

**SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE**

CONTRACT No. _____

1. THE NAME OF THE CANDIDATE IS: Ariel Rodriguez
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Circuit Court Judge in
the Primary Election, General Election, or Special Election.

3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Ariel Rodriguez Campaign

4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Carmen L. Santamaria

5. THE CONTACT PERSON FOR THE PURCHASER IS:

Jose Diaz
Name 6815 Biscayne Blvd #103-379
Miami FL 33138
Address

850-294-7583
Phone Number

6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Ariel Rodriguez
Carmen L. Santamaria

* The Treasurer is often the only top officer of a Candidate Committee.

ORDER



Orders
Order / Rev: 633954
 Alt Order #: _____
 Product Desc: _____
 Estimate: _____
 Flight Dates: 07/22/22 - 08/21/22
 Original Date / Rev: 07/20/22 / 07/20/22
 Order Type: GENERAL

WPLG, INC.
 Primary AE: Sara Reynolds-Political
 Sales Office: MIA
 Sales Region: LOC

Agency
Name: Robert M Levy & Assoc
 Buying Contact: Stephen Cline
 Billing Contact: _____
 780 NE 69th St
 Miami, FL 33138

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: POL/Ariel Rodriquez Campaign
 Demographic: A25-54
 Product Codes: PL-Candidate
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: CAND
 Priority: P-4

New Business End: _____
 Advertiser External ID: _____
 Agency External ID: _____
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/31/22	1	\$1,000.00	\$850.00
08/01/22	08/21/22	3	\$3,000.00	\$2,550.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	1	\$1,000.00	\$850.00	0.00
August 2022	3	\$3,000.00	\$2,550.00	0.00
Totals	4	\$4,000.00	\$3,400.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sara Reynolds-Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPLG	07/22/22	08/21/22	1130-1230p MichaelPutrGM This Week in South Florida	GM	1130a-1230p	-----S	:30	1	\$1,000.00	P-4	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	-----S		1				\$1,000.00		0.00			
		Week: 07/25/22	07/31/22	-----		0				\$0.00		0.00			
		Week: 08/01/22	08/07/22	-----S		1				\$1,000.00		0.00			
		Week: 08/08/22	08/14/22	-----S		1				\$1,000.00		0.00			
		Week: 08/15/22	08/21/22	-----S		1				\$1,000.00		0.00			
													Totals	4	\$4,000.00