

WCAU

QUARTERLY LISTING

COMMUNITY ISSUES AND PROGRAMS

1st Quarter 2022

Quarterly Issues and Programs Report

Through formal and informal ascertainment of the general public, community leaders, public officials – inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

The programs produced to meet the needs of the public included locally produced shows and newscasts as well as national programs, public service announcement campaigns and sales marketing campaigns.

Community Issues

Accidents and Disasters	Environment
Business & Industry	Foreign News
Children & Youth	Funerals and Memorials
Consumer	Government and Politics
Court and Legal Decisions	Health and Medical
Crime and Law Enforcement	Housing
Cultural	Immigration
Deaths	Lifestyle
Diversity	Poverty
Education	Religion
Elderly-Seniors-Retirement	Safety
Employment/Labor	Technology
Entertainment	Transportation

Regularly Scheduled Programs

Our locally produced, regularly scheduled programs are aired specifically to address community issues, concerns and needs. The programs are as follows:

NBC 10 @ Issue – A weekly issue-oriented program that focuses on current issues and events. It features interviews with local newsmakers at the center of change in our region. Sundays 11:30-12N.

NBC 10 News– Daily Local News Programs

WCAU’s daily newscasts devote considerable time to local issues and community problems. Regularly scheduled newscasts include:

Program	Time	Days
NBC 10 News Today	4:00-7:00am	Monday-Friday
NBC 10 News Today	11:00am – 12N	Monday-Friday
NBC 10 News at 4	4:00-5:00pm	Monday-Friday
NBC 10 News at 5	5:00-6:00pm	Monday-Friday
NBC 10 News at 6	6:00-6:30pm	Monday-Friday
NBC 10 News at 7	7:00-7:30pm	Monday-Friday
NBC 10 News at 11	11:00-11:35pm	Monday-Friday
NBC 10 News Today	5:30-7:00am	Saturday
NBC 10 News Today	9:00-10:00am	Saturday
NBC 10 News at 6	6:00-6:30pm	Saturday
NBC 10 News at 11	11:00-11:30pm	Saturday
NBC 10 News Today	5:30-8:00am	Sunday
NBC 10 News Today	9:00-10:30am	Sunday
NBC 10 News at 6	6:00-6:30pm	Sunday
NBC 10 News at 11	11:00-12M	Sunday

January 1st 2022 - March 31st 2022

Public Safety and Crime

January 1st - Violent Start to 2022 - Pkg aired at 6p

The city of Philadelphia ended 2021 with 562 homicides, 2022 began with 14 people shot and two killed on New Year's Day. Community activists say things need to change and drastic measures need to be taken to prevent this year from being as deadly as last year. No arrests were made in any of the New year's Shootings.

January 5th - Deadly Fire -Live in all shows

13 people are killed, including 7 children in an early morning fire in Fairmount. Investigators say the fire does not appear suspicious, but everything is under investigation.

February 11th - TSA Guns to PHL - Vo aired at 5p

The Transportation Security Administration holds a press conference to talk about the increase in guns they've seen coming through Philadelphia International Airport. Last year TSA officers caught a record 39 guns at the airport's checkpoints. Five more were caught in January.

March 2nd - 12 Yr Old Shot and Killed by Police - Live AM and PM

Officials are investigating after a 12 yr old boy is shot and killed by Philadelphia police. Police say the boy fired four shots at them before running away. A 17 yr old was with the 12 yr old, he was not injured and was released by police after questioning.

March 21st - PA State Troopers Killed - Live in all shows

Two Pennsylvania state troopers and a pedestrian are killed after being struck by a car on I95. The troopers were assisting a man on the roadway when a car drove up on the shoulder and hit all three. The driver stopped and is being investigated for DUI.

March 28th - Violence Prevention Hotline - Pkg aired at 5p and 6p

The Kenney Administration and City Council, in partnership with other organizations launch a 24-hour Violence Prevention Hotline. By dialing "2-1-1", callers can access resources and services related to gun violence prevention for themselves and their neighborhoods. The new Hotline will provide real-time support to people at-risk for engaging in violence, or who are in neighborhoods experiencing high rates of gun violence. These supports are available 24-hours a day, seven days a week, and are available via phone call, text, email, or website chat.

Health

January 3rd - Phila Indoor Vaccine Mandate - Live at 5p/6p/11p

Beginning today, as part of a phased rollout, patrons will have to show proof of a COVID-19 vaccine to eat inside a restaurant or food establishment in Philadelphia. For the first two weeks of the mandate (through January 17), establishments may choose to accept proof of the negative COVID test in lieu of proof of vaccination. After January 17, negative COVID-19 tests will no longer be accepted. Patrons will have to show their vaccination card and a form of government ID. The city mandate also allows some extra time for children ages 5-11 and employees to get vaccinated. The city is asking that those groups have a first dose by Jan. 3 and a second dose by Feb. 3. The requirement does not apply to people who are exempted

from vaccination, including children under 5 or people with proven medical or religious exemptions.

January 7th - Restaurant closed after HEP A Outbreak - Live at 11p

PA health officials the temporary closure of Gino's Ristorante & Pizzeria in West Norriton in relation to a Hepatitis A Virus (HAV) outbreak in the county. The restaurant will be closed until further notice while the investigation continues. Investigation conducted to date suggests the exposure occurred in late November no longer presents a risk. However, additional investigation into probable cases resulting from the health advisory associated with this outbreak are underway. In the interest of public health, the restaurant has been shut down until further notice. Currently, 11 total cases are under investigation, with 9 confirmed cases of Hepatitis A and 2 potential cases of Hepatitis A. Of the 9 confirmed cases, 7 people were hospitalized. To date, one death is confirmed, and one additional death is under investigation.

January 10th - Christiana Crisis Care - Vo aired at 5p

To meet the unprecedented demand for hospital and health care services amid the current surge of COVID-19, ChristianaCare has implemented Crisis Standards of Care. Crisis Standards of Care are used in times of emergency to guide decision-making when the demand for care surpasses the available resources, and contingency strategies designed to maintain conventional processes of care have been exhausted. They provide a framework in which health care providers can modify processes or change the way resources are allocated to care for patients with the highest need in conditions when it is no longer possible to deliver care according to normal standards. Amid the current COVID-19 surge, many health systems across the country have adopted these standards.

February 16th - Lead in School Water - Vo aired at 5p

A new report finds lead in drinking water from 65 Philadelphia public schools. Lead in the Water showed that 98% of the Philadelphia public schools tested had drinking water samples contaminated with lead, and 61% of all outlets tested across the district were tainted with lead. Outlets include water fountains, kitchen faucets, hydration stations, and classroom and bathroom sinks.

March 4th - Jefferson Covid Taste Smell Treatment - Vo aired at 5

Doctors at Jefferson Health are on the brink of a first-of-its-kind therapy that gives hope to those Americans are dealing with smell and taste loss months after testing positive for COVID-19. Doctors say new minimally invasive and painless procedure can help patients recover those senses by taking the platelet-rich plasma that you prepare from the patient's blood and you put it on a little sponge in the nose. The little sponge dissolves and the platelet-rich plasma gets absorbed, and then that gets the olfactory neurons to start regenerating and repairing themselves. Phase 2 of the clinical trial is underway now, which will help determine how many treatments are necessary. Some patients have already started to see improvements in just three appointments.

Minorities, Gay and Lesbian Issues

January 11th - Black and Brown Business Support - Vo aired at 6p

The Greater Philadelphia Financial Services Leadership Coalition announces the launch of the Philadelphia Growth, Resiliency, Independence, Tenacity (GRIT) Fund. This initiative is designed to help Black and Brown businesses by building capacity of Philadelphia's CDFIs,

and increase access to capital while providing business counseling through professional services.

January 11th - Harriet Tubman Sculpture - Vo aired at 4p
Philadelphia city officials unveil the temporary 9-foot Harriet Tubman - The Journey to Freedom sculpture at City Hall and announce a series of celebration events. The City is hosting Harriet Tubman - The Journey to Freedom by sculptor Wesley Wofford, Wofford Sculpture Studio in Philadelphia from January 11 through March 31, 2022. Philadelphia will be home to the sculpture for Black History Month, Women's History Month, and Harriet Tubman's 200th birthday. The traveling monument by Wesley Wofford represents Harriet Tubman's journey to free enslaved people and illustrates her determination despite the intense opposition she faced.

January 15th - Stop Asian Hate Award - Vo aired at 5p
PA State Rep. Jared Solomon awards a citation to Christina Lu, a senior at Central High School, for her heroic intervention in a violent situation and to recognize her using her voice as an instrument of change to Stop Asian Hate.

February 16th - Transgender Athletes in Sports - Pkg aired at 6p
Delaware state Senator Bryant Richardson says he and other southern Delaware republicans have sponsored a senate bill that would make Delaware student athletes play on teams according to the biological gender on their birth certificate. Richardson says women end up competing against biological men causing some women to miss out on opportunities, titles, and scholarships. Delaware state Senator Sarah McBride calls this bill cruel and unnecessary and sees it as a way to harass and intimidate transgender youth. The ACLU of Delaware says this law would be a solution looking for a problem.

February 21st - Dover Health Care LGBTQ community -Vo aired at 5p
A Peaceful Place Integrated Care, a Dover primary care office, is expanding behavioral health services for LGBTQ individuals. The funds come from a federal grant and will be used for the addition of a certified drug and alcohol counselor, a licensed clinical social worker, and a peer navigator to help treat patients with substance use disorders and co-occurring mental health issues.

March 26th - Black Tie Gay Bingo - Vo aired at 11p
The 2022 Black-Tie GayBINGO honors Sandra Thompson as the recipient of the brand new Fierce and Fabulous Award for her work in the Philadelphia HIV/AIDS and LGBTQ+ communities. All the funds raised go to HIV/AIDS emergency financial assistance and HIV awareness efforts right here in the Greater Philadelphia region.

Education

January 4th -School Staffing Issues - Pkgs aired at 4p and 6p
Schools across the area are going day by day deciding how to deal with the ongoing covid surge in the area. The Philadelphia school district has moved 81 of its schools to at least one week of virtual learning due to teacher and substitute shortages. The Camden school district is going virtual for at least two weeks and many others are still debating the best course of action to keep the kids learning while also keeping everyone safe.

January 4th - Rutgers Booster Mandate - Vo aired at 6p

Rutgers University announces students must have a booster shot for the COVID-19 vaccine by January 31. The announcement comes on the heels of similar decisions made throughout the country and amid a significant rise in coronavirus cases throughout New Jersey, in large part attributed to the omicron variant.

March 7th - I Am STEM - Vo aired at 4p and 6p

The Imhotep Institute Charter High School celebrates an all-star TEP S.T.E.M. Week: Afrofuturism- Reimagining STEM, honoring Woman Making History, and African American innovators. There will also be a host of guest speakers and activities including robotics of the future, the science of gaming and a STEM Fair.

March 10th - NJ School Funding - Vo aired at 5p and 6p

NJ Governor Phil Murphy and Acting Education Commissioner Angelica Allen-McMillan visit James Monroe Elementary School to highlight the nearly \$19.2 billion to support New Jersey schools reflected in the Governor's Fiscal Year 2023 budget plan. The budget proposal will support learning acceleration, climate-change education, and expanded pre-K through an infusion of an additional \$650 million in K-12 school aid and nearly \$68 million in additional preschool funding.

March 18th - Philly Schools Start Times - Pkg aired at 4p/5p

Officials announce almost all Philadelphia high schools will move to a 9a start time in September. District says studies show kids will be more awake starting at that time, also safer travels at that time of the morning and afternoon. Those against the move say it will cause issues with after school activities, student jobs and child care.

Government

January 10th - DE Alcohol to Go - Vo aired at 5p

To-go cocktails have been one of the most popular innovations to come out of the COVID-19 pandemic, and legislation recently filed would make that practice and outdoor dining a permanent fixture in Delaware. Sponsored by House Speaker Pete Schwartzkopf, House Bill 290 would remove a sunset provision to a policy allowing bars and restaurants to sell to-go alcoholic beverages and utilize extended outdoor seating, allowing customers to support their favorite bars and restaurants during the ongoing pandemic. These practices are slated to expire at the end of March unless the sunset is removed.

January 28th - PA Vote by Mail - Vo aired at 4p

A Pennsylvania court ruling overturned the 2019 law that made vote-by-mail possible in Pennsylvania. In the 2020 general election alone, nearly three million Pennsylvanians took advantage of the law to vote amid the COVID-19 pandemic. The ruling will be appealed to the state Supreme Court and automatically stayed, keeping vote-by-mail in place until the justice's rule on the case.

March 8th - NJ Gov Murphy Budget Address - Vo aired at 5p

Governor Phil Murphy delivers his fifth annual budget address focusing on delivering substantially more property tax relief to many more families, providing the highest level of school funding in history, making a second consecutive full pension payment for the first

time in more than a quarter century, and supporting significant investments in the economy.

March 11th – President Biden in Phila

President Biden visits a Philadelphia elementary school to promote the 1.9 trillion dollar rescue bill he signed one year ago. The president also spoke with democrats from around the country who gathered at Penn's Landing this week and honed the message they'll take to voters in the coming months.

March 14th - Sen Menendez Insulin Price Cap - Vo aired at 5p

Senator Bob Menendez (D-N.J.), a senior member of the Senate Finance Committee that sets national health policy, joins families of diabetes patients and advocates to announce his support of major legislation that would cap out-of-pocket costs on insulin products for people with private health plans and Medicare plans. More than 37 million Americans, including almost 10 percent of New Jerseyans, are living with diabetes, and for most individuals, monthly insulin costs can range between \$200 and \$600. Because of the high cost of insulin, the American Diabetes Association reports that 1 in 4 diabetic patients underuse or even skip insulin doses. This bill will provide relief for millions of Americans fighting this devastating disease.

Youth Issues

January 21st – New CHOP Hospital -Vo aired at 4p and 5p

Children's Hospital of Philadelphia is set to open the doors to its second inpatient hospital, located in King of Prussia, PA. The 250,000-square-foot inpatient hospital includes 52 spacious private inpatient rooms, consisting of a 36-bed medical surgical unit and a 16-bed pediatric intensive care unit (PICU), An operating room suite consisting of up to four operating rooms, specializing in elective services requiring overnight stays, Care for a broad range of pediatric specialties, including orthopedics, plastic surgery and ear, nose, and throat (ENT) and more.

February 15th - CHOP Youth Mental Health – Vo aired at 5p and 6p

Dr. Tami Benton, Psychiatrist-in-Chief at CHOP testifies in front of the US Senate Finance Committee to discuss the mental health pandemic affecting our nation's youth. The testimony will specifically address barriers to mental health care. As you may know, the COVID-19 pandemic has exacerbated an already dire situation in the United States. It's estimated that 1 in 6 U.S. children between the ages of 2 and 8 have a diagnosed mental, behavioral, or developmental disorder, and mental health visits for children ages 5 through 18 soared in 2020.

February 22nd - 2022 WorkReady Summer applications – Vo aired at 5p

The Philadelphia Youth Network (PYN) and partners, launches the 2022 WorkReady Summer application. Young people between the ages of 12 and 24 who live in Philadelphia can now apply to participate in a paid work experience from July through August. According to the Bureau of Labor Statistics, 54.4 percent of people aged 16-24 were employed in July 2021, showing an increase from 2020 but still falling short of pre-pandemic numbers. This year, PYN is launching the WorkReady Summer application earlier than usual to ensure more young people can be connected to employment in 2022. Additionally, PYN is increasing youth compensation and the first 5,000 young people to apply and have their vital documents approved will receive a \$150 incentive bonus.

March 9th – School Masks – Live AM and PM

Philadelphia public and parochial students now have the option to wear masks in the classroom. The move comes as covid cases continue to decline in the area. The option marks the first time in almost two years that children can be in a Philadelphia school building without having to wear a mandatory facial covering.

March 10th – NJ Snow Days – Pkg aired at 6p

Snow days for New Jersey students may become a thing of the past if a bill passed last week in the state Senate by a 39-0 vote becomes law. The measure, S464, would allow public schools in the Garden State to use virtual or remote instruction instead of snow days, allowing the days to be counted for the 180-day requirement. It would also allow the use of virtual learning for other emergencies that close school buildings.

Disabled

January 12th – Eagles Autism Wild Card Match – Vo aired at 4p

In celebration of the Philadelphia Eagles clinching a playoff berth, the Eagles Autism Foundation is excited to announce the first matching gift drive of the year for new and existing participants of the 2022 Eagles Autism Challenge presented by Lincoln Financial Group. The \$25,000 matching gift has been made possible thanks to the generosity of a longtime season ticket member. The fifth annual Eagles Autism Challenge presented by Lincoln Financial Group will take place on Saturday, May 21, 2022. Since launching in May 2018, the Eagles Autism Challenge has raised more than \$12 million for cutting-edge autism research and care.

February 10th – Sled Hockey – Vo aired at 6p

The Camden County Division of disABILITIES and Special Needs hosts a sled hockey and skating day for area residents. The event is comprised of children of varying ages and disabilities who play sled hockey, a sport that uses the same rules as hockey but instead of leg skating, players sit on specially designed sleds and use two short sticks to propel themselves across the ice.

February 15th – Special Needs Player – Pkg aired at 6p

A special needs senior at Council Rock High School gets her shot to play in the season finale of the girls' basketball season. The student, Megan, is usually the team's manager but got her shot to play and ended up scoring six points and having three steals.

March 4th – Paralympics Begin – Vo aired at 5p

The Beijing Paralympics begins with an opening ceremony. Highlights of the show included the parade of nations featuring the athletes competing in the games. Sports include alpine skiing, cross country skiing, snowboarding

March 21st – World Down Syndrome Day – Vo aired at 5p

March 21st has been designated as World Down Syndrome day since 2011. On this day, people with Down syndrome and those who live and work with them throughout the world organize and participate in activities and events to raise public awareness and create a single global voice advocating for the rights, inclusion and well being of people with Down syndrome.

Consumer

January 18th - PA Unclaimed Property 2021 - Vo aired at 5p

PA Treasurer Stacy Garrity announces that the Pennsylvania Treasury returned more than \$135 million in unclaimed property during 2021. Treasury also returned 229 military decorations and memorabilia to veterans or their families. People can check if they are owed unclaimed property by going to ptreasury.gov/unclaimed-property.

January 18th - Overpriced Covid Tests Warning - Vo aired at 4p

More than 100 consumers have filed complaints with the New Jersey Division of Consumer Affairs about the pricing of at-home COVID tests at more than 50 retailers. The agency sent warning letters to pharmacies, supermarkets and convenience stores across the state reminding businesses that the Consumer Fraud Act protects consumers from "gross and unreasonable inflation of the sale price of any product sought by consumers to respond to or protect themselves from a public health crisis, such as the COVID-19 pandemic."

February 22nd - Soaring Gas Prices - Pkg aired at 5p

Gas prices across the country have risen as the average cost of gas is \$3.51 a gallon compared to \$2.63 a year ago. While a strong economy and inflation sent prices soaring last year, it's the showdown in Ukraine that's threatening to send prices higher as Russia is the third largest exporter of gas. Experts say the Ukraine conflict could soon push gas prices to record breaking levels, \$4 a gallon nationally.

March 4th - Dorney Park Goes Cashless - Vo aired at 4p

Dorney Park announces they're moving to all cashless payments throughout the park. Visitors must now use credit or debit cards or smart devices in spots where they would usually pay with cash. Those who come to the park with only cash can convert their money into a prepaid debit card.

March 7th - NJ State Park Jobs - Vo aired at 4p

The Department of Environmental Protection announces it is hiring for hundreds of summer jobs across New Jersey's State Parks, Forests and Historic Sites. Jobs ranging from lifeguards to visitor assistants, nature educators to trail stewards and grounds maintenance, offer applicants the opportunity to spend their summer outdoors and consider the experience a possible steppingstone to a future career working to restore, preserve, and protect our natural, cultural, and historic resources.

Religion

January 12th - Buddhist Vandalism - Pkg aired at 5p

Philadelphia police are looking for the person who vandalized a Buddhist Temple in Spring Garden. Members of the Temple say someone pulled down a statue, breaking it, and leaving it in the middle of the sidewalk. The statue represents compassion and generosity and is worth about five thousand dollars. Officials at the Temple say they aren't looking to press charges against the person responsible but would like an apology.

March 2nd - Ash Wednesday - Vo aired in all shows

Christians around the area receive ashes in recognition of Ash Wednesday. In the Christian tradition, Ash Wednesday marks the start of the holy season of Lent, a time for reflection

and repentance in preparation for the celebration of Easter. For centuries, Christians have received a cross of ashes on the face at the beginning of that season as a reminder of mortal failings and an invitation to receive God's forgiveness.

March 6th - Torah Dedication - Vo aired at 6p

The Adath Emanu-El congregation celebrates the addition of a brand new Torah, partially written by their members. The ceremony is especially meaningful as it happens just months after an antisemitic sticker was found in their parking lot.

March 13th - Purim Celebration - Vo aired at 6p

Keneseth Israel in Elkins Park holds a Purim Carnival. The event brings together families from multiple synagogues in the area. Purim, which begins at sundown on March 16, and ends at sundown the following day, commemorates the saving of the Jewish people from Haman, an Achaemenid Persian Empire official who was planning to kill all the Jews in the empire, as recounted in the Book of Esther. On Purim, Jews celebrate with a carnival and eat delicious hamantaschen, a triangular filled-pocket pastry.

March 21st - Mass of Thanksgiving - Vo aired at 11p

Archbishop Nelson J. Pérez is the principal celebrant and homilist at a Mass of Thanksgiving for the Catholic Charities Appeal (CCA) and its supporters. The purpose of the Mass is to express gratitude for the commitment of the Appeal's donors and to CCA's mission of providing hope where it is needed most. All people of good will are welcome to attend this liturgical celebration.

CCA is the Archdiocese of Philadelphia's single largest annual fundraiser benefiting hundreds of thousands of people through countless organizations and ministries in the Archdiocese. Programs receiving funding from CCA include housing for the homeless, community food cupboards, afterschool academic enrichment and recreational opportunities for youth, and family support services.

Women

January 4th - Maternity Ward Closing - Vo aired at 5p

Crozer Health announces it will be aligning inpatient women's and children's services and moving the inpatient OB unit at Delaware County Memorial Hospital to Crozer-Chester Medical Center in nearby Upland, Pa. effective January 21, 2022. Outpatient women's and children's services - including offices for obstetrics, gynecology, and pediatrics - will remain at Delaware County Memorial Hospital, ensuring patients will still receive care close to where they live and work. In addition, Crozer Health is exploring transportation options for patients who may struggle with reliable transportation.

January 11th - Pregnancy Vaccines - Vo aired at 4p

PA Acting Health Secretary Keara Klinepeter and Physician General Dr. Denise Johnson strongly urged those who are pregnant or plan to become pregnant to get vaccinated to gain protection from COVID-19. They say the evidence is clear that vaccines, including COVID-19 vaccines, are safe and effective and do not cause fertility issues in women or men. COVID-19 vaccination is recommended for people who are pregnant, breastfeeding, trying to get pregnant now or might become pregnant in the future

January 31st - Eagles Girls Sports - Pkg aired at 6p

In celebration of the 36th annual National Girls and Women in Sports Day, the Philadelphia Eagles announce a first-of-its-kind female sports equipment donation and the creation of a high school girls flag football league, providing more opportunities for girls to participate in sports. The Eagles – with the help of the NFL Foundation – are purchasing \$100,000 worth of sports bras for girls in need. Nearly 6,000 sports bras will be donated to Eagles nonprofit partner, Leveling the Playing Field, for distribution and will be enough to provide at least one sports bra to every female athlete that needs one in the School District of Philadelphia. The Eagles are the first NFL team to support female youth athletes from their community in this capacity. The purchase was made possible thanks to a \$50,000 matching contribution from the NFL Foundation.

February 4th - - Go Red for Women - Vo's aired in all shows
American Heart Month kicks off with National Wear Red Day. While nearly 80 percent of cardiac events can be prevented, cardiovascular disease is the leading cause of death in women, claiming the lives of 1 in 3 women.□

March 8th - International Women's Day - Vos aired at 4p/6p
Women from diverse backgrounds and cultures join Councilmember David Oh for a local celebration of International Women's Day. The gathering highlights strong women that inspire others through their careers, community work, and day-to-day lives. March 8 has been the fixed date for International Women's Day since 1914, when the day was moved to be in line with Russian women who celebrated the day on February 23 on the Gregorian calendar.