

CONTRACT



WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

www.wnem.com

And:

Media Period
7115 Orchard Lake Road, Suite 430
West Bloomfield, MI 48322
USA

<u>Contract / Revision</u> 891906 /		<u>Alt Order #</u> 09166028
<u>Product</u> D/ Governor/82/191/2306		
<u>Contract Dates</u> 07/09/18 - 07/17/18	<u>Estimate #</u> 2306	
<u>Advertiser</u> Shri Thaneder For Governor		<u>Original Date / Revision</u> 07/12/18 / 07/12/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNEM	<u>Account Executive</u> Heath Bogart	<u>Sales Office</u> TELEREP-DET
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> TV13859	<u>Advertiser Code</u> 82	<u>Product 1/2</u> 191
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
1	WNEM	07/11/18	07/13/18	CBS This Morning	7-9am		:30			IMP	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	--WTF--	2			\$100.00					
2	WNEM	07/11/18	07/13/18	TV-5 News at 5pm	5-530pm		:30			IMP	NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	--WTF--	2			\$185.00					
3	WNEM	07/11/18	07/13/18	TV-5 News at 530pm	530-6pm		:30			IMP	NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	--WTF--	2			\$195.00					
4	WNEM	07/11/18	07/13/18	TV-5 News at 6pm	6-630pm		:30			IMP	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	--WTF--	2			\$400.00					
5	WNEM	07/11/18	07/13/18	CBS Evening News (M630-7pm			:30			IMP	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	--WTF--	2			\$450.00					
6	WNEM	07/11/18	07/13/18	Jeopardy	7-730pm		:30			IMP	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	--WTF--	2			\$300.00					
7	WNEM	07/11/18	07/13/18	Wheel of Fortune	730-8pm		:30			IMP	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	--WTF--	2			\$300.00					
8	WNEM	07/11/18	07/11/18	Code Black	10-11pm		:30			IMP	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	--1----	1			\$375.00					
9	WNEM	07/12/18	07/12/18	SWAT	10-11pm		:30			IMP	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	---1---	1			\$350.00					
10	WNEM	07/13/18	07/13/18	Hawaii 5-0	9-10p		:30			IMP	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	----1--	1			\$325.00					
11	WNEM	07/13/18	07/13/18	Blue Bloods	10-11pm		:30			IMP	NM	1	\$350.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
891906 /	09166028

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/09/18 - 07/17/18	D/ Governor/82/191/2306	2306

<u>Advertiser</u>	<u>Original Date / Revision</u>
Shri Thaneder For Gover	07/12/18 / 07/12/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	----1--				1	\$350.00				
12	WNEM	07/11/18	07/13/18	WNEM TV5 News @ 5M-F 9a-10a			:30			IMP	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	--WTF--				2	\$60.00				
13	WNEM	07/11/18	07/13/18	TV5 News at 11pm (M11-1135p			:30			IMP	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	--WTF--				2	\$200.00				
14	WNEM	07/11/18	07/13/18	M-F 1135p-1237x 1135p-1235a			:30			IMP	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	--WTF--				2	\$75.00				
15	WNEM	07/14/18	07/14/18	Wakeup (Sa) 8-9am 8-9am			:30			IMP	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1-				1	\$75.00				
16	WNEM	07/14/18	07/14/18	CBS Sat AM 9a-11am 9a-11a			:30			IMP	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1-				1	\$75.00				
17	WNEM	07/14/18	07/14/18	TV-5 News Saturday 6-630p			:30			IMP	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1-				1	\$125.00				
18	WNEM	07/14/18	07/14/18	Sat 7-730pm 7-730p			:30			IMP	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1-				1	\$60.00				
19	WNEM	07/14/18	07/14/18	Crimetime 9-10p			:30			IMP	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1-				1	\$125.00				
20	WNEM	07/14/18	07/14/18	48 Hours 10-11p			:30			IMP	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1-				1	\$125.00				
21	WNEM	07/14/18	07/14/18	TV-5 News at 11pm (S11-1135p			:30			IMP	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1-				1	\$125.00				
22	WNEM	07/15/18	07/15/18	Wakeup (Su) 7-9am 7-9am			:30			IMP	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1				1	\$60.00				
23	WNEM	07/11/18	07/13/18	10a-11a 10-11a			:30			IMP	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	--WTF--				2	\$120.00				
24	WNEM	07/15/18	07/15/18	CBS Sun AM 9a-1030:9-1030am			:30			IMP	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1				1	\$150.00				
25	WNEM	07/15/18	07/15/18	Sunday CBS Evening 6-630pm			:30			IMP	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1				1	\$450.00				
26	WNEM	07/15/18	07/15/18	Early News Sunday 630-7pm			:30			IMP	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1				1	\$125.00				
27	WNEM	07/15/18	07/15/18	60 Minutes 7-8pm			:30			IMP	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract / Revision</u> 891906 /		<u>Alt Order #</u> 09166028
<u>Contract Dates</u> 07/09/18 - 07/17/18	<u>Product</u> D/ Governor/82/191/2306	<u>Estimate #</u> 2306
<u>Advertiser</u> Shri Thaneder For Govern		<u>Original Date / Revision</u> 07/12/18 / 07/12/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1				1	\$350.00				
N 28	WNEM	07/15/18	07/15/18	Instinct	8-9pm		:30			IMP	NM	3	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1				1	\$385.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNEM	07/09/18-07/15/18	Instinct	8-9pm	-----Su	:30		\$385.00		NM		
	See MG 28.2												
	2	WNEM	07/15/18-07/15/18	Big Brother	8-9pm	-----Su	:30		\$385.00		NM		
	See MG 28.3, 28.4, 28.5												
	3	WNEM	07/14/18-07/14/18	48 Hours	10-11p	-----Sa--	:30		\$125.00		NM		
	MG for 28.2 07/15												
	4	WNEM	07/16/18-07/17/18	TV5 News at 11pm (M-F)	11-1135p	MTu-----	:30		\$200.00		NM		
	MG for 28.2 07/15												
	5	WNEM	07/16/18-07/17/18	THE DOCTORS	M-F 3-4pm	MTu-----	:30		\$60.00		NM		
	MG for 28.2 07/15												
29	WNEM	07/15/18	07/15/18	NCIS LA	9-10pm		:30			IMP	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1				1	\$325.00				
30	WNEM	07/15/18	07/15/18	NCIS LA	10-11pm		:30			IMP	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1				1	\$300.00				
31	WNEM	07/15/18	07/15/18	TV-5 News at 11pm (\$11-1135p			:30			IMP	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1				1	\$145.00				
32	WNEM	07/16/18	07/17/18	CBS This Morning	7-9am		:30			IMP	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$100.00				
33	WNEM	07/16/18	07/17/18	WNEM TV5 News @ 5M-F 9a-10a			:30			IMP	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$60.00				
34	WNEM	07/11/18	07/13/18	Price Is Right w/Drew 11a-12n			:30			IMP	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	--WTF--				2	\$140.00				
35	WNEM	07/16/18	07/17/18	10a-11a	10-11a		:30			IMP	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$120.00				
36	WNEM	07/16/18	07/17/18	Price Is Right w/Drew 11a-12n			:30			IMP	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$140.00				
37	WNEM	07/16/18	07/17/18	TV5 Noon News	12n-1230p		:30			IMP	NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$145.00				
38	WNEM	07/16/18	07/17/18	CBS Daytime	1230-2p		:30			IMP	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$85.00				
39	WNEM	07/16/18	07/17/18	The Talk	2-3p		:30			IMP	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$85.00				

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<u>Contract Dates</u> 07/09/18 - 07/17/18	<u>Product</u> D/ Governor/82/191/2306	<u>Estimate #</u> 2306
<u>Advertiser</u> Shri Thaneder For Govern		<u>Original Date / Revision</u> 07/12/18 / 07/12/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
40	WNEM	07/16/18	07/17/18	THE DOCTORS	M-F 3-4pm		:30			IMP	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$60.00				
41	WNEM	07/16/18	07/17/18	Dr. Phil	4-5pm		:30			IMP	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$90.00				
42	WNEM	07/16/18	07/17/18	TV-5 News at 5pm	5-530pm		:30			IMP	NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$185.00				
43	WNEM	07/16/18	07/17/18	TV-5 News at 530pm	530-6pm		:30			IMP	NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$195.00				
44	WNEM	07/16/18	07/17/18	TV-5 News at 6pm	6-630pm		:30			IMP	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$400.00				
45	WNEM	07/11/18	07/13/18	TV5 Noon News	12n-1230p		:30			IMP	NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	--WTF--				2	\$145.00				
46	WNEM	07/16/18	07/17/18	CBS Evening News (M)	630-7pm		:30			IMP	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$450.00				
47	WNEM	07/16/18	07/17/18	Jeopardy	7-730pm		:30			IMP	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$300.00				
48	WNEM	07/16/18	07/17/18	Wheel of Fortune	730-8pm		:30			IMP	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$300.00				
49	WNEM	07/17/18	07/17/18	NCIS	8-9pm		:30			IMP	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-1-----				1	\$550.00				
50	WNEM	07/17/18	07/17/18	Bull	9-10pm		:30			IMP	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-1-----				1	\$400.00				
51	WNEM	07/17/18	07/17/18	NCIS New Orleans	10-11pm		:30			IMP	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-1-----				1	\$300.00				
52	WNEM	07/16/18	07/17/18	TV5 News at 11pm (M)	11-1135p		:30			IMP	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$200.00				
53	WNEM	07/16/18	07/17/18	M-F 1135p-1237x	1135p-1235a		:30			IMP	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$75.00				
54	WNEM	07/11/18	07/13/18	CBS Daytime	1230-2p		:30			IMP	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	--WTF--				2	\$85.00				
55	WNEM	07/11/18	07/13/18	The Talk	2-3p		:30			IMP	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	--WTF--				2	\$85.00				
56	WNEM	07/11/18	07/13/18	THE DOCTORS	M-F 3-4pm		:30			IMP	NM	2	\$120.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 9166028 TRF# 891906
\$\$\$ UNAPPROVED REV #2 \$\$\$

REP: TEL# 248-359-8118
ORDER WORKSHEET

FAX# 248-353-4130
HARRIS REPORT FROM REP JUL12/18 13.32
CHANGES *** WNNM-TV ***

ADV # _____ ADV. NAME POLI/S THANDAR/D/GOV/MI
AGY # _____ AGY. NAME MEDIA. PERIOD

7115 ORCHARD LAKE ROAD, SUITE 430

WEST BLOOMFIELD, MI 48322.

REP.# _____ OFF.# 1568 SALESMAN # _____
BUYER NAME KATE DWYER
SALES PRSN DE- HEATH BOGART

ORDER # _____ CONTRACT # 9166028

CLASS: NATL. LOCAL REGIONAL

PRDCT 82/191/2306 EST#2306 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL9/18 JUL17/18 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL12/18 13.32

REP: M2 APPROVED
LINES 59-60 ADDED
PLS CONFIRM
T/R HEATHER 7/12

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 82
AGENCY PRODUCT CODE = 191
AGENCY EST# = 2306

58	S		800P-900P	30		\$385.00	7/15	7/15	.0		SUN	0
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PROGRAM : BIG BROTHER
RA35+ : S.1
ORD COM1: SPOT PREEMPTED DUE TO PROGRAM CHANGE. PLEASE ADVISE ON MAKE GOOD
ORD COM2: OFFER. THANKS
THIS IS A MAKE-GOOD FOR JUL15 ON LINE-28 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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59	A		1000P-1100P	30		\$125.00	7/14	7/14	1		SAT	1
PROGRAM : 48 HOURS RA35+ : 2.0 ORD COM1 : BIG BROTHER IS SOLD OUT AT GRID 2. PLEASE ADVISE ON MAKE GOOD OFFER, ORD COM2 : THANKS THIS IS A MAKE-GOOD FOR JUL15 ON LINE-58 FOR 1 SPOT/WK												

60	A		1100P-1135P	30		\$200.00	7/16	7/17	1		M-TU	1
PROGRAM : LATE NEWS RA35+ : 2.5 ORD COM1 : BIG BROTHER IS SOLD OUT AT GRID 2. PLEASE ADVISE ON MAKE GOOD OFFER, ORD COM2 : THANKS PART OF A MAKEGOOD MADE UP OF LINES 59-61												

61	A		300P-400P	30		\$60.00	7/16	7/17	1		M-TU	1
PROGRAM : THE DOCTORS RA35+ : 0.6 ORD COM1 : BIG BROTHER IS SOLD OUT AT GRID 2. PLEASE ADVISE ON MAKE GOOD OFFER, ORD COM2 : THANKS PART OF A MAKEGOOD MADE UP OF LINES 59-61												

STATION MAKEGOOD OFFERS:
 M2 OK'D BUY#58 MISSED: SUN/800P-900P JUL15 30S \$385.00 (JUL12/18)
 OFFER: SAT/1000P-1100P JUL14 30S \$125.00 PLS ADVISE.
 & M-TU/1100P-1135P JUL16 30S \$200.00
 & M-TU/300P-400P JUL16 30S \$60.00
 CMT: BIG BROTHER IS SOLD OUT AT GRID 2. PLEASE ADVISE ON MAKE GOOD OFFER,
 CMT: THANKS

JUL/18 17610.00 CONTRACT TOTAL 17610.00
 TOTAL SPOTS 93

MARKET TOTALS \$36,687 WN BL 0% WBSF 0% ENEM 0%
 7/9 WK SCHED. SHARE REPORTE
 SVC- NSI BOOKS- MAR/17 ES
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE
 P-CLASS, PLAN, SECT Q-PAID P
 INGTN M-MAKEGOOD N-PROGRAM NAME
 ATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 248-353-4130 JUL11/18 10.42
HARRIS REPORT FROM REP *** WNNM-TV ***
CHANGES

REP. #	OFF. # 1568	SALESMAN #
BUYER NAME	KATE DWYER	
SALES PRSN	DE- HEATH BOGART	

SALES PRSN DE-HEATH BOGART

	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL11/18 10.42

STA:

[illegible]

AGENCY ADVERTISER CODE = 82 AGENCY EST# = 2306
AGENCY PRODUCT CODE = 191

28	30	4385.00	7/15	0	STN
5	3002-9002		7/15	0	

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PROGRAM : INSTINCT-CBS  
RA35+ : 5.1  
CON COM1: INSTINCT-CBS
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58	A	800P-900P	30	\$385.00	7/15	1	STN	1
----	---	-----------	----	----------	------	---	-----	---

PROGRAM : BIG BROTHER
RA35+ : 5.1
ORD COM1 : SPOT PREEMPTED DUE TO PROGRAM CHANGE. PLEASE ADVISE ON MAKE GOOD
ORD COM2 : OFFER. THANKS
THIS IS A MAKE-GOOD FOR JUL15 ON LINE-28 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#28 MISSED: SUN/800P-900P JUL15 30S \$385.00 (JUL11/18)
 OFFER: SUN/800P-900P JUL15 30S \$385.00 PLS ADVISE.
 CMT: SPOT PREEMPTED DUE TO PROGRAM CHANGE. PLEASE ADVISE ON MAKE GOOD
 CMT: OFFER. THANKS

JUL/18 17610.00 CONTRACT TOTAL 17610.00
 TOTAL SPOTS 91

MARKET TOTALS \$36,687 TABL 0% WBSF 0% ENEM 0%
 7/9 WK SCHED. SHARE REFOR
 SVC- NSI BOOKS- MAR/17
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TY LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID LATE X-DAYS Z-COMMENTS *-MULTIPLE