

Issues and Programs Lists

Station Call Letters KWRN

For quarter ending July 2023 to September 2023

Section I : Issues

During the preceding quarter, the following were the 5-9 issues of concern in the stations service area:

- 1 Buenas Noticias Buenas Escuelas
- 2 San Bernardino District School
- 3 VY Conference
- 4 Hope ORG
- 5 Inland Equity Community
- 6 Justice 40 Organization
- 7 Salud y Bienestar VYC.ORG
- 8 Riverside Latino Network

During the preceding quarter, the following programs and announcements were broadcast in response to the issue listed above:

1 Issue No.1 (San Bernardino District School)

(a) Program or PSA series title: Buenas Noticias Buenas Escuelas

Date(s) and time(s) of broadcast: July 10, 2023 6:30AM

Duration of program or announcements: 30 Minutes

Source of material: Maria Garcia

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

 This program discusses information about inscriptions in the San Bernadino area.

2 Issue No 2 (Buenas Noticia Buenas Escuelas)

(a) Program or PSA series title: Buenas Noticias Buenas Escuelas

Date(s) and time(s) of broadcast: July 16, 2023 6:30AM

Duration of program or announcements: 30 Minutes

Source of material: Mr. Mejia

Title: Media representative

Summary of content, including names of hosts and guests, if any:

This program discusses the new school year and the new programs that are offered to students and parents.

(b) Program or PSA series title: Buenas Noticias Buenas Escuelas

Date(s) and time(s) of broadcast: August 13, 2023 6:30AM

Duration of program or announcements: 30 Minutes

Source of material: Mr. Buckner

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

This program discusses information about back to school; elementary, Junior High and High school. It informs students and parents about programs that help all students.

3 Issue No.3 (VY Conference)

(a) Program or PSA series title: VY Conference

Date(s) and time(s) of broadcast: July 23, 2023 6:30AM

Duration of program or announcements: 30 Minutes

Source of material: Liza Vyc

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

This program discusses information to the community about how to apply for MediCal and requirement to qualify. Mental health was also discussed in this program and talked about how people can get assistance.

4 Issue No 4 (Hope ORG)

(a) Program or PSA series title: Hope ORG

Date(s) and time(s) of broadcast: July 30th, 2023 6:30AM

Duration of program or announcements: 30 Minutes

Source of material: Gabriela Placencia

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

This program talked about the event that will take place on August 1st at Riverside University.

This event is for all Latinas that are looking for education on health and economy.

5 Issue No 5 (Inland Equity Community)

(a) Program or PSA series title: Inland Equity Community

Date(s) and time(s) of broadcast: August 6, 2023 6:30AM

Duration of program or announcements: 30 Minutes

Source of material: Maribel Nuñez

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

This program discusses information to the community about evictions.

Inland Equity Community helps the community with guidance and information regarding evictions.

6 Issue No 6 (Justice 40 Organization)

(a) Program or PSA series title: Justice 40 Organization

Date(s) and time(s) of broadcast: August 20, 2023 6:30AM

Duration of program or announcements: 30 Minutes

Source of material: Magalli Sanchez

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

Magalli Sanchez from Justice 40 informed the community about the enviroment and the
climate change. Also how the climate change is affecting the latin community.

7 Issue No 7 (Salud y Bienestar VYC.ORG)

(a) Program or PSA series title: Salud y Bienestar VYC.ORG

Date(s) and time(s) of broadcast: August 27th, 2023 6:30AM

Duration of program or announcements: 30 Minutes

Source of material: Indra Torres

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

This program discusses mental helath and suicide prevention. VYC.ORG informes the
community on how their organization helps.

8 Issue No 8 (Riverside Latino Network)

(a) Program or PSA series title: Riverside Latino Network

Date(s) and time(s) of broadcast: September 10, 2023 6:30AM

Duration of program or announcements: 30 Minutes

Source of material: _____

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

Ivonne Sanchez from Riverside Latino Network informed the community about what their

organization is about. They are a strong organization that help with education and serves

the community.



ASCERTAINMENT FORM

Organization: BUENAS NOTICIAS BUENAS ESCUELAS
Representative: MARIA GARCIA
Title: _____
Signature: _____

Problems & Issues facing our community

INFORMACION PARA PADRES DE
FAMILIA ACERCA DE INSCRIPCION
PARA EL NUEVO AÑO ESCOLAR, EN LAS
ESCUELAS DEL CONDADO DE SAN BERNARDINO

Date Recorded: _____
To be aired on: 7/10/03



Date: 6/29/2023

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: LA VOZ DE LA COMUNIDAD New Order Revision
 Date Needed: 6/29/2023
 AE: ALICIA AVILA AE Email/Cell: AAVILA
 Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed: Yes No
 See Audio Production Checklist
 Voice: (Male/Female) _____ Requested Talent: _____ Music/SFX: _____
 Delivery Type: Script _____ mp3 Inhouse _____ Other _____
 Special Instructions / Explanations / Production Notes:

AUDIO ATTACHED

Spot-Title/ISCI Code	Cart #	Length	Rotation	Start Date	End Date
LA VOZ DE LA COMUNIDAD		30 MIN	100%	7/2/2023	7/10/2023

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	<input type="checkbox"/>
Chico-Redding	KRBN-FM/KBAA-FM	<input type="checkbox"/>
El Centro	KSSB-FM	<input checked="" type="checkbox"/>
Fresno	KAAT-FM	<input type="checkbox"/>
Merced	KMZR-FM	<input type="checkbox"/>
Modesto	KBBU-FM	<input type="checkbox"/>
Oxnard	KXLM-FM	<input type="checkbox"/>
Reno	KSRN-FM/KZTI-FM	<input type="checkbox"/>
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Sacramento	KGRB-FM	<input type="checkbox"/>
Salinas	KXSM-FM	<input type="checkbox"/>
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
San Francisco	KSFN-AM	<input type="checkbox"/>
San Jose	KXZM-FM	<input type="checkbox"/>
San Luis Obispo	KLUN-FM	<input type="checkbox"/>
Santa Barbara	KZER-AM/FM	<input type="checkbox"/>
Santa Maria	KLMM-FM	<input type="checkbox"/>
Santa Rosa	KSRT-FM	<input type="checkbox"/>
Tulare	KMQA-FM	<input type="checkbox"/>
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market:	Station	
La Mejor Network		
Bakersfield	KXTT-FM	<input type="checkbox"/>
Merced	KGAM-FM	<input type="checkbox"/>
Oxnard	KLJR-FM	<input type="checkbox"/>
Reno	KNEZ-FM	<input type="checkbox"/>
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	<input checked="" type="checkbox"/>
Salinas	KSGZ-FM	<input type="checkbox"/>
Santa Maria	KSMY-FM	<input type="checkbox"/>
Santa Rosa	KJOR-FM	<input type="checkbox"/>
La Mexicana		
Oxnard	KOXR-AM/FM	<input type="checkbox"/>
Salinas	KMLY-FM	<input type="checkbox"/>
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>
Santa Maria	KSBQ-AM/FM	<input type="checkbox"/>
Latino		
Reno	KWNZ-FM	<input type="checkbox"/>
Sacramento	KLMG-FM	<input type="checkbox"/>
Kalar		
Bakersfield	KBQF-FM	<input type="checkbox"/>

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____

Nancy Lima

From: Alicia Avila [aavila@lazermedia.com]
Sent: Thursday, June 29, 2023 10:07 AM
To: Lazer Media Orders; Arturo Acosta; Nancy Lima
Subject: Fwd: LA VOZ DE LA COMUNIDAD
Attachments: LA VOZ DE LA COMUNIDAD DISTRITOS ESCOLARES.mp3; LAVOZPO62923.xls

Good morning in absence of Nancy I am sending the PO and new program for La Voz de La Comunidad.

Regards,

Alicia Avila
Lazer Media
Inland Empire Manager
909 384-9750

aavila@lazermedia.com

----- Forwarded message -----

From: Arturo Acosta <aacosta@lazermedia.com>
Date: Thu, Jun 29, 2023 at 9:07 AM
Subject: LA VOZ DE LA COMUNIDAD
To: Alicia Avila <aavila@lazermedia.com>



Virus-free. www.avg.com



ASCERTAINMENT FORM

Organization: SAN BERNARDINO DISTRICT SCHOOL.
Representative: M. R. MESA
Title: VOCERO
Signature: _____

Problems & Issues facing our community

INFORMACION SOBRE EL PROXIMO CIELO
ESCOCAR. Y NUEVOS PROGRAMAS
PARA LOS NIÑOS Y PADRES DE
FAMILIA

Date Recorded: _____
To be aired on: 7/10/03



Date: 7/13/2023

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: In House- La Voz De La Comunidad

New Order Revision

Date Needed: 7/15/2023

AE: House

AE Email/Cell: House

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed: Yes No

See Audio Production Checklist

Voice: (Male/Female) _____

Requested Talent: _____

Music/SFX: _____

Delivery Type: Script _____ mp3 1 Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

The 30 minutes program is attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Start Date	End Date
Buenas Noticias Buena Escuelas		1/2 hour	100%	7/15/2023	7/16/2023

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	<input type="checkbox"/>
El Centro	KSSB-FM	<input checked="" type="checkbox"/>
Fresno	KAAT-FM/KTNS-FM	<input type="checkbox"/>
Merced	KMZR-FM	<input type="checkbox"/>
Modesto	KBBU-FM	<input type="checkbox"/>
Oxnard	KXLM-FM	<input type="checkbox"/>
Reno	KSRN-FM/KZTI-FM	<input type="checkbox"/>
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Sacramento	KGRB-FM/KBAA-FM	<input type="checkbox"/>
Salinas	KXSM-FM	<input type="checkbox"/>
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
San Francisco	KSFN-AM	<input type="checkbox"/>
San Jose	KXZM-FM	<input type="checkbox"/>
San Luis Obispo	KLUN-FM	<input type="checkbox"/>
Santa Barbara	KZER-AM/FM	<input type="checkbox"/>
Santa Maria	KLMM-FM	<input type="checkbox"/>
Santa Rosa	KSRT-FM	<input type="checkbox"/>
Tulare	KMQA-FM	<input type="checkbox"/>
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market:	Station	
La Mejor Network		
Bakersfield	KXIT-FM/KBQF-FM	<input type="checkbox"/>
Fresno	KMEN-FM	<input type="checkbox"/>
Merced	KGAM-FM	<input type="checkbox"/>
Oxnard	KLJR-FM	<input type="checkbox"/>
Reno	KNEZ-FM	<input type="checkbox"/>
Salinas	KSGZ-FM	<input type="checkbox"/>
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	<input checked="" type="checkbox"/>
Santa Maria	KSMY-FM	<input type="checkbox"/>
Santa Rosa	KJOR-FM	<input type="checkbox"/>
La Mexicana		
Oxnard	KOXR-AM/FM	<input type="checkbox"/>
Salinas	KMLY-FM	<input type="checkbox"/>
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>
Santa Maria	KSBQ-AM/FM	<input type="checkbox"/>
Latino		
Sacramento	KLMM-FM	<input type="checkbox"/>
Reno	KWNZ-FM	<input type="checkbox"/>

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____

Updated: 2/1/21

Nancy Lima

From: Alicia Avila [aavila@lazermedia.com]
Sent: Friday, July 14, 2023 10:49 AM
To: Nancy Lima
Subject: Fwd: LA VOZ DE LA COMUNIDAD
Attachments: LA VOZ DE LA COMUNIDAD DISTRITOS ESCOLARES.mp3; LAVOZPO62923.xls

Regards,

**Alicia Avila
Lazer Media
Inland Empire Manager
909 384-9750**

aavila@lazermedia.com

----- Forwarded message -----

From: **Alicia Avila** <aavila@lazermedia.com>
Date: Thu, Jun 29, 2023 at 10:06 AM
Subject: Fwd: LA VOZ DE LA COMUNIDAD
To: Lazer Media Orders <orders@lazermedia.com>, Arturo Acosta <aacosta@lazermedia.com>, Nancy Lima <nlima@lazermedia.com>

Good morning in absence of Nancy I am sending the PO and new program for La Voz de La Comunidad.

Regards,

**Alicia Avila
Lazer Media
Inland Empire Manager
909 384-9750**

aavila@lazermedia.com

----- Forwarded message -----

From: **Arturo Acosta** <aacosta@lazermedia.com>
Date: Thu, Jun 29, 2023 at 9:07 AM



ASCERTAINMENT FORM

Organization: VY CONFERENCE
Representative: LIZA VYC.
Title: _____
Signature: _____

Problems & Issues facing our community

INFORMACION SOBRE COMO APLICAR PARA
EL MEDICAC, SUS REQUISITOS Y COMO
CALIFICAR, INFORMACION SOBRE EL
BIENESTAR FAMILIAS, TEMAS DE SALUD
Y ASISTENCIA CON SALUD MENTAL

Date Recorded: _____
To be aired on: 7/23/2023



Date: 7/20/2023

Check here for Spec Spot ONLY
 Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

All orders MUST include an END DATE

Advertiser: In House- La Voz De La Comunidad

New Order Revision

Date Needed: 7/22/2023

AE: House AE Email/Cell: House

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr other _____ Translation Needed: Yes No

See Audio Production Checklist

Voice: (Male/Female) _____ Requested Talent: _____ Music/SFX: _____

Delivery Type: Script _____ mp3 1 Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes: The 30 minutes program is attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Start Date	End Date
VYCONFERENCE.ORG		1/2 hour	100%	7/22/2023	7/23/2023

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	<input type="checkbox"/>
El Centro	KSSB-FM	<input checked="" type="checkbox"/>
Fresno	KAAT-FM/KTNS-FM	<input type="checkbox"/>
Merced	KMZR-FM	<input type="checkbox"/>
Modesto	KBBU-FM	<input type="checkbox"/>
Oxnard	KXLM-FM	<input type="checkbox"/>
Reno	KSRN-FM/KZTI-FM	<input type="checkbox"/>
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Sacramento	KGRB-FM/KBAA-FM	<input type="checkbox"/>
Salinas	KXSM-FM	<input type="checkbox"/>
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
San Francisco	KSFN-AM	<input type="checkbox"/>
San Jose	KXZM-FM	<input type="checkbox"/>
San Luis Obispo	KLUN-FM	<input type="checkbox"/>
Santa Barbara	KZER-AM/FM	<input type="checkbox"/>
Santa Maria	KLMM-FM	<input type="checkbox"/>
Santa Rosa	KSRT-FM	<input type="checkbox"/>
Tulare	KMOA-FM	<input type="checkbox"/>
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market:	Station	
La Mejor Network		
Bakersfield	KXTT-FM/KBQF-FM	<input type="checkbox"/>
Fresno	KMEN-FM	<input type="checkbox"/>
Merced	KGAM-FM	<input type="checkbox"/>
Oxnard	KLJR-FM	<input type="checkbox"/>
Reno	KNEZ-FM	<input type="checkbox"/>
Salinas	KSGZ-FM	<input type="checkbox"/>
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	<input checked="" type="checkbox"/>
Santa Maria	KSMY-FM	<input type="checkbox"/>
Santa Rosa	KJOR-FM	<input type="checkbox"/>
La Mexicana		
Oxnard	KOXR-AM/FM	<input type="checkbox"/>
Salinas	KMLY-FM	<input type="checkbox"/>
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>
Santa Maria	KSBQ-AM/FM	<input type="checkbox"/>
Latino		
Sacramento	KLMG-FM	<input type="checkbox"/>
Reno	KWNZ-FM	<input type="checkbox"/>

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____

Updated: 2/1/21

Nancy Lima

From: Nancy Lima [nlima@lazermedia.com]
Sent: Thursday, July 20, 2023 9:17 AM
To: 'Lazer Media Orders'
Subject: La Voz De La Comunidad PO
Attachments: LA VOZ DE LA COMUNIDAD VYCONFERENCE.ORG.mp3; La Voz De La Comunidad PO.xls

Have a nice day!

Nancy Lima/Sales Assistant

Lazer Media

1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408

Office: (909) 384-9750

nlima@lazermedia.com

From: Arturo Acosta [mailto:aacosta@lazermedia.com]
Sent: Thursday, July 20, 2023 8:39 AM
To: Nancy Lima
Subject: LA VOZ

VYCONFERENCE.ORG



ASCERTAINMENT FORM

Organization: HOPE.ORG.
Representative: GABRIELA PLACENCIA
Title: _____
Signature: _____

Problems & Issues facing our community

INFORMACION SOBRE EL EVENTO DEL
4 DE AGOSTO EN LA UNV. DE RIVERSIDE
PALEES DE INFORMACION PARA LA MUJER
LATINA CON EL EMPOWERMENT DE LAS LATINAS
EN POLITICA, SALUD, ECONOMIA Y EDUCACION

Date Recorded: 7/05/03
To be aired on: 7/30/03



Date: 7/25/2023

Check here for Spec Spot ONLY
 Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: In House- La Voz De La Comunidad New Order Revision
 Date Needed: 7/29/2023
 AE: House AE Email/Cell: House
 Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr other _____ Translation Needed:
 See Audio Production Checklist Yes No
 Voice: (Male/Female) _____ Requested Talent: _____ Music/SFX: _____
 Delivery Type: Script _____ mp3 1 Inhouse _____ Other _____
 Special Instructions / Explanations / Production Notes:
The 30 minutes program is attached

Spot Title/ISCI Code	Cort #	Length	Rotation	Start Date	End Date
HOPE.ORG		1/2 hour	100%	7/29/2023	7/30/2023

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	<input type="checkbox"/>
El Centro	KSSB-FM	<input checked="" type="checkbox"/>
Fresno	KAAT-FM/KTNS-FM	<input type="checkbox"/>
Merced	KMZR-FM	<input type="checkbox"/>
Modesto	KBBU-FM	<input type="checkbox"/>
Oxnard	KXLM-FM	<input type="checkbox"/>
Reno	KSRN-FM/KZTI-FM	<input type="checkbox"/>
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Sacramento	KGRB-FM/KBAA-FM	<input type="checkbox"/>
Salinas	KXSM-FM	<input type="checkbox"/>
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
San Francisco	KSFN-AM	<input type="checkbox"/>
San Jose	KXZM-FM	<input type="checkbox"/>
San Luis Obispo	KLUN-FM	<input type="checkbox"/>
Santa Barbara	KZER-AM/FM	<input type="checkbox"/>
Santa Maria	KLMM-FM	<input type="checkbox"/>
Santa Rosa	KSRT-FM	<input type="checkbox"/>
Tulare	KMQA-FM	<input type="checkbox"/>
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market:	Station	
La Mejor Network		
Bakersfield	KXTT-FM/KBQF-FM	<input type="checkbox"/>
Fresno	KMEN-FM	<input type="checkbox"/>
Merced	KGAM-FM	<input type="checkbox"/>
Oxnard	KLJR-FM	<input type="checkbox"/>
Reno	KNEZ-FM	<input type="checkbox"/>
Salinas	KSGZ-FM	<input type="checkbox"/>
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	<input checked="" type="checkbox"/>
Santa Maria	KSMY-FM	<input type="checkbox"/>
Santa Rosa	KJOR-FM	<input type="checkbox"/>
La Mexicana		
Oxnard	KOXR-AM/FM	<input type="checkbox"/>
Salinas	KMLY-FM	<input type="checkbox"/>
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>
Santa Maria	KSBB-AM/FM	<input type="checkbox"/>
Latino		
Sacramento	KLGM-FM	<input type="checkbox"/>
Reno	KWNZ-FM	<input type="checkbox"/>

Production Department Use Only		
Assigned to: _____	Date Completed: _____	Initials after completion: _____

Nancy Lima

From: Nancy Lima [nlima@lazermedia.com]
Sent: Tuesday, July 25, 2023 10:46 AM
To: 'Lazer Media Orders'
Subject: La Voz De La Comunidad PO
Attachments: LA VOZ DE LA COMUNIDAD HOPE.mp3; La Voz De La Comunidad PO.xls

Have a nice day!

Nancy Lima/Sales Assistant

Lazer Media

1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408

Office: (909) 384-9750

nlima@lazermedia.com

From: Arturo Acosta [mailto:aacosta@lazermedia.com]
Sent: Tuesday, July 25, 2023 10:34 AM
To: Nancy Lima
Subject: LA VOZ

HOPE .ORG



ASCERTAINMENT FORM

Organization: INLAND EQUITY COMMUNITY
Representative: MARIBEL NUÑEZ
Title: SANCTUARY PERSON
Signature: _____

Problems & Issues facing our community

COMO AQUA LA ORGANIZACION A LA COMUNIDAD
Y A LOS INQUILINOS
QUE SE DEBE HACER CON UNA EVICTION

Date Recorded: 8/2/23
To be aired on: 8/5/23 - 8/6/23



Date: 8/2/2023

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: In House- La Voz De La Comunidad

New Order Revision

Date Needed: 8/5/2023

AE: House

AE Email/Cell: House

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed: Yes No

See Audio Production Checklist

Voice: (Male/Female) _____

Requested Talent: _____

Music/SFX: _____

Delivery Type: Script _____ mp3 1

Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

The 30 minutes program is attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Start Date	End Date
Inland Equity Community		1/2 hour	100%	8/5/2022	8/6/2023

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	<input type="checkbox"/>
El Centro	KSSB-FM	<input checked="" type="checkbox"/>
Fresno	KAAT-FM/KTNS-FM	<input type="checkbox"/>
Merced	KMZR-FM	<input type="checkbox"/>
Modesto	KBBU-FM	<input type="checkbox"/>
Oxnard	KXLM-FM	<input type="checkbox"/>
Reno	KSRN-FM/KZTI-FM	<input type="checkbox"/>
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Sacramento	KGRB-FM/KBAA-FM	<input type="checkbox"/>
Salinas	KXSM-FM	<input type="checkbox"/>
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
San Francisco	KSFN-AM	<input type="checkbox"/>
San Jose	KXZM-FM	<input type="checkbox"/>
San Luis Obispo	KLUN-FM	<input type="checkbox"/>
Santa Barbara	KZER-AM/FM	<input type="checkbox"/>
Santa Maria	KLMM-FM	<input type="checkbox"/>
Santa Rosa	KSRT-FM	<input type="checkbox"/>
Tulare	KMQA-FM	<input type="checkbox"/>
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market:	Station	
La Mejor Network		
Bakersfield	KXTT-FM/KBQF-FM	<input type="checkbox"/>
Fresno	KMEN-FM	<input type="checkbox"/>
Merced	KGAM-FM	<input type="checkbox"/>
Oxnard	KLJR-FM	<input type="checkbox"/>
Reno	KNEZ-FM	<input type="checkbox"/>
Salinas	KSGZ-FM	<input type="checkbox"/>
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	<input checked="" type="checkbox"/>
Santa Maria	KSMY-FM	<input type="checkbox"/>
Santa Rosa	KJOR-FM	<input type="checkbox"/>
La Mexicana		
Oxnard	KOXR-AM/FM	<input type="checkbox"/>
Salinas	KMLY-FM	<input type="checkbox"/>
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>
Santa Maria	KSBQ-AM/FM	<input type="checkbox"/>
Latino		
Sacramento	KLMG-FM	<input type="checkbox"/>
Reno	KWNZ-FM	<input type="checkbox"/>

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____

Nancy Lima

From: Nancy Lima [nlima@lazermedia.com]
Sent: Wednesday, August 02, 2023 10:06 AM
To: 'Lazer Media Orders'
Subject: LA VOZ D ELA COMUNIDAD PO
Attachments: LA VOZ INLAND EQUITY COMMUNITY.mp3; La Voz De La Comunidad PO.xls

Have a nice day!

Nancy Lima/Sales Assistant

Lazer Media

1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408

Office: (909) 384-9750

nlima@lazermedia.com

From: Arturo Acosta [mailto:aacosta@lazermedia.com]
Sent: Wednesday, August 02, 2023 9:52 AM
To: Nancy Lima
Subject: LA VOZ D ELA COMUNIDAD



ASCERTAINMENT FORM

Organization: BUENAS NOTICIAS BUENAS ESCUELA
Representative: MR. BUCKNER
Title: _____
Signature: _____

Problems & Issues facing our community

INFORMACION PARA EL REGRESO
A CLASES EN ESCUELAS, PRIMARIAS
SECUNDARIAS Y HIGH SCHOOL
- INSCRIPCIONES PROGRAMAS DE
AYUDA PARA LOS ESTUDIANTES DE LAS
ESCUELAS EN
SAN BERNARDINO

Date Recorded: _____
To be aired on: 8/13/2013



Date: 8/9/2023

Check here for Spec Spot ONLY
 Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: In House- La Voz De La Comunidad New Order Revision
 Date Needed: 8/12/2023
 AE: House AE Email/Cell: House
 Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed: Yes No
 See Audio Production Checklist
 Voice: (Male/Female) _____ Requested Talent: _____ Music/SFX: _____
 Delivery Type: Script _____ mp3 1 Inhouse _____ Other _____
 Special Instructions / Explanations / Production Notes:
The 30 minutes program is attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Start Date	End Date
Buenas Noticias Buenas Escuelas		1/2 hour	100%	8/12/2022	8/13/2023

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	<input type="checkbox"/>
El Centro	KSSB-FM	<input checked="" type="checkbox"/>
Fresno	KAAT-FM/KTNS-FM	<input type="checkbox"/>
Merced	KMZR-FM	<input type="checkbox"/>
Modesto	KBBU-FM	<input type="checkbox"/>
Oxnard	KXLM-FM	<input type="checkbox"/>
Reno	KSRN-FM/KZTI-FM	<input type="checkbox"/>
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Sacramento	KGRB-FM/KBAA-FM	<input type="checkbox"/>
Salinas	KXSM-FM	<input type="checkbox"/>
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
San Francisco	KSFN-AM	<input type="checkbox"/>
San Jose	KXZM-FM	<input type="checkbox"/>
San Luis Obispo	KLUN-FM	<input type="checkbox"/>
Santa Barbara	KZER-AM/FM	<input type="checkbox"/>
Santa Maria	KLMM-FM	<input type="checkbox"/>
Santa Rosa	KSRT-FM	<input type="checkbox"/>
Tulare	KMQA-FM	<input type="checkbox"/>
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market:	Station	
La Mejor Network		
Bakersfield	KXTT-FM/KBQF-FM	<input type="checkbox"/>
Fresno	KMEN-FM	<input type="checkbox"/>
Merced	KGAM-FM	<input type="checkbox"/>
Oxnard	KLJR-FM	<input type="checkbox"/>
Reno	KNEZ-FM	<input type="checkbox"/>
Salinas	KSGZ-FM	<input type="checkbox"/>
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	<input checked="" type="checkbox"/>
Santa Maria	KSMY-FM	<input type="checkbox"/>
Santa Rosa	KJOR-FM	<input type="checkbox"/>
La Mexicana		
Oxnard	KOXR-AM/FM	<input type="checkbox"/>
Salinas	KMLY-FM	<input type="checkbox"/>
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>
Santa Maria	KSBQ-AM/FM	<input type="checkbox"/>
Latino		
Sacramento	KLMG-FM	<input type="checkbox"/>
Reno	KWNZ-FM	<input type="checkbox"/>

Production Department Use Only		
Assigned to: _____	Date Completed: _____	Initials after completion: _____

Updated: 2/1/21

Nancy Lima

From: Nancy Lima [nlima@lazermedia.com]
Sent: Wednesday, August 09, 2023 9:07 AM
To: 'Lazer Media Orders'
Subject: LA VOZ D ELA COMUNIDAD PO
Attachments: LA VOZ DLC BUENAS NOTICIAS BUENAS ESCUELAS.mp3; La Voz De La Comunidad PO.xls

Have a nice day!

Nancy Lima/Sales Assistant

Lazer Media

1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408

Office: (909) 384-9750

nlima@lazermedia.com

From: Arturo Acosta [mailto:aacosta@lazermedia.com]
Sent: Wednesday, August 09, 2023 8:58 AM
To: Nancy Lima
Subject: LA VOZ D ELA COMUNIDAD

BUENAS NOTICIAS BUENAS ESCUELAS



ASCERTAINMENT FORM

Organization: JUSTICE 40
Representative: MAGALLI SANCHEZ
Title: _____
Signature: _____

Problems & Issues facing our community

INFORMAR ACERCA DEL MEDIO AMBIENTE
COMO LOS CAMBIOS CLIMATICOS. ESTAN
AFECTANDO A NUESTRA COMUNIDAD DE CATINAS

Date Recorded: _____
To be aired on: 8/20/2023



Date: 8/17/2023

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: In House- La Voz De La Comunidad

New Order Revision

Date Needed: 8/19/2023

AE: House

AE Email/Cell: House

Length & # of Spots: :60 :30 :15 Live 1/2 Hr Other Translation Needed:

See Audio Production Checklist

Yes No

Voice: (Male/Female)

Requested Talent:

Music/SFX:

Delivery Type: Script mp3 1

Inhouse Other

Special Instructions / Explanations / Production Notes:

The 30 minutes program is attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
Justicia 40		1/2 Hour	100%	SB/EH/RS/TW/KSSB/KCAL	8/19/2023	8/20/2023

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAER-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	X
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBO-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Kolor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: _____ Date Completed: _____ Initials after completion: _____

Nancy Lima

From: Nancy Lima [nlima@lazermedia.com]
Sent: Thursday, August 17, 2023 9:18 AM
To: 'Lazer Media Orders'
Subject: La Voz De La Comunidad PO
Attachments: LA VOZ DE LA COMUNIDAD JUSTICIA 40.mp3; La Voz De La Comunidad PO.xls

From: Arturo Acosta [mailto:aacosta@lazermedia.com]
Sent: Tuesday, August 15, 2023 11:39 AM
To: Nancy Lima
Subject: la voz

justicia 40 org



ASCERTAINMENT FORM

Organization: Salud y Bienestar VVC.ORG.
Representative: Indira Torres
Title: spokesperson.
Signature: _____

Problems & Issues facing our community

La salud mental en las familias
Latinas y la problemática del
suicidio.

Date Recorded: 8/23/23
To be aired on: 8/26/23 - 8/27/23



Date: 8/24/2023

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: In House- La Voz De La Comunidad

New Order Revision

Date Needed: 8/26/2023

AE: House

AE Email/Cell: House

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr Other _____ Translation Needed:

See Audio Production Checklist

Voice: (Male/Female) _____

Requested Talent: _____

Music/SFX: _____

Delivery Type: Script _____ mp3 _____

Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

The 30 minutes program is attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
Salud Y Bienestar VYC Org		1/2 Hour	100%	SB/EH/RS/TW/KSSB/KCAL	8/26/2023	8/27/2023

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	X
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
Market Station		
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Market Station		
Kalor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only		
Assigned to: _____	Date Completed: _____	Initials after completion: _____

Nancy Lima

From: Nancy Lima [nlima@lazermedia.com]
Sent: Thursday, August 24, 2023 8:13 AM
To: 'Lazer Media Orders'
Subject: La Voz De La Comunidad PO
Attachments: LA VOZ D ELA COMUNIDAD SALUD Y BIENESTAR VYC.mp3; La Voz De La Comunidad PO.xls

Have a nice day!

Nancy Lima/Sales Assistant

Lazer Media

1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408

Office: (909) 384-9750

nlima@lazermedia.com

From: Arturo Acosta [mailto:aacosta@lazermedia.com]
Sent: Wednesday, August 23, 2023 11:33 AM
To: Nancy Lima
Subject: LA VOZ

SALUD Y BIENESTAR



ASCERTAINMENT FORM

Organization: Riverside Latino Network
Representative: Ivonne Sanchez
Title: _____
Signature: [Handwritten Signature]

Problems & Issues facing our community

We are a strong Valde, caring org. concerned
about the virtues of education and
servng the community of the virtues of
education

Date Recorded: _____
To be aired on: September 10, 2023



Date: 8/31/2023

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

TRAFFIC & PRODUCTION ORDER

****All orders MUST include an END DATE****

Advertiser: In House- La Voz De La Comunidad

New Order Revision

Date Needed: 9/2/2023

AE: House

AE Email/Cell: House

Length & # of Spots: :60 _____ :30 _____ :15 _____ Live _____ 1/2 Hr _____ X _____ Other _____ Translation Needed: Yes No

See Audio Production Checklist

Voice: (Male/Female) _____

Requested Talent: _____

Music/SFX: _____

Delivery Type: Script _____ mp3 1

Inhouse _____ Other _____

Special Instructions / Explanations / Production Notes:

The 30 minutes program is attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
Riverside Latino Network		1/2 Hour	100%	SB/EH/RS/TW/KSSB/KCAL	9/2/2023	9/10/2023

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	X
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
Market Station		
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSQB-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Market Station		
Kalar		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only		
Assigned to: _____	Date Completed: _____	Initials after completion: _____

Updated: 7/21/2013 EP

Nancy Lima

From: Nancy Lima [nlima@lazermedia.com]
Sent: Thursday, August 31, 2023 9:04 AM
To: 'Lazer Media Orders'
Subject: La Voz De La Comunidad PO
Attachments: LA VOZ DE LA COMUNIDAD RIVERSIDE LATINO NETWORK.mp3; La Voz De La Comunidad PO.xls

Have a nice day!

Nancy Lima/Sales Assistant

Lazer Media

1950 S. Sunwest Lane Suite 302 / San Bernardino, CA 92408

Office: (909) 384-9750

nlima@lazermedia.com

From: Arturo Acosta [mailto:aacosta@lazermedia.com]
Sent: Wednesday, August 30, 2023 11:51 AM
To: Nancy Lima
Subject: LA VOZ

RIVERSIDE LATINO NETWORK