

**Issues and Programs Lists**

**Station Call Letters**    KWRN  
**For quarter ending**    Dec-23

**Section I : Issues**

During the preceding quarter, the following were the 5-9 issues of concern in the stations service area:

- 1 **Inland Equity Community**
- 2 **Valverde School District**
- 3 **Riverside City Counsel**
- 4 **Colectivo Migrante**
- 5 **Restaurando Vidas**
- 6 **CHP**
- 7 **Somos Uno Riverside**
- 8 **Vision Y Compromiso Riverside**
- 9 **Buenas Escuelas Buenas Noticias**
- 10 **CHP**

During the preceding quarter, the following programs and announcements were broadcast in

Response to the issue listed above:

1 **Issue No.1 (Inland Equity Community)**

(a) Program or PSA series title:    **Inland Equity Community**

Date(s) and time(s) of broadcast:    **Oct. 8, 2023 6:30 AM**

Duration of program or announcements:    **30 Minutes**

Source of material:    **Maribel Nunez**

Title:    **Spokesperson**

Summary of content, including names of hosts and guests, if any:

**Information about housing solution forum, how to qualify for affordable houses and appts, assistance for Seniors and Immigrants.**

2 **Issue No 2 (Valverde School Districts)**

(a) Program or PSA series title: Valverde School District

Date(s) and time(s) of broadcast: Oct. 15, 2023 6:30 AM and Oct. 22, 2023 6:30 AM

Duration of program or announcements: 30 Minutes

Source of material: Iliana Dodge

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

Information on workshops for the education of childrens health, schoolships, benefits of the community store offered by The School District of Valverde.

3 **Issue No.3 (Riverside City Counsel)**

(a) Program or PSA series title: Riverside City Counsel

Date(s) and time(s) of broadcast: Oct. 29, 2023 6:30 AM

Duration of program or announcements: 30 Minutes

Source of material: Gabriela Placencia

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

Information about the projects that the City of Riverside has regarding the Latino Community and invitation for "The Day of the Dead Festival" on Nov. 4th Downtown Riverside. This event includes activities for the whole family.

4 **Issue No 4 (Colectivo Migrante)**

(a) Program or PSA series title: Colectivo Migrante

Date(s) and time(s) of broadcast: Nov. 5, 2023 6:30 AM

Duration of program or announcements: 30 Minutes

Source of material: Guadalupe Suazo

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

Information to the Migrant Community about Arts and Education Program through online for primary, secondary, and high school education from Mexico, the event Forever 21 and give aways of new clothes and shoes. All free for the community.

5 **Issue No 5 (Restaurando Vidas)**

(a) Program or PSA series title: Restaurando Vidas

Date(s) and time(s) of broadcast: Nov. 12, 2023 6:30 AM and Nov. 19, 2023 6:30 AM

Duration of program or announcements: 30 Minutes

Source of material: Alfonso Muro

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

Information on educational workshops on parents guidance on how to talk to your children and especially information regarding the suicide prevention workshop.

6 **Issue No 6 (CHP)**

(a) Program or PSA series title: California Highway Patrol (CHP)

Date(s) and time(s) of broadcast: Nov. 26, 2023 6:30 AM

Duration of program or announcements: 30 Minutes

Source of material: Officer Ramon Duran

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

Information about seat belts, car seats and DUI's on this Thanksgiving day.

7 **Issue No 7 (Somos Uno Riverside)**

(a) Program or PSA series title: Somos Uno Riverside

Date(s) and time(s) of broadcast: Dec. 3, 2023 6:30 AM

Duration of program or announcements: 30 Minutes

Source of material: Marcela Fernandez

Title: Spokesperson

Summary of content, including names of hosts and guests, if any:

Christmas party of the year for all of the community, with free food, toys, and games. Also electronic waste recycling and collection event to be held on Dec. 17, 2023 on Overflow Farms.

8 **Issue No 8 (Vision Y Compromiso Riverside)**

(a) Program or PSA series title: **Vision Y Compromiso Riverside**

Date(s) and time(s) of broadcast: **Dec. 10, 2023 6:30 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Inora Torres**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:  
**Information on workshops about how to deal with depression during these holidays promotions. It's a free event with gifts, food and medical help.**

9 **Issue No 8 (Buenas Escuelas Buenas Noticias)**

(a) Program or PSA series title: **Buenas Escuelas Buenas Noticias**

Date(s) and time(s) of broadcast: **Dec. 17, 2023 6:30 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Maria Garcia**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:  
**Information about San Bernardion County Schools regarding new school programs and and school safety programs.**

10 **Issue No 8 (CHP)**

(a) Program or PSA series title: **California Hightway Patrol (CHP)**

Date(s) and time(s) of broadcast: **Dec. 24, 2023 6:30 AM and Dec. 31, 2023 6:30 AM**

Duration of program or announcements: **30 Minutes**

Source of material: **Officer Ramon Duran**

Title: **Spokesperson**

Summary of content, including names of hosts and guests, if any:  
**Safety tips for these holidays.**



**ASCERTAINMENT FORM**

Organization: INLAND EQUITY COMMUNITY  
Representative: MARIBEL NUÑEZ  
Title: SPEAKWOMEN  
Signature: \_\_\_\_\_

**Problems & Issues facing our community**

INFO, ABOUT HOUSING SOLUTION  
FORUM, HOW QUALITY FOR AFFORDABLE  
HOUSES AND ARTS, ASSISTANCE FOR  
SENIORS AND IMMIGRANTS

Date Recorded: 10/3/23  
To be aired on: 10/7 & 10/8 2023



Date: 10/5/2023

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

# TRAFFIC & PRODUCTION ORDER

**\*\*All orders MUST include an END DATE\*\***

Advertiser: LA VOZ DE LA COMUNIDAD

New Order  Revision

Date Needed: 10/5/2023

AE: ALICIA AVILA

AE Email/Cell: AAVILA

Length & # of Spots: :60 :30 :15 Live  1/2 Hr  Other  Translation Needed:

See Audio Production Checklist  Yes No

Voice: (Male/Female) \_\_\_\_\_ Requested Talent: \_\_\_\_\_ Music/SFX: \_\_\_\_\_

Delivery Type: Script \_\_\_\_\_ mp3  Inhouse \_\_\_\_\_ Other \_\_\_\_\_

Special Instructions / Explanations / Production Notes:

**new program  
audio attached**

Spot Title/ISCI Code	Cart #	Length	Rotation	Start Date	End Date
LA VOZ DE LA COMUNIDAD INLAND EQUITY		30 MIN	100%	10/7/2023	10/8/2023

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	<input type="checkbox"/>
Chico-Redding	KRBN-FM/KBAA-FM	<input type="checkbox"/>
El Centro	KSSB-FM	<input checked="" type="checkbox"/>
Fresno	KAAT-FM	<input type="checkbox"/>
Merced	KMZR-FM	<input type="checkbox"/>
Modesto	KBBU-FM	<input type="checkbox"/>
Oxnard	KXLM-FM	<input type="checkbox"/>
Reno	KSRN-FM/KZTI-FM	<input type="checkbox"/>
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Sacramento	KGRB-FM	<input type="checkbox"/>
Salinas	KXSM-FM	<input type="checkbox"/>
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
San Francisco	KSFN-AM	<input type="checkbox"/>
San Jose	KXZM-FM	<input type="checkbox"/>
San Luis Obispo	KLUN-FM	<input type="checkbox"/>
Santa Barbara	KZER-AM/FM	<input type="checkbox"/>
Santa Maria	KLMM-FM	<input type="checkbox"/>
Santa Rosa	KSRT-FM	<input type="checkbox"/>
Tulare	KMQA-FM	<input type="checkbox"/>
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market:	Station	
La Mejor Network		
Bakersfield	KXTT-FM	<input type="checkbox"/>
Merced	KGAM-FM	<input type="checkbox"/>
Oxnard	KLJR-FM	<input type="checkbox"/>
Reno	KNEZ-FM	<input type="checkbox"/>
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	<input checked="" type="checkbox"/>
Salinas	KSGZ-FM	<input type="checkbox"/>
Santa Maria	KSMY-FM	<input type="checkbox"/>
Santa Rosa	KJOR-FM	<input type="checkbox"/>
La Mexicana		
Oxnard	KOXR-AM/FM	<input type="checkbox"/>
Salinas	KMLY-FM	<input type="checkbox"/>
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>
Santa Maria	KSBQ-AM/FM	<input type="checkbox"/>
Latino		
Reno	KWNZ-FM	<input type="checkbox"/>
Sacramento	KLMG-FM	<input type="checkbox"/>
Kalor		
Bakersfield	KBQF-FM	<input type="checkbox"/>

*Alvarez*

Production Department Use Only

Assigned to: \_\_\_\_\_ Date Completed: \_\_\_\_\_ Initials after completion: \_\_\_\_\_



ASCERTAINMENT FORM

Organization: VALVERDE SCHOOL DISTRICT  
 Representative: FLIANA DODGE  
 Title: MANAGER OF FAMILY ENGAGEMENT  
 Signature: [Handwritten Signature]

Problems & Issues facing our community

INFORMATION ON WORKSHOPS FOR THE  
EDUCATION OF CHILDREN, HEALTH,  
SCHOOLSHIPS, BENEFITS OF THE  
COMMUNITY STORE OFFERED BY  
THE DISTRICT SCHOOL VALVERDE

Date Recorded: 10/10/23

To Be Aired on: 4044 AV  
10/14/23 - 10/15/23

10/14/23 & 10/15/23  
10/21/23 & 10/22/23



Date: 10/11/2023

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

# TRAFFIC & PRODUCTION ORDER

**\*\*All orders MUST include an END DATE\*\***

Advertiser: LA VOZ DE LA COMUNIDAD

New Order

Revision

Date Needed: 10/11/2023

AE: ALICIA AVILA

AE Email/Cell: AAVILA

Length & # of Spots: :60 :30 :15

Live  1/2 Hr  Other

Translation Needed:

Yes  No

See Audio Production Checklist

Voice: (Male/Female)

Requested Talent:

Music/SFX:

Delivery Type: Script mp3

Inhouse  Other

Special Instructions / Explanations / Production Notes:

**new program  
audio attached**

Spot Title/ISCI Code	Cart #	Length	Rotation	Start Date	End Date
LA VOZ DE LA COMUNIDAD VALVERDE		30 MIN	100%	10/14/2023	10/15/2023

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	<input type="checkbox"/>
Chico-Redding	KRBN-FM/KBAA-FM	<input type="checkbox"/>
El Centro	KSSB-FM	<input checked="" type="checkbox"/>
Fresno	KAAT-FM	<input type="checkbox"/>
Merced	KMZR-FM	<input type="checkbox"/>
Modesto	KBBU-FM	<input type="checkbox"/>
Oxnard	KXLM-FM	<input type="checkbox"/>
Reno	KSRN-FM/KZTI-FM	<input type="checkbox"/>
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Sacramento	KGRB-FM	<input type="checkbox"/>
Salinas	KXSM-FM	<input type="checkbox"/>
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
San Francisco	KSFN-AM	<input type="checkbox"/>
San Jose	KXZM-FM	<input type="checkbox"/>
San Luis Obispo	KLUN-FM	<input type="checkbox"/>
Santa Barbara	KZER-AM/FM	<input type="checkbox"/>
Santa Maria	KLMM-FM	<input type="checkbox"/>
Santa Rosa	KSRT-FM	<input type="checkbox"/>
Tulare	KMQA-FM	<input type="checkbox"/>
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market:	Station	
La Mejor Network		
Bakersfield	KXTT-FM	<input type="checkbox"/>
Merced	KGAM-FM	<input type="checkbox"/>
Oxnard	KLJR-FM	<input type="checkbox"/>
Reno	KNEZ-FM	<input type="checkbox"/>
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	<input checked="" type="checkbox"/>
Salinas	KSGZ-FM	<input type="checkbox"/>
Santa Maria	KSMY-FM	<input type="checkbox"/>
Santa Rosa	KJOR-FM	<input type="checkbox"/>
La Mexicana		
Oxnard	KOXR-AM/FM	<input type="checkbox"/>
Salinas	KMLY-FM	<input type="checkbox"/>
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>
Santa Maria	KSBQ-AM/FM	<input type="checkbox"/>
Latino		
Reno	KWNZ-FM	<input type="checkbox"/>
Sacramento	KLMG-FM	<input type="checkbox"/>
Kator		
Bakersfield	KBQF-FM	<input type="checkbox"/>

Production Department Use Only

Assigned to: \_\_\_\_\_ Date Completed: \_\_\_\_\_ Initials after completion: \_\_\_\_\_

sent 10-11-23 @ 4:09 To Orders cc Arturo





Date: 10/11/2023

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

# TRAFFIC & PRODUCTION ORDER

**\*\*All orders MUST include an END DATE\*\***

Advertiser: LA VOZ DE LA COMUNIDAD

New Order  Revision

Date Needed: 10/19/2023

AE: ALICIA AVILA

AE Email/Cell: AAVILA

Length & # of Spots: :60 :30 :15 Live 1/2 Hr  Other Translation Needed:

See Audio Production Checklist  Yes No

Voice: (Male/Female) Requested Talent: Music/SFX:

Delivery Type: Script mp3  Inhouse Other

Special Instructions / Explanations / Production Notes:

**new program  
audio attached**

Spot Title/ISCI Code	Cart #	Length	Rotation	Start Date	End Date
LA VOZ DE LA COMUNIDAD VALVERDE		30 MIN	100%	10.21.2023	10.22.23

Market:	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	<input type="checkbox"/>
Chico-Redding	KRBN-FM/KBAA-FM	<input type="checkbox"/>
El Centro	KSSB-FM	<input checked="" type="checkbox"/>
Fresno	KAAT-FM	<input checked="" type="checkbox"/>
Merced	KMZR-FM	<input type="checkbox"/>
Modesto	KBBU-FM	<input type="checkbox"/>
Oxnard	KXLM-FM	<input type="checkbox"/>
Reno	KSRN-FM/KZTI-FM	<input type="checkbox"/>
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Sacramento	KGRB-FM	<input type="checkbox"/>
Salinas	KXSM-FM	<input type="checkbox"/>
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
San Francisco	KSFN-AM	<input type="checkbox"/>
San Jose	KXZM-FM	<input type="checkbox"/>
San Luis Obispo	KLUN-FM	<input type="checkbox"/>
Santa Barbara	KZER-AM/FM	<input type="checkbox"/>
Santa Maria	KLMM-FM	<input type="checkbox"/>
Santa Rosa	KSRT-FM	<input type="checkbox"/>
Tulare	KMQA-FM	<input type="checkbox"/>
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market:	Station	
La Mejor Network		
Bakersfield	KXTT-FM	<input type="checkbox"/>
Merced	KGAM-FM	<input type="checkbox"/>
Oxnard	KLJR-FM	<input type="checkbox"/>
Reno	KNEZ-FM	<input type="checkbox"/>
Riverside/Victor Valley	KXRS-FM/KIQQ-FM	<input checked="" type="checkbox"/>
Salinas	KSGZ-FM	<input type="checkbox"/>
Santa Maria	KSMY-FM	<input type="checkbox"/>
Santa Rosa	KJOR-FM	<input type="checkbox"/>
La Mexicana		
Oxnard	KOXR-AM/FM	<input type="checkbox"/>
Salinas	KMLY-FM	<input type="checkbox"/>
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>
Santa Maria	KSBQ-AM/FM	<input type="checkbox"/>
Latino		
Reno	KWNZ-FM	<input type="checkbox"/>
Sacramento	KLMG-FM	<input type="checkbox"/>
Kalor		
Bakersfield	KBQF-FM	<input type="checkbox"/>

Sent 10/19/23  
10/19/23  
12:29 PM  
@

Production Department Use Only

Assigned to: \_\_\_\_\_ Date Completed: \_\_\_\_\_ Initials after completion: \_\_\_\_\_

LAZER  BROADCASTING

ASCERTAINMENT FORM

Organization: RIVERSIDE CITY COUNCIL  
Representative: GABRIELA PLACENCIA (COUNCIL)  
Title: COUNCIL WARD 5  
Signature: \_\_\_\_\_

Problems & Issues facing our community

INFORMATION ABOUT THE PROJECTS  
THAT THE CITY OF RIVERSIDE  
HAS ESPECIALLY WITH THE LATINO  
COMMUNITY AND THE INVITACION  
FOR THE DAY OF THE DEAD  
FESTIVAL ON NOV. 4 WITH  
ACTIVITIES FOR THE WHOLE  
FAMILIES IN THE DOWNTOWN  
OF RIVERSIDE

Date Recorded: 10/26/23  
To Be Aired on: 10/28/23 & 10/29/23

Sent to Orders: 10/26/23 @ 4:19 AM



Date: 10.26.23

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

## TRAFFIC & PRODUCTION ORDER

**\*\*All orders MUST include an END DATE\*\***

Advertiser: La Voz de La Comunidad -

New Order  Revision

Date Needed: \_\_\_\_\_

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 \_\_\_\_\_ :30 \_\_\_\_\_ :15 \_\_\_\_\_ Live \_\_\_\_\_ 1/2 Hr  Other \_\_\_\_\_ Translation Needed:

See Audio Production Checklist

Yes No

Voice: (Male/Female) \_\_\_\_\_

Requested Talent: \_\_\_\_\_

Music/SFX: \_\_\_\_\_

Delivery Type: Script \_\_\_\_\_ mp3

Inhouse \_\_\_\_\_ Other \_\_\_\_\_

Special Instructions / Explanations / Production Notes:

New Program  
Audio Attached

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Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
La Voz de La Comunidad-Riverside City Counsel		30 min	100%	AEH, KXSB, KBTW, KXRS, KCA	10.28.23	10.29.23

Market	Station	
<b>Radio Lazer Network</b>		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market	Station	
<b>La Mejor Network</b>		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM / KIQQ-FM	<input checked="" type="checkbox"/>
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
<b>Market Station</b>		
<b>La Mexicana</b>		
Fresno	KMEN-FM / KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>

Market	Station	
<b>Latino</b>		
Reno	KWNZ-FM	
Sacramento	KLGM-FM	
<b>Market Station</b>		
<b>Kalor</b>		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

**Production Department Use Only**

Assigned to: \_\_\_\_\_ Date Completed: \_\_\_\_\_ Initials after completion: \_\_\_\_\_

LAZER  BROADCASTING

ASCERTAINMENT FORM

Organization: COLECTIVO MIGRANTE  
Representative: GUADALUPE SUAZO  
Title: \_\_\_\_\_  
Signature: 

Problems & Issues facing our community

INFORMATION TO THE MIGRANT COMMUNITY  
ABOUT ART AND EDUCATION PROGRAMS  
THROUGH ONLINE, PRIMARY, SECONDARY  
AND HIGH SCHOOL EDUCATION FROM  
MEXICO, AND THE EVENT OF FOREVER  
21, GIVE A WAY NEW CLOTHES  
AND SHOES, FREE FOR THE  
COMMUNITY

Date Recorded: 10/30/23  
To Be Aired on: NOV 4 AND 5, 2023

8:16 @ 11/11  
fms



Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

# TRAFFIC & PRODUCTION ORDER

**\*\*All orders MUST include an END DATE\*\***

Advertiser: La Voz de La Cominidad \_\_\_\_\_

New Order  Revision

Date Needed: \_\_\_\_\_

AE: ARTURO ACOSTA \_\_\_\_\_

AE Email/Cell: aacosta@lazermedia.com \_\_\_\_\_

Length & # of Spots: :60 \_\_\_\_\_ :30 \_\_\_\_\_ :15 \_\_\_\_\_ Live \_\_\_\_\_ 1/2 Hr \_\_\_\_\_  Other \_\_\_\_\_ Translation Needed:

See Audio Production Checklist  Yes No

Voice: (Male/Female) \_\_\_\_\_ Requested Talent: \_\_\_\_\_ Music/SFX: \_\_\_\_\_

Delivery Type: Script \_\_\_\_\_ mp3  Inhouse \_\_\_\_\_ Other \_\_\_\_\_

Special Instructions / Explanations / Production Notes:  
\_\_\_\_\_  
\_\_\_\_\_  
**New Program**  
**Audio Attached**  
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Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
La Voz de La Cominidad - Colectivo Migrante		30 min	100%	AEH, KXSB, KBTW, KXRS, KCA	11.4.23	11.5.23

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Kolor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

**Production Department Use Only**

Assigned to: \_\_\_\_\_ Date Completed: \_\_\_\_\_ Initials after completion: \_\_\_\_\_

LAZER  BROADCASTING

ASCERTAINMENT FORM

Organization: RESTAURANTE VIDAS  
Representative: ALFONZO MORA  
Title: LIFE COACH  
Signature: \_\_\_\_\_

Problems & Issues facing our community

INFORMATION ON EDUCATIONAL  
WORKSHOPS FOR PARENTS  
GUIDANCE ON HOW TO TALK TO  
YOUR CHILDREN AND ESPECIALLY  
THE SUICIDE PREVENTION  
WORKSHOP

Date Recorded: 11/8/23  
To Be Aired on: NOV - 11/11 & 11/12

Sent 11/8/23 @ 10:59



Date: 11.8.23

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

# TRAFFIC & PRODUCTION ORDER

**\*\*All orders MUST include an END DATE\*\***

Advertiser: La Voz de La Comminidad

New Order  Revision

Date Needed: \_\_\_\_\_

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 \_\_\_\_\_ :30 \_\_\_\_\_ :15 \_\_\_\_\_ Live \_\_\_\_\_ 1/2 Hr  Other \_\_\_\_\_ Translation Needed:

See Audio Production Checklist

Yes No

Voice: (Male/Female) \_\_\_\_\_

Requested Talent: \_\_\_\_\_

Music/SFX: \_\_\_\_\_

Delivery Type: Script \_\_\_\_\_ mp3  Inhouse \_\_\_\_\_ Other \_\_\_\_\_

Special Instructions / Explanations / Production Notes:

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**New Program  
Audio Attached**

@/s/a1  
 MFLC: 11 @  
 PMS

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
La Voz de La Comminidad - Restaurando Vidas		30 min	100%	KAEH	11.11.23	11.12.23
La Voz de La Comminidad - Restaurando Vidas		30 min	100%	KXSB	11.11.23	11.12.23
La Voz de La Comminidad - Restaurando Vidas		30 min	100%	KBTW	11.11.23	11.12.23
La Voz de La Comminidad - Restaurando Vidas		30 min	100%	KXRS	11.11.23	11.12.23
La Voz de La Comminidad - Restaurando Vidas		30 min	100%	KCAL	11.11.23	11.12.23

Market	Station	33
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	3
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
Market Station 4		
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	2
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Market Station 2		
Kalor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

**Production Department Use Only**

Assigned to: \_\_\_\_\_

Date Completed: \_\_\_\_\_

Initials after completion: \_\_\_\_\_

LAZER  BROADCASTING

ASCERTAINMENT FORM

Organization: RESTAURANDO VIDAS  
Representative: ALFONZO MUÑOZ  
Title: LIFE COACH  
Signature: \_\_\_\_\_

Send to Crisis An 818 691 1111 PARS  
to Orders, cc'd Arturo

Problems & Issues facing our community

INFORMATION ON EDUCATIONAL  
WORKSHOPS FOR PARENTS  
GUIDANCE ON HOW TO TALK TO  
YOUR CHILDREN AND ESPECIALLY  
THE SUICIDE PREVENTION  
WORKSHOP

Date Recorded: 11/18 & 11/19  
To Be Aired on: NOV -





Date: 11.8.23

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

# TRAFFIC & PRODUCTION ORDER

**\*\*All orders MUST include an END DATE\*\***

Advertiser: La Voz de La Comminidad

New Order  Revision

Date Needed:

AE: ARTURO ACOSTA

AE Email/Cell: [aacosta@lazermedia.com](mailto:aacosta@lazermedia.com)

Length & # of Spots: :60 \_\_\_\_\_ :30 \_\_\_\_\_ :15 \_\_\_\_\_ Live \_\_\_\_\_ 1/2 Hr  Other \_\_\_\_\_ Translation Needed:

See Audio Production Checklist

Voice: (Male/Female) \_\_\_\_\_

Requested Talent: \_\_\_\_\_

Music/SFX: \_\_\_\_\_

Delivery Type: Script \_\_\_\_\_ mp3

Inhouse \_\_\_\_\_ Other \_\_\_\_\_

Special Instructions / Explanations / Production Notes:

**New Program  
Audio Attached**

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
La Voz de La Comminidad - Restaurando Vidas		30 min	100%	KAEH	11.18.23	11.19.23
La Voz de La Comminidad - Restaurando Vidas		30 min	100%	KXSB	11.18.23	11.19.23
La Voz de La Comminidad - Restaurando Vidas		30 min	100%	KBTW	11.18.23	11.19.23
La Voz de La Comminidad - Restaurando Vidas		30 min	100%	KXRS	11.18.23	11.19.23
La Voz de La Comminidad - Restaurando Vidas		30 min	100%	KCAL	11.18.23	11.19.23

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Kaior		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: \_\_\_\_\_

Date Completed: \_\_\_\_\_

Initials after completion: \_\_\_\_\_

LAZER  BROADCASTING

ASCERTAINMENT FORM

Organization: CHP  
Representative: RAMON DURAN  
Title: COORDINATOR CHP INLAND EMERGENCY DIVISION  
Signature: \_\_\_\_\_

Problems & Issues facing our community

INFORMATION ABOUT SEAT BELTS  
CAR SEATS, DUI ON THIS  
THANKSGIVING DAY

Date Recorded: 11/21/23  
To Be Aired on: 11/25 and 26/23

11/25 @ 11/26

Sent 11/21/23 @ 11:37 AM To orders ccd Arturo



Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

# TRAFFIC & PRODUCTION ORDER

**\*\*All orders MUST include an END DATE\*\***

Advertiser: La Voz de La Comunidad \_\_\_\_\_

New Order  Revision

Date Needed: \_\_\_\_\_

AE: ARTURO ACOSTA \_\_\_\_\_

AE Email/Cell: [aacosta@lazermedia.com](mailto:aacosta@lazermedia.com) \_\_\_\_\_

Length & # of Spots: :60 \_\_\_\_\_ :30 \_\_\_\_\_ :15 \_\_\_\_\_ Live \_\_\_\_\_ 1/2 Hr  Other \_\_\_\_\_ Translation Needed:

See Audio Production Checklist

Yes No

Volce: (Male/Female) \_\_\_\_\_

Requested Talent: \_\_\_\_\_

Music/SFX: \_\_\_\_\_

Delivery Type: Script \_\_\_\_\_ mp3

Inhouse \_\_\_\_\_ Other \_\_\_\_\_

Special Instructions / Explanations / Production Notes:

\_\_\_\_\_  
\_\_\_\_\_  
**New Program**  
**Audio Attached**  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
La Voz de La Comunidad - CHP		30 min	100%	AEH, KXSB, KBTW, KXRS, KC	11.25.23	11.26.23

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
Market Station		
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Market Station		
Kolor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: \_\_\_\_\_ Date Completed: \_\_\_\_\_ Initials after completion: \_\_\_\_\_

LAZER  BROADCASTING

ASCERTAINMENT FORM

Organization: SOMOS UNO RIVERSIDE  
Representative: MARIELA FERNANDEZ  
Title: PROMOTORA  
Signature: \_\_\_\_\_

Problems & Issues facing our community

CHRISTMAS PARTY OF THE YEAR  
FOR ALL COMMUNITY WITH FREE  
FOOD, TOYS, GAMES  
AND ALSO ELECTRONIC WASTE  
RECYCLING, COLLECTION EVENT  
SUNDAY, DEC. 17, 2023 ON  
OVERFLOW FARMS

Date Recorded: 11/29/23  
To Be Aired on: 12/2, 3/23  
12/2 & 12/3

9:18 AM TO BIDDERS  
@44/102/11  
Sent



Date: 11.29.23

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

# TRAFFIC & PRODUCTION ORDER

**\*\*All orders MUST include an END DATE\*\***

Advertiser: La Voz de La Comunidad

New Order  Revision

Date Needed: \_\_\_\_\_

AE: ARTURO ACOSTA

AE Email/Cell: [aacosta@lazermedia.com](mailto:aacosta@lazermedia.com)

Length & # of Spots: :60 \_\_\_\_\_ :30 \_\_\_\_\_ :15 \_\_\_\_\_ Live \_\_\_\_\_ 1/2 Hr  Other \_\_\_\_\_ Translation Needed:

See Audio Production Checklist  Yes No

Voice: (Male/Female) \_\_\_\_\_ Requested Talent: \_\_\_\_\_ Music/SFX: \_\_\_\_\_

Delivery Type: Script \_\_\_\_\_ mp3  Inhouse \_\_\_\_\_ Other \_\_\_\_\_

Special Instructions / Explanations / Production Notes:

**New Program  
Audio Attached**

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
La Voz de La Comunidad - Somos Uno Riverside		30 min	100%	AEH, KXSB, KBTW, KXRS, KC	12.2.23	12.3.23

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	<input checked="" type="checkbox"/>
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	<input checked="" type="checkbox"/>
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	<input checked="" type="checkbox"/>

Market	Station	
La Mejor Network		
Bakersfield	XTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	<input checked="" type="checkbox"/>
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	<input checked="" type="checkbox"/>

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Kalor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: \_\_\_\_\_ Date Completed: \_\_\_\_\_ Initials after completion: \_\_\_\_\_

LAZER  BROADCASTING

ASCERTAINMENT FORM

Organization: VISION Y COMPROMISO RIVERSIDE  
Representative: ANORA TORRES  
Title: PROMOTER  
Signature: \_\_\_\_\_

Problems & Issues facing our community

INFORMATION ON WORKSHOPS  
ABOUT HOW TO DEAL WITH  
DEPRESSION DURING THESE  
HOLIDAYS, AND PROMOTION A  
FREE EVENT, WITH GIFTS, FOOD  
AND MEDICAL HELP.

Date Recorded: 12/5/23

To Be Aired on: 12/9 AND 10/23  
12/19 & 12/10

WYMH 01 @ 10:44 AM  
Sent 12/5/23  
Sent



Date: 11.29.23

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

# TRAFFIC & PRODUCTION ORDER

**\*\*All orders MUST include an END DATE\*\***

Advertiser: La Voz de La Comunidad

New Order

Revision

Date Needed: \_\_\_\_\_

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 \_\_\_\_\_ :30 \_\_\_\_\_ :15 \_\_\_\_\_ Live \_\_\_\_\_ 1/2 Hr  Other \_\_\_\_\_ Translation Needed:

See Audio Production Checklist

Yes No

Voice: (Male/Female) \_\_\_\_\_

Requested Talent: \_\_\_\_\_

Muslc/SFX: \_\_\_\_\_

Delivery Type: Script \_\_\_\_\_ mp3

Inhouse \_\_\_\_\_ Other \_\_\_\_\_

Special Instructions / Explanations / Production Notes:

New Program  
Audio Attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
La Voz de La Comunidad - Vision y compromiso Riverside		30 min	100%	AEH, KXSB, KBTW, KXRS, KC	12.9.23	12.10.23

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Kolor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

**Production Department Use Only**

Assigned to: \_\_\_\_\_ Date Completed: \_\_\_\_\_ Initials after completion: \_\_\_\_\_

LAZER  BROADCASTING

ASCERTAINMENT FORM

Organization: BUENAS ESCUELAS BUENAS NOTICIAS  
Representative: MARTA GARCIA  
Title: SPOKESWOMAN SB COUNTY SCHOOLS  
Signature: \_\_\_\_\_

Problems & Issues facing our community

INFORMATION ABOUT SAN BERNARDINO  
COUNTY SCHOOLS, WITH NEW SCHOOL  
PROGRAMS AND SCHOOL SAFETY PROGRAMS

Date Recorded: 12/11/23  
To Be Aired on: DIC 16 AND 17 2023

Sent 12-14-23 @ 9:14 AM TO  
Cantors + CC Cantue





Date: 12.14.23

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

# TRAFFIC & PRODUCTION ORDER

**\*\*All orders MUST include an END DATE\*\***

Advertiser: La Voz de La Cominidad

New Order  Revision

Date Needed: \_\_\_\_\_

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 \_\_\_\_\_ :30 \_\_\_\_\_ :15 \_\_\_\_\_ Live \_\_\_\_\_ 1/2 Hr  Other \_\_\_\_\_ Translation Needed:

See Audio Production Checklist  Yes No

Voice: (Male/Female) \_\_\_\_\_ Requested Talent: \_\_\_\_\_ Music/SFX: \_\_\_\_\_

Delivery Type: Script \_\_\_\_\_ mp3  Inhouse \_\_\_\_\_ Other \_\_\_\_\_

Special Instructions / Explanations / Production Notes:

New Program  
Audio Attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
La Voz de La Cominidad - Buenas Escuelas, Buenas Noticias		30 min	100%	AEH, KXSB, KBTW, KXRS, KC	12.16.23	12.17.23

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Kolor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

Production Department Use Only

Assigned to: \_\_\_\_\_ Date Completed: \_\_\_\_\_ Initials after completion: \_\_\_\_\_

LAZER  BROADCASTING

ASCERTAINMENT FORM

Organization: CALIFORNIA HIGHWAY PATROL (CHP)  
Representative: OFFICER RAMON OLAN  
Title: SPOKESMAN CHP  
Signature: \_\_\_\_\_

Problems & Issues facing our community

SAFETY TIPS FOR THESE  
HOLIDAYS

Date Recorded: 12/19/23  
To Be Aired on: DEC, 23 AND 24, 2023  
DEC, 30 AND 31, 2023

Sent 12/20/23 @ 9:18 AM To Orders  
cc Arturo



Date: 12.20.23

Check here for Spec Spot ONLY

Please note: All spec spots need a minimum of 4 business days for production

## TRAFFIC & PRODUCTION ORDER

\*\*All orders MUST include an END DATE\*\*

Advertiser: La Voz de La Comunidad

New Order  Revision

Date Needed: \_\_\_\_\_

AE: ARTURO ACOSTA

AE Email/Cell: aacosta@lazermedia.com

Length & # of Spots: :60 \_\_\_\_\_ :30 \_\_\_\_\_ :15 \_\_\_\_\_ Live \_\_\_\_\_ 1/2 Hr  Other \_\_\_\_\_ Translation Needed:  Yes  No

See Audio Production Checklist

Voice: (Male/Female) \_\_\_\_\_

Requested Talent: \_\_\_\_\_

Music/SFX: \_\_\_\_\_

Delivery Type: Script \_\_\_\_\_ mp3  Inhouse \_\_\_\_\_ Other \_\_\_\_\_

Special Instructions / Explanations / Production Notes:

New Program  
Audio Attached

Spot Title/ISCI Code	Cart #	Length	Rotation	Station	Start Date	End Date
La Voz de La Comunidad-(CHP)CALIFORNIA HIGHWAT PATROL		30 min	100%	AEH, KXSB, KBTW, KXRS, KCA	12.23.23	12.24.23
La Voz de La Comunidad-(CHP)CALIFORNIA HIGHWAT PATROL		30 min	100%	AEH, KXSB, KBTW, KXRS, KCA	12.30.23	12.31.23

Market	Station	
Radio Lazer Network		
Bakersfield	KEAL-FM	
Merced	KMZR-FM	
Oxnard	KXLM-FM	
Reno	KSRN-FM	
Riverside	KAEH-FM	X
Salinas	KXSM-FM	
Santa Maria	KLMM-FM	
Santa Rosa	KSRT-FM	
San Bernardino	KXSB-FM	X
Chico-Redding	KRBN-FM / KBAA-FM	
El Centro	KSSB-FM	
Modesto	KBBU-FM	
Sacramento	KGRB-FM / KCCL-FM	
San Francisco	KSFN-AM	
San Jose	KXZM-FM	
San Luis Obispo	KLUN-FM	
Fresno	KAAT-FM	
Santa Barbara	KZER-AM/FM	
Tulare	KMQA-FM	
Victorville-Barstow	KBTW-FM/KWRN-AM/FM	X

Market	Station	
La Mejor Network		
Bakersfield	KXTT-FM	
Merced	KGAM-FM	
Oxnard	KLJR-FM	
Reno	KNEZ-FM	
Riverside/Victor Valley	KXRS-FM/ KIQQ-FM	X
Salinas	KSGZ-FM	
Santa Maria	KSMY-FM	
Santa Rosa	KJOR-FM	
Market Station		
La Mexicana		
Fresno	KMEN-FM/ KTNS-FM	
Oxnard	KOXR-AM/FM	
Santa Maria	KSBQ-AM/FM	
Salinas	KMLY-FM	
San Bernardino	KCAL-AM	X

Market	Station	
Latino		
Reno	KWNZ-FM	
Sacramento	KLMG-FM	
Market Station		
Kalor		
Bakersfield	KBQF-FM	
Reno	KZTI-FM	

**Production Department Use Only**

Assigned to: \_\_\_\_\_

Date Completed: \_\_\_\_\_

Initials after completion: \_\_\_\_\_