

WCAU

QUARTERLY LISTING

COMMUNITY ISSUES AND PROGRAMS

4th Quarter 2022

Quarterly Issues and Programs Report

Through formal and informal ascertainment of the general public, community leaders, public officials – inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

The programs produced to meet the needs of the public included locally produced shows and newscasts as well as national programs, public service announcement campaigns and sales marketing campaigns.

Community Issues

Accidents and Disasters	Environment
Business & Industry	Foreign News
Children & Youth	Funerals and Memorials
Consumer	Government and Politics
Court and Legal Decisions	Health and Medical
Crime and Law Enforcement	Housing
Cultural	Immigration
Deaths	Lifestyle
Diversity	Poverty
Education	Religion
Elderly-Seniors-Retirement	Safety
Employment/Labor	Technology
Entertainment	Transportation

Regularly Scheduled Programs

Our locally produced, regularly scheduled programs are aired specifically to address community issues, concerns and needs. The programs are as follows:

NBC 10 @ Issue – A weekly issue-oriented program that focuses on current issues and events. It features interviews with local newsmakers at the center of change in our region. Sundays 11:30-12N.

NBC 10 News– Daily Local News Programs

WCAU’s daily newscasts devote considerable time to local issues and community problems. Regularly scheduled newscasts include:

Program	Time	Days
NBC 10 News Today	4:00-7:00am	Monday-Friday
NBC 10 News Today	11:00am – 12N	Monday-Friday
NBC 10 News at 4	4:00-5:00pm	Monday-Friday
NBC 10 News at 5	5:00-6:00pm	Monday-Friday
NBC 10 News at 6	6:00-6:30pm	Monday-Friday
NBC 10 News at 7	7:00-7:30pm	Monday-Friday
NBC 10 News at 11	11:00-11:35pm	Monday-Friday
NBC 10 News Today	5:30-7:00am	Saturday
NBC 10 News Today	9:00-10:00am	Saturday
NBC 10 News at 6	6:00-6:30pm	Saturday
NBC 10 News at 11	11:00-11:30pm	Saturday
NBC 10 News Today	5:30-8:00am	Sunday
NBC 10 News Today	9:00-10:30am	Sunday
NBC 10 News at 6	6:00-6:30pm	Sunday
NBC 10 News at 11	11:00-12M	Sunday

October 1st 2022 - December 31st 2022

Public Safety and Crime

October 7th - Campus Sex Assaults Grants - Vo aired at 5p

The Pennsylvania Department of Education announces that more than \$1 million in It's On Us PA grants are available to colleges, universities, and other postsecondary schools in Pennsylvania. Launched by Governor Tom Wolf in 2016 with the support of education leaders across the commonwealth, including school superintendents and college presidents, It's On Us PA is a statewide campaign that invites education leaders and all Pennsylvanians to be part of the solution to protect students and employees from sexual violence.

October 27th - Sheriff Deputy Gun Charges - Pkg aired at 4p/6p

A Philadelphia Sheriff's Deputy has been arrested for gun trafficking. Investigators say two of the guns he sold were used in last month's shooting at Roxborough High School. The Deputy was caught when he unknowingly sold a revolver to an FBI informant who is not a US citizen.

November 6th - Allegheny Ave Mass Shooting - Pkg aired in all shows

Nine people are shot outside of a Kensington bar. Police believe the shooter(s) may have seen someone they were after and fired into the crowd. Police are urging anyone with info to come forward and searching for surveillance video in the area. All the victims are expected to survive.

November 11th - Temple Students Home Invasion - Pkg aired at 4p/6p/11p

Philadelphia police are looking for the suspects who broke into a North Philadelphia home and tied up and robbed 11 Temple University students. The students say the two men even pulled knife from their kitchen before taking their phones, debit cards, cash and car keys.

November 23rd - Overbrook Students Shot - Pkg aired at 4p/6p/11p

Four Overbrook High School students are shot at dismissal just blocks from the school. All four are expected to be ok. Police say they have no suspects or motive.

Health

October 25th - RSV Surge Hospital Beds - Pkg aired at 5p

Officials in Delaware say they are seeing sick kids earlier than usual resulting in over 90% of pediatric hospital beds being full. Doctors say most cases won't require hospitalization unless oxygen and hydration become an issue and urge parents with kids six months and older to get their flu and covid vaccinations.

November 3rd - Pfizer Tests COVID Flu Vaccine - vo aired at 4p and 6p

U.S. drugmaker Pfizer and its German partner BioNTech SE have started an early-stage study to evaluate a combination vaccine targeting COVID-19 and influenza. The single-dose vaccine candidate is a combination of Pfizer's mRNA-based flu shot and the companies' Omicron-tailored COVID-19 booster shot. The early-stage study, aims to evaluate the combination shot's safety, tolerability and immunogenicity, or the ability to generate immune response.

November 10th - Flu Cases on the Rise - Pkg aired at 4p and 5p

The CDC says cases of the flu requiring hospitalization are higher than they've been in a decade. In Camden County NJ, flu cases rose from 100 to 600 in just two weeks. Experts say to prevent the flu everyone should wash their hands, get vaccinated and stay home when you're feeling sick.

December 2nd - World AIDS Day - Vo aired in all shows

Various activities are held across the area to honor World AIDS Day, a day on which people across the world honor the lives lost, the resilience of people living with HIV, and all of those working to prevent and treat HIV. Approximately 1.2 million people in the US have HIV and up to 13% of them don't know and need to be tested.

December 15th - Schools Masking After Break - Vo aired at 6p

Philadelphia school district officials announce students and staff in all district bldgs. will be required to wear masks for 10 days after returning from winter break. The move is to help protect against the spread of covid and other illnesses. The announcement comes after Philadelphia health officials urged everyone to start masking up indoors due to the surge in winter illnesses and patients filling local hospital beds.

December 19th - NJ Flu Shots for Kids - Vo aired in AM shows

Health officials in NJ are reminding parents to get flu shots for their kids. In the state, all pre-K students have to have a flu shot before returning to school in January.

Minorities, Gay and Lesbian issues

October 3rd - PA Hate Crimes Money - Vo aired at 4p

PA Governor Tom Wolf announces the availability of \$5 million in funding to support security enhancement projects for nonprofit organizations serving diverse communities, and more frequently targeted by hate crimes, throughout the commonwealth. Administered by the Pennsylvania Commission on Crime and Delinquency (PCCD), the Nonprofit Security Grant Program administers grants to organizations that are included within a bias motivation category for single bias hate crime incidents as identified by the FBI's Hate Crime Statistics publication. From 2016 through 2019, Pennsylvania saw an average of 88 hate crimes annually. In 2020, incidents of hate crimes rose by 27% to 112. Just this past year in 2021, there was a shocking 210% increase to 347 crimes. So far in 2022, 182 hate crimes have been reported which is about 30% less based on a monthly average compared to 2021.

October 7th - LGBTQ History Month Flag Raising - Vo aired at 4p

The Philadelphia Office of LGBT Affairs and the William Way LGBT Community Center host a flag raising honoring LGBTQ+ History Month.

November 7th - Asian Business Owners Targeted - Vo aired at 6p

The Pennsylvania State Police is investigating a series of residential burglaries targeting Asian American restaurant owners. To date, nearly a million dollars in cash and personal property have been stolen from the homes of Asian Americans who own Chinese food restaurants throughout the state. These types of crimes are not uncommon. Last year, federal prosecutors indicted eight people who allegedly ran a residential burglary ring targeting business owners, typically of Asian family-owned restaurants. Prosecutors allege the group carried out multiple home burglaries in Pennsylvania, New Jersey, New York and Delaware.

November 21st - Transgender Day of Remembrance - Vo aired at 4p and 5p
Community College of Philadelphia hosts a Transgender Day of Remembrance ceremony. The event, a collaboration between the College's MarcDavid LGBTQ Center and the Women's Outreach and Advocacy Center includes a moment of silence to commemorate the lives lost to anti-trans violence; a transgender flag-raising ceremony; and remarks from Kendall Stephens, College alum and former LGBTQ+ Club president. According to a 2022 report by the Human Rights Campaign (HRC), at least 32 transgender and gender-nonconforming people have been killed in the United States in 2022.

November 21st - Lehigh Hate Crime - Vo aired at 5p
The Bethlehem Police Department is investigating an assault and ethnic intimidation offense that occurred early Saturday morning, November 19th. The 22-year-old victim reported he was walking in the area of S. New St. and Morton St. at about 3:00 am, when an unidentified adult male called out to the victim using an offensive and malicious statement concerning the victim's race. The victim was confronted by this subject, as well as a second adult male. The victim was then struck in the face by one of the subjects, causing a laceration and swelling to his lip. Police are asking anyone with info to give them a call.

Education

October 6th - Central Bucks ACLU Lawsuit - Pkg aired at 4p/6p
The ACLU says they are asking the department of justice and the US dept of education to take a hard look at practices inside the Central Bucks School District. The heart of the issues is students complaining of bullying based on gender identity isn't taken seriously. The ACLU says seven kids have come forward to report bullying and discrimination against LGBTQ plus students. Students also complained about a teacher being put on leave after she helped a student who was bullied find resources to file a complaint.

October 20th - Lehigh Valley First K-12 School - Vo aired at 5p
Lehigh Valley Academy Regional Charter School (LVA) hosts a groundbreaking ceremony and site tour on their new campus. The new school is the first in the region to house students in kindergarten through 12th grade under one roof. An existing office building will be renovated, and a new gymnasium will be constructed on the 16-acre campus. LVA is the only fully authorized International Baccalaureate World School in Pennsylvania to offer the full IB continuum to all grade levels. The school serves more than 1,800 students from 16 districts across the Lehigh Valley.

November 30th - DSU \$18M Grant - Vo aired at 4p
Delaware State University receives a five-year, \$18.36 million research grant from the National Institutes of Health that will support the establishment of the Interdisciplinary Health Equity Research Center on campus. This NIH funding is the largest research grant ever awarded to Delaware State University in its 131-year history, surpassing the previous record of \$10.9 million received from the NIH in 2017 in support of the institution's Delaware Center for Neuroscience Research. The grant will enable the IHER Center to bring together a group of interdisciplinary faculty researchers, some focused on investigating the social and behavioral determinants of health and others using biomedical approaches to study the health conditions that have a disparate impact on underserved populations.

December 2nd - Monroe Township District Security Breach - Pkg aired at 5p/6p
Students in the Monroe Township School District in Gloucester County miss a third day of classes due to a security breach. The district was knocked offline three days ago with no

access to the internet. Officials say they are investigating the cause and what, if any, student info may have been compromised. Classes are expected to resume Friday.

December 5th - Pennridge Social Studies - Vo aired at 5p

Almost 1000 people have signed an online petition opposed to cutting social studies graduation requirements from four credits to three. All school districts set a total number of credits for graduation (24 for Pennridge) and also required courses (Math, Science, Social Studies, English, etc) to set a standard for a well rounded education designed to prepare our students for the international world we live in today. Reducing the credits in Social Studies will result in at least 25% less instruction in history, geography, civics, government and many other important life skills as well as making World History an optional course. All surrounding school districts require 4 credits and World History.

Government

October 7th - Biden Pardons Marijuana Offenses - Pkg aired at 4p and 5p

President Joe Biden says he would pardon people convicted in federal court of simple marijuana possession, and that his administration is reconsidering the classification of cannabis, which has been in the most dangerous category of drugs. The move has been welcomed by some as a long-overdue reform, but the effects of reclassifying marijuana are not clear, and could end up meaning more regulation rather than less.

November 1st - Return Your Ballot - Vo aired at 5p

With just one week until the Nov. 8 election, Acting Secretary of State Leigh M. Chapman encourages Pennsylvanians voting by mail ballot to hand-deliver their ballots to their county election office, a drop box or other designated location as soon as possible. Under Pennsylvania law, voters may return only their own ballots. The only exceptions to this are for voters with a disability who have designated someone in writing to deliver their ballot, or voters who need third-party delivery of an emergency absentee ballot if they have an unexpected illness, disability, or last-minute absence from their municipality.

November 8th - Election Day - Live in all shows

Voters turn out in our area for various races. The most notable winners in our area are Josh Shapiro elected as the next governor of PA and John Fetterman as the next senator. Both are from the democratic party.

November 30th - Helen Gym Mayoral Announcement - Live at 4p and 6p

Former Philadelphia Councilwoman Helen Gym announces she's running to be the 100th Mayor of Philadelphia. If elected, Gym would be the first woman to serve in the city's top spot. So far, eight candidates have entered the mayoral race, four men four women.

December 15th - Catalytic Converter Theft Bill - Vo aired at 5p

Councilmember Cindy Bass's bill cracking down on catalytic converter and other auto parts thefts unanimously passes at the final Philadelphia Council Session of 2022. The ordinance de-incentivizes the illegal sale and purchase of these converters and other precious-metal auto parts, and by default eliminates the demand for the stolen parts. The Mayor is expected to sign the bill.

Youth Issues

October 13th - School Naloxboxes - Pkgs aired at 4p and 5p

The Camden Co Board of Commissioners along with state and local officials unveil a new program that will install secure Naloxboxes in every school across Camden County. The launch of this program is in direct response to the ongoing opioid public health crisis that took more than 100,000 lives last year throughout the nation and more than 300 residents in Camden County. In addition, a 12-year-old student in the county was the victim of a fatal fentanyl overdose earlier this year due to the opioid crisis. The Camden County Prosecutor's Office in partnership with local police chiefs and the county Department of Health will provide schools with four naloxone kits each for both public and parochial schools. The medication will be stored in a Naloxbox, a secure metal box that holds four doses of naloxone and looks like an Automatic Emergency Defibrator box

October 27th - CHOP Behavioral Health - Vo aired at 5p
Children's Hospital of Philadelphia celebrates the official grand opening of its Center for Advanced Behavioral Healthcare with a commemorative ribbon cutting. It is estimated that 1 in 6 of children between the ages of 2 and 8 have a diagnosed mental, behavioral, or developmental disorder. The evidence shows the situation is worse for children of color, who have been disproportionately affected by the pandemic. The facility was created with the needs of children and youth in mind, with 47,000 square feet dedicated to patient care, including consultation rooms, group therapy rooms and calming areas.

November 15th - Nemours Abington - Vo aired at 5p
Nemours Children's Health hosts an open house to celebrate the opening of its new specialty care site. Nemours Children's Health, Abington offers a variety of specialties including cardiology (pediatric and fetal), ECHO, EKG, endocrinology, gastroenterology, nephrology, neurology, nutrition, orthopedics, and pulmonology. Audiology and otolaryngology are planned for January 2023. As Jefferson Health's pediatric partner, this outpatient specialty care site expands upon the existing partnership and is an important complement to the Nemours' hospital-based inpatient team at Jefferson Abington Hospital.

December 2nd - Philadelphia Curfew - Live in AM shows
Philadelphia City Council votes to impose a permanent 10p curfew for young people under the age of 18 in the city. The city had enforced the 10p. rule over the summer, moving the curfew from midnight and framing it as a way to keep children safe during an unrelenting gun violence crisis. That legislation expired at the end of September, but the new bill has no end date, meaning it will remain in place indefinitely. The legislation received near unanimous support from Council, and now heads to Mayor Jim Kenney's desk for final approval before becoming law.

December 14th - Student Safety Shields - Vo aired at 5p
Gloucester city school officials and the Gloucester City Police Department demonstrate the effectiveness of lightweight, portable steel safety shields that can be used to protect students and teachers in the event of an active shooter situation on campus. A total of 250 of the lightweight, portable shields will be installed in all Gloucester City public schools adjacent to existing fire extinguishers, so that they are easily accessible in the event of a shooter emergency.

Disabled

October 16th - HMS School Community Day - Vo aired at 11p
To celebrate its 140th anniversary HMS School for Children with Cerebral Palsy holds a Community Day on their campus. The day includes family fun, music, and snacks.

Founded in 1882, HMS School for Children with Cerebral Palsy educates, nurtures, and cares for children and young adults with complex physical disabilities resulting from cerebral palsy, traumatic brain injury or other neurological impairments, with the goal of enabling each to reach his or her maximum potential.

November 1st - Adventure Aquarium Sensory Inclusive - Vo aired at 5p

The Adventure Aquarium in NJ is now certified sensory inclusive. The new designation means that all of the programs and events that the venue hosts are sensory-inclusive. The certification process required staff at Adventure Aquarium to be trained by leading medical professionals to recognize those guests with sensory needs and how to handle a sensory overload situation. Sensory bags equipped with noise-canceling headphones (provided by Puro Sound Labs), fidget tools, verbal cue cards, and a weighted lap pad will also be available at the Info Desk for any guests who may feel overwhelmed by the environment.

November 4th - Special Olympics Torch Run - Vo aired at 4p/6p

Special Olympics Pennsylvania kicks off its 34th Annual Fall Festival with the 13th Annual Unified Fall Festival Torch Run, a 26-mile non-competitive run consisting of 19 legs. Special Olympics Pennsylvania provides year-round training and competition in 21 Olympic-type sports to more than 13,000 children and adults with intellectual disabilities or closely related developmental disabilities.

November 28th - ZEEN Mobility - Pkg aired at 5p

A local man talks about his ZEEN invention, an alternative for wheelchairs and walkers. The device allows people to coast with special casters and can be used by anyone struggling to walk due to age, injury or disease. People interested in seeing if the ZEEN may be right for them can set up a zoom appointment with an in house physical therapist.

December 17th -Holiday Party Autistic Families - Vo aired at 6p

A day of fun and inclusion for kids with Autism and a day for parents to get resources they need for their kids or themselves during Autism R.EC's Jingle and Mingle. The day features food, entertainment and activities for kids on all ends of the autism spectrum.

Consumer

October 6th - Gas Prices Spike - Pkg aired at 4p

Experts say they expect a steep climb in gas prices starting next month. That's when Opec Plus, a group of the world's largest and most powerful oil suppliers says it will slash production by two million barrels a day. It's the largest cut in production since the start of the pandemic, driving up demand and prices. Experts say that could mean paying as much as 25 to 30 cents more per gallon, and as temperatures drop could also increase home heating costs.

October 21st - Beach Tag Hike - Pkg aired at 6p

Councilmembers in Ocean City, NJ unanimously vote to hike beach fees by \$5 to \$10 across the board. Officials say along with everything else these days, the cost to maintain the city's beaches has gotten more expensive. Officials say they are concerned visitors may choose another beach to visit but have no choice. The last time OC raised season beach tag prices was 2011. Daily rates haven't been changed in 20 years.

November 4th - PA Assistance Scams - Vo aird at 6p

Pennsylvania Department of Human Services officials warns Pennsylvanians of a potential scam in which individuals, regardless of whether they are recipients of the Supplemental Nutrition Assistance Program (SNAP), receive a text message from a “[number]@dhs.pa.gov” contact indicating that there is an issue with one’s EBT card. DHS will never ask for information about an EBT card, SNAP, or any other public assistance and anyone who receives the text should report it to officials.

November 23rd - SMART Thermostat Rebates - Vo aired at 6p
Philadelphia Gas Works (PGW) is offering a special deal for customers shopping the online PGW Marketplace. For a limited time, customers can take advantage of a \$90 instant rebate when purchasing an energy-efficient smart thermostat through PGW's online Marketplace at pgworks.com. Smart thermostats are the most convenient and effective way to conserve energy and reduce household energy costs.

December 5th - Real ID Extension - Vo aired at 4p and 5p
The Department of Homeland Security announces its intent to extend the REAL ID full enforcement date by 24 months, from May 3, 2023 to May 7, 2025. Under the new regulations published to execute this change, states will now have additional time to ensure their residents have driver’s licenses and identification cards that meet the security standards established by the REAL ID Act. As required by the law, following the enforcement deadline, federal agencies, including the Transportation Security Administration, will be prohibited from accepting driver’s licenses and identification cards that do not meet these federal standards.

Religion

October 2nd - Blessing of the Animals - Vo aired at 6p
St. Christopher’s Episcopal Church in Gladwyne honors the Feast Day of St. Francis of Assisi, the patron saint of animals and the environment, by hosting a community blessing of the animals. Reverend Hillary will perform the blessing outside to be surrounded by nature to encapsulate all the important entities St. Francis cared for when he served.

October 5th - Yom Kippur - Vo aired at 4p and 5p
Jews across the area celebrate Yom Kippur. Yom Kippur is the most solemn of Jewish religious holidays, when Jews seek to expiate their sins and achieve reconciliation with God. It concludes the “10 days of repentance” that begin with Rosh Hashana on the first day of Tishri.

November 3rd - NJ Synagogues Threatened - Pkg aired at 11p
Jewish communities in New Jersey are on high alert after the FBI issues a warning about credible threats made against synagogues in the state. The FBI warning asked synagogues and temples in NJ to remain vigilant which many say they have already been doing for years.

December 19th - Hanukkah - Vo’s ran in all shows
Jews across the area celebrate the first full day of Hanukkah with various celebrations and menorah lightings. The eight-day Jewish celebration known as Hanukkah commemorates the rededication during the second century B.C. of the Second Temple in Jerusalem, where according to legend Jews had risen up against their Greek-Syrian oppressors in the Maccabean Revolt

December 21st - Live Nativity - Vo aired at 4p
St Andrews Catholic School students perform their annual living nativity. The nativity tells the conception and birth of Jesus Christ. Throughout the many centuries of Christianity, the Christmas Story has developed into a yearly tradition and is central to the celebration of Christmas in the Christian faith.

Women's Issues

October 7th - Airport Lactation Suite - Vo aired at 4p
Philadelphia International Airport celebrates the grand opening of its first-ever built-in lactation suite. The lactation suite is part of PHL's newest restroom set. PHL's current Restroom Renovation Program will renovate 30 existing restrooms throughout the airport and construct two new restrooms, five lactation suites, four service animal relief areas, 49 gender neutral restrooms and three adult assisted care restrooms.

October 11th - Eagles Women's Event - Vo aired at 11p
In honor of the NFL and American Cancer Society's annual Crucial Catch campaign, a year-round initiative to fight cancer through early detection and risk reduction, the Eagles will join the effort by promoting the importance of getting screened for cancer at Women's Football Festival. Participants will join Eagles players, team legends, and cheerleaders for football drills, cheer/dance clinics, and to present a \$10,000 grant to the American Cancer Society to provide resources, education, and funding to help address early detection and risk reduction of cancer.

October 28th - All Day Breast Cancer Screenings - Vos ran in AM shows
Getting Latina women screened for breast cancer is the goal of an event at Pennsylvania Hospital. Women without insurance can get free breast cancer screenings today if they're over 40 and haven't had a mammogram in the past year. Its part of the "love yourself" campaign, which encourages Latina women to get checked.

November 3rd - NJ Maternal Mortality - Vo aired at 5p
A new report from NJ's department of health's maternal mortality review committee shows more than 90% of pregnancy-related deaths in New Jersey from 2016 through 2018 were preventable. The report aligns with a recent study by the federal Centers for Disease Control and Prevention (CDC), which assessed 2017-2019 Maternal Mortality Review Committee data from 36 states, including New Jersey, and found that more than 80% of pregnancy-related deaths were preventable, meaning that at least some chance of being averted by one or more reasonable changes to patient/family, provider, facility, system, and/or community factors.

December 15th - Reproductive Freedom Bill Passed - Vo aired at 6p
Philadelphia city council approves a package of bills aimed at protecting patients seeking abortion care in Philadelphia, including making it harder for reproductive health-care providers and patients to face legal trouble related to antiabortion laws in other states. The legislation restricts providers and others from volunteering patient information related to abortion care to other states, allows people facing out-of-state lawsuits related to

reproductive health care to countersue in Philadelphia court, and makes people seeking abortion care a protected class that can't be discriminated against in the workplace