



\_\_\_\_\_

<input type="checkbox"/>	New Order	<input type="checkbox"/>	Local Direct	<input type="checkbox"/>	Tele-Hold	Co-Op:	<input type="checkbox"/>	Yes	<input type="checkbox"/>	No
<input type="checkbox"/>	Revision	<input type="checkbox"/>	Agency	<input type="checkbox"/>	Trade					
<input type="checkbox"/>	Cancellation	<input type="checkbox"/>	Political	X	PSA					
<input type="checkbox"/>	Renewal	<input type="checkbox"/>	Annual	<input type="checkbox"/>	Make Good	Start Date:	04/20/22			
<input type="checkbox"/>	Extend	<input type="checkbox"/>	Promo	<input type="checkbox"/>	Non-Profit	End Date:	05/03/22			

<b>Advertiser:</b>	<b>Zack Simonoff</b>	<b>Cut #:</b>	
<b>Agency:</b>	<b>Burges and Burges</b>		
<b>Address:</b>	<b>26100 Lake Shore Blvd.</b>	<b>Salesperson:</b>	<b>Jay Allen</b>
	<b>Cleveland, Ohio 44052</b>	<b>Contract</b>	
<b>Contact:</b>	<b>Nick Pecko</b>	<b>Description:</b>	<b>Simonoff/Political</b>
<b>Phone:</b>	<b>216-261-3737</b>	<b>Contract #:</b>	
<b>Fax:</b>		<b>P.O. #:</b>	
<b>Email:</b>		<b>Agency</b>	
<b>Conflicts:</b>	<b>Political</b>	<b>Commission:</b>	

[illegible]


Jan \$ \_\_\_\_\_ Apr \$ \_\_\_\_\_ Jul \$ \_\_\_\_\_ Oct \$ \_\_\_\_\_  
 Feb \$ \_\_\_\_\_ May \$ \_\_\_\_\_ Aug \$ \_\_\_\_\_ Nov \$ \_\_\_\_\_  
 Mar \$ \_\_\_\_\_ Jun \$ \_\_\_\_\_ Sep \$ \_\_\_\_\_ Dec \$ \_\_\_\_\_  
 Total Spots: 70 Total Dollars: \$1,500.00

**Special Instructions:**

35 spots on each station for \$1,500

**This broadcast order represents coverage on both stations.**

Client Signature: \_\_\_\_\_

Date: 4-19-22

**All fixed position spots will air approximately within 10 minutes of designated time.**

**Net Terms: 15 Days**

**Accounts not paid within 30 days will be charged a late payment fee of 1.5% per month.**

**WOBL/WDLW Radio "Terms & Conditions" is part of order.**

**Stations owned by WOBL Radio, Inc. and WDLW Radio, Inc. do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.**

# Confirmation



WOBL/WDLW RADIO INC.  
PO Box 277  
Oberlin OH 44074

Contract # 15315  
Date Entered 04/19/2022  
Sales Person Jay Allen  
Billing Cycle Calendar  
Conflict 1 Political  
Product 2022 PRIMARY  
Contract 04/20/2022 - 05/03/2022

ZACHARY B. SIMONOFF C/O BURGESS & BURGESS  
STRATEGISTS  
26100 LAKE SHORE BLVD  
CLEVELAND OH 44132

Station	Date Range	Len	Schedule	Repeated	Rate	Qty	Total
WDLW-AM	04/18/2022-04/24/2022	00:30	0,0,2,2,2,2,2		21.40	10	214.00
WDLW-AM	04/25/2022-04/27/2022	00:30	2,2,3,0,0,0,0		21.40	7	149.80
WOBL-AM	04/18/2022-04/24/2022	00:30	0,0,2,2,2,2,2		21.40	10	214.00
WOBL-AM	04/25/2022-04/27/2022	00:30	2,2,3,0,0,0,0		21.40	7	149.80
WDLW-AM	04/28/2022-05/03/2022	00:30	3,3,3,3,3,3,3	All Weeks	21.40	18	385.20
WOBL-AM	04/28/2022-05/03/2022	00:30	3,3,3,3,3,3,3	All Weeks	21.40	18	385.20
Subtotal							1498.00
Agency Commission							224.70
Total							1273.30

Projected Billing		Count	Gross	Net
April	2022	52	1112.80	945.88
May	2022	18	385.20	327.42
		70	1498.00	1273.30

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Zack Simonoff (Burges & Burges Strategists), hereby request station time as follows.

## IDENTIFY CANDIDATE TYPE



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED.

Candidate Name:

Zack Simonoff

Authorized Committee:

Simonoff for Judge Committee

Agency requesting time (and contact information):

Burges & Burges Strategists



N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Lorain County Court of Common Pleas

Date of election:

May 3, 2022



Primary



General

Treasurer of candidate's authorized committee:

Brandon Oliver

The undersigned represents that:

(1) The payment for the broadcast time requested has been furnished by (check one box below):



The candidate listed above who is a legally qualified candidate, or



The authorized committee of the legally qualified candidate listed above;

(2) This station is authorized to announce the time as paid for by such person or entity; and

(3) This station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

CANDIDATE/COMMITTEE/AGENCY	STATION REPRESENTATIVE
Signature: <u>Ashley L. Griffin</u>	Signature: <u>Jay Allen</u>
Name: <u>Ashley L. Griffin</u>	Name: <u>Jay Allen</u>
Date of Request to Purchase Ad Time: <u>4-19-22</u>	Date of Station Agreement to Sell Time: <u>4/18/22</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate / Authorized Committee / Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?



Yes



No

Date ad received:

4-19-22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*



Rejected – provide reason: \_\_\_\_\_

\* Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

15315

Station Call Letters:

WOBL Radio

Date Received/Requested:

4-19-22

Ext. #:

Station Location:

Oberlin

Run Start and End Dates:

4/20/22 - 5/3/22

Upload order, this form and invoices for traffic system print-out, or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of the contact person who can provide that information immediately should be placed in the "Terms of Disclosure" folder in the OPIF.



**BURGESS & BURGESS**  
S T R A T E G I S T S

2459

**Simonoff for Judge – “Experience” Radio 1 - DRAFT**

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For 23 years, Zack Simonoff has represented Lorain County residents on tough issues that impact us all.

During the pandemic, Simonoff created an Eviction Avoidance Program helping over 600 families stay in their homes, and landlords receive payment.

His military service reinforced his belief in community, diligence, and integrity-values he'll bring to the bench.

Zack Simonoff knows our community, knows the law and is ready to serve as judge.

I'm Zack Simonoff. Vote for me for Lorain County Judge. Thank you.

Paid for by Simonoff for Judge Committee