

CONTRACT



WJBF
1336 Augusta West Parkway
Augusta, GA 30909
(706) 722-6664

And:

AL Media
Attention: Katz Chicago
222 West Ontario
Suite 600
Chicago, IL 60610

Contract / Revision 1724208 /		Alt Order # 26216298
Product Stacey Abrams for Go		
Contract Dates 10/08/18 - 10/14/18		Estimate # 606
Advertiser POL/Democratic Party of GA for Stacey Abrar		Original Date / Revision 10/10/18 / 10/10/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WJBF	Account Executive Katz Chicago	Sales Office Katz/Chicago
Special Handling		
Demographic Adults 35+		
Agency Ref Abrar	Advertiser Ref 0/10/18	Product 1/2 Original Date / Revision

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WJBF	10/08/18	10/12/18	People's Court	10-1057a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/08/18	10/14/18	MTWTF--	2			\$125.00					
2	WJBF	10/08/18	10/12/18	The View	1057-12p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/08/18	10/14/18	MTWTF--	2			\$125.00					
3	WJBF	10/08/18	10/12/18	M-F News at 12p	12p-1230p		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/08/18	10/14/18	MTWTF--	3			\$125.00					
4	WJBF	10/08/18	10/12/18	Steve Harvey	3-357p		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/08/18	10/14/18	MTWTF--	4			\$150.00					
5	WJBF	10/08/18	10/12/18	Judge Mathis	357-5p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/08/18	10/14/18	MTWTF--	3			\$150.00					
6	WJBF	10/08/18	10/12/18	M-F News at 5p	5-530p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/08/18	10/14/18	MTWTF--	3			\$250.00					
7	WJBF	10/08/18	10/12/18	M-F News @530p	530-6p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/08/18	10/14/18	MTWTF--	3			\$250.00					
8	WJBF	10/08/18	10/12/18	M-F News @6	6-630p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/08/18	10/14/18	MTWTF--	2			\$400.00					
N 9	WJBF	10/13/18	10/13/18	Sa News @6p	557-630p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/08/18	10/14/18	-----S-	1			\$150.00					

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<u>Contract / Revision</u> 1724208 /		<u>Alt Order #</u> 26216298
<u>Contract Dates</u> 10/08/18 - 10/14/18	<u>Product</u> Stacey Abrams for Go	<u>Estimate #</u> 606
<u>Advertiser</u> POL/Democratic Party of		<u>Original Date / Revision</u> 10/10/18 / 10/10/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Spot	Ch	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WJBF	10/08/18-10/14/18		Sa News @6p	557-630p	-----Sa--	:30		\$150.00		NM		
See MG 9.2													
2	WJBF	10/10/18-10/12/18		Jimmy Kimmel	1135-1235a	---WThF----	:30		\$150.00		NM		
See MG 9.3													
3	WJBF	10/12/18-10/12/18		Jimmy Kimmel	1235-135a	-----F----	:30		\$150.00		NM		
MG for 9.2 10/12													
10	WJBF	10/08/18	10/12/18	Entertainment Tonight	730-8p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MTWTF--				2	\$200.00				
11	WJBF	10/08/18	10/08/18	Good Doctor	10-11p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	M-----				1	\$600.00				
12	WJBF	10/13/18	10/13/18	Sat 8p ABC College FB	Sat 8p ABC Colleg		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S-				1	\$500.00				
13	WJBF	10/08/18	10/12/18	M-F News @11p	11p-1135p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MTWTF--				3	\$300.00				
14	WJBF	10/14/18	10/14/18	Su News @11p	11p-1135p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S				1	\$250.00				
15	WJBF	10/08/18	10/12/18	Jimmy Kimmel	1135-1235a		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MTWTF--				3	\$150.00				
16	WJBF	10/08/18	10/12/18	M-F WJBF 5a News	458-530a		:30				NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MTWTF--				4	\$80.00				
17	WJBF	10/08/18	10/12/18	M-F WJBF 530a News	530-6a		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MTWTF--				4	\$100.00				
18	WJBF	10/08/18	10/12/18	M-F WJBF 6a News	558-6:57:56a		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MTWTF--				4	\$250.00				
19	WJBF	10/08/18	10/12/18	GMA	657-9a		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	MTWTF--				4	\$250.00				
20	WJBF	10/13/18	10/13/18	GMA Sa	757a-9a		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S-				1	\$165.00				
21	WJBF	10/14/18	10/14/18	This Week	9-10a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S				1	\$200.00				
							Totals	0.00				52	\$10,560.00

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Original Date / Revision 10/10/18 / 10/10/18		

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/14/18	52	\$10,560.00	(\$1,584.00)	\$8,976.00
Totals	52	\$10,560.00	(\$1,584.00)	\$8,976.00

Signature: _____ **Date:** _____

Time Period	# of Spots
10/01/18 - 10/14/18	52
Totals	52

Signature: _____

Signature: _____

Signature: _____

Signature: _____

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