

**Guests:** "Ryan," severe headache sufferer; Dr. Steven Meyers, Vice Chair for Quality and Informatics, Department of Neurology, NorthShore University HealthSystem

**Compliance issues:** Education, Employment Issues, Consumerism, Health Care

**Links:** [Steven M. Meyers, M.D. - Northshore University HealthSystem profile](#)

<b>Program 21-49</b>	<b>Executive Producer:</b>	<b>Reed Pence</b>
----------------------	----------------------------	-------------------

**Air Week:**  
10/24/21

**Studio Production:** Jason Dickey

<b>SEGMENT 1:</b>	<b>ENDEMIC COVID: THE DISEASE THAT NEVER LEAVES</b>	<b>Time</b>	<b>Duration</b>
-------------------	---	-------------	-----------------

<b>Synopsis:</b>	Many experts believe we have missed our chance to eliminate Covid-19, and that now it is very likely to become an endemic disease—one that persists, though at lower levels, and never goes away. Two noted infectious disease experts discuss what that means for precautions and lifestyles in perpetuity.	1:50	13:33
------------------	--	------	-------

**Host & Producer:** Reed Pence

**Guests:** Dr. Iahn Gonsenhausner, Chief Quality and Patient Safety Officer, Ohio State Wexner Medical Center; Dr. William Schaffner, Professor of Preventive Medicine and Infectious Diseases, Vanderbilt University

**Compliance issues:** Medicine, Public Safety, Consumerism, Health Care, Health, Lifestyles

**Links:** [Iahn Gonsenhausner, MD, MBA - The Ohio State University Wexner Medical Center](#)  
[William Schaffner, MD - Department of Health Policy - Vanderbilt University Medical Center](#)

<b>SEGMENT 2:</b>	<b>ECZEMA IN INFANCY: A GATEWAY FOR ALLERGIES AND ASTHMA</b>	<b>Time</b>	<b>Duration</b>
-------------------	--	-------------	-----------------

<b>Synopsis:</b>	Doctors have learned that childhood allergies and asthma may have their start in dry, dysfunctional skin in infancy, when allergens such as food particles enter the body through cracks in the skin. A noted pediatric allergist discusses this "atopic march" and ways to combat it.	16:25	6:35
------------------	--	-------	------

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Dr. Donald Leung, Head, Pediatric Allergy Division, National Jewish Health, Denver

**Compliance issues:** Public Health, Consumerism, Health Care, Children and Youth at Risk

**Links:** [Donald YM Leung, PhD, MD - National Jewish Health Profile](#)  
[More about National Jewish Health](#)

<b>Program 21-44</b>	<b>Executive Producer:</b>	<b>Reed Pence</b>
----------------------	----------------------------	-------------------

**Air Week:**

10/31/21

**Studio Production:**

Jason Dickey

<b>SEGMENT 1:</b>	<b>THE DANGERS OF FACIAL RECOGNITION</b>	<b>Time</b>	<b>Duration</b>
-------------------	--	-------------	-----------------

**Synopsis:**

Facial recognition technology is everywhere, from your smartphone to the grocery store to city streets. But do we really want to be constantly tracked? Law enforcement finds it immensely helpful, but many experts say it's a massive invasion of privacy that needs limitation. Experts discuss.

1:50

13:30

**Host & Producer:**

Reed Pence

**Guests:**

Dr. Michal Kosinski, Associate Professor of Organizational Behavior, Stanford University Graduate School of Business; Shawn Shan, PhD candidate, University of Chicago and member of team developing Fawkes facial recognition cloaking software

**Compliance issues:**

Discrimination, Law Enforcement, Public Safety, Economics, Social Media, Technology, Right to Privacy, Consumerism

**Links:**

[More info about Michal Kosinski](#)

[More info about Shawn Shan - University of Chicago Department of Computer Science](#)

[The Economist Article - "What Machines Can Tell From Your Face: Life in the age of facial recognition"](#)

[Download Fawkes cloaking software from the University of Chicago SAND Lab website](#)

**SEGMENT 2:**

**ANIMAL, VEGETABLE, CRIMINAL: WILDLIFE LAWBREAKERS**

**Time**

**Duration**

**Synopsis:**

Wild animals carry out "criminal acts" with amazing frequency, ranging from simple breaking and entering to theft to manslaughter. Wildlife managers spend much of their time trying to prevent these acts or clean up after them. Noted science writer Mary Roach discusses animal criminals and how human behavior is encroaching on wildlife habitat, forcing them into more criminal acts than ever.

16:25

6:35

**Host:**

Nancy Benson

**Producer:**

Reed Pence

**Guests:**

Mary Roach, author, *Fuzz: When Nature Breaks the Law*

**Compliance issues:**

Economic Development, Wildlife, Law Enforcement, Environment

**Links:**

[Fuzz: When Nature Breaks the Law by Mary Roach](#)

<b>Program 21-05</b>	<b>Executive Producer:</b>	Reed Pence
----------------------	----------------------------	------------

**Air Week:**  
11/7/21

**Studio Production:** Jason Dickey

SEGMENT 1:	PREVENTING MILITARY SUICIDES	Time	Duration
------------	------------------------------	------	----------

<b>Synopsis:</b>	Climate change has been discussed as a serious issue impacting future generations. However, the recent rash of extreme weather worldwide, which has killed hundreds, is making scientists wonder if we have reached a turning point more quickly than we thought. Experts explain how climate change results in droughts, floods, and other severe weather and the signals it provides of danger immediately ahead.	1:50	13:30
------------------	---	------	-------

**Host & Producer:** Reed Pence

**Guests:** Dr. Ben Suitt, Contributor, Costs of War Project, Brown University and Boston University; Dr. Carla Stumpf Patton, Senior Director of Suicide Postvention, Tragedy Assistance Program for Survivors (TAPS), and a survivor of suicide loss

**Compliance issues:** Family Issues, Gender Issues, Suicide, Sexual Assault, Mental Health, Military, Health Care, Veteran's Issues

**Links:** [Cost of War Project - Profile for Thomas H. "Ben" Suitt, III](#)

[Stated mission of TAPS](#)

[Stop Soldier Suicide - Military Suicide: What you should know](#)

[8 Ways to Cope After a Suicide Loss](#)

**Additional Resources:** TEXT "hello" to 741741; National Suicide Prevention Lifeline: 800-273-8255

SEGMENT 2:	THE STRUGGLES OF TWINLESS TWINS	Time	Duration
------------	---------------------------------	------	----------

<b>Synopsis:</b>	Twins share a bond that can't be understood by non-twins. When one twin suddenly dies, it can leave a huge hole and in the life of the other. A twinless twin who became a therapist specializing in twin loss discusses the issue.	16:25	6:35
------------------	---	-------	------

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Mary R. Morgan, psychotherapist and author, *Beginning With the End: A Memoir of Twin Loss and Healing*

**Compliance issues:** Family Issues, Education, Mental Health

**Links:** [Mary R. Morgan, L.M.S.W. - Twinless Twins Support Group Bio](#)

[Twinless Twins Support Group International](#)

**Program 21-46** **Executive Producer:** Reed Pence

**Air Week:**  
11/14/21

**Studio Production:** Jason Dickey

**SEGMENT 1: STAFFING STRUGGLES THREATEN SURVIVAL OF RURAL HOSPITALS** **Time** **Duration**

**Synopsis:** Rural hospitals have long struggled to maintain staffing levels of nurses and other professionals that are adequate for good care. The pandemic has made it much worse, as staffers have quit and patient loads have increased. Experts discuss the roots of the staff shortage, the effects on care safety, the extreme cost of efforts to attract and retain staff, and the threat to hospital survival posed by the problem. 1:50 12:02

**Host & Producer:** Reed Pence

**Guests:** Brock Slabach, Chief Operations Officer, National Rural Health Association (NRHA); John Henderson, President and CEO, Texas Organization of Rural & Community Hospitals (TORCH)

**Compliance issues:** Economics, Health Care, Rural Issues, Employment and Workplace Issues, Education, Public Health, Employment Issues

**Links:** [About NRHA - National Rural Hospital Health Association website](#)  
[Texas A&M School of Public Health staff profile - John Henderson](#)

**SEGMENT 2: PERIPHERAL ARTERY DISEASE** **Time** **Duration**

**Synopsis:** Many people are unfamiliar with arterial blockages away from the heart. Peripheral artery disease, or PAD, affects African Americans much more than other populations for unknown reasons. An expert physician discusses PAD, the possible consequences, warning signs, and a clinical trial of treatments. 14:54 7:32

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Dr. Jennifer Jones-McMeans, Director, Global Clinical Affairs, Abbott Vascular

**Compliance issues:** Health Care, Diversity, Minority Issues, Prevention, Technology

**Links:** [LIFE-BTK STUDY](#)  
[Diversity in Clinical Trials](#)

<b>Program Z1-47</b>	<b>Executive Producer:</b>	Reed Pence
----------------------	----------------------------	------------

**Air Week:**  
11/21/21

**Studio Production:** Jason Dickey

**SEGMENT 1: HOMELESS AMERICANS: MYTH VS. REALITY**

**Time Duration**

**Synopsis:** Around a half million people are homeless in the US on any given night, but the street homeless who are most visible often incorrectly influence our assumptions about the homeless. A noted researcher discusses myths and truths about their addictions, employment, residences, and more, and why people often become homeless. 1:48 11:35

**Host & Producer:** Reed Pence

**Guests:** Dr. Deborah Padgett, Professor of Social Work and Global Public Health, Silver School of Social Work, New York University

**Compliance issues:** Mental Illness, Affordable Housing, Economics, Employment and Unemployment, Crime, Addiction and Substance Abuse, Homelessness, Poverty

**Links:** [Deborah K. Padgett, PhD - Fellow at the American Academy of Social Work & Social Welfare](#)

**SEGMENT 2: OLDER DADS, YOUNGER KIDS**

**Time Duration**

**Synopsis:** A National Book Award-winning author discusses his experience as a first-time dad at 56, and now as a 73-year old father with teenagers. 14:25 8:00

**Host:** Nancy Benson

**Producer:** Polly Hansen

**Guests:** Tim O'Brien, author of Dad's Maybe Book

**Compliance issues:** Generational Issues, Parenting, Parenting Issues

**Links:** [Tim O'Brien | Biography, Books and Facts - famousauthors.com](#)

**Program 21-48** **Executive Producer:** Reed Pence

**Air Week:**  
11/28/21

**Studio Production:** Jason Dickey

**SEGMENT 1: KIDS' COVID VACCINES: FACT AND FICTION** **Time** **Duration**

**Synopsis:** Covid-19 vaccines are now approved for children as young as 5, but while people are afraid of getting the vaccine themselves, they're even more nervous about getting it for their children. Misinformation is accelerating against use of the vaccine in kids. Experts discuss and correct the most prevalent myths. 1:50 12:51

**Host & Producer:** Reed Pence

**Guests:** Dr. Nirav Shah, Director of the Maine Center for Disease Control and President of the Association of State & Territorial Health Officials (ASTHO); Dr. Stan Spinner, Chief Medical Officer & Vice President, Texas Children's Pediatrics & Texas Children's Urgent Care; Dr. Anne Zink, Chief Medical Officer for the Alaska Department of Health & Social Services and the President-Elect of ASTHO; Dr. Jose Romero, Secretary of the Arkansas Department of Health; Dr. LaQuandra Nesbitt, Director of the District of Columbia Department of Health

**Compliance issues:** Consumerism, Health Care, Prevention, Children and Youth at Risk, Public Health

**Links:** [Dr. Nirav D. Shah | 2021 Mainers of the Year](#)  
[Stanley W. Spinner, MD - Texas Children's Hospital](#)  
[Anne Zink, MD, FACEP - ASTHO Member Directory](#)  
[Secretary's Message - Arkansas Department of Health](#)  
[LaQuandra S. Nesbitt MD, MPH - Washington D.C. Department of Health](#)

**SEGMENT 2: IMPROVING VACCINE COMMUNICATION** **Time** **Duration**

**Synopsis:** The White House and many health officials have taken an aggressive approach to communicating the need for Covid-19 vaccines. Most people are prompted to get vaccinated by mandates and words that generate fear, but it's clear that they backfire with a sizable minority of others. A communications expert discusses how certain words motivate some groups and repel others. 15:43 7:18

**Host:** Nancy Benson

**Producer:** Libby Foster

**Guests:** Professor S. Shyam Sundar, Co-Director of the Media Effects Research Laboratory at Penn State University

**Compliance issues:** Education, Consumerism, Federal Government, Politics, Communication

**Links:** [S. Shyam Sundar - Donald P. Bellisario College of Communications at Penn State](#)

<b>Program 21-49</b>	<b>Executive Producer:</b>	Reed Pence
----------------------	----------------------------	------------

**Air Week:**  
12/5/21

**Studio Production:** Jason Dickey

<b>SEGMENT 1:</b>	<b>WHEN TBI'S CHANGE PERSONALITY</b>	<b>Time</b>	<b>Duration</b>
-------------------	--------------------------------------	-------------	-----------------

<b>Synopsis:</b>	Traumatic brain injury can profoundly change the injured in personality and temperament, as well as physically and cognitively. Spouses bear the brunt of these changes to the point many feel like they're living with a stranger. Two experts and the spouse of a TBI victim discuss the many ways life changes after an injury and what can help to get them through the ordeal.	1:47	12:28
------------------	---	------	-------

**Host:** Reed Pence

**Producer:** Morgan Kelly

**Guests:** Megan Horst, wife of TBI survivor; Dr. Lori Weisman, psychotherapist and educator specializing in traumatic brain injuries; Dr. Jeffrey Scott Kreutzer, Professor of Physical Medicine and Rehabilitation, Virginia Commonwealth University (VCU) School of Medicine, and Director of VCU Traumatic Brain Injury Model System of Care

**Compliance issues:** Family Issues, Public Safety, Public Health, Health Care, Rehabilitation, International Relations

**Links:** ['Are You My Husband?' - New York Times](#)  
[Lori Weisman, MA, LMHC | Individual & Couples Therapist Specializing in Brain Injury](#)  
[Jeffrey Kreutzer, Ph.D. - VCU Profile](#)

<b>SEGMENT 2:</b>	<b>ADDRESSING POST INTENSIVE CARE SYNDROME - HUMANIZING THE ICU</b>	<b>Time</b>	<b>Duration</b>
-------------------	---	-------------	-----------------

<b>Synopsis:</b>	Medicine in intensive care units has become so technically focused that many doctors believe they've lost their connection with the humanity of patients, and a high degree of patients are experiencing post intensive care syndrome.	15:17	7:35
------------------	--	-------	------

**Host:** Nancy Benson

**Producer:** Polly Hansen

**Guests:** Dr. Wes Ely, Professor of Medicine and Critical Care at Vanderbilt University, Grant W. Liddle Chair in Medicine, Associate Director of Critical Illness, Brain Dysfunction and Survivorship (CIBS), and author of the book *Every Deep-Drawn Breath*

**Compliance issues:** Consumerism, Health Care, Medicine, Education, Communication, Technology

**Links:** [Vanderbilt University School of Medicine - Faculty Profile for Dr. Ely](#)  
[Dr. Ely's book Every Deep-Drawn Breath](#)

['A stay in the ICU can be terrifying. It might not get better after release.' - The Washington Post](#)

<b>Program 21-50</b>	<b>Executive Producer:</b>	<b>Read/Host:</b>
----------------------	----------------------------	-------------------

**Air Week:**

12/12/21

**Studio Production:**

Jason Dickey

<b>SEGMENT 1:</b>	<b>THE DAMAGE OF TOO LITTLE SLEEP</b>	<b>Time</b>	<b>Duration</b>
-------------------	---------------------------------------	-------------	-----------------

<b>Synopsis:</b>	Getting less than six hours of sleep per night has long been known to be hazardous to health, but the discovery of the mechanisms behind those hazards is leading scientists to strengthen their warnings.	1:50	11:12
------------------	--	------	-------

**Host:** Reed Pence

**Producer:** Polly Hansen

**Guests:** Dr. Chris DeSouza, Professor of Integrative Physiology at the University of Colorado; Dr. Ehsan Shokri-Kojori, Research Fellow, National Institutes of Health Laboratory of Neuroimaging

**Compliance issues:** Public Health, Consumerism, Health Care

**Links:** [Dr. Chris DeSouza Bio](#)  
[NIH Laboratory of Neuroimaging](#)

<b>SEGMENT 2:</b>	<b>BUILDING THE COVID VACCINE</b>	<b>Time</b>	<b>Duration</b>
-------------------	-----------------------------------	-------------	-----------------

<b>Synopsis:</b>	The vaccine for Covid-19 was developed with record speed while still following required safety protocols. A noted investigative reporter discusses the development process he uncovered for his exhaustive book and explains why the hundreds of interviews he did have reassured him that the vaccine is safe.	14:04	8:14
------------------	---	-------	------

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Gregory Zuckerman, Special Writer at The Wall Street Journal, and author of A Shot to Save the World: The Inside Story of the Life-or-Death Race for a Covid-19 Vaccine

**Compliance issues:** Health Care, Medicine, Vaccination, Communication, Education, Technology, Consumerism

**Links:** [A Shot to Save the World by Gregory Zuckerman: 9780593420393 | PenguinRandomHouse.com](#)  
[gregoryzuckerman.com](#)

[Gregory Zuckerman - News, Articles, Biography, Photos - WSJ.com](#)

<b>Program 21-51</b>	<b>Executive Producer:</b>	Reed Pence
----------------------	----------------------------	------------

**Air Week:**  
12/19/21

**Studio Production:** Jason Dickey

**SEGMENT 1: EASING THE OPIOID EPIDEMIC**

**Time Duration**

**Synopsis:** Drug overdoses killed more than 100,000 Americans in the first year of the Covid-19 pandemic, as pressures built and users sometimes had to get their fix from unfamiliar sources. Experts discuss how the pandemic cost lives beyond Covid, and how surgical painkiller drug substitutions are beginning to keep some people from going down the opioid path. 1:50 13:00

**Host & Producer:** Reed Pence

**Guests:** Dr. Thomas Stopka, Associate Professor of Public Health and Community Medicine, Tufts University; Dr. Luke Elms, general surgeon, Orlando Health Dr. P. Phillips Hospital

**Compliance issues:** Substance and Drug Abuse, opioids, heroin & fentanyl, Drug Overdoses and Opioids, Public Health, Addiction and Substance Abuse, Consumerism, Federal Government, Health Care, Opioid Epidemic, Substance Abuse Treatment, State Government and Legislation

**Links:** [Thomas Stopka, Ph.D., MHS – Tufts University profile](#)  
[Survey: Most willing to forgo opioids after surgery if pain can be effectively managed without them](#)

**SEGMENT 2: NEW OVER-THE-COUNTER HEARING AID CATEGORY**

**Time Duration**

**Synopsis:** Many people who need hearing aids never get them, in part because they currently require a prescription and expensive treatment. An expert discusses the FDA's new proposed category of over-the-counter hearing aids. 15:52 7:15

**Host:** Nancy Benson

**Producer:** Reed Pence

**Guests:** Barbara Kelley, Executive Director of the Hearing Loss Association of America

**Compliance issues:** Education, Public Health, Technology, Consumerism, Health Care

**Links:** [Barbara Kelley Bio - hearingloss.org](#)

<b>Program 21-52</b>	<b>Executive Producer:</b>	<b>Reed Pence</b>
----------------------	----------------------------	-------------------

**Air Week:**  
12/26/21

**Studio Production:** Jason Dickey

<b>SEGMENT 1:</b>	<b>SAVING PRESCHOOL EDUCATION</b>	<b>Time</b>	<b>Duration</b>
-------------------	-----------------------------------	-------------	-----------------

**Synopsis:** Preschool teachers have left the profession in huge numbers, closing some schools and threatening others. With nowhere to safely leave their children, millions of people are unable to return to work, sabotaging economic recovery. An expert discusses the low wages behind the 10% (or more) drop in early educators and how current legislation may finally turn the industry around. 1:50 11:32

**Host & Producer:** Reed Pence

**Guests:** Lauren Hogan, Managing Director for Policy and Professional Advancement, National Association for the Education of Young Children

**Compliance issues:** Pandemic Policy, Economics, Public Health, Education, Children and Youth at Risk, Legislation and Policy, Federal Government, Employment and Unemployment

**Links:** [Lauren Hogan | NAEYC](#)

<b>SEGMENT 2:</b>	<b>ADVANCES THAT MAY ELIMINATE SCARRING</b>	<b>Time</b>	<b>Duration</b>
-------------------	---	-------------	-----------------

**Synopsis:** Scars are a public health as well as aesthetic threat, as internal scars can compromise the function of organs and tissues. Scientists are now devising medications that promote healing without producing scars. One of the scientists on the front lines discusses how these medicines work and their possible uses. 14:24 8:33

**Host:** Nancy Benson

**Producer:** Polly Hansen

**Guests:** Dr. Michael Longaker, Professor of Surgery and Director, Institute of Stem Cell Biology and Regenerative Medicine, Stanford University

**Compliance issues:** Health Care, Consumerism, Technology, Public Health, Education

**Links:** [Michael Longaker - Stanford Profile](#)

[Longaker Laboratory](#)