

ISSUES PROGRAMS LIST

Quarter 1, 2023

Quarterly Issues Programs List for Station – WNIA

January 15, 2023 - April 15, 2023

Placed in Public File – April 13, 2023

NCC and Surrounding Community Announcements, which air randomly approximately 25 times per day. Live announcements air randomly, as radio booth is staffed.

- Career and Technical Education Showcase (LIVE)
 - Dates: 1/31/23 - 2/28/23

Nash Community College hosted a Career and Technical Education Showcase on February 28th from 3:30pm to 6:30pm in the Business and Industry Center on campus. The event was open to the community, specifically K-12 students and their families.

- NCC Black History Month Activities (LIVE)
 - Dates: 2/6/23 - 2/24/23

Nash Community College students, faculty, and staff were invited to participate in activities offered on campus in observance of Black History Month. The activities included a trivia contest and food specials offered in the Midway Cafe.

- NCC Cosmetology Salon (LIVE)
 - Dates: 2/9/23 - 4/13/23

Information was announced about the hair and manicure services provided at the college's cosmetology salon. Operating hours and contact information was provided. All services are provided by NCC cosmetology students.

- Health Literacy Workshop (LIVE)
 - 2/14/23 - 2/15/23

Nash Community College's Library hosted a Health Literacy Workshop on February 15th from 3pm - 4pm in Room 2102 for students, faculty, and staff. Health literacy resources were available during the workshop.

- NCC Drama Production, "Almost Maine" (LIVE)
 - Dates: 3/1/23 - 4/2/23

The NCC Drama Players and Studio 67 presented a spring production, "Almost, Maine," on March 31st at 7pm, April 1st at 5pm, and April 2nd at 2:30pm in the college's Business and Industry Center. Information about show times and ticket purchase was provided.

- Scholarship Writing Workshop (LIVE)
 - Dates: 3/6/23 - 3/28/23

A scholarship writing workshop was offered on the college's campus on March 16th and 28th from 3pm - 4pm in Room 4213-4215 for students. The workshop walked students through the process of applying for NCC Foundation scholarships, the selection process, types of scholarships available, and more. Refreshments were provided.

- NCC Women's History Month Activities (LIVE)
 - Dates: 2/6/23 - 3/31/23

In observance of Women's History Month, Nash Community College displayed quotes on a board outside of SWELL from women in history, hosted a Women Inspiring Women quote contest, offered coloring materials, and provided a free breakfast on March 8th from the Midway Cafe for anyone wearing purple or green. Information about the activities and quote contest were provided on air.

- Pet Adoption Event (LIVE)
 - Dates: 3/10/23 - 3/18/23

NCC Veterinary Medical Technology students held a pet adoption event on Saturday, March 18th from 11am - 4pm in the parking lot of the Building D. The event was open to the community and offered the opportunity to donate blankets, towels, and pet food for use in the Vet Tech program. Information about the event was provided on air.

- Children's Coloring Contest (LIVE)
 - Dates: 3/17/23 - 3/31/23

NCC's Student Government Association sponsored a coloring contest for children, grandchildren, nieces, and nephews of students, faculty and staff from March 20th to the 31st. Winners were announced on Monday, April 3rd. Art was displayed in the hall near the NCC Library. Contest details were announced on air.

- Spring Fling (LIVE)
 - Dates: 3/16/23 - Current

NCC's Student Government Association is hosting a Spring Fling event on April 26th from 11am to 1pm in the Brown Auditorium for students. Food and activities will be provided.

- Student Ambassador (LIVE)
 - Dates: 3/20/23 - 4/7/23

Information for how to apply to be a student ambassador at Nash Community College was provided on air. Student ambassadors must demonstrate leadership, scholarship, strong written and oral skills representing the college on campus and in the community. Selected students received a \$2,000 scholarship.

- Graduation Fair (LIVE)
 - Dates: 3/21/23 - 4/4/23

NCC's campus store hosted a graduation fair for students on April 4th from 11am to 1pm. Students had the opportunity to purchase their cap and gown and participate in giveaways and activities. Snacks were provided.

- Easter Egg Hunt (LIVE)
 - Dates: 3/29/23 - 4/7/23

NCC's Student Government Association hosted a campus wide Easter egg hunt April 3rd through the 7th. Eggs were hidden all over the campus; some containing a slip of paper to win a prize.

- Midway Cafe Specials (LIVE)
 - Dates: 1/16/23 - 4/13/23

Daily specials offered at the Midway Cafe on the college's campus are announced. The specials are offered Monday - Thursday each week from 11am - 2pm.

NCC PSAs

Airs randomly approximately 15 times per day.

- PSA Distracted Driving
 - 10/1/21-Present
 - Eva Williams (:30)
 - Kyle Moss (:30)
- PSA Mental Health 988
 - 4/10/23 - Present
 - Vincent Edwards (:15)
 - Vincent Edwards (:30)

Student-produced PSAs about texting and driving and the dangers of texting while driving.

- Anti-Vaping (:30)
 - 10/1/21-Present

Student-produced PSA about the dangers of vaping and nicotine addiction. Includes information where to get help/assistance quitting.

- NCC Program Promotions
 - 9/1/21-Present
 - Culinary Arts Degree (:30)
 - Business Administration Degree (:30)
 - Automotive Systems Degree (:30)
 - Nursing (:30)
 - Success Network (:60)

Student-produced NCC PSAs highlighting some of the degree programs Nash Community College offers. Success Network highlights a service where students can get help for a myriad of issues from academic help to personal well-being.

Emergency Alerts Information (Nash Community College) (1:35)

- Airs randomly, in no certain time slot.

Synopsis: NCC has a new system for communicating inclement weather alerts and emergency information. In the event of adverse weather, campus closings or emergency situations, emails, text messages and phone calls can be sent to system subscribers. Only messages regarding emergencies, inclement weather and/or changes in college operations will be sent. Please complete the following steps to register for updates.

You must register again even if you registered for the previous text alert system. The old system has been replaced. All NCC student email addresses are automatically subscribed in the system. Standard message rates apply.

1) Go to www.nashcc.edu/alerts

2) Type in your NCC issued student email address and click "forgot your

password?" 3) Type in your student email address again and click reset password.

4) You will receive an email from do-no-reply@regroup.com with a link to reset your password.

You may need to check your spam folder for the email.

5) Use the link to create your new password.

6) On the Regroup website, you can add cell phone numbers to receive emergency related text messages and voice phone calls. Additional email addresses can also be added.

Public Service Announcements provided by the Ad Council. Airs randomly approximately 15 times per day.

- Alzheimers Awareness Campaign

- Dates: 5/7/21 - Present

- Cynthia - English (0:15)

- Tom - English (0:30)

Most people are unaware of the substantial benefits of early diagnosis and avoid taking the first step to getting help: having the tough conversation with their loved one when they notice changes in their attitude or behavior. By telling real, relatable stories of families who have benefited from early detection of Alzheimer's, the campaign empowers people to have these critical conversations with loved ones when they notice something is different. Visit <https://www.adcouncil.org/Our-Campaigns/Health/Alzheimer-s-Awareness> for more details.

- Adoption from Foster Care Campaign

- Dates: 8/11/22 - Present

- Navigating Adoption Podcast - English (0:30)

- Dates: 8/11/22 - Present

- Never Completely Ready - English (0:30)

These lighthearted and charming PSAs reassure potential parents that teens in foster care don't need perfection; they need the love and commitment a permanent family can provide. The PSAs direct audiences to visit AdoptUSKids.org, call 1-888-200-4005 (English), or 1-877-236-7831 (Spanish) to learn more the adoption process. See more at: <https://www.adcouncil.org/Our-Campaigns/Family-Community/Adoption-from-Foster-Care>

- Buzzed Driving Prevention Campaign

- Dates: 12/23/21- Present

- Play-by-Play - English (0:30)

Buzzed Driving Prevention PSAs ask viewers to think about a different set of consequences than our previous drunk driving ads: the actual financial cost of being pulled over for driving buzzed. These costs—between fines, rising insurance costs, lawyer fees and more—could total over \$10,000. See more at: <http://www.adcouncil.org/Our-Campaigns/Safety/Buzzed-Driving-Prevention#sthash.NqycMRXa.dpuf>

- Caregiver Assistance Campaign

- Dates: 8/11/22 - 2/17/23

- Take a Minute - English (0:60)

The campaign directs viewers to AARP's Family Caregiving site, where caregivers can find free Care Guides, self-care tips, planning resources, legal and financial guidance, and more. <https://www.adcouncil.org/campaign/caregiver-assistance>

- Drug Impaired Driving Prevention Campaign

- Dates: 12/23/21 - Present

- You Can Run - English (0:30)

Although several states have legalized marijuana use, driving when impaired by any substance remains illegal in all 50 states and in Washington, D.C. Many marijuana users don't see a problem with driving after use, but research shows marijuana can slow reaction time, impair judgment of distance, and decrease coordination - all skills necessary for the safe operating of a vehicle. Our campaign targets young men aged 18 to 35, many of whom reject the common stereotypes of marijuana users - and reminds viewers that if you feel different, you drive different. Don't drive high.

- Emergency Preparedness Campaign

- Dates: 8/10/22- Present

- Disaster At Your Doorstep - English (0:30)

The Ad Council has partnered with FEMA on the Ready Campaign since 2003, with the goal of educating Americans about the best ways to prepare. Through these PSAs, families are faced with the harsh reality of what can happen when you don't have an emergency plan in place before a disaster or emergency strikes. The PSAs direct audiences to know where to find their families when a disaster strikes, and to start their emergency plans at [Ready.gov/communicate](https://www.ready.gov/communicate), which provide extensive resources to help develop and practice a family emergency communication plan. See more at: <https://www.adcouncil.org/Our-Campaigns/Safety/Emergency-Preparedness>

- Ending Hunger Campaign
 - Dates: 8/11/22 - Present

- Danica Patrick- English (0:30)

As the largest hunger-relief organization in the U.S., Feeding America is working to make sure people have enough food to realize their potential. The Feeding America network of food banks feeds millions of families each year, especially during times of disasters and national emergencies. PSAs encourage audiences to visit FeedingAmerica.org to learn more about how they can help families in need.

- Lung Cancer Screening Campaign
 - Dates: 8/11/22 - Present

- Next Step- English (0:30)

- Save Your Life - English (0:30)

Lung cancer is the #1 cancer killer of men and women. Compared to other cancers, it has one of the lowest survival rates, but with the new lung cancer screening, approximately fourteen million people in the U.S. who are at high risk for lung cancer can be saved with this early detection and treatment. If everyone at high risk were screened, close to 48,000 lives could be saved. <https://www.adcouncil.org/campaign/lung-cancer-screening>

- Supporting Pets Campaign
 - Dates: 10/10/22 - Present

- Supporting Pets In Your Community - English (0:30)

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The Supporting Pets in Your Community campaign PSAs feature touching stories that demonstrate how even small acts of generosity can help pets and families in your community remain together, where they belong. PSAs direct audiences to PetsandPeopleTogether.org, where they can learn more ways to help local pets and their people.

- Texting and Driving Prevention Campaign
 - Dates: 8/11/22 - Present

- School Drive - English (0:30)

To address the disconnect between awareness and behavior, our campaign addresses the fact that people are personally engaging in a behavior that they know is dangerous. The campaign reminds drivers from 16 to 34 that no one is special enough to message while driving. <https://www.adcouncil.org/campaign/texting-and-driving-prevention>

- Wildfire Prevention Campaign
 - Dates: 8/11/22 - Present

- Smokey Bear - Isabella Gomez - English (0:30)

For more than 75 years, Smokey Bear has protected our forests and promoted wildfire prevention. His powerful message, "Only you can prevent wildfires," is at the heart of America's longest-running PSA campaign. For tips on safe recreation, visit [BeOutdoorSafe.org](https://www.beoutdoorsafe.org) and for more information on wildfire prevention, visit [SmokeyBear.com](https://www.smokeybear.com).