

**WCAU**

**QUARTERLY LISTING**

**COMMUNITY ISSUES AND PROGRAMS**

**3rd Quarter 2022**

## Quarterly Issues and Programs Report

Through formal and informal ascertainment of the general public, community leaders, public officials – inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

The programs produced to meet the needs of the public included locally produced shows and newscasts as well as national programs, public service announcement campaigns and sales marketing campaigns.

### Community Issues

|                            |                         |
|----------------------------|-------------------------|
| Accidents and Disasters    | Environment             |
| Business & Industry        | Foreign News            |
| Children & Youth           | Funerals and Memorials  |
| Consumer                   | Government and Politics |
| Court and Legal Decisions  | Health and Medical      |
| Crime and Law Enforcement  | Housing                 |
| Cultural                   | Immigration             |
| Deaths                     | Lifestyle               |
| Diversity                  | Poverty                 |
| Education                  | Religion                |
| Elderly-Seniors-Retirement | Safety                  |
| Employment/Labor           | Technology              |
| Entertainment              | Transportation          |

## Regularly Scheduled Programs

Our locally produced, regularly scheduled programs are aired specifically to address community issues, concerns and needs. The programs are as follows:

NBC 10 @ Issue – A weekly issue-oriented program that focuses on current issues and events. It features interviews with local newsmakers at the center of change in our region. Sundays 11:30-12N.

### NBC 10 News– Daily Local News Programs

WCAU’s daily newscasts devote considerable time to local issues and community problems. Regularly scheduled newscasts include:

| <b>Program</b>    | <b>Time</b>   | <b>Days</b>   |
|-------------------|---------------|---------------|
| NBC 10 News Today | 4:00-7:00am   | Monday-Friday |
| NBC 10 News Today | 11:00am – 12N | Monday-Friday |
| NBC 10 News at 4  | 4:00-5:00pm   | Monday-Friday |
| NBC 10 News at 5  | 5:00-6:00pm   | Monday-Friday |
| NBC 10 News at 6  | 6:00-6:30pm   | Monday-Friday |
| NBC 10 News at 7  | 7:00-7:30pm   | Monday-Friday |
| NBC 10 News at 11 | 11:00-11:35pm | Monday-Friday |
|                   |               |               |
| NBC 10 News Today | 5:30-7:00am   | Saturday      |
| NBC 10 News Today | 9:00-10:00am  | Saturday      |
| NBC 10 News at 6  | 6:00-6:30pm   | Saturday      |
| NBC 10 News at 11 | 11:00-11:30pm | Saturday      |
|                   |               |               |
| NBC 10 News Today | 5:30-8:00am   | Sunday        |
| NBC 10 News Today | 9:00-10:30am  | Sunday        |
| NBC 10 News at 6  | 6:00-6:30pm   | Sunday        |
| NBC 10 News at 11 | 11:00-12M     | Sunday        |

July 1<sup>st</sup> 2022 - September 30<sup>th</sup> 2022

### **Public Safety and Crime**

July 5<sup>th</sup> - Fireworks Shooting - Live in all shows

Two police officers are recovering after someone fired a gun into the crowd gathered to watch fireworks on the parkway. Officials say they're unsure where the shots came from or if the officers were targeted. No suspects, arrests, or other injuries.

July 21<sup>st</sup> - Toddler Death in DHS Care- Pkg aired at 5p

A Philadelphia woman turns herself in to police in the death of a three-year-old girl whom the city's Department of Human Services had placed in her care.

Kianna Casey is charged with third-degree murder in the child's death. She turned herself in after the Medical Examiner's Office determined that the three-year-old's death last week in a Southwest Philadelphia home was a homicide. An autopsy revealed multiple injuries to the child's head and face and throughout her body, including damage to internal organs with rib fractures.

August 16<sup>th</sup> - Speed Camera Pilot Program - Pkgs aired at 4p/6p

Philadelphia Mayor Kenney and other officials highlight the success of the Roosevelt Boulevard Automated Speed Enforcement (ASE) pilot program and to advocate for City and State legislation to continue the speed cameras program set to expire in 2023, expand it throughout Philadelphia, and implement it in active work zones. Roosevelt Boulevard was chosen to be a pilot of the ASE program because it has one of the highest rates of crashes in the city. 55 percent of crashes on the Boulevard were either speeding related or a result of aggressive driving (Data source: PennDOT). Since the introduction of ASE in June 2020, data shows an approximate 50 percent reduction in traffic fatalities in the first seven months of implementation. Additionally, monthly speeding violations fell 93 percent from when the pilot program began in June 2020 to January 2022

September 1<sup>st</sup> - PA Community Safety Programs - Vo aired at 4p

PA Governor Wolf announces the availability of \$185 million in state funding for two new programs that improve community safety by ensuring adequate resources for local law enforcement and county district attorneys' offices. Gov. Wolf secured \$135 million for a Local Law Enforcement Support Program and \$50 million for a Gun Violence Investigation & Prosecution Program. The money will go towards the purchase or upgrade equipment, cover nontraditional law enforcement personnel costs, and providing county district attorneys' offices and local law enforcement agencies more tools to investigate and prosecute firearm violations and violent crimes committed with firearms.

September 14<sup>th</sup> - Horseback Rider Hit and Run - Pkg aired at 4p/6p

Police in Franklin Township, Gloucester Co are looking for the driver of a pickup truck who struck a young girl riding a horse. The horse was killed, and the girl is recovering from her injuries. The girl's brother who was with her when she was hit says the driver was speeding and never slowed down after hitting the horse.

### **Health**

July 12<sup>th</sup> - DE Monkeypox - Vo aired at 5p

The Delaware Division of Public Health announces the state's first case of the monkeypox virus (MPX). This week, DPH received test results showing a 41-year-old New Castle County

man tested positive for MPX. This positive case is considered probable pending confirmatory testing by the Centers for Disease Control and Prevention (CDC). The Delaware man did not report any travel or exposure to someone known to have MPX but is believed to have been exposed to the virus after close intimate contact with an individual in early July.

July 12<sup>th</sup> - School District of Phila CityLife Health - Vo aired at 5p

The School District of Philadelphia partners with CityLife Health to help increase access to student immunizations and school and sport physicals, required by the Pennsylvania Departments of Health and Education for children to attend schools and play sports. These services are offered at ten different District summer programming sites during the month of July, whether children are enrolled in a summer program. These services are provided at no charge to families.

August 17<sup>th</sup> - Phila Health Care - Vo aired at 4p/5p

The Philadelphia health commissioner and other representatives of the dept of health announce a web-based program that allows individuals to find a health center in Philadelphia that offers primary care or select specialty care services they are seeking. The program was created with the goal of increasing access to free or low-cost primary care services for Philadelphians.

September 13<sup>th</sup> - Covid Booster Push - Vo aired at 5p

The Biden administration is making a major push to get the updated Covid vaccine in arms ahead of what could be another fall surge of the virus as children head back to the classroom, and employees return to the workplace. The White House wants schools to hold at least on vaccination clinic before Thanksgiving. It's also encouraging vaccination campaigns at universities.

September 19<sup>th</sup> - Psychological Distress Long Covid - Vo aired in AM shows

Harvard researchers may have pinpointed one of the risk factors of getting "long covid." A new study found people who had "psychological distress" before infection were more like to have covid symptoms lasting four weeks or longer. Researchers say you may have as much as a 50% higher risk of developing "long covid," if you suffer from anxiety or depression.

### **Minorities, Gay and Lesbian Issues**

July 19<sup>th</sup> - Sesame Place Racist incident - Pkg aired at 5p/6p

Sesame Street officials say they're investigating after video is posted online that show a costumed character refusing to high five two black children. An attorney for the family says the same character was seen engaging with white children and that other black families have come forward with similar experiences.

July 29<sup>th</sup> - Cycling for Bone Marrow Donations - Pkg aired at 6p

Members of the Philadelphia Major Taylor Cycling Club, a predominately black cycling club, start their ride across the country to raise awareness for the need for bone marrow donors. African Americans have only a 29% chance of find a donor when they need one, partly because there aren't enough donors.

August 16<sup>th</sup> - Wolf Action to Protect LGBTQ - Vo aired at 4p

PA Governor Tom Wolf signs Executive Order 2022-2 to protect Pennsylvanians from conversion therapy. The Executive Order directs commonwealth agencies to discourage conversion therapy in the commonwealth. It directs commonwealth agencies to take steps to actively promote evidence-based best practices for LGBTQIA+ individuals that is supported by the scientific and medical communities. It also directs the Department of Human Services, the Insurance Department and Department of State and other appropriate agencies to explore and implement all options to ensure state funds, programs, contracts, and other resources are not used for the purposes of providing, authorizing, endorsing, reimbursing for, or referring for conversion therapy, to the extent permitted by law.

August 23<sup>rd</sup> - LVHN Interpreter Pilot Program - Vo aired at 4p  
Allentown Emergency Medical Services (EMS) and the Allentown Health Bureau now have access to vital interpreter services as part of a pilot program with Lehigh Valley Health Network (LVHN), allowing city health workers and emergency responders to better communicate with residents and patients for whom English is not their preferred language. LVHN is providing the Health Bureau and Allentown EMS with video remote interpreting (VRI) technology so they can quickly and effectively connect with LVHN's trained medical interpreters or be routed to a contracted vendor that provides translation services in Spanish, Arabic, Mandarin, American Sign Language, and other world languages. The technology is available 24/7 every day of the year.

August 26<sup>th</sup> - Spanish Domestic Violence Victims - Vo aired at 4p  
Congressman Brendan F. Boyle announces the awarding of \$125,000 in Community Project Funding to the Lutheran Settlement House in Kensington.  
The funding will be used to hire an additional Spanish-speaking domestic violence counselor and to sustain a Medical Advocacy (MA) program in city hospitals. During COVID-19, Lutheran Settlement House has seen a 40% increase in the number of people seeking domestic violence support, including an increase in Spanish-speaking clients.

## **Education**

July 6<sup>th</sup> - CCP Rowan Transfers - Vo aired at 5p  
Community College of Philadelphia (CCP) graduates will now be able to transfer their full program to Rowan University in Glassboro, New Jersey, to pursue a four-year degree in a STEM field. Program-to-program transfer partnerships are agreements in which an entire curriculum or program of study is accepted, so graduates of these specific associate degree programs transfer with advanced standing into a specific bachelor's degree program at the transfer college.

August 1<sup>st</sup> - PA Early Childhood Education Grants - Vo aired at 4p  
PA Governor Tom Wolf announces more than \$384 million in grant funding for early childhood education, providing more children and families in Pennsylvania with access to high-quality early learning programs through Pennsylvania Pre-K Counts and the Head Start Supplemental Assistance Program (HSSAP). The funding opens 2,960 new PA Pre-K Counts slots, and the increase for HSSAP will allow grantees to address increased costs to operate. This year, more than 37,213 children will receive services through Pre-K Counts and HSSAP.

August 10<sup>th</sup> - Drexel Tuition Discount - Vo aired at 5p  
The Enrollment Management team at Drexel announces a new initiative to improve the access and affordability of a Drexel degree. Starting in 2023, graduates with associate degrees from accredited Pennsylvania and New Jersey community colleges can apply for a

50 percent tuition discount under a new program called Drexel Promise. Drexel Promise expands on Drexel's friendly transfer admissions process and supportive financial aid to reach students who are academically qualified, but who may need additional support to pursue their academic goals.

August 29<sup>th</sup> - First Day of School - Live in all shows

Students around the region, including Philadelphia, return to the classroom. Most districts have relaxed all covid restrictions while the Philadelphia school district is requiring all students and staff to wear masks for the first 10 days.

September 16<sup>th</sup> - Temple President Inauguration - Pkg aired in AM shows

The Temple University Board of Trustees formally welcomes President Jason Wingard as the 12th president of the school. The investiture ceremony reflects President Wingard's strategic priorities and the university's role as a leader in higher education, emphasizing the themes of opportunity, the future of learning and work, discovery, and community.

## **Government**

July 8<sup>th</sup> - Removing Snow and Ice Law - Vo aired at 5p

PA Senator Lisa Boscola's proposes new legislation that would require drivers to remove ice or snow from their vehicles within 24 hours following heavy winter storms passed the Senate and will now head to the Governor's desk for his signature. Named "Christine's Law," Boscola said her proposal would help prevent tragedies like the one that befell Christine Lambert of Palmer Township on Christmas Day 2005. She died when a large piece of ice dislodged from a passing box truck and crashed through her windshield.

July 29<sup>th</sup> - DE Mental Health Bill Signing - Vo aired at 4p and 5p

Governor John Carney joins members of ChristianaCare, health care providers, members of the Medical Society of Delaware, the Delaware Healthcare Association, advocates, and members of the General Assembly to sign Senate Bill 300. This legislation updates reporting requirements for Delaware physicians, allowing them to seek treatment without undue stigma or fear of loss of medical licensure for anxiety, depression, and other mental health challenges.

August 3<sup>rd</sup> - NJ Outdoor Dining - Vo aired at 5p/6p

NJ Governor Phil Murphy signs bill (S-2364) to extend expanded permissions for restaurants, bars, distilleries, and breweries to use fixtures and equipment enabling them to serve patrons outdoors in private areas, on sidewalks, and in other municipally designated outdoor areas. The permissions were set to expire November 30, 2022 but will now be extended by two additional years to support the food and beverage industry, patrons, and local communities by facilitating opportunities to serve customers outdoors.

August 17<sup>th</sup> - Inflation Reduction Act - Pkg aired at 430p/530p

Congressman Brendan F. Boyle and House member Rep. Dwight Evans hold a press conference to give details as to how the recently passed Inflation Reduction Act will help people and families in Philadelphia and Pennsylvania. The Inflation Reduction Act lowers Pennsylvania families' costs, creates nine million good-paying jobs, combats the climate crisis, and dramatically reduces the deficit. It is fully paid-for by closing loopholes on

billionaire corporations that pay nothing in taxes. This legislation is a step forward in House Democrats' fight to build a fairer, cleaner economy by focusing on putting People Over Politics: lowering costs, creating better-paying jobs, and building safer communities for all.

September 1<sup>st</sup> - PA Marijuana Pardon - Vo aired at 5p

PA Governor Tom Wolf and Lieutenant Governor John Fetterman announce a coordinated effort for a one-time, large-scale pardoning project for people with select minor, non-violent marijuana criminal convictions. The Pennsylvania Board of Pardons will accept applications for the PA Marijuana Pardon Project through September 30, 2022. It is estimated that thousands of Pennsylvanians are eligible due to convictions over the past several decades, even pre-dating marijuana's inclusion as a Schedule 1 drug under the Controlled Substances Act. Anyone with only the two select marijuana offenses noted below on their record is eligible to apply, and there is no limit for the age of the conviction.

September 14<sup>th</sup> - Gov Murphy Appointment - Vo aired at 4p/5p

New Jersey Governor Phil Murphy announces his intention to nominate Judge Douglas M. Fasciale to the New Jersey Supreme Court. The appointment will first be sent to the New Jersey State Bar Association's Judicial and Prosecutorial Appointments Committee, and then a formal nomination will be sent to the Senate. Since September 1, Judge Fasciale has temporarily filled one of the vacancies on the Supreme Court at the assignment of Chief Justice Stuart Rabner. If confirmed, he will sit on the Court permanently. Douglas M. Fasciale has served for nearly 18 years as a Superior Court Judge

## **Youth Issues**

July 7<sup>th</sup> - Philly Summer Curfew - Pkg aired at 5p and 6p

A new curfew goes into effect today for young people in Philadelphia. Teens who are 16 and 17 yrs old must now be off the streets in the summer by 10p, their curfew used to be midnight. 14 and 15 yr old kids already had a 10p curfew and those 13 and under need to be in by 930p. City council members say the new rules are a direct response to the city's violence and are designed to keep kids safe.

July 12<sup>th</sup> - 250K for Nemours Children's Health - Vo aired at 4p

NRG announces a new \$250,000 commitment to Nemours Children's Health through its Choose to Give program. The pledge will directly support Nemours Children's Health and its ongoing behavioral health programming, which aims to increase awareness and access to long-term treatment by integrating mental health services into primary pediatric care to address emotional, developmental, behavioral, and/or mental disorders. This approach will include detection and prevention through early screening and therapeutic interventions, paired with scaled access through technology and telemedicine.

August 8<sup>th</sup> - Children First Covid Discussion - Vo aired at 4p/5p

A new report by Children First, COVID's Impact on Philadelphia Children: The Case for an Ambitious Rebound, reveals just how deeply Philadelphia's young people were affected by the pandemic. Some of the findings include, suicide hotline calls jumped by an alarming 257% from Philadelphia youth, 73% of Philadelphia public school students were failing to meet basic English and math targets before COVID struck; remote instruction increased learning loss and the 16,000 Philadelphia children lifted out of poverty thanks to the Child Tax Credit are now at risk since DC lawmakers ended the program in December.



August 10<sup>th</sup> - Backpack A Thon - Vo aired at 5p

Cradles to Crayons hosts its 15<sup>th</sup> annual Backpack-A-Thon®, an event that mobilizes nearly 500 corporate volunteers to stuff backpacks with school supplies for children in low-income and homeless situations in Greater Philadelphia.

Backpack-A-Thon® is the signature event of C2C's Ready for Learning initiative, which prepares children to succeed in the classroom by providing them with essential supplies so that they feel confident and eager to learn this school year. Throughout this initiative, C2C will provide a total of 50,000 backpacks to children in need.

August 17<sup>th</sup> - CHOP ADHD Research - Vo aired at 5p

Researchers at the Children's Hospital of Philadelphia develop an algorithm to help define the differences between attention-deficit/hyperactivity disorder (ADHD) symptoms and other disorders. ADHD affects between about 5% and 8% of school-age children and 2% to 4% of adults, according to CHOP. It comes in three different types, exists on a spectrum, and can be mimicked by other conditions, thus sometimes making it difficult to diagnose. Complicating diagnoses even more, learning or sleep disorders affect about half of patients with ADHD, which makes it hard to determine whether a patient's symptoms are caused directly by ADHD or one of the other conditions.

### **Disabled**

July 18<sup>th</sup> -21 Down Beach Day - Vo aired at 4p

Wildwood Beach Patrol opens Baker Avenue Beach for kids with Down Syndrome and their families for the 21 Down Beach Day. A record 350 people will be hit the beach for the event. The kids spend hours riding waves in tandem with seasoned Wildwood lifeguards on soft-top paddle boards. Short breaks for relay races, lunch and ice cream are provided as beach safety is reinforced.

July 27<sup>th</sup> - Adaptive Bike Giveaway - Vo aired at 4p

Variety - the Children's Charity of the Delaware Valley gifts an adaptive trike to a 5-year-old boy named Aiden from Berlin, New Jersey through the Rachael Rosenberg Direct Care Program. Aiden has cerebral palsy, and the gift of this adaptive trike will allow him the opportunity to ride a bike and feel the joy and freedom that comes with a bike.

July 28<sup>th</sup> - Home for the Blind Anniversary - Pkg aired at 4p

year marks The Helen L. Diller Vacation Home for Blind Children's 50th anniversary. The Avalon-based organization provides a FREE week of summer camp for blind and visually impaired kids between mid-June and mid-August. For some of the campers, it's the first time they get to experience the beach.

August 19<sup>th</sup> - Phillies Sensory Experience - Vo aired at 6p

The Phillies and KultureCity, the nation's leading nonprofit on sensory accessibility and acceptance for those with invisible disabilities, show off a new sensory activation vehicle (S.A.V.) experience for fans with sensory processing sensitivities, which will debut this weekend. This mobile experience will allow the Phillies to have a dedicated room and play space for individuals with sensory processing sensitivities who may need a quieter and more secure environment while attending games at the ballpark. There will also be new sensory bags and weighted laptops that will be available to fans with sensory needs when at the ballpark.

September 6<sup>th</sup> -Eagles Autism Radiothon – Vo aired at 4p

The Eagles annual Autism Radiothon begins. The multi-day auction offers fans and autism supporters the opportunity to bid on one-of-a-kind Eagles experiences and autographed Eagles merchandise, along with exclusive Sports Radio 94WIP experiences. All proceeds benefit the Eagles Autism Foundation's mission to raise funds for cutting-edge autism research and care programs. The Eagles Autism Foundation is dedicated to raising funds for innovative autism research and programs. By providing the necessary resources to doctors and scientists at leading institutions, we will be able to assist those currently affected by autism, as well as future generations. The Foundation aims to inspire and engage the community, so together, we can provide much-needed support to make a lasting impact in the field of autism.

### **Consumer**

July 1<sup>st</sup> - DE Plastic Bag Ban – Vo aired at 5p and 6p

Starting July 1, 2022, retail stores in Delaware will no longer provide plastic bags at checkout. The law reduces waste and limits the number of plastic bags that litter roads and waterways. In 2019, the Delaware General Assembly passed a law banning plastic carryout bags.

July 29<sup>th</sup> – Concert Ticket Prices – Pkg aired at 4p

After nearly two years of concert cancellations and performance postponements, live music is back along with higher than ever ticket prices. Some Bruce Springsteen tickets recently went for more than \$5K due to Ticketmaster's dynamic pricing model which lets artists and promoters adjust prices based on demand. Ticketmaster defends the policy saying it ensures profits go to the artists and not the secondary market. Ticket prices so far this year are 18% higher than before the pandemic.

August 8<sup>th</sup> - NJ Auto Insurance Law – Vo aired at 5p

More than 1 million New Jersey drivers will likely pay more to ensure their vehicles after a new law goes into effect. The measure will hike the minimum amount of liability insurance in the Garden State from its current \$15,000 coverage to \$25,000 beginning in 2023, and a minimum of \$35,000 starting in 2026. Industry officials said about 1.1 million drivers will pay roughly \$125 more each year.

August 29<sup>th</sup> - NJ Gas Tax Decrease – Vo aired at 4p and 6p

The NJ Department of the Treasury announces that New Jersey's gas tax rate will decrease by 1.0 cent per gallon beginning October 1 to comport with the 2016 law that requires a steady stream of revenue to support the State's Transportation Trust Fund Program. What is generally called the "gas tax" or the "highway fuels tax" is actually two separate taxes on gasoline and diesel fuel - the Motor Fuels tax and the Petroleum Products Gross Receipts (PPGR) tax. Under the formula explicitly outlined in the 2016 law, the PPGR tax rate will decrease on October 1, 2022 from 31.9 cents to 30.9 cents for gasoline and from 35.9 cents to 34.9 cents for diesel fuel. When combined with the Motor Fuels Tax, which is fixed at 10.5 cents for gasoline and 13.5 cents for diesel fuel, the total tax rates that motorists will pay for gasoline and diesel fuel will be 41.4 cents and 48.4 cents, respectively.

September 2<sup>nd</sup> - New Area Code – Vo aired at 6p

The Pennsylvania Public Utility Commission reminds residents and businesses in eastern and southeastern Pennsylvania of the upcoming September 2nd activation of a new 835 area code. The new area code will serve the same geographic region as the existing 610 and 484 area codes - operating in parallel to those other area codes - so no changes in dialing will be necessary. The 835 area code is being placed into service because the remaining supply of numbers in the current 610/484 area codes is nearly exhausted. The 610/484 calling area serves residents and businesses in all or portions of Berks, Bucks, Carbon, Chester, Delaware, Lancaster, Lebanon, Lehigh, Monroe, Montgomery, Northampton, and Schuylkill counties.

## **Religion**

August 18<sup>th</sup> - St Laurentius Demo - Vo aired at 5p

For years, the 140 year old church was at the center of a legal battle between preservationists and developers. In 2014, the Archdiocese of Philadelphia deconsecrated the church. Two years later, developer Leo Voloshin's plan to construct apartments was approved, but former parishioners filed suit to keep the church. In January 2019, Council president Darrell Clarke approved spot zoning for the church's parcel of land so the development could begin. Approval for demolition came in 2021.

August 22<sup>nd</sup> - Brigantine Hate Incident - Vo aired at 5p

The Brigantine police department is investigating what they are calling a "bias incident." Police say bags of anti-Semitic literature were thrown on random properties throughout the island. None of the literature contained threats. Police are asking anyone with information to call the.

September 6<sup>th</sup> - Stolen Church Statue - Pkg aired at 6p

Police in Gibbsboro, NJ are looking for whoever stole a rare religious statue from a Roman Catholic Chapel. The man stole the 3.5 foot statue for the Virgin Mary from the chapel of St Andrew the Apostle Church. The monsignor of the church says the statue was purchased in Portugal during a special pilgrimage in 2016 and is worth \$4,000. The monsignor says the price is less important than the significance of the statues, one of only four of its likeness in the world.

September 7<sup>th</sup> - Archdiocesan Schools First Day - Pkgs aired in AM Shows

Students in the Archdiocese of Philadelphia return to the classroom. The archdiocese has 104 elementary schools in our region and an enrollment of over 32,000 students. 41 different parish and regional Catholic elementary schools in the five-county Archdiocese have been recognized by the United States Department of Education with Blue Ribbon Status since the program's inception in 1982.

September 15<sup>th</sup> - First African Episcopal Church - Pkg aired at 11p

This weekend, Philadelphia city officials will re-name a West Philadelphia Street after Rev Absalom Jones, the founder of the African Episcopal Church of St Thomas. Jones was a freed slave and became prominent in Philadelphia as an Abolitionist. St Thomas is the first black episcopal church in America and the oldest black church in Philadelphia.

September 26<sup>th</sup> - Rosh Hashana - Vo aired at 4p/5p

Jews across the area celebrate Rosh Hashana. Rosh Hashana is a two-day Jewish celebration of the New Year. It is observed on the first and second days of the Jewish month of Tishrei, the first month in the civil calendar.

## **Women**

July 22<sup>nd</sup> - Women's Health Birthing Center - Vo aired at 4p

A local Healthcare agency announces they will open the only Women's Health Birthing in Philadelphia addressing Black Maternal Morality disparities. This center will address the abysmal maternal and infant health outcomes in Philadelphia and provide a significant cost savings. The center is expected to open next summer.

July 25<sup>th</sup> - Gov Carney Maternal Infant Health - Vo aired at 5p

Delaware Governor John Carney signs multiple pieces of legislation related to maternal and infant health. This legislation includes House Bill 234 - an extension of Medicaid coverage through the first year postpartum - House Bill 342 that includes protections for pregnant prisoners regarding restraints, House Bill 340 that provides updates to the Child Death Review Commission and name change, House Bill 345 that provides access to doula/midwifery services for women in DOC custody, House Substitute 2 for House Bill 344 that requires bias and competency training for healthcare workers, and House Bill 343 that requires Medicaid to provide a plan for coverage of doula services.

August 4<sup>th</sup> - Phila Abortion Funding - Vo aired at 4p

Philadelphia Mayor Kenney and City leaders announce the City of Philadelphia will provide \$500,000 in funding for the Abortion Liberation Fund of PA (ALF-PA), which provides emergency financial assistance to people seeking an abortion they are unable to use their insurance to cover and cannot afford. The funding will expand ALF-PA's capacity to help remove financial obstacles for people to access abortion care.

August 18<sup>th</sup> - Breastfeeding Summit - Vo aired at 4p

In honor of August being National Breastfeeding Month Burlington County hosts its first Breastfeeding Summit to provide new and expecting parents with information about breastfeeding benefits and supports. Attendees will receive free baby items and there will also be raffle prizes, bagged lunches and other handouts from various agencies and nonprofit groups

September 14<sup>th</sup> - TeamBirth NJ - Vo aired at 4p

Virtua Voorhees hospital and Virtua Midwifery Birth and Wellness Center launch "TeamBirth New Jersey." The program's goal is to improve communication between patients and doctors during labor and delivery. They say the best outcomes occur when decision making is a shared process.