

Order # 882323

NAB Form PB-18 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WNEM-TV Flint, MI

Date:

5/29/18

I, Shri Thanedar

being/on behalf of: Shri Thanedar for Governor

a legally qualified candidate of the Democratic

political party for the office of: Democrat Governor

in the

election to be held on: August 7, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
5/29-6/19					

Attach proposed schedule with charges (if available): \$ 86.00

I represent that the payment for the above described broadcast time has been furnished by:

Shri Thanedar for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Shashi Thanedar

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4.24.18

Date

Shri Thanedar

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

KEN FRERSON

Printed Name

BSM

Title

CONTRACT

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

www.wnem.com

And:

Media Period
7115 Orchard Lake Road, Suite 430
West Bloomfield, MI 48322
USA

Contract / Revision 882323 /		Alt Order # 09068122
Product 82/191/2283		
Contract Dates 05/28/18 - 06/24/18		Estimate # 2283
Advertiser Shri Thaneder For Governor		Original Date / Revision 05/24/18 / 05/25/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WNEM	Account Executive Heath Bogart	Sales Office TELEREP-DET
Special Handling		
Demographic Adults 35+		
Agency Code TV13859	Advertiser Code 82	Product 1/2 191
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WNEM	05/29/18	06/01/18	Dr. Phil	4-5pm		:30			PMT	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/28/18	06/03/18	-TWTF--				3	\$150.00				
N 2	WNEM	06/02/18	06/09/18	TV-5 News at 11pm (S11-1135p			:30			IMP	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/28/18	06/03/18	-----1-				1	\$150.00				
		Week: 06/04/18	06/10/18	-----1-				1	\$150.00				
N 3	WNEM	06/03/18	06/10/18	Early News Sunday	630-7pm		:30			IMP	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/28/18	06/03/18	-----1				1	\$150.00				
		Week: 06/04/18	06/10/18	-----1				1	\$150.00				
N 4	WNEM	06/03/18	06/10/18	LF Rotator M-Su	1135p-1235a		:30			PMT	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/28/18	06/03/18	-----1				1	\$50.00				
		Week: 06/04/18	06/10/18	-----1				1	\$50.00				
N 5	WNEM	06/04/18	06/08/18	Dr. Phil	4-5pm		:30			PMT	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/04/18	06/10/18	MTWTF--				4	\$150.00				
N 6	WNEM	05/29/18	06/01/18	TV-5 News at 530pm	530-6pm		:30			PMT	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/28/18	06/03/18	-TWTF--				3	\$325.00				
N 7	WNEM	06/04/18	06/08/18	TV-5 News at 530pm	530-6pm		:30			PMT	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/04/18	06/10/18	MTWTF--				3	\$325.00				
N 8	WNEM	05/29/18	06/01/18	TV-5 News at 6pm	6-630pm		:30			IMP	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 05/28/18	06/03/18	-TWTF--				3	\$550.00				
N 9	WNEM	06/04/18	06/08/18	TV-5 News at 6pm	6-630pm		:30			IMP	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 06/04/18	06/10/18	MTWTF--				3	\$550.00				
N 10	WNEM	05/29/18	06/01/18	M-Su Late News	11-1135p		:30			IMP	NM	3	\$675.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


WNEM.COM

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

www.wnem.com

Contract / Revision	Alt Order #
882323 /	09068122

Contract Dates	Product	Estimate #
05/28/18 - 06/24/18	82/191/2283	2283

Advertiser	Original Date / Revision
Shri Thaneder For Govern	05/24/18 / 05/25/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount															
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 05/28/18</td><td>06/03/18</td><td>-TWTF--</td><td>3</td><td>\$225.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 05/28/18	06/03/18	-TWTF--	3	\$225.00							
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																								
Week: 05/28/18	06/03/18	-TWTF--	3	\$225.00																								
N 11	WNEM	06/04/18	06/08/18	TV5 News at 11pm (M11-1135p			:30			IMP	NM	3	\$675.00															
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 06/04/18</td><td>06/10/18</td><td>MTWTF--</td><td>3</td><td>\$225.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 06/04/18	06/10/18	MTWTF--	3	\$225.00							
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																								
Week: 06/04/18	06/10/18	MTWTF--	3	\$225.00																								
N 12	WNEM	06/02/18	06/09/18	TV-5 News Saturday 6-630p			:30			IMP	NM	2	\$250.00															
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 05/28/18</td><td>06/03/18</td><td>-----1-</td><td>1</td><td>\$125.00</td></tr><tr><td>Week: 06/04/18</td><td>06/10/18</td><td>-----1-</td><td>1</td><td>\$125.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 05/28/18	06/03/18	-----1-	1	\$125.00	Week: 06/04/18	06/10/18	-----1-	1	\$125.00		
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																								
Week: 05/28/18	06/03/18	-----1-	1	\$125.00																								
Week: 06/04/18	06/10/18	-----1-	1	\$125.00																								
Totals												33	\$8,600.00															

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 - 06/10/18	33	\$8,600.00	(\$1,290.00)	\$7,310.00
Totals	33	\$8,600.00	(\$1,290.00)	\$7,310.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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30 MAY24/18 14.42
*** WNNM-TV ***

ADV #	ADV.	NAME	POLI/S	THANEDAR/D	GOV/MI	REP.#	OFF.#	SALESMAN #

AGY #	AGY. NAME	MEDIA..	PERIOD	BUYER NAME	KATE DWYER
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SALES PRSN DE - HEATH BOGART

7115 ORCHARD LAKE ROAD, SUITE 430

WEST BLOOMFIELD, MI 48322.

ORDER #	CONTRACT #	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	82/191/2283	EST#2283	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES MAY28/18 JUN24/18 WK-4

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE MAY24/18	14.42
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REF: THIS IS A NEW ORDER
PLEASE CONFIRM
T/R
AMBER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	:RATE:	START	:END:	SPTS:	WEEK	:DAYS:
:	LINE#:	:	:	:	:	:	DATE	:DATE:	/WK:	INVT	:
1	1		10:00-11:00	1		100	10/01/80	10/01/80	1		W
2	2		11:00-12:00	1		100	10/01/80	10/01/80	1		W
3	3		12:00-13:00	1		100	10/01/80	10/01/80	1		W
4	4		13:00-14:00	1		100	10/01/80	10/01/80	1		W
5	5		14:00-15:00	1		100	10/01/80	10/01/80	1		W
6	6		15:00-16:00	1		100	10/01/80	10/01/80	1		W
7	7		16:00-17:00	1		100	10/01/80	10/01/80	1		W
8	8		17:00-18:00	1		100	10/01/80	10/01/80	1		W
9	9		18:00-19:00	1		100	10/01/80	10/01/80	1		W
10	10		19:00-20:00	1		100	10/01/80	10/01/80	1		W
11	11		20:00-21:00	1		100	10/01/80	10/01/80	1		W
12	12		21:00-22:00	1		100	10/01/80	10/01/80	1		W
13	13		22:00-23:00	1		100	10/01/80	10/01/80	1		W
14	14		23:00-24:00	1		100	10/01/80	10/01/80	1		W
15	15		24:00-25:00	1		100	10/01/80	10/01/80	1		W
16	16		25:00-26:00	1		100	10/01/80	10/01/80	1		W
17	17		26:00-27:00	1		100	10/01/80	10/01/80	1		W
18	18		27:00-28:00	1		100	10/01/80	10/01/80	1		W
19	19		28:00-29:00	1		100	10/01/80	10/01/80	1		W
20	20		29:00-30:00	1		100	10/01/80	10/01/80	1		W
21	21		30:00-31:00	1		100	10/01/80	10/01/80	1		W
22	22		31:00-32:00	1		100	10/01/80	10/01/80	1		W
23	23		32:00-33:00	1		100	10/01/80	10/01/80	1		W
24	24		33:00-34:00	1		100	10/01/80	10/01/80	1		W
25	25		34:00-35:00	1		100	10/01/80	10			

AGENCY ADVERTISER CODE = 82
AGENCY PRODUCT CODE = 191
AGENCY EST# = 2283

DATE	DESCRIPTION	AMOUNT	CHECK NO.	BANK	INITIALS
10/1/50	PAYROLL	400.00	1001	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1002	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1003	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1004	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1005	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1006	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1007	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1008	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1009	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1010	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1011	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1012	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1013	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1014	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1015	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1016	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1017	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1018	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1019	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1020	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1021	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1022	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1023	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1024	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1025	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1026	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1027	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1028	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1029	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1030	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1031	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1032	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1033	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1034	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1035	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1036	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1037	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1038	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1039	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1040	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1041	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1042	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1043	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1044	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1045	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1046	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1047	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1048	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1049	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1050	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1051	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1052	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1053	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1054	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1055	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1056	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00	1057	WELLS FARGO	W.F.
10/1/50	PAYROLL	400.00			

PROGRAM : DR. PHIL
RA35+ : 4.5
CON COM1: DR. PHIL

2	11004-11355	30	3	150.00	6/2	1	1	2
2	11004-11355	30	3	150.00	6/2	1	1	2

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PROGRAM : WNEM-5NWS-11SA<
RA35+ : 5.2
CON COM1: WNEM-5NWS-11SA<
```

6/9/71

REP HEADLINE# 9068122
*** ORIGINAL REV#0 ***
REP: TEL# 248-359-8118
ORDER WORKSHEET
FAX# 248-353-4130
HARRIS REPORT FROM REP
MAY24/18 14.42
*** WNEM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			630P-700P	30		\$150.00	6/3	6/10	1		SUN	2
PROGRAM : WNEM-5NWS-630P RA35+ : 5.8 CON COM1 : WNEM-5NWS-630P												
4			1135P-1235A	30		\$50.00	6/3	6/10	1		SUN	2
PROGRAM : CSI MIAMI< RA35+ : 2.1 CON COM1 : CSI MIAMI<												
5			400P-500P	30		\$150.00	6/4	6/8	4		M-F	4
PROGRAM : DR. PHIL RA35+ : 4.5 CON COM1 : DR. PHIL												
6			530P-600P	30		\$325.00	5/29	6/1	3		TU-F	3
PROGRAM : WNEM-5NWS-530P RA35+ : 5.8 CON COM1 : WNEM-5NWS-530P												
7			530P-600P	30		\$325.00	6/4	6/8	3		M-F	3
PROGRAM : WNEM-5NWS-530P RA35+ : 5.9 CON COM1 : WNEM-5NWS-530P												
8			600P-630P	30		\$550.00	5/29	6/1	3		TU-F	3
PROGRAM : WNEM-5 NEWS-6 RA35+ : 7.8 CON COM1 : WNEM-5 NEWS-6												
9			600P-630P	30		\$550.00	6/4	6/8	3		M-F	3
PROGRAM : WNEM-5 NEWS-6 RA35+ : 7.8 CON COM1 : WNEM-5 NEWS-6												
10			1100P-1135P	30		\$225.00	5/29	6/1	3		TU-F	3
PROGRAM : WNEM-5 NEWS-11< RA35+ : 5.8 CON COM1 : WNEM-5 NEWS-11<												

