

## INVOICE



**WNEM-TV5**  
**107 N. Franklin Street - 48607**  
**Saginaw, MI 48607**  
**Main: (989)755-8191**  
**Billing: (404)327-3039**

[www.wnem.com](http://www.wnem.com)

Billing Address:

**Media Period**  
**Attention: Accounts Payable**  
**7115 Orchard Lake Road, Suite 430**  
**West Bloomfield, MI 48322**  
**USA**

Send Payment To:

**WNEM-TV5**  
**22744 Network Place**  
**Chicago, IL 60673-1227**

Invoice #	Invoice Date	Invoice Month	Invoice Period
882323-1	06/24/18	June 2018	05/28/18 - 06/10/18

Property	Account Executive	Sales Office	Sales Region
WNEM	Heath Bogart	TELEREP-DET	National

Advertiser	Product	Estimate Number
Shri Thaneder For Governo	82/191/2283	2283

Flight Dates	Order #	Alt Order #
05/28/18 - 06/24/18	882323	09068122

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
TV13859	82	191

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/29/18	06/01/18	Dr. Phil	4-5pm	- TWTF - -	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/18 06/03/18 - TWTF - - 3 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WNEM	Tu	05/29/18	4:30 PM	Dr. Phil	4-5pm	:30	ST180130	\$150.00 NM
1	WNEM	Th	05/31/18	4:37 PM	Dr. Phil	4-5pm	:30	ST180130	\$150.00 NM
3	WNEM	F	06/01/18	4:17 PM	Dr. Phil	4-5pm	:30	ST180130	\$150.00 NM
2	06/02/18	06/09/18	TV-5 News at 11pm (Sat)	11-1135p	----- 1 -	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/18 06/03/18 ----- 1 - 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	Sa	06/02/18	11:12 PM	TV-5 News at 11pm (Sat)	11-1135p	:30	ST180230	\$150.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/18 06/10/18 ----- 1 - 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WNEM	Sa	06/09/18	11:23 PM	TV-5 News at 11pm (Sat)	11-1135p	:30	ST180130	\$150.00 NM
3	06/03/18	06/10/18	Early News Sunday	630-7pm	----- 1	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/18 06/03/18 ----- 1 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	Su	06/03/18	6:52 PM	Early News Sunday	630-7pm	:30	ST180130	\$150.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/18 06/10/18 ----- 1 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WNEM	Su	06/10/18	6:53 PM	Early News Sunday	630-7pm	:30	ST1800130HR	\$150.00 NM
4	06/03/18	06/10/18	LF Rotator M-Su	1135p-1235a	----- 1	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/18 06/03/18 ----- 1 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

Subject to Terms and Conditions available at:  
 For TV: <http://meredithsales.com/terms-and-conditions/>  
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

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Invoice #	Invoice Date	Invoice Month	Invoice Period
882323-1	06/24/18	June 2018	05/28/18 - 06/10/18
Advertiser	Product	Estimate Number	
Shri Thaneder For Governor	82/191/2283	2283	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	06/03/18	06/10/18	LF Rotator M-Su	1135p-1235a	-----1	:30	1	\$50.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Su 06/03/18 11:52 PM LF Rotator M-Su 1135p-1235a :30 ST180230 \$50.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/04/18 06/10/18 -----1 1 \$50.00									
2	WNEM	Su	06/10/18	12:03 AM	LF Rotator M-Su	1135p-1235a	:30	THANEDARS1704H	\$50.00 NM
5	06/04/18	06/08/18	Dr. Phil	4-5pm	MTWTF--	:30	4	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/04/18 06/10/18 MTWTF-- 4 \$150.00									
2	WNEM	M	06/04/18	4:59 PM	Dr. Phil	4-5pm	:30	ST180130	\$150.00 NM
3	WNEM	W	06/06/18	4:27 PM	Dr. Phil	4-5pm	:30	ST180230	\$150.00 NM
1	WNEM	Th	06/07/18	4:19 PM	Dr. Phil	4-5pm	:30	ST180130	\$150.00 NM
4	WNEM	F	06/08/18	4:12 PM	Dr. Phil	4-5pm	:30	ST180130	\$150.00 NM
6	05/29/18	06/01/18	TV-5 News at 530pm	530-6pm	-TWTF--	:30	3	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/28/18 06/03/18 -TWTF-- 3 \$325.00									
1	WNEM	W	05/30/18	5:56 PM	TV-5 News at 530pm	530-6pm	:30	ST180130	\$325.00 NM
2	WNEM	Th	05/31/18	5:37 PM	TV-5 News at 530pm	530-6pm	:30	ST180130	\$325.00 NM
3	WNEM	F	06/01/18	5:43 PM	TV-5 News at 530pm	530-6pm	:30	ST180230	\$325.00 NM
7	06/04/18	06/08/18	TV-5 News at 530pm	530-6pm	MTWTF--	:30	3	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/04/18 06/10/18 MTWTF-- 3 \$325.00									
1	WNEM	M	06/04/18	5:54 PM	TV-5 News at 530pm	530-6pm	:30	ST180230	\$325.00 NM
2	WNEM	Tu	06/05/18	5:40 PM	TV-5 News at 530pm	530-6pm	:30	ST180130	\$325.00 NM
3	WNEM	F	06/08/18	5:43 PM	TV-5 News at 530pm	530-6pm	:30	ST1800130HR	\$325.00 NM
8	05/29/18	06/01/18	TV-5 News at 6pm	6-630pm	-TWTF--	:30	3	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/28/18 06/03/18 -TWTF-- 3 \$550.00									
3	WNEM	W	05/30/18	6:21 PM	TV-5 News at 6pm	6-630pm	:30	ST180130	\$550.00 NM
2	WNEM	Th	05/31/18	6:21 PM	TV-5 News at 6pm	6-630pm	:30	ST180130	\$550.00 NM
1	WNEM	F	06/01/18	6:09 PM	TV-5 News at 6pm	6-630pm	:30	ST180130	\$550.00 NM
9	06/04/18	06/08/18	TV-5 News at 6pm	6-630pm	MTWTF--	:30	3	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/04/18 06/10/18 MTWTF-- 3 \$550.00									
2	WNEM	M	06/04/18	6:10 PM	TV-5 News at 6pm	6-630pm	:30	ST180130	\$550.00 NM
1	WNEM	Tu	06/05/18	6:13 PM	TV-5 News at 6pm	6-630pm	:30	ST180230	\$550.00 NM
3	WNEM	W	06/06/18	6:09 PM	TV-5 News at 6pm	6-630pm	:30	ST180130	\$550.00 NM

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Advertiser	Product	Estimate Number	
Shri Thaneder For Governor	82/191/2283	2283	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	05/29/18	06/01/18	M-Su Late News	11-1135p	-TWTF--	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/18 06/03/18 -TWTF-- 3 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	Tu	05/29/18	11:12 PM	M-Su Late News	11-1135p	:30	ST180130	\$225.00 NM
2	WNEM	W	05/30/18	11:22 PM	M-Su Late News	11-1135p	:30	ST180130	\$225.00 NM
3	WNEM	F	06/01/18	11:21 PM	M-Su Late News	11-1135p	:30	ST180230	\$225.00 NM
11	06/04/18	06/08/18	TV5 News at 11pm (M-F)	11-1135p	MTWTF--	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/18 06/10/18 MTWTF-- 3 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WNEM	M	06/04/18	11:30 PM	TV5 News at 11pm (M-F)	11-1135p	:30	ST180230	\$225.00 NM
1	WNEM	Tu	06/05/18	11:30 PM	TV5 News at 11pm (M-F)	11-1135p	:30	ST180130	\$225.00 NM
2	WNEM	W	06/06/18	11:23 PM	TV5 News at 11pm (M-F)	11-1135p	:30	ST180230	\$225.00 NM
12	06/02/18	06/09/18	TV-5 News Saturday	6-630p	-----1-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/18 06/03/18 -----1- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	Sa	06/02/18	6:18 PM	TV-5 News Saturday	6-630p	:30	ST180130	\$125.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/18 06/10/18 -----1- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WNEM	Sa	06/09/18	6:09 PM	TV-5 News Saturday	6-630p	:30	THANEDARS1704H	\$125.00 NM
<b>Total Spots</b>							<b>33</b>		

## Payment Terms Net 30 Days

<u>Gross Total</u>	<b>\$8,600.00</b>
<u>Agency Commission</u>	<b>\$1,290.00</b>
<u>Net Amount Due</u>	<b>\$7,310.00</b>
<u>Invoice Balance as of 07/02/18 10:28:49 AM CT</u>	<b>\$7,310.00</b>

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