

# CONTRACT



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**WNEM-TV5**  
 107 N. Franklin Street - 48607  
 Saginaw, MI 48607  
 (989)755-8191

<u>Contract / Revision</u> 891906 /		<u>Alt Order #</u> 09166028
<u>Product</u> D/ Governor/82/191/2306		
<u>Contract Dates</u> 07/09/18 - 07/17/18	<u>Estimate #</u> 2306	
<u>Advertiser</u> Shri Thaneder For Governor		<u>Original Date / Revision</u> 07/12/18 / 07/12/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNEM	<u>Account Executive</u> Heath Bogart	<u>Sales Office</u> TELEREP-DET
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> TV13859	<u>Advertiser Code</u> 82	<u>Product 1/2</u> 191
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Media Period**  
 7115 Orchard Lake Road, Suite 430  
 West Bloomfield, MI 48322  
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
1	WNEM	07/11/18	07/13/18	CBS This Morning	7-9am		:30			IMP	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	--WTF--	2			\$100.00					
2	WNEM	07/11/18	07/13/18	TV-5 News at 5pm	5-530pm		:30			IMP	NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	--WTF--	2			\$185.00					
3	WNEM	07/11/18	07/13/18	TV-5 News at 530pm	530-6pm		:30			IMP	NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	--WTF--	2			\$195.00					
4	WNEM	07/11/18	07/13/18	TV-5 News at 6pm	6-630pm		:30			IMP	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	--WTF--	2			\$400.00					
5	WNEM	07/11/18	07/13/18	CBS Evening News (M630-7pm			:30			IMP	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	--WTF--	2			\$450.00					
6	WNEM	07/11/18	07/13/18	Jeopardy	7-730pm		:30			IMP	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	--WTF--	2			\$300.00					
7	WNEM	07/11/18	07/13/18	Wheel of Fortune	730-8pm		:30			IMP	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	--WTF--	2			\$300.00					
8	WNEM	07/11/18	07/11/18	Code Black	10-11pm		:30			IMP	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	--1----	1			\$375.00					
9	WNEM	07/12/18	07/12/18	SWAT	10-11pm		:30			IMP	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	---1---	1			\$350.00					
10	WNEM	07/13/18	07/13/18	Hawaii 5-0	9-10p		:30			IMP	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	----1--	1			\$325.00					
11	WNEM	07/13/18	07/13/18	Blue Bloods	10-11pm		:30			IMP	NM	1	\$350.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**Saginaw, MI 48607**  
**(989)755-8191**

<u>Contract / Revision</u>	<u>Alt Order #</u>
891906 /	09166028

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/09/18 - 07/17/18	D/ Governor/82/191/2306	2306

<u>Advertiser</u>	<u>Original Date / Revision</u>
Shri Thaneder For Govern	07/12/18 / 07/12/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	----1--	1			\$350.00					
12	WNEM	07/11/18	07/13/18	WNEM TV5 News @ 9a-10a	9a-10a		:30		IMP		NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	--WTF--	2			\$60.00					
13	WNEM	07/11/18	07/13/18	TV5 News at 11pm (M11-1135p)	11pm-1135p		:30		IMP		NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	--WTF--	2			\$200.00					
14	WNEM	07/11/18	07/13/18	M-F 1135p-1237x	1135p-1235a		:30		IMP		NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	--WTF--	2			\$75.00					
15	WNEM	07/14/18	07/14/18	Wakeup (Sa) 8-9am	8-9am		:30		IMP		NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-----1-	1			\$75.00					
16	WNEM	07/14/18	07/14/18	CBS Sat AM 9a-11am	9a-11a		:30		IMP		NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-----1-	1			\$75.00					
17	WNEM	07/14/18	07/14/18	TV-5 News Saturday	6-630p		:30		IMP		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-----1-	1			\$125.00					
18	WNEM	07/14/18	07/14/18	Sat 7-730pm	7-730p		:30		IMP		NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-----1-	1			\$60.00					
19	WNEM	07/14/18	07/14/18	Crimetime	9-10p		:30		IMP		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-----1-	1			\$125.00					
20	WNEM	07/14/18	07/14/18	48 Hours	10-11p		:30		IMP		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-----1-	1			\$125.00					
21	WNEM	07/14/18	07/14/18	TV-5 News at 11pm (S11-1135p)	11pm-1135p		:30		IMP		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-----1-	1			\$125.00					
22	WNEM	07/15/18	07/15/18	Wakeup (Su) 7-9am	7-9am		:30		IMP		NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-----1	1			\$60.00					
23	WNEM	07/11/18	07/13/18	10a-11a	10-11a		:30		IMP		NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	--WTF--	2			\$120.00					
24	WNEM	07/15/18	07/15/18	CBS Sun AM 9a-1030	9-1030am		:30		IMP		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-----1	1			\$150.00					
25	WNEM	07/15/18	07/15/18	Sunday CBS Evening	6-630pm		:30		IMP		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-----1	1			\$450.00					
26	WNEM	07/15/18	07/15/18	Early News Sunday	630-7pm		:30		IMP		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-----1	1			\$125.00					
27	WNEM	07/15/18	07/15/18	60 Minutes	7-8pm		:30		IMP		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/09/18	07/15/18	-----1	1			\$350.00					

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<b>Contract / Revision</b> 891906 /	<b>Alt Order #</b> 09166028
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<b>Contract Dates</b> 07/09/18 - 07/17/18	<b>Product</b> D/ Governor/82/191/2306	<b>Estimate #</b> 2306
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<b>Advertiser</b> Shri Thaneder For Govern	<b>Original Date / Revision</b> 07/12/18 / 07/12/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1	1				\$350.00				
N 28	WNEM	07/15/18	07/15/18	Instinct	8-9pm		:30			IMP	NM	3	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1	1				\$385.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WNEM	07/09/18-07/15/18		Instinct	8-9pm	-----Su	:30		<del>\$385.00</del>		NM		
				See MG 28.2									
2	WNEM	07/15/18-07/15/18		Big Brother	8-9pm	-----Su	:30		<del>\$385.00</del>		NM		
				See MG 28.3, 28.4, 28.5									
3	WNEM	07/14/18-07/14/18		48 Hours	10-11p	-----Sa--	:30		\$125.00		NM		
				MG for 28.2 07/15									
4	WNEM	07/16/18-07/17/18		TV5 News at 11pm (M-F)	11-1135p	MTu-----	:30		\$200.00		NM		
				MG for 28.2 07/15									
5	WNEM	07/16/18-07/17/18		THE DOCTORS	M-F 3-4pm	MTu-----	:30		\$60.00		NM		
				MG for 28.2 07/15									
29	WNEM	07/15/18	07/15/18	NCIS LA	9-10pm		:30			IMP	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1	1				\$325.00				
30	WNEM	07/15/18	07/15/18	NCIS LA	10-11pm		:30			IMP	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1	1				\$300.00				
31	WNEM	07/15/18	07/15/18	TV-5 News at 11pm (\$11-1135p			:30			IMP	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1	1				\$145.00				
32	WNEM	07/16/18	07/17/18	CBS This Morning	7-9am		:30			IMP	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----	2				\$100.00				
33	WNEM	07/16/18	07/17/18	WNEM TV5 News @ 9M-F 9a-10a			:30			IMP	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----	2				\$60.00				
34	WNEM	07/11/18	07/13/18	Price Is Right w/Drew 11a-12n			:30			IMP	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		07/09/18	07/15/18	--WTF--	2				\$140.00				
35	WNEM	07/16/18	07/17/18	10a-11a	10-11a		:30			IMP	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----	2				\$120.00				
36	WNEM	07/16/18	07/17/18	Price Is Right w/Drew 11a-12n			:30			IMP	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----	2				\$140.00				
37	WNEM	07/16/18	07/17/18	TV5 Noon News	12n-1230p		:30			IMP	NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----	2				\$145.00				
38	WNEM	07/16/18	07/17/18	CBS Daytime	1230-2p		:30			IMP	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----	2				\$85.00				
39	WNEM	07/16/18	07/17/18	The Talk	2-3p		:30			IMP	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----	2				\$85.00				

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<u>Contract Dates</u> 07/09/18 - 07/17/18	<u>Product</u> D/ Governor/82/191/2306	<u>Estimate #</u> 2306
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<u>Advertiser</u> Shri Thaneder For Govern	<u>Original Date / Revision</u> 07/12/18 / 07/12/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
40	WNEM	07/16/18	07/17/18	THE DOCTORS	M-F 3-4pm		:30			IMP	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$60.00				
41	WNEM	07/16/18	07/17/18	Dr. Phil	4-5pm		:30			IMP	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$90.00				
42	WNEM	07/16/18	07/17/18	TV-5 News at 5pm	5-530pm		:30			IMP	NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$185.00				
43	WNEM	07/16/18	07/17/18	TV-5 News at 530pm	530-6pm		:30			IMP	NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$195.00				
44	WNEM	07/16/18	07/17/18	TV-5 News at 6pm	6-630pm		:30			IMP	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$400.00				
45	WNEM	07/11/18	07/13/18	TV5 Noon News	12n-1230p		:30			IMP	NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	--WTF--				2	\$145.00				
46	WNEM	07/16/18	07/17/18	CBS Evening News (M)	630-7pm		:30			IMP	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$450.00				
47	WNEM	07/16/18	07/17/18	Jeopardy	7-730pm		:30			IMP	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$300.00				
48	WNEM	07/16/18	07/17/18	Wheel of Fortune	730-8pm		:30			IMP	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$300.00				
49	WNEM	07/17/18	07/17/18	NCIS	8-9pm		:30			IMP	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-1-----				1	\$550.00				
50	WNEM	07/17/18	07/17/18	Bull	9-10pm		:30			IMP	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-1-----				1	\$400.00				
51	WNEM	07/17/18	07/17/18	NCIS New Orleans	10-11pm		:30			IMP	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-1-----				1	\$300.00				
52	WNEM	07/16/18	07/17/18	TV5 News at 11pm (M)	11-1135p		:30			IMP	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$200.00				
53	WNEM	07/16/18	07/17/18	M-F 1135p-1237x	1135p-1235a		:30			IMP	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	MT-----				2	\$75.00				
54	WNEM	07/11/18	07/13/18	CBS Daytime	1230-2p		:30			IMP	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	--WTF--				2	\$85.00				
55	WNEM	07/11/18	07/13/18	The Talk	2-3p		:30			IMP	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	--WTF--				2	\$85.00				
56	WNEM	07/11/18	07/13/18	THE DOCTORS	M-F 3-4pm		:30			IMP	NM	2	\$120.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WNEM.COM**

www.wnem.com

**WNEM-TV5**  
 107 N. Franklin Street - 48607  
 Saginaw, MI 48607  
 (989)755-8191

<u>Contract / Revision</u>	<u>Alt Order #</u>
891906 /	09166028

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/09/18 - 07/17/18	D/ Governor/82/191/2306	2306

<u>Advertiser</u>	<u>Original Date / Revision</u>
Shri Thaneder For Govern	07/12/18 / 07/12/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	--WTF--				2	\$60.00				
57	WNEM	07/11/18	07/13/18	Dr. Phil	4-5pm		:30			IMP	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	--WTF--				2	\$90.00				
<b>Totals</b>												<b>93</b>	<b>\$17,610.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 -07/17/18	93	\$17,610.00	(\$2,641.50)	\$14,968.50
<b>Totals</b>	<b>93</b>	<b>\$17,610.00</b>	<b>(\$2,641.50)</b>	<b>\$14,968.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 9166028 TRF# 891906 REP: TEL# 248-359-8118 FAX# 248-353-4130  
 \$\$\$ UNAPPROVED REV #2 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP JUL12/18 13.32  
 \*\*CHANGES\*\* \*\*\* WNNM-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/S THANEDAR/D/GOV/MI REP.# \_\_\_\_\_ OFF.# 1568 SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME MEDIA. PERIOD BUYER NAME KATE DWYER  
 7115 ORCHARD LAKE ROAD, SUITE 430 SALES PRSN DE- HEATH BOGART  
 WEST BLOOMFIELD, MI 48322.

ORDER # \_\_\_\_\_ CONTRACT # 9166028 CLASS: NATL. LOCAL REGIONAL

PRDCT 82/191/2306 EST#2306 COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES JUL9/18 JUL17/18 WK-2  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE JUL12/18 13.32

REP: M2 APPROVED  
 LINES 59-60 ADDED  
 PLS CONFIRM  
 T/R HEATHER 7/12

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CON CM \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
58	S		800P-900P	30		\$385.00	7/15	7/15	0		SUN	0
			AGENCY ADVERTISER CODE = 82		AGENCY EST# = 2306							
			AGENCY PRODUCT CODE = 191									

PROGRAM : BIG BROTHER  
 RA35+ : 5.1  
 ORD COM1 : SPOT PREEMPTED DUE TO PROGRAM CHANGE. PLEASE ADVISE ON MAKE GOOD  
 ORD COM2 : OFFER. THANKS  
 THIS IS A MAKE-GOOD FOR JUL15 ON LINE-28 FOR 1 SPOT/WK

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
 : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

59 A 1000P-1100P 30 \$125.00 7/14 7/14 1 SAT 1  
 PROGRAM : 48 HOURS  
 RA35+ : 2.0  
 ORD COM1 : BIG BROTHER IS SOLD OUT AT GRID 2. PLEASE ADVISE ON MAKE GOOD OFFER,  
 ORD COM2 : THANKS  
 THIS IS A MAKE-GOOD FOR JUL15 ON LINE-58 FOR 1 SPOT/WK

60 A 1100P-1135P 30 \$200.00 7/16 7/17 1 M-TU 1  
 PROGRAM : LATE NEWS  
 RA35+ : 2.5  
 ORD COM1 : BIG BROTHER IS SOLD OUT AT GRID 2. PLEASE ADVISE ON MAKE GOOD OFFER,  
 ORD COM2 : THANKS  
 PART OF A MAKEGOOD MADE UP OF LINES 59-61

61 A 300P-400P 30 \$60.00 7/16 7/17 1 M-TU 1  
 PROGRAM : THE DOCTORS  
 RA35+ : 0.6  
 ORD COM1 : BIG BROTHER IS SOLD OUT AT GRID 2. PLEASE ADVISE ON MAKE GOOD OFFER,  
 ORD COM2 : THANKS  
 PART OF A MAKEGOOD MADE UP OF LINES 59-61  
 STATION MAKEGOOD OFFERS:  
 M2 OK'D BUY#58 MISSED: SUN/800P-900P JUL15 30S \$385.00 (JUL12/18)  
 OFFER: SAT/1000P-1100P JUL14 30S \$125.00 PLS ADVISE.  
 & M-TU/1100P-1135P JUL16 30S \$200.00  
 & M-TU/300P-400P JUL16 30S \$60.00  
 CMT: BIG BROTHER IS SOLD OUT AT GRID 2. PLEASE ADVISE ON MAKE GOOD OFFER,  
 CMT: THANKS

JUL/18 17610.00 CONTRACT TOTAL 17610.00  
 TOTAL SPOTS 93

MARKET TOTALS \$36,687 WN  
 7/9 WK SCHED. SHARE REPORTE  
 SVC- NSI BOOKS- MAR/17 ES  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE  
 P-CLASS, PLAN, SECT Q-PAID P

REP HEADLINE# 9166028 TRF# 891906 REP: TEL# 248-359-8118 FAX# 248-353-4130  
 \$\$\$ UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP JUL11/18 10.42  
 \*\*CHANGES\*\* \*\*\* WINEM-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/S THANEDAR/D/GOV/MI REP.# \_\_\_\_\_ OFF.# 1568 SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME MEDIA..PERIOD BUYER NAME KATE DWYER  
 7115 ORCHARD LAKE ROAD, SUITE 430 SALES PRSN DE- HEATH BOGART  
 WEST BLOOMFIELD, MI 48322.

ORDER # \_\_\_\_\_ CONTRACT # 9166028 CLASS: NATL. LOCAL REGIONAL

PRDCT 82/191/2306 EST#2306 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL9/18 JUL17/18 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE JUL11/18 10.42

REP: M1 OK  
 PLEASE SEE NEW LINE 58  
 T/R  
 AMBER

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CON CM \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
28	S		800P-900P	30		\$385.00	7/15	7/15	0		SUN	0
AGENCY ADVERTISER CODE = 82 AGENCY EST# = 2306 AGENCY PRODUCT CODE = 191												
PROGRAM : INSTINCT-CBS RA35+ : 5.1 CON COM1 : INSTINCT-CBS												
58	A		800P-900P	30		\$385.00	7/15	7/15	1		SUN	1
PROGRAM : BIG BROTHER RA35+ : 5.1 ORD COM1 : SPOT PREEMPTED DUE TO PROGRAM CHANGE. PLEASE ADVISE ON MAKE GOOD ORD COM2 : OFFER. THANKS THIS IS A MAKE-GOOD FOR JUL15 ON LINE-28 FOR 1 SPOT/WK												

REP HEADLINE# 9166028 TRF# 891906 REP: TEL# 248-359-8118 FAX# 248-353-4130  
 \$\$\$ UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP JUL11/18 10.42  
 \*\*CHANGES\*\* \*\*\* WNNM-TV \*\*\*

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START DATE : END DATE : SPTS /WK : WEEK INVT : DAYS : TOTL SPTS:

STATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#28 MISSED: SUN/800P-900P JUL11 30S \$385.00 (JUL11/18)  
 OFFER: SUN/800P-900P JUL11 30S \$385.00 PLS ADVISE.  
 CMT: SPOT PREEMPTED DUE TO PROGRAM CHANGE. PLEASE ADVISE ON MAKE GOOD  
 CMT: OFFER. THANKS

JUL/18 17610.00 CONTRACT TOTAL 17610.00  
 TOTAL SPOTS 91

MARKET TOTALS \$36,687 TABL 0% WBSF 0% ENEM 0%  
 7/9 WK SCHED. SHARE REFOR  
 SVC- NSI BOOKS- MAR/17  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TY  
 P-CLASS, PLAN, SECT Q-PAID

LENGTH M-MAKEGOOD N-PROGRAM NAME  
 LATE Y-DAYS Z-COMMENTS \*-MULTIPLE