

# INVOICE



**WNEM-TV5**  
**107 N. Franklin Street - 48607**  
**Saginaw, MI 48607**  
**Main: (989)755-8191**  
**Billing: (404)327-3039**

[www.wnem.com](http://www.wnem.com)

Billing Address:

**Media Period**  
**Attention: Accounts Payable**  
**7115 Orchard Lake Road, Suite 430**  
**West Bloomfield, MI 48322**  
**USA**

Send Payment To:

**WNEM-TV5**  
**22744 Network Place**  
**Chicago, IL 60673-1227**

Invoice #	Invoice Date	Invoice Month	Invoice Period
884664-1	06/24/18	June 2018	05/28/18 - 06/24/18

Property	Account Executive	Sales Office	Sales Region
WNEM	Heath Bogart	TELEREP-DET	National

Advertiser	Product	Estimate Number
Shri Thaneder For Governo	SHRI THANEDAR	2293

Flight Dates	Order #	Alt Order #
06/11/18 - 06/24/18	884664	09100658

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
TV13859	82	191

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/11/18	06/22/18	CBS Daytime	1230-2p	MTWTF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/18 06/17/18 MTWTF-- 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	M	06/11/18	1:59 PM	CBS Daytime	1230-2p	:30	ST180130	\$150.00 NM
2	WNEM	Th	06/14/18	1:59 PM	CBS Daytime	1230-2p	:30	ST1800130HR	\$150.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/18 06/24/18 MTWTF-- 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WNEM	Tu	06/19/18	1:00 PM	CBS Daytime	1230-2p	:30	ST1800130HR	\$150.00 NM
4	WNEM	Th	06/21/18	1:08 PM	CBS Daytime	1230-2p	:30	THANEDARS1704H	\$150.00 NM
2	06/16/18	06/23/18	TV-5 News at 11pm (Sat)	11-1135p	-----1-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/18 06/17/18 -----1- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	Sa	06/16/18	11:28 PM	TV-5 News at 11pm (Sat)	11-1135p	:30	ST1800130HR	\$150.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/18 06/24/18 -----1- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WNEM	Sa	06/23/18	11:14 PM	TV-5 News at 11pm (Sat)	11-1135p	:30	ST1800130HR	\$150.00 NM
3	06/17/18	06/17/18	Early News Sunday	630-7pm	-----1	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/18 06/17/18 -----1 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	Su	06/17/18	6:57 PM	Early News Sunday	630-7pm	:30	THANEDARS1704H	\$150.00 NM
4	06/17/18	06/24/18	Late Fringe (Sa-Su)	1135p-1235a	-----1	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/18 06/17/18 -----1 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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884664-1	06/24/18	June 2018	05/28/18 - 06/24/18
Advertiser	Product	Estimate Number	
Shri Thaneder For Governor	SHRI THANEDAR	2293	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	06/17/18	06/24/18	Late Fringe (Sa-Su)	1135p-1235a	-----1	:30	1	\$50.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Su 06/17/18 12:30 AM Late Fringe (Sa-Su) 1135p-1235a :30 THANEDARS1704H \$50.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/18/18 06/24/18 -----1 1 \$50.00									
2	WNEM	Su	06/24/18	12:20 AM	Late Fringe (Sa-Su)	1135p-1235a	:30	ST1800130HR	\$50.00 NM
5	06/15/18	06/15/18	MacGyver	8-9pm	----1--	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/11/18 06/17/18 ----1-- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 06/15/18 8:45 PM MacGyver 8-9pm :30 ST1800130HR \$450.00 NM									
6	06/16/18	06/23/18	Crimetime	9-10p	-----1-	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/11/18 06/17/18 -----1- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Sa 06/16/18 9:27 PM Crimetime 9-10p :30 THANEDARS1704H \$250.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/18/18 06/24/18 -----1- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNEM Sa 06/23/18 9:58 PM 48 Hours 9-10p :30 THANEDARS1704H \$250.00 NM See MG 6.3 MG for 6.2 06/23									
7	06/17/18	06/24/18	60 Minutes	7-8pm	-----1	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/11/18 06/17/18 -----1 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Su 06/17/18 7:39 PM 60 Minutes 7-8pm :30 ST1800130HR \$550.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/18/18 06/24/18 -----1 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNEM Su 06/24/18 7:56 PM 60 Minutes 7-8pm :30 THANEDARS1704H \$550.00 NM									
8	06/11/18	06/22/18	The Talk	2-3p	MTWTF--	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/11/18 06/17/18 MTWTF-- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 06/15/18 2:59 PM The Talk 2-3p :30 THANEDARS1704H \$150.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/18/18 06/24/18 MTWTF-- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNEM Tu 06/19/18 2:31 PM The Talk 2-3p :30 THANEDARS1704H \$150.00 NM									
9	06/11/18	06/22/18	THE DOCTORS	M-F 3-4pm	MTWTF--	:30	2	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/11/18 06/17/18 MTWTF-- 2 \$125.00									

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	06/11/18	06/22/18	THE DOCTORS	M-F 3-4pm	MTWTF--	:30	2	\$125.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM W 06/13/18 3:15 PM THE DOCTORS M-F 3-4pm :30 THANEDARS1704H \$125.00 NM 2 WNEM Th 06/14/18 3:44 PM THE DOCTORS M-F 3-4pm :30 THANEDARS1704H \$125.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/18/18 06/24/18 MTWTF-- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WNEM M 06/18/18 3:34 PM THE DOCTORS M-F 3-4pm :30 ST1800130HR \$125.00 NM 4 WNEM Th 06/21/18 3:13 PM THE DOCTORS M-F 3-4pm :30 ST1800130HR \$125.00 NM									
10	06/11/18	06/22/18	Dr. Phil	4-5pm	MTWTF--	:30	3	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/11/18 06/17/18 MTWTF-- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM M 06/11/18 4:51 PM Dr. Phil 4-5pm :30 ST1800130HR \$150.00 NM 2 WNEM W 06/13/18 4:46 PM Dr. Phil 4-5pm :30 ST180130 \$150.00 NM 3 WNEM Th 06/14/18 4:36 PM Dr. Phil 4-5pm :30 ST1800130HR \$150.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/18/18 06/24/18 MTWTF-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WNEM F 06/22/18 4:29 PM Dr. Phil 4-5pm :30 ST1800130HR \$150.00 NM									
11	06/11/18	06/22/18	TV-5 News at 530pm	530-6pm	MTWTF--	:30	3	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/11/18 06/17/18 MTWTF-- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WNEM M 06/11/18 5:44 PM TV-5 News at 530pm 530-6pm :30 THANEDARS1704H \$325.00 NM 1 WNEM Tu 06/12/18 5:55 PM TV-5 News at 530pm 530-6pm :30 ST180130 \$325.00 NM 2 WNEM Th 06/14/18 5:55 PM TV-5 News at 530pm 530-6pm :30 THANEDARS1704H \$325.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/18/18 06/24/18 MTWTF-- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WNEM M 06/18/18 5:40 PM TV-5 News at 530pm 530-6pm :30 THANEDARS1704H \$325.00 NM 5 WNEM Tu 06/19/18 5:44 PM TV-5 News at 530pm 530-6pm :30 ST1800130HR \$325.00 NM 4 WNEM W 06/20/18 5:40 PM TV-5 News at 530pm 530-6pm :30 THANEDARS1704H \$325.00 NM									
12	06/11/18	06/22/18	TV-5 News at 6pm	6-630pm	MTWTF--	:30	3	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/11/18 06/17/18 MTWTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM M 06/11/18 6:21 PM TV-5 News at 6pm 6-630pm :30 ST180130 \$550.00 NM 3 WNEM W 06/13/18 6:08 PM TV-5 News at 6pm 6-630pm :30 ST180130 \$550.00 NM 2 WNEM Th 06/14/18 6:28 PM TV-5 News at 6pm 6-630pm :30 ST1800130HR \$550.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 06/18/18 06/24/18 MTWTF-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WNEM W 06/20/18 6:27 PM TV-5 News at 6pm 6-630pm :30 ST1800130HR \$550.00 NM									
13	06/11/18	06/15/18	Jeopardy/Wheel	7-8pm	MTWTF--	:30	2	\$300.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	06/11/18	06/15/18	Jeopardy/Wheel	7-8pm	MTWTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/18 06/17/18 MTWTF-- 2 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WNEM	M	06/11/18	7:41 PM	Jeopardy/Wheel	7-8pm	:30	ST1800130HR	\$300.00 NM
1	WNEM	W	06/13/18	7:36 PM	Jeopardy/Wheel	7-8pm	:30	ST1800130HR	\$300.00 NM
14	06/11/18	06/22/18	TV5 News at 11pm (M-F)	11-1135p	MTWTF--	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/18 06/17/18 MTWTF-- 3 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WNEM	M	06/11/18	11:30 PM	TV5 News at 11pm (M-F)	11-1135p	:30	THANEDARS1704H	\$225.00 NM
3	WNEM	Tu	06/12/18	11:30 PM	TV5 News at 11pm (M-F)	11-1135p	:30	ST1800130HR	\$225.00 NM
1	WNEM	F	06/15/18	11:29 PM	TV5 News at 11pm (M-F)	11-1135p	:30	THANEDARS1704H	\$225.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/18 06/24/18 MTWTF-- 2 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WNEM	Th	06/21/18	11:30 PM	TV5 News at 11pm (M-F)	11-1135p	:30	THANEDARS1704H	\$225.00 NM
6	WNEM	F	06/22/18	11:10 PM	TV5 News at 11pm (M-F)	11-1135p	:30	THANEDARS1704H	\$225.00 NM
15	06/16/18	06/23/18	TV-5 News Saturday	6-630p	-----1-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/18 06/17/18 -----1- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	Sa	06/16/18	6:21 PM	TV-5 News Saturday	6-630p	:30	ST1800130HR	\$125.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/18 06/24/18 -----1- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WNEM	Sa	06/23/18	6:23 PM	TV-5 News Saturday	6-630p	:30	ST1800130HR	\$125.00 NM
16	06/22/18	06/22/18	MacGyver	8-9pm	----F--	:15/:15	1	\$450.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/18 06/24/18 ----F-- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	F	06/22/18	8:43 PM	Undercover Boss	8-9pm	:15	ST1800315H	\$225.00 BK
				8:44 PM			:15	ST1800215HR	\$225.00
17	06/18/18	06/22/18	TV5 News at 11pm (M-F)	11-1135p	MTWTF--	:15/:15	1	\$225.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/18 06/24/18 MTWTF-- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNEM	M	06/18/18	11:28 PM	TV5 News at 11pm (M-F)	11-1135p	:15	ST1800315H	\$113.00 BK
				11:30 PM			:15	ST1800215HR	\$112.00
18	06/18/18	06/22/18	Dr. Phil	4-5pm	MTWTF--	:15/:15	2	\$150.00	BK
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/18 06/24/18 MTWTF-- 2 \$150.00									
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18	06/18/18	06/22/18	Dr. Phil	4-5pm	MTWTF--	:15/:15	2	\$150.00	BK																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
2	WNEM	W	06/20/18	4:44 PM	Dr. Phil	4-5pm	:15	ST1800315H	\$75.00	BK																																																						
				4:44 PM			:15	ST1800215HR	\$75.00																																																							
1	WNEM	Th	06/21/18	4:54 PM	Dr. Phil	4-5pm	:15	ST1800515HR	\$75.00	BK																																																						
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	06/18/18	06/24/18	MTWTF--	2	\$550.00																																																											
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
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				6:10 PM			:15	ST1800615H	\$275.00																																																							
2	WNEM	Tu	06/19/18	6:21 PM	TV-5 News at 6pm	6-630pm	:15	ST1800515HR	\$275.00	BK																																																						
				6:23 PM			:15	ST1800615H	\$275.00																																																							
20	06/24/18	06/24/18	Early News Sunday	630-7pm	-----S	:15/:15	1	\$150.00	BK																																																							
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>06/18/18</td><td>06/24/18</td><td>-----S</td><td>1</td><td>\$150.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		06/18/18	06/24/18	-----S	1	\$150.00																																											
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WNEM	Su	06/24/18	6:50 PM	Early News Sunday	630-7pm	:15	ST1800515HR	\$75.00	BK																																																						
				6:52 PM			:15	ST1800615H	\$75.00																																																							
Total Spots							50																																																									

## Payment Terms Net 30 Days

<u>Gross Total</u>	<b>\$12,950.00</b>
<u>Agency Commission</u>	<b>\$1,942.50</b>
<u>Net Amount Due</u>	<b>\$11,007.50</b>
<u>Invoice Balance as of 07/02/18 10:28:52 AM CT</u>	<b>\$11,007.50</b>

Subject to Terms and Conditions available at:  
 For TV: <http://meredithvsales.com/terms-and-conditions/>  
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>