

Issues and Programs Lists

Station Call Letters KWRN
For quarter ending Mar-24

Section I : Issues

During the preceding quarter, the following were the 5-9 issues of concern in the stations service area:

- 1 NALEO FUND RIVERSIDE
- 2 ADULT SCHOOLS B
- 3 BORANDO NUESTRAS RAICES
- 4 KNOTTS KID ORG
- 5 RIALTO DISTRICT UNIFIED SCHOOL
- 6 VISION Y COMPROMISO RIVERSIDE
- 7 VISION Y COMPROMISO RIVERSIDE
- 8 CONSULADO DEL SALVADOR
- 9 RIVERSIDE CITY
- 10 ESPERANZA SCHOLARSHIP FOUNDATION
- 11 CONSULADO DE MEXICO
- 12 HOPE LATINOS ORG
- 13 BORANDO NUESTRAS RAICES

During the preceding quarter, the following programs and announcements were broadcast in

Response to the issue listed above:

1 **Issue No.1 (NALEO FUND RIVERSIDE)**

(a) Program or PSA series title: **NALEO FUND RIVERSIDE**

Date(s) and time(s) of broadcast: **Jan. 7, 2024 6:30 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Adan Chavez**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:

Information about the regional campaign advocacy. Issues based on campaign and civic engagement to the latino community, outreach "VE Y VOTA", and facing the elections for 2024.

2 **Issue No 2 (ADULT SCHOOL OF SB)**

(a) Program or PSA series title: **ADULT SCHOOL OF SB**

Date(s) and time(s) of broadcast: **Jan. 14, 2024 6:30 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Mr. Bucker**

Title: **Spokeperson**

Summary of content, including names of hosts and guests, if any:

Information for the immigrant community and older adults, about the classes offered at the adult school in San Bernardion and also how to obtain your high school certificate (GED) for those who did not finish high shool .

3 **Issue No 2 (BORANDO NUESTRAS RAICES)**

(a) Program or PSA series title: **BORANDO NUESTRAS RAICES**

Date(s) and time(s) of broadcast: **Jan. 21, 2024 6:30 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Violeta Suazo**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:

Information about the next voters election this 2024.

4 Issue No 4 (KNOTT'S KID ORG)

(a) Program or PSA series title: **KNOTT'S KID ORG**

Date(s) and time(s) of broadcast: **Jan. 28, 2024 6:30 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Miguel Orozco Lopez**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:
Information about how to become a foster parent.

5 Issue No 5 (RIALTO DISTRICT UNIFIED SCHOOL)

(a) Program or PSA series title: **RIALTO DISTRICT UNIFIED SCHOOL**

Date(s) and time(s) of broadcast: **Feb. 4, 2024 6:30 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Edgar Montges**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:
Information on what the Rialto School District Board is doing, programs in school, and information for parents.

6 Issue No 6 (VISION Y COMPROMISO RIVERSIDE)

(a) Program or PSA series title: **VISION Y COMPROMISO RIVERSIDE**

Date(s) and time(s) of broadcast: **Feb 11, 2024 6:30 AM and Feb. 18. 26, 2024 6:30 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Indra Torrex**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:
Information about depression, how to detect it and how to treat it. Information about referring to certain health professionals at Riverside University Of

7 Issue No 7 (CONSULADO DEL SALVADOR)

(a) Program or PSA series title: CONSULADO DEL SALVADOR

Date(s) and time(s) of broadcast: Feb. 25, 2024 6:30 AM

Duration of program or announcements: 30 Minutes

Source of material: Manuel Flores

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

Information about the services offered by The Consulate of El Salvador in the Inland Empire

8 Issue No 8 (RIVERSIDE CITY)

(a) Program or PSA series title: RIVERSIDE CITY

Date(s) and time(s) of broadcast: Mar. 3, 2024 6:30 AM

Duration of program or announcements: 30 Minutes

Source of material: Gabriela Placencia

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

Information about the SHARE programs. It helps residents of the city with payments of utilities bills such as water, electricity, and garbage collection. The implementation of the #311 service and how it helps residents of the city of Riverside.

9 Issue No 8 (ESPERANZA SCHOLARSHIP FOUNDATION)

(a) Program or PSA series title: ESPERANZA SCHOLARSHIP FOUNDATION

Date(s) and time(s) of broadcast: Mar. 10, 2024 6:30 AM

Duration of program or announcements: 30 Minutes

Source of material: Lorena Corona

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

Information about San Bernardion County Schools regarding new school programs and information about scholarships and student loans. How the students can take can take advantage of these scholarships.

10 **Issue No 8 (CONSULADO DE MEXICO)**

(a) Program or PSA series title: **CONSULADO DE MEXICO**

Date(s) and time(s) of broadcast: **Mar. 17, 2024 6:30 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Maricruz and Jesus Arias**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:

Information about legal advice from the Mexican Consulate for Inland Empire. Also regarding legal help for the immigrant community.

11 **Issue No 8 (HOPELATINAS ORG)**

(a) Program or PSA series title: **HOPELATINAS ORG**

Date(s) and time(s) of broadcast: **Mar. 24, 2024 6:30 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Violeta Aguilar**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:

Information about grants and financial aid. Also how submit application for college. Information for students to help them prepare for the university.

12 **Issue No 8 (BORRANDO NUESTRAS RAICES)**

(a) Program or PSA series title: **BORRANDO NUESTRAS RAICES**

Date(s) and time(s) of broadcast: **Mar. 31, 2024 6:30 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Violeta Aguilar**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:

Information about programs for young people. How to apply for financial aid for scholarships for college and universities.



ASCERTAINMENT FORM

Organization: NALEO FUND RIVERSIDE
Representative: ADAM CHAVEZ
Title: SPEAKER
Signature: _____

Problems & Issues facing our community

INFORMATION, AS THE REGIONAL Campaign
Advocacy, issue-based Campaigns civic
engagement, to LATINO community outreach
VOTER VOTA, Facing the elections 2024

Date Recorded: 1/3/24
To be aired on: JAN 6 AND 7 2024

①



Check here for Spec Spot ONLY
Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

All orders MUST include an END DATE

Advertiser: La Voz de La Comunidad -

New Order Revision

Date Needed:

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 :30 :15 Live 1/2 Hr X Other Translation Needed: Yes No

See Audio Production Checklist

Voice: (Male/Female)

Requested Talent:

Music/SFX:

Delivery Type: Script mp3 X

Inhouse Other

Special Instructions / Explanations / Production Notes:

New Program

Audio Attached

Table with 7 columns: Spot Title/ISCI Code, Cart #, Length, Rotation, Station, Start Date, End Date. Row 1: La Voz de La Comunidad-Naleo Fund Riverside, 30 min, 100%, AEH, KXSB, KBTW, KXRS, KCA, 1.6.24, 1.7.24

Table with 3 columns: Market, Station, and a checkbox. Lists stations for Radio Lazer Network across various markets like Bakersfield, Merced, Oxnard, etc.

Table with 3 columns: Market, Station, and a checkbox. Lists stations for La Mejor Network and La Mexicana across various markets like Bakersfield, Merced, Oxnard, etc.

Table with 3 columns: Market, Station, and a checkbox. Lists stations for Latino and Kalor networks across markets like Reno, Sacramento, Bakersfield, etc.

Production Department Use Only

Assigned to: Date Completed: Initials after completion:



ASCERTAINMENT FORM

Organization: ADULT SCHOOL SB
Representative: M.R. BUCKER
Title: DIRECTOR INSCRIPTION CENTER
Signature: _____

Problems & Issues facing our community

INFORMATION FOR THE IMMIGRANT COMMUNITY,
AND Older adults, about the classes offered
at the adult school in San Bernardino
and also how to obtain your High school
Certificate, (GED) for those who did not finish
high school.

Date Recorded: 1/9/24
To be aired on: 1/14/24

sent 1/10/24 @ 10:34 AM

(2)



Date: 1.10.24

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: La Voz de La Comunidad -

New Order Revision

Date Needed: _____

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed:

See Audio Production Checklist

Yes No

Voice: (Male/Female) _____

Requested Talent: _____

Music/SFX: _____

Delivery Type: Script _____ mp3

Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

**New Program
Audio Attached**

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
La Voz de La Comunidad-Adult School SB		30 min	100%	AEH, KXSB, KBTW, KXRS, KC	1.14.24	1.14.24

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	X
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
Market Station		
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWZN-FM	
Sacramento	KLMG-FM	
Market Station		
Kolor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____



ASCERTAINMENT FORM

Organization: BORDANDO NUESTRAS RAÍCES
Representative: VIOLETA SUAZO
Title: SPEAKER
Signature: _____

Problems & Issues facing our community

INFORMATION ABOUT THE NEXT
VOTES (ELECTION) THIS 2024

Date Recorded: 1/16/24
To be aired on: 1/21/24

③

1/17/24 @ 9:00 AM
Send
To Orders cc Arturo



Date: 1.17.24

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: La Voz de La Comunidad -

New Order Revision

Date Needed: _____

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed: Yes No

See Audio Production Checklist

Voice: (Male/Female) _____ Requested Talent: _____ Music/SFX: _____

Delivery Type: Script _____ mp3 Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

New Program

Audio Attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
La Voz de La Comunidad-Borando Nuestras Raices		30 min	100%	AEH, KXSB, KBTW, KXRS, KCA	1.21.24	1.21.24

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	X
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM / KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
La Mexicana		
Fresno	KMEN-FM / KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Kolor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____



ASCERTAINMENT FORM

Organization: Knotts 'KID' ORG
Representative: Miguel Orozco Lopez
Title: Parent Engagement Specialist
Signature: [Signature]

Problems & Issues facing our community

Information about how to become a foster parent

Date Recorded: 1/23/24
To be aired on: 1/28/24

Sent 1/23 Tues @ 3:07 PM

[Signature]
(7)

Que Sucedo



Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: QUE SUCEDE _____

New Order Revision

Date Needed: _____

AE: ARTURO ACOSTA _____

AE Email/Cell: aacosta@lazermedia.com _____

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed:

See Audio Production Checklist Yes No

Voice: (Male/Female) _____ Requested Talent: _____ Music/SFX: _____

Delivery Type: Script _____ mp3 Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

New Program
Audio Attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
QUE SUCEDE - KNOTT'S KID ORG		30 min	100%	H, KXSB, KBTW, KXRS, KCAL,	1.28.24	1.28.24

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	X
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Kalor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____

ASCERTAINMENT FORM

Organization: RIALTO DISTRICT UNIFIED SCHOOL
Representative: EDGAR MONTES
Title: SUBDIRECTOR OF THE BOARD RDOUS
Signature: _____

Problems & Issues facing our community

Information on what the RIALTO SCHOOL
DISTRICT BOARD IS doing, Programs
in the schools and information for
parents

Date Recorded: 1/31/24
To be aired on: 2/4/24

Wed
sent 1/31/24 @ 12:18 To Orders
cc Arturo
6



Date: 1.31.24

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: QUE SUCEDE

New Order Revision

Date Needed: _____

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed:

See Audio Production Checklist

Yes No

Voice: (Male/Female) _____

Requested Talent: _____

Music/SFX: _____

Delivery Type: Script _____ mp3

Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

**New Program
Audio Attached**

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
QUE SUCEDE - RIALTO UNIFIED SCHOOL DISTRICT		30 min	100%	H, KXSB, KBTW, KXRS, KCAL,	2.4.24	2.4.24

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	X
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
Market Station		
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Market Station		
Kolor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____



ASCERTAINMENT FORM

Organization: Vision y Compromiso Riverside
Representative: JORDA TORRES
Title: Promoter
Signature: _____

Problems & Issues facing our community

Information about depression, how to detect it and how to treat it, and information about referring to certain health professionals at Riverside University of Medicine.

Date Recorded: 2/9/24
To be aired on: 2/11/24

sent 2/6/24 @ 1:47 PM To Orders cc Arturo Acosta

5
6



Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: QUE SUCEDA

New Order Revision

Date Needed:

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed: Yes No

See Audio Production Checklist

Voice: (Male/Female) _____

Requested Talent: _____

Music/SFX: _____

Delivery Type: Script _____ mp3

Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

**New Program
Audio Attached**

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
QUE SUCEDA - VISION Y COMPROMISO RIVERSIDE		30 min	100%	H, KXSB, KBTW, KXRS, KCAL, I	2.11.24	2.11.24

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	X
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
Market Station		
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Market Station		
Kalor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____



ASCERTAINMENT FORM

Organization: Vision y Compromiso RIVERSIDE
Representative: JORDA TORRES
Title: PROMOTER
Signature: _____

Problems & Issues facing our community

Information about depression, how to detect it and how to treat it, and information about referring to certain health professionals at Riverside University of Medicine.

Date Recorded: 2/14/24
To be aired on: 2/18/24

Orders TO cc Arturo Acosta
sent 2/14/24 @ 1:21 PM



Date: 2/14/2024

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

**** All orders MUST include an END DATE ****

Advertiser: QUE SUCEDE

New Order Revision

Date Needed:

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed:

See Audio Production Checklist

Yes No

Voice: (Male/Female) _____

Requested Talent: _____

Music/SFX: _____

Delivery Type: Script _____ mp3

Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

AUDIO IN HOUSE

THIS PROGRAM IS THE SAME SPOT AS LAST WEEK

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
QUE SUCEDE - VISION Y COMPROMISO RIVERSIDE		30 min	100%	H, KXSB, KBTW, KXRS, KCAL,	2.18.24	2.18.24

Market	Station	23
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	<input checked="" type="checkbox"/>
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market	Station	5
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	<input checked="" type="checkbox"/>
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
Market Station 6		
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>

Market	Station	2
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Market Station 2		
Kalor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____



ASCERTAINMENT FORM

Organization: CONSULADO DEL SALVADOR
Representative: MANUEL FLORES
Title: CONSUL GENERAL DEL SALVADOR
Signature: _____

Problems & Issues facing our community

INFORMATION ABOUT THE SERVICES
OFFERED BY THE CONSULATE
OF SALVADOR IN THE INLAND
EPIDEMIE

Date Recorded: 2/21/24
To be aired on: 2/25/24

(Handwritten initials)

cc Arturo
12:19 PM
TO Orders
... sent 2/21/24 @



Date: 2/21/2024

Check here for Spec Spot ONLY
Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

All orders MUST include an END DATE

Advertiser: QUE SUCEDE

New Order [x] Revision []

Date Needed:

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 :30 :15 Live 1/2 Hr [X] Other Translation Needed: [] []

See Audio Production Checklist []

Voice: (Male/Female) Requested Talent: Music/SFX:

Delivery Type: Script mp3 [X] Inhouse Other

Special Instructions / Explanations / Production Notes:

New Program
Audio Attached

Table with 7 columns: Spot Title/ISCI Code, Cart #, Length, Rotation, Station, Start Date, End Date. Row 1: QUE SUCEDE - CONSULADO DEL SALVADOR, 30 min, 100%, H, KXSB, KBTW, KXRS, KCAL, 2/25/2024, 2/25/2024

Table with 3 columns: Market, Station, []. Radio Lazer Network. Rows include Bakersfield, Merced, Oxnard, Reno, Riverside, Salinas, Santa Maria, Santa Rosa, San Bernardino, Chico-Redding, El Centro, Modesto, Sacramento, San Francisco, San Jose, San Luis Obispo, Fresno, Santa Barbara, Tulare, Victorville-Barstow.

Table with 3 columns: Market, Station, []. La Mejor Network. Rows include Bakersfield, Merced, Oxnard, Reno, Riverside/Victor Valley, Salinas, Santa Maria, Santa Rosa, La Mexicana. Rows include Fresno, Oxnard, Santa Maria, Salinas, San Bernardino.

Table with 3 columns: Market, Station, []. Latino. Rows include Reno, Sacramento. Market Station. Kalor. Rows include Bakersfield, Reno.

Production Department Use Only

Assigned to: Date Completed: Initials after completion:



ASCERTAINMENT FORM

Organization: RIVERSIDE CITY
Representative: GABRIELA QUACENCIA
Title: COUNCILOR
Signature: _____

Problems & Issues facing our community

Information about the SHARE program, it helps residents of the city, with payments of utilities bills water, electricity and garbage collection, the implementation of the # 311 service and how it helps residents of the city of Riverside

Date Recorded: 2/28/24
To be aired on: 3/3/24

(8)

send 2/28/24 to order a article @ 11:24 AM



Check here for Spec Spot ONLY
 Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: QUE SUCEDE

New Order Revision

Date Needed: _____

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed: Yes No

See Audio Production Checklist

Voice: (Male/Female) _____

Requested Talent: _____

Music/SFX: _____

Delivery Type: Script _____ mp3

Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

New Program
Audio Attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
QUE SUCEDE - RIVERSIDE CITY		30 min	100%	H, KXSB, KBTW, KXRS, KCAL,	3/3/2024	3/3/2024

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	X
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
Market Station		
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Market Station		
Kalor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____



ASCERTAINMENT FORM

Organization: ESPERANZA SCHOLARSHIP FOUNDATION
Representative: LORENA CORONA
Title: SPOKESWOMAN
Signature: _____

Problems & Issues facing our community

INFORMATION ABOUT SCHOLARSHIPS
AND STUDENT LOANS, HOW THE STUDENTS
CAN TAKE ADVANTAGE OF THESE
SCHOLARSHIPS.

Date Recorded: 3/6/24
To be aired on: 3/10/24

Sent 3/7/24 @ 9:00 AM
To Odeis cc Arturo



Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

All orders MUST include an END DATE

Advertiser: QUE SUCEDE

New Order Revision

Date Needed:

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 :30 :15 Live 1/2 Hr X Other Translation Needed: Yes No

See Audio Production Checklist

Voice: (Male/Female) Requested Talent: Music/SFX:

Delivery Type: Script mp3 X Inhouse Other

Special Instructions / Explanations / Production Notes:

New Program
Audio Attached

Table with 7 columns: Spot Title/ISCI Code, Cart #, Length, Rotation, Station, Start Date, End Date. Contains one row for QUE SUCEDE - ESPERANZA SCHOLARSHIP FOUNDATION.

Table with 3 columns: Market, Station, and a checkbox. Lists stations across various markets like Bakersfield, Merced, Oxnard, etc.

Table with 3 columns: Market, Station, and a checkbox. Lists stations under 'La Mejor Network' and 'La Mexicana'.

Table with 3 columns: Market, Station, and a checkbox. Lists stations under 'Latino' and 'Kolor'.

Production Department Use Only
Assigned to: Date Completed: Initials after completion:



ASCERTAINMENT FORM

Organization: CONSULADO DE MEXICO
Representative: MARI CRUZ AND JESUS ACAS
Title: SPOKESMAN
Signature: _____

Problems & Issues facing our community

INFORMATION ABOUT THE WEAK OF
LEGAL ADVICE FROM THE MEXICAN
CONSULATE FOR THE INLAND EMPIRE
WITH LEGAL HELP FOR THE IMMIGRANT
COMMUNITY

Date Recorded: 3/02/24
To be aired on: 3/17/24

Sent 3/13/24 @ 9:05
To Orders cc Arturo

(10)



Check here for Spec Spot ONLY
 Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: QUE SUCEDE
 Date Needed: _____
 AE: ARTURO ACOSTA

New Order Revision

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr _____ Other _____ Translation Needed:

See Audio Production Checklist

Yes No

Voice: (Male/Female) _____

Requested Talent: _____

Music/SFX: _____

Delivery Type: Script _____ mp3

Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

New Program
Audio Attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
QUE SUCEDE - CONSULADO DE MEXICO		30 min	100%	H, KXSB, KBTW, KXRS, KCAL,	3/17/2024	3/17/2024

Market	Station	23
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	<input checked="" type="checkbox"/>
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market	Station	1
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	<input checked="" type="checkbox"/>
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>

Market	Station	2
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Kalor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____



ASCERTAINMENT FORM

Organization: HOPE LATINAS ORG
Representative: VICENTA AGUILAR
Title: SPOKESPERSON
Signature: _____

Problems & Issues facing our community

INFORMATION ABOUT, GRANTS, FINANCIAL, HOW
TO MAKE APPLICATIONS FOR COLLEGE,
INFORMATION TO HELP STUDENTS TO
PREPARE FOR UNIV.

Date Recorded: 3/20/24
To be aired on: 3/24/24

(17)

Sent 3/20/24 @ 11:21 AM
TO ORDERS CC Arturo



Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: QUE SUCEDE _____

New Order Revision

Date Needed: _____

AE: ARTURO ACOSTA _____

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed:

See Audio Production Checklist Yes No

Voice: (Male/Female) _____ Requested Talent: _____ Music/SFX: _____

Delivery Type: Script _____ mp3 Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

New Program
Audio Attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
QUE SUCEDE - HOPE LATINAS ORG		30 min	100%	LA, KXSB, KBTW, KXRS, KCAL,	3/24/2024	3/24/2024

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	X
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Kalor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____



ASCERTAINMENT FORM

Organization: BOORDADO NUESTRAS RAICES
Representative: VICENTA SUAZO
Title: SPOKESWOMAN
Signature: _____

Problems & Issues facing our community

INFORMATION ABOUT PROGRAMS
FOR YOUNG PEOPLE, HOW CAN
APPLY FOR FINANCIAL AID FOR
SCHOLARSHIP, FOR COLLEGE AND
UNIVERSITY

Date Recorded: 3/27/24
To be aired on: 3/31/24

(13)

Sent 3/27/24
@ 12:35 PM TO
Orders cc Arturo



Date: 3/27/2024

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: QUE SUCEDE

New Order Revision

Date Needed: _____

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed:

See Audio Production Checklist

Yes No

Voice: (Male/Female) _____

Requested Talent: _____

Music/SFX: _____

Delivery Type: Script _____ mp3

Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

New Program
Audio Attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
QUE SUCEDE - BORANDO NUESTRAS RAICES		30 min	100%	H, KXSB, KBTW, KXRS, KCAL, K	3/31/2024	3/31/2024

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	X
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
Market Station		
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Market Station		
Kalor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____