**WMMO** 

Orlando, Florida

Each quarter, **WMMO** places in its Online Public Inspection File, a list of what it considers programming addressing some of the significant issues for the station's community. The following is a list of issue-responsive programming aired on the station between October 1<sup>st</sup> and December 31<sup>st</sup>, 2023. While this list contains a brief description of some of **WMMO's** most significant programs, it doesn't include all programs and program segments broadcast by the station during the fourth quarter. Please contact the station for more information about the station's issue-responsive programming.

Submitted by: **Beth Perrell, Director Public Affairs - NE** 

Dated: 1/10/24

# WMMO Quarterly Report

October ● November ● December 2023

### **WMMO Quarterly Report**

### October • November • December 2023

*Perspectives* is a public service program that airs on WMMO Sunday mornings from 6:00 – 7:00 a.m. On this program, members of the Central Florida community discuss issues of concern to the region's citizenship. For the fourth quarter 2023, the following issues were addressed:

#### Culture

- Two New Exhibits Open at Morse Museum
- Event Offers Vegan Foods and Education
- Museum Exhibit Focuses on Fiber Art
- Business Raises Funds for Culinary Training Program
- 34<sup>th</sup> Annual Turkey Trot Focuses on Senior Hunger
- Organization Uncovers Facts Related to Racial Lynching

#### **Economy**

- HUD Certification Allows Organization to Provide First Time Home Owner Counseling
- Clerk of Courts Offers Saturday Hours
- Organization Connects People with Jobs
- Holiday Support for Children with Special Needs
- Career Coaching and Food to Help Job Seekers
- Organization Helps Individuals Restore their Identity

#### Education

Organization Celebrates 25 Years of Supporting Teachers

- Volunteers Help Others Improve Their Literacy
- College Offers New Flexible Schedule Format / Addresses Teacher Shortage
- Educator Encourages Hispanic Students to Enter Scientific Fields

#### **Environment**

New Online Tool Helps Communities with Smart Growth

#### Health

- Growth Opportunities for Persons with Autism and Other Disabilities
- Doctor Addresses Health Concerns Related to Allergies and Asthma
- Women Encouraged to Focus on Breast Health
- Financial Support Helps Children Access Speech Therapy
- Organization Helps Grieving Children Process Their Feelings
- Free Healthcare Provided to the Area's Uninsured

#### **Social Issues**

- Event Provides Support for Children in Foster Care
- Volunteers Work to Feed People at Thanksgiving
- Need for Hunger Relief in Central Florida Increases
- Ongoing Care and Home Provided for Persons with Special Needs
- Holiday Magic Campaign to Provide for Foster Children
- Nonprofit Offers Day Center for the Homeless
- Salvation Army Helps People in Need During the Holidays
- Judges Reflect on Need for Families to Adopt

### **ISSUE:**

# Culture

**Time WMMO:** 6:00 a.m. **Date:** 10/15/23

**Duration:** 30:00

Segment Topic: Two New Exhibits Open at Morse Museum

**Organization:** The Charles Hosmer Morse Museum of American Art

**Guest(s):** Director and Chief Curator, Jennifer Thalheimer

**Contact:** (407) 645-5311; morsemuseum.org

Issues: Morse Museum Director and Chief Curator, Jennifer

Thalheimer discussed two new exhibits opening on October 17<sup>th</sup>. The first exhibit is the *American Arts & Crafts Movement*, featuring furniture, metalwork, and pottery from the turn of the last century. The second exhibit, *Fascinating Clutter: American Taste During the Reign of Victoria*,

features items that represent the American fascination with

the queen.

**Time WMMO:** 6:15 a.m. **Date:** 10/22/23

**Duration:** 30:00

Segment Topic: Event Offers Vegan Foods and Education

**Organization:** Vegetarians of Central Florida (Veg CF)

Guest(s): Vanja Grbic, Board of Directors

Contact: Cfvegfest.org; Vegcf.org

**Issues:** Grbic described the mission of Vegetarians of Central

Florida (Veg CF) and invited listeners to learn more at an upcoming vegan educational event. Veg CF is a social and educational group for vegans and aspiring vegans. The group currently has over 6,000 members who share resources like recipes, attend meetups at local dining spots, and sponsor the annual Central Florida Veg Fest. This year, the *18th Annual Veg Fest* takes place at Festival Park on October 28th. The event will feature vegan foods, informative

presentations, 200 vendors, and entertainment.

**Time WMMO:** 6:00 a.m. **Date:** 11/5/23

**Duration:** 30:00

Segment Topic: Museum Exhibit Focuses on Fiber Art

**Organization:** Art & History Museums Maitland

Guest(s): Dan Hess, Chief Curator

**Contact:** https://artandhistory.org/event/uncommon-thread/

**Issues:** Hess discussed the newest exhibit that is part of the Art &

History Museum Maitland's UnCommon Thread series. He discussed the series and where the latest exhibit, featuring

fiber art, fits in with the previous exhibits.

**Time WMMO:** 6:50 a.m. **Date:** 11/5/23

**Duration:** 10:00

Segment Topic: Business Raises Funds for Culinary Training Program

**Organization:** Plate Above Catering

Guest(s): Alberto Piedra

Jill Holland

Contact: Plateabove.com

**Issues:** The two guests described how they can cater holiday events

and support the Culinary Arts Program at Second Harvest Food Bank of Central Florida. They offer a variety of catering services. Part of the profits are donated to the training

program, which allows participants to gain the skills they

need to obtain a career in hospitality.

**Time WMMO:** 6:00 a.m. **Date:** 11/12/23

**Duration:** 20:00

Segment Topic: 34th Annual Turkey Trot Focuses on Senior Hunger

**Organization:** Seniors First

**Guest(s):** Wayne Gardner, Senior Director of Stepping Stone Medical

**Equipment Bank** 

**Contact:** Seniorsincfl.org

**Issues:** Gardner described the activities planned for the 34<sup>th</sup> Annual

Turkey Trot and explained how the event benefits local seniors. The Turkey Trot, which takes place on Thanksgiving morning, features a walk or run around Lake Eola. People dress in costumes and bring their entire family to raise money for Seniors First. Gardner said that a key objective for Seniors First is to make sure that our local seniors do not go hungry, so funds raised at the Turkey Trot will support Meals on Wheels and congregate feeding

programs.

**Time WMMO:** 6:00 a.m. **Date:** 11/26/23

**Duration:** 30:00

Segment Topic: Organization Uncovers Facts Related to Racial

Lynching

**Organization:** Alliance for Truth and Justice (ATJ)

**Guest(s):** Harry Coverston, Member

Valada Flewellyn, Member

**Contact:** www.alliancetruthjustice.org; www.eji.org

**Issues:** The two guests, members of Alliance for Truth and Justice

(ATJ), discussed the lynching of Arthur Henry in Orlando on Thanksgiving Day in 1925. Working with the Equal Justice Initiative (EJI), ATJ researched and uncovered the facts related to this racial terror lynching. Orange County is noted to have been the site of the most lynchings, per capita, in the South. As ATJ dedicates its second EJI marker in memory of Henry, they ask the community to listen, learn, and reflect. There will be an information event on December 5<sup>th</sup>, *Our Family Member Oral History: Telling Our Story*, then the

marker dedication on December 6th.

### **ISSUE:**

# Economy

**Time WMMO:** 6:30 a.m. **Date:** 10/1/23

**Duration:** 30:00

Segment Topic: HUD Certification Allows Organization to Provide First

**Time Homeowner Counseling** 

**Organization:** Habitat for Humanity Greater Orlando and Osceola County

**Guest(s):** Habitat's COO Jennifer Gallagher

**Contact:** Habitatorlando.org

Issues: Gallagher explained how receiving a HUD certification will

allow Habitat for Humanity of Greater Orlando and Osceola County to expand their work. Specifically, the organization has received certification from the U.S. Department of Housing and Urban Development (HUD) to be a local Housing Counseling Agency (LHCA) that can address affordable housing issues in central Florida by providing one

on one counseling to first time homebuyers or those at risk

of losing their homes.

**Time WMMO:** 6:45 a.m. **Date:** 10/15/23

**Duration:** 5:00

Segment Topic: Clerk of Courts Offers Saturday Hours

Organization: Orange County Clerk of Courts

Guest(s): Dain Weister, Spokesperson

**Contact:** www.myorangeclerk.com

**Issues:** Weister explained that the Orange County Clerk of Courts is

offering Saturday hours in two of its branch locations. The goal is to make it possible for people who work through the week to be able to conduct business like getting passports, obtaining marriage licenses, getting married, and paying citations. The special hours are on the third Saturday of

every month for the rest of 2023.

**Time WMMO:** 6:30 a.m. **Date:** 10/22/23

**Duration:** 20:00

Segment Topic: Organization Connects People with Jobs

Organization: Goodwill Industries of Central Florida

Guest(s): Renee Palma, VP of Administration

**Contact:** Goodwillcfl.org

Issues: Palma discussed the ways that Goodwill Industries of

Central Florida connects people with employment opportunities. She discussed the counseling services, ways that people can work at Goodwill, and projects within the community. Palma also explained how these programs are

supported by Goodwill's stores.

**Time WMMO:** 6:00 a.m. **Date:** 12/3/23

**Duration:** 30:00

Segment Topic: Holiday Support for Children with Special Needs

**Organization:** Nathaniel's Hope

**Guest(s):** Marie Kuck, Co-Founder and Nathaniel's Mom

Contact: Nathanielshope.org

**Issues:** Kuck discussed the work of Nathaniel's Hope to help kids

with special needs and their families facing financial challenges. She explained what it is like for these families to manage the medical needs and give these children opportunities to interact with others. Kuck explained that Nathaniel's Hope is working to build *Hope Town*, where these children, when adults, will be able to live and work in an inclusive environment. For the holidays, the organization has opened *Nathaniel's Toy Shop* so that parents can choose free toys to give their children. Kuck asked listeners

to donate toys and to volunteer with the Toy Shop.

**Time WMMO:** 6:30 a.m. **Date:** 12/17/23

**Duration:** 30:00

Segment Topic: Career Coaching and Food to Help Job Seekers

Organization: Christian Help
Guest(s): Tracy Trimblett

**Contact:** christianhelp.org/give

Issues: Trimblett described the work done by Christian Help to

prevent homelessness by helping individuals find work. Throughout December, the organization has been supporting their clients with Christmas gifts and food but Trimblett says the work continues after Christmas, so community support is needed throughout the year. The organization supports job seekers with career coaching so they can find the right work, with food to help reduce their expenses while they search for the work, and with spiritual

encouragement to help them persevere.

**Time WMMO:** 6:00 a.m. **Date:** 12/17/23

**Duration:** 30:00

Segment Topic: Organization Helps Individuals Restore their Identity

**Organization:** IDignity

**Guest(s):** Olivia Ebersole, Communications Coordinator

Contact: Idignity.org

**Issues:** Ebersole discussed the recent *Homeless Persons' Memorial* 

Service and how iDignity helps people to obtain their identification. She explained that the purpose of the *Memorial Service* was to remember and recognize the lives of persons who died this year in Central Florida after having experienced homelessness. IDignity helps both homeless and housed people to obtain their identification if it has been lost, stolen, or otherwise gone missing. Regaining their birth certificate, Florida ID or driver's license, and/or social security card unlocks the individual's ability to find housing,

a job, and receive healthcare.

### **ISSUE:**

# Education

**Time WMMO:** 6:00 a.m. **Date:** 10/1/23

**Duration:** 30:00

Segment Topic: Organization Celebrates 25 Years of Supporting

**Teachers** 

**Organization:** A Gift for Teaching

**Guest(s):** Jane Thompson, President

**Contact:** Agiftforteaching.org

**Issues:** A Gift for Teaching (AGFT) is Central Florida's primary

provider of free school supplies to teachers so they can pass them on to students who need them. Thompson explained that the organization is celebrating 25 years of serving highneed public schools in Orange and Osceola counties. The way they do this is to operate a free store, where the teachers can shop for the items their students need. Thompson described how AGFT has evolved the methods by which it serves this mission, including building

relationships in the community.

**Time WMMO:** 6:00 a.m. **Date:** 10/8/23

**Duration:** 30:00

Segment Topic: Volunteers Help Others Improve Their Literacy

**Organization:** Adult Literacy League

**Guest(s):** Gina Berko Solomon, Executive Director

**Contact:** 407-422-1540; adultliteracyleague.org

**Issues:** Solomon discussed the mission of the Adult Literacy League

and the work done by their volunteers. The mission is to help adults improve their literacy so they can achieve goals like earning a GED, obtain a driver's license, or be able to apply for jobs. The volunteer tutors meet one-on-one with their students to help them grow their literacy. Everyone is invited to help with the mission by volunteering as a tutor or by attending *Reading Between the Wines 2023* on Thursday, October 26<sup>th</sup>. The event will feature talks by four

best-selling authors, an auction, and food.

**Time WMMO:** 6:30 a.m. **Date:** 10/8/23

**Duration:** 30:00

Segment Topic: College Offers New Flexible Schedule Format /

Addresses Teacher Shortage

Organization: Rollins College

**Guest(s):** Dr. Stacey Dunn, Interim Dean

Brandye Flowers, Undergrad Alum, Masters Program

Student

**Contact:** Rollinscollege.edu

Issues: Having recognized a growing need amongst students to

have more class schedule flexibility, Rollins College is moving to a new schedule format and offering a new program to help with the Orange County teacher shortage. Dr. Dunn explained that the new schedule format includes hybrid classes offered later in the day, so people can better manage work and family schedules. Flowers described her experiences as an older student trying to find time for

program, which offers the opportunity for education paraprofessionals to become certified teachers

classes. Dr. Dunn also described Pathways to Teaching

while continuing to work. The program is offered in

partnership with Orange County Public Schools.

**Time WMMO:** 6:00 a.m. **Date:** 10/29/23

**Duration:** 20:00

Segment Topic: Educator Encourages Hispanic Students to Enter

Scientific Fields

Organization: Rollins College

Guest(s): Brendaliz Santiago Narvaez, Associate Professor of

Biology

Contact: Rollins.edu

**Issues:** Narvaez discussed the underrepresentation of Hispanics in

the sciences and suggested ways that students might be encouraged to enter these fields. She also discussed the effort made at Rollins College to provide opportunities for Hispanic students to study the sciences. Mentorship was

one of the key ideas.

### **ISSUE:**

## Environment

**Time WMMO:** 6:30 a.m. **Date:** 10/29/23

**Duration:** 30:00

Segment Topic: New Online Tool Helps Communities with Smart

Growth

**Organization:** The Nature Conservancy

Guest(s): Christianah Oyenuga, TNC Sustainable Cities Manager in

Florida

Contact: Tnc.org

Issues: Dr. Oyenuga explained that *EcoResource* is a new online

tool that can help communities focus on smart growth. The tool is a web-based mapping tool that includes various types of data -- including environmental, economic, and health -- laid out in a way that can easily be used for planning or

development purposes.

### **ISSUE:**

## Health

**Time WMMO:** 6:30 a.m. **Date:** 10/1/23

**Duration:** 30:00

Segment Topic: Growth Opportunities for Persons with Autism and

Other Disabilities

Organization: OCA

**Guest(s):** Silvia Haas, Chief Executive Officer

**Contact:** Gooca.org

407-808-7837

**Issues:** Haas described OCA's services and invited listeners to

participate in the 4<sup>th</sup> Annual Monster Dash. OCA (Opportunity, Community, Ability) provides essential services for individuals with autism and other disabilities. OCA offers three types of programs: therapy, recreation programs, and adult programs. Haas explained that the goal of therapy is early intervention so individuals can be mainstreamed back into their schools. OCA provides afterschool recreation opportunities and summer camps for youth with special needs. There is also companion, life skills and vocational programming for adults. The Monster Dash is a

fundraiser taking place on October.

**Time WMMO:** 6:30 a.m. **Date:** 10/15/23

**Duration:** 15:00

Segment Topic: Doctor Addresses Health Concerns Related to

Allergies and Asthma

**Organization:** U.C.F. College of Medicine

**Guest(s):** Jose R. Arias, Jr., M.D.,

Assistant Professor U.C.F. College of Medicine

Contact:

**Issues:** Dr. Arias discussed current issues impacting patients with

allergies and asthma. First, he addressed the smoke that created a haze in central Florida, saying that people should keep their windows shut during times when there is smoke in the air. Second, he said that ragweed is currently creating issues for allergy patients so again, keep windows closed and watch time outdoors. Third, he discussed the FDA committee announcement that the over-the-counter decongestant PE does not work in oral form. He said that a

prescription decongestant is advisable. Finally he

recommended flu, RSV, and covid vaccinations. Dr. Arias

said that he is already seeing patients with the flu.

**Time WMMO:** 6:00 a.m. **Date:** 10/22/23

**Duration:** 15:00

Segment Topic: Women Encouraged to Focus on Breast Health

**Organization:** American Cancer Society

**Guest(s):** Viviana Martir, Director Regional Integrated Marketing

**Contact:** 800-227-2345; Orlandostrides.com; cancer.org

**Issues:** Martir discussed breast cancer and encouraged everyone to

participate in *Making Strides Against Breast Cancer of Orlando*, a fundraising walk. Martir discussed how lives are saved when breast cancer is detected early so women should have regular screenings. She also invited everyone to help raise research dollars and honor patients by participating in *Making Strides*, which will take place on

October 28th at Lake Eola.

**Time WMMO:** 6:30 a.m. **Date:** 12/10/23

**Duration:** 20:00

Segment Topic: Financial Support Helps Children Access Speech

Therapy

**Organization:** Scottish Rite Foundation of Florida

Guest(s): Keith Albright, General Secretary Scottish Rite Orlando and

Secretary Scottish Rite Foundation of Florida

**Contact:** 407-299-1533; centerforspeechorlando.com or srfof.org

**Issues:** Albright discussed the benefits gained when young people

who need it receive speech therapy and how the Scottish Rite Foundation of Florida funds this therapy through their *Clinic for Childhood Language Disorders*. Albright shared his own story of being bullied as a child because he had a speech disorder but after receiving needed speech therapy, grew up to be a man who comfortably speaks in front of large groups. Since it is difficult for many to afford this kind of therapy, the Scottish Rite pays for whatever the family's

insurance does not.

**Time WMMO:** 6:00 a.m. **Date:** 12/10/23

**Duration:** 30:00

Segment Topic: Organization Helps Grieving Children Process Their

**Feelings** 

**Organization:** New Hope for Kids

**Guest(s):** Dave Joswick, Executive Director

Contact: Newhopeforkids.org

**Issues:** Joswick discussed the work done by New Hope for Kids and

invited the public's support. The nonprofit offers an opportunity for children and teens who are suffering loss due to the death of a loved one to work through their grief. Through various means, volunteers allow the young people to express what they are feeling with other young people who are also grieving. Joswick asked listeners to support this work by becoming volunteers or by making a donation.

**Time WMMO:** 6:00 a.m. **Date:** 12/24/23

**Duration:** 30:00

Segment Topic: Free Healthcare Provided to the Area's Uninsured

**Organization:** Shepherd's Hope, Inc.

**Guest(s):** Donna Walsh, President and CEO

Rosie Miller, VP of Philanthropy

Abby Rice, VP of Operations

**Contact:** 407-876-6699; ShepherdsHope.org

**Issues:** Walsh, Miller, and Rice discussed the mission of Shepherd's

Hope to provide free healthcare for the uninsured. Licensed medical and patient service professionals volunteer to provide primary, acute and specialty care to people who may be working but cannot afford insurance; these individuals fall at or below 200% of the poverty level but are not eligible for government-assisted healthcare programs. The guests explained how the service they provide is managed and

asked the community to help support their efforts.

### **ISSUE:**

# Social Issues

**Time WMMO:** 6:50 a.m. **Date:** 10/15/23

**Duration:** 10:00

Segment Topic: Event Provides Support for Children in Foster Care

**Organization:** Embrace Families

**Guest(s):** Ryan Parsons, Event Co-Chair

Susie Oliver, Board Member and Event Co-Chair

**Contact:** Foreourkids.com

**Issues:** The two guests discussed the ways Embrace Families

supports foster families and invited listeners to attend a golf tournament on October 20<sup>th</sup>. Embrace Families supports children who are in foster care by providing funds to help families with extra expenses like buying clothes and back to school items or paying for extracurricular programs. Listeners are invited to support Embrace Families by participating in *Fore Our Kids*, which both guests say will be

a good time.

**Time WMMO:** 6:20 a.m. **Date:** 10/29/23

**Duration:** 10:00

Segment Topic: Volunteers Work to Feed People at Thanksgiving

**Organization:** Thanksgiving Basket Brigade

**Guest(s):** Joetta Raylotts, Organizer

**Contact:** Basketbrigadeflorida.com

Issues: Raylotts explained that the *Thanksgiving Basket Brigade* 

organizes volunteers to donate, decorate, and deliver boxes of food for families in need to enjoy on Thanksgiving. She said the goal for this year is to provide 10,000 meals for people in Orange and Seminole counties. The event takes

place on November 18th.

**Time WMMO:** 6:30 a.m. **Date:** 11/5/23

**Duration:** 30:00

Segment Topic: Need for Hunger Relief in Central Florida Increases

Organization: Second Harvest Food Bank of Central Florida

Guest(s): Greg Higgerson, Chief Development Officer

**Contact:** Feedhopenow.org

**Issues:** Higgerson described the increasing level of food insecurity

being experienced by people living in central Florida. He also described the ways that Second Harvest Food Bank is

helping these people gain access to food.

**Time WMMO:** 6:40 a.m. **Date:** 11/12/23

**Duration:** 20:00

Segment Topic: Ongoing Care and Home Provided for Persons with

Special Needs

**Organization:** Russell Home for Atypical Children

**Guest(s):** Betty Turner, Administrator

Contact: 407-855-8063; Russellhome.org

**Issues:** Turner explained that the Russell Home is a lifelong home

for severely disabled individuals. Residents receive specialized care in a nurturing, home environment. Listeners are invited to help by participating in *Project 300*, which entails pledging \$100 each month to provide caregivers, medical care, and home services for the

residents.

**Time WMMO:** 6:20 a.m. **Date:** 11/19/23

**Duration:** 10:00

Segment Topic: Holiday Magic Campaign to Provide for Foster Children

**Organization:** Embrace Families

Guest(s): Eddie Jones, Operations Manager

Contact: Embracefamilies.org/Holiday Magic

Issues: Jones described the goals for Embrace Families Holiday

Magic Campaign. He explained that Embrace Families provides support to foster families and that during the holidays, the organization works to provide gifts for the

children.

**Time WMMO:** 6:00 a.m. **Date:** 12/31/23

**Duration:** 30:00

Segment Topic: Nonprofit Offers Day Center for the Homeless

**Organization:** Christian Service Center for Central Florida, Inc.

**Guest(s):** Eric Gray, Executive Director

**Contact:** 407-425-2523; Christianservicecenter.org

**Issues:** Gray spoke about the complexities of the homeless issue

and the role the Christian Service Center (CSC) plays in dealing with these complexities. He explained that about five years ago, the decision was made to convert CSC's Parramore campus into a comprehensive services location. There was no funding for this effort but CSC starting inviting nonprofit partners onto the campus to offer their assistance

building and infrastructure was never upgraded to accommodate the new demand. A new grant from the City

in providing services. He said the challenge is that the

of Orlando will allow the CSC to make these upgrades and

formally establish a Day Center for the homeless.

**Time WMMO:** 6:00 a.m. **Date:** 11/19/23

**Duration:** 20:00

Segment Topic: Salvation Army Helps People in Need During the

Holidays

Organization: Salvation Army Orlando Area Command

Guest(s): Captain Ken Chapman

Contact:

Issues: Captain Chapman discussed the various ways members of

the community can help the Salvation Army Orlando Area Command with its mission to serve people in need or crisis. He focused on describing some of the programs unique to the holidays – thanksgiving meals, Angel Tree, and Red

Kettles – and how volunteers are needed to help.

**Time WMMO:** 6:30 a.m. **Date:** 11/26/23

**Duration:** 30:00

Segment Topic: Judges Reflect on Need for Families to Adopt

**Organization:** Embrace Families

Circuit Court Orange and Osceola

**Guest(s):** Honorable Alisha Latimore, Circuit Judge

Honorable Laura Shaffer, Circuit Judge

**Contact:** Embracefamilies.org

Issues: Judge Alisha Latimore and Judge Laura Shaffer discussed

the need for adoptive and foster families in Orange and Osceola counties. Both of the judges described their experiences presiding over *National Adoption Day* ceremonies and the happy circumstances of children becoming a part of their forever homes. Both judges pointed out that there is a need for more adoptive families because

there are so many children who need a family.