INVOICE

WECP
8195 Front Beach Rd.
Panama City, FL 32407
Main: (850) 234-7777
Billing:

Property	WECP		
Invoice #	873711-3	Order #	873711
Invoice Date	11/06/18	Alt Order #	WOC11026365
Invoice Month	November 2018	Deal #	
Invoice Period	10/29/18 - 11/06/18	Flight Dates	09/17/18 - 11/06/18
Advertiser	Marsys Law Florida		
Product	TV		
Estimate #	5501 1291/1948/5501 9.24-11.6 Panama City		

Account Executive	Panama City House
Sales Office	Panama City National
Sales Region	National
Agency Code	9917037
Advertiser Code	1291
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
Agency Ref	2519
Advertiser Ref	150785
Product 1	1948
Product 2	

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:
WECP
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/18/18	11/06/18	Let's Make A Deal	9:00 AM-10:00 AM	MTWTF- -	:30	2	$175.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	MTWTF- -	2	$175.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
15	WECP	Th	11/01/18	9:24 AM	Let's Make A Deal	9:00 AM-10:00 AM	:30	TI FLML1816H	$175.00	NM
14	WECP	F	11/02/18	9:28 AM	Let's Make A Deal	9:00 AM-10:00 AM	:30	TI FLML1816H	$175.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/18	11/11/18	MT- - - - -	2	$175.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
22	WECP	Sa	11/03/18	6:49 PM	Sa 630p-7p	630p-7p	:30	TI FLML1816H	$100.00	NM
			MG for 1.21 11/05							
23	WECP	Sa	11/03/18	11:13 PM	Late Fringe Rotator Sa-Su	11:00 PM-12:00 XM	:30	TI FLML1816H	$75.00	NM
			MG for 1.21 11/05							
21	WECP	M	11/05/18		Let's Make A Deal	9:00 AM-10:00 AM	:00		$175.00	NM
			See MG 1.22,1.23							
16	WECP	Tu	11/06/18	9:26 AM	Let's Make A Deal	9:00 AM-10:00 AM	:30	TI FLML1816H	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	10/01/18	11/06/18	Price Is Right	10:00 AM-11:00 AM	MTWTF- -	:30	3	$375.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	MTWTF- -	3	$375.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
13	WECP	Tu	10/30/18	10:59 AM	Price Is Right	10:00 AM-11:00 AM	:30	TI FLML1816H	$375.00	NM
15	WECP	W	10/31/18	10:28 AM	Price Is Right	10:00 AM-11:00 AM	:30	TI FLML1816H	$375.00	NM
14	WECP	Th	11/01/18	10:59 AM	Price Is Right	10:00 AM-11:00 AM	:30	TI FLML1816H	$375.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/18	11/11/18	MT- - - - -	1	$375.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
16	WECP	Tu	11/06/18	10:59 AM	Price Is Right	10:00 AM-11:00 AM	:30	TI FLML1816H	$375.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	09/18/18	11/06/18	M-F 5p-530p	5:00 PM-5:30 PM	MTWTF- -	:30	2	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	MTWTF- -	2	$250.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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INVOICE

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WECP
P.O. Box 14200
Tallahassee, FL 32317-4200

WECP

Invoice #	873711-3	Invoice Month	November 2018
Invoice Date	11/06/18	Invoice Period	10/29/18 - 11/06/18
Advertiser	Marsys Law Florida		
Product	TV		
Estimate #	5501 1291/1948/5501 9.24-11.6 Panama City		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	09/18/18	11/06/18	M-F 5p-530p	5:00 PM-5:30 PM	MTWTF--	:30	2	$250.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
15	WECP	M	10/29/18	5:05 PM	M-F 5p-530p	5:00 PM-5:30 PM	:30	TI FLML1816H	$250.00	NM
13	WECP	F	11/02/18	5:13 PM	M-F 5p-530p	5:00 PM-5:30 PM	:30	TI FLML1816H	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/18	11/11/18	M------	1	$250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
16	WECP	M	11/05/18	5:05 PM	M-F 5p-530p	5:00 PM-5:30 PM	:30	TI FLML1816H	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	09/18/18	11/06/18	Local 18 @ 530p	5:30 PM-6:00 PM	MTWTF--	:30	2	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/08/18	10/14/18	MTWTF--	2	$200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
24	WECP	M	10/29/18	10:33 AM	Price Is Right	10:00 AM-11:00 AM	:30	TI FLML1816H	$375.00	NM
				MG for 3.9,12.8,7.2,9.1,1.7,2.4,5.3,15.2,4.5,3.4,4.4,4.9						
30	WECP	W	10/31/18	5:05 PM	M-F 5p-530p	5:00 PM-5:30 PM	:30	TI FLML1816H	$250.00	NM
				MG for 3.9,12.8,7.2,9.1,1.7,2.4,5.3,15.2,4.5,3.4,4.4,4.9						
33	WECP	W	10/31/18	5:56 PM	Local 18 @ 530p	5:30 PM-6:00 PM	:30	TI FLML1816H	$200.00	NM
				MG for 3.9,12.8,7.2,9.1,1.7,2.4,5.3,15.2,4.5,3.4,4.4,4.9						
35	WECP	Su	11/04/18	6:56 PM	Sunday Prime Hr 1	6p-7p	:30	TI FLML1816H	$1,200.00	NM
				MG for 4.28 10/28						

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	MTWTF--	2	$200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
15	WECP	Tu	10/30/18	5:45 PM	Local 18 @ 530p	5:30 PM-6:00 PM	:30	TI FLML1816H	$200.00	NM
14	WECP	Th	11/01/18	5:29 PM	Local 18 @ 530p	5:30 PM-6:00 PM	:30	TI FLML1816H	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/18	11/11/18	M------	1	$200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
16	WECP	M	11/05/18	5:53 PM	Local 18 @ 530p	5:30 PM-6:00 PM	:30	TI FLML1816H	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/01/18	11/05/18	Monday Prime Hr 3	9:00 PM-10:00 PM	M-----	:30	1	$1,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	M-----	1	$1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WECP	M	10/29/18	9:35 PM	Monday Prime Hr 3	9:00 PM-10:00 PM	:30	TI FLML1816H	$1,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/18	11/11/18	M-----	1	$1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WECP	M	11/05/18	9:47 PM	Monday Prime Hr 3	9:00 PM-10:00 PM	:30	TI FLML1816H	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	09/18/18	10/30/18	Tuesday Prime Hr 1	7p-8p	-T-----	:30	1	$1,600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	-T-----	1	$1,600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WECP	Tu	10/30/18	7:34 PM	Tuesday Prime Hr 1	7p-8p	:30	TI FLML1816H	$1,600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	10/01/18	10/30/18	Tuesday Prime Hr 3	9:00 PM-10:00 PM	-T-----	:30	1	$1,600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	-T-----	1	$1,600.00

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Tallahassee, FL 32317-4200

WECP

Invoice #	873711-3	Invoice Month	November 2018
Invoice Date	11/06/18	Invoice Period	10/29/18 - 11/06/18
Advertiser	Marsys Law Florida		
Product	TV		
Estimate #	5501 1291/1948/5501 9.24-11.6 Panama City		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/01/18	10/30/18	Tuesday Prime Hr 3	9:00 PM-10:00 PM	- T - - - - -	:30	1	$1,600.00	NM

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WECP	Tu	10/30/18	9:51 PM	Tuesday Prime Hr 3	9:00 PM-10:00 PM	:30	TI FLML1816H	$1,600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/01/18	11/02/18	Friday Prime Hr 2	8:00 PM-9:00 PM	- - - - F - -	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	- - - - F - -	1	$1,000.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WECP	F	11/02/18	8:40 PM	Friday Prime Hr 2	8:00 PM-9:00 PM	:30	TI FLML1816H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/08/18	11/02/18	Friday Prime Hr 3	9:00 PM-10:00 PM	- - - - F - -	:30	1	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	- - - - F - -	1	$1,000.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WECP	F	11/02/18	9:33 PM	Friday Prime Hr 3	9:00 PM-10:00 PM	:30	TI FLML1816H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/29/18	11/03/18	SEC Football Prime Game	7:00 PM-10:30 PM	- - - - - S -	:30	1	$4,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	- - - - - S -	1	$4,000.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WECP	Sa	11/03/18	6:59 PM	SEC Football Prime Game	7:00 PM-10:30 PM	:30	TI FLML1816H	$4,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/01/18	11/04/18	CBS Sunday Morning	8:00 AM-9:30 AM	- - - - - - S	:30	1	$360.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	- - - - - - S	1	$360.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	5	WECP	Su	11/04/18	8:56 AM	CBS Sunday Morning	8:00 AM-9:30 AM	:30	TI FLML1816H	$360.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/22/18	11/04/18	NFL Reg Season Early Game	12:00 PM-3:00 PM	- - - - - - S	:30	1	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	- - - - - - S	1	$800.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WECP	Su	11/04/18	2:13 PM	NFL Reg Season Early Game	12:00 PM-3:00 PM	:30	TI FLML1816H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/01/18	11/04/18	Sunday Prime Hr 3	8:00 PM-9:00 PM	- - - - - - S	:30	1	$1,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	- - - - - - S	1	$1,200.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	5	WECP	Su	11/04/18	8:45 PM	Sunday Prime Hr 3	8:00 PM-9:00 PM	:30	TI FLML1816H	$1,200.00	NM

Total Spots   **29**

Payment Terms 30 Days

Gross Total	**$19,535.00**
Agency Commission	**$2,930.25**
Net Amount Due	**$16,604.75**

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Invoice Date	11/06/18	Invoice Period	10/29/18 - 11/06/18
Advertiser	Marsys Law Florida		
Product	TV		
Estimate #	5501 1291/1948/5501 9.24-11.6 Panama City		

Invoice Balance as of 11/15/18 2:23:25 PM CT   **$0.00**

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