

CONTRACT



WJBF
 1336 Augusta West Parkway
 Augusta, GA 30909
 (706) 722-6664

<u>Contract / Revision</u> 1739510 /	<u>Alt Order #</u> 26227548
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<u>Product</u> Stacey Abrams for Go	
<u>Contract Dates</u> 10/29/18 - 11/06/18	<u>Estimate #</u> 805
<u>Advertiser</u> POL/Dem Party of GA/Stacey Abrams/Govern	<u>Original Date / Revision</u> 10/31/18 / 10/31/18

And:

AL Media
 Attention: Katz Chicago
 222 West Ontario
 Suite 600
 Chicago, IL 60610

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WJBF	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz/Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WJBF	10/29/18	11/06/18	M-F WJBF 5a News	458-530a		:30				NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				3	\$110.00				
Week:		11/05/18	11/11/18	MT-----				1	\$110.00				
2	WJBF	10/29/18	11/06/18	M-F WJBF 530a News	530-6a		:30				NM	4	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				3	\$145.00				
Week:		11/05/18	11/11/18	MT-----				1	\$145.00				
3	WJBF	10/29/18	11/06/18	M-F WJBF 6a News	558-6:57:56a		:30				NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				3	\$325.00				
Week:		11/05/18	11/11/18	MT-----				1	\$325.00				
4	WJBF	10/29/18	11/06/18	GMA	657-9a		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				2	\$350.00				
Week:		11/05/18	11/11/18	MT-----				1	\$350.00				
5	WJBF	11/03/18	11/03/18	GMA Sa	757a-9a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				1	\$275.00				
6	WJBF	10/29/18	11/06/18	People's Court	10-1057a		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				2	\$125.00				
Week:		11/05/18	11/11/18	MT-----				1	\$125.00				
7	WJBF	10/29/18	11/02/18	The View	1057-12p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				1	\$125.00				
E 8	WJBF	10/29/18	11/06/18	M-F News at 12p	12p-1230p		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				2	\$125.00				
Week:		11/05/18	11/11/18	M-----				1	\$125.00				
E 9	WJBF	10/29/18	11/06/18	General Hospital	2-3p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				2	\$100.00				
Week:		11/05/18	11/11/18	M-----				1	\$100.00				

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Contract Dates 10/29/18 - 11/06/18		Product Stacey Abrams for Go
		Estimate # 805
Advertiser POL/Dem Party of GA/Sta		Original Date / Revision 10/31/18 / 10/31/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				1	\$100.00				
Week:		11/05/18	11/11/18	M-----				1	\$100.00				
E 10	WJBF	10/29/18	11/06/18	Steve Haarvey	3-357p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				2	\$150.00				
Week:		11/05/18	11/11/18	M-----				1	\$150.00				
E 11	WJBF	10/29/18	11/06/18	Judge Mathis	357-5p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				2	\$150.00				
Week:		11/05/18	11/11/18	M-----				1	\$150.00				
E 12	WJBF	10/29/18	11/06/18	M-F News at 5p	5-530p		:30				NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				2	\$425.00				
Week:		11/05/18	11/11/18	M-----				1	\$425.00				
E 13	WJBF	10/29/18	11/06/18	M-F News @530p	530-6p		:30				NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				2	\$425.00				
Week:		11/05/18	11/11/18	M-----				1	\$425.00				
E 14	WJBF	10/29/18	11/06/18	M-F News @6	6-630p		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				3	\$700.00				
Week:		11/05/18	11/11/18	M-----				1	\$700.00				
15	WJBF	11/03/18	11/03/18	Sa News @7p	657-730p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				1	\$150.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WJBF	10/29/18-11/04/18		Sa News @7p	657-730p	-----Sa--	:30		\$150.00		NM		
See MG 15.2													
2	WJBF	11/05/18-11/05/18		Judge Mathis	357-5p	M-----	:30		\$150.00		NM		
Ⓞ MG for 15.1 11/03													
E 16	WJBF	10/29/18	11/06/18	Entertainment Tonight	730-8p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				2	\$200.00				
Week:		11/05/18	11/11/18	M-----				1	\$200.00				
17	WJBF	11/05/18	11/05/18	Dancing with the Stars	8-10p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$850.00				
N 18	WJBF	11/05/18	11/05/18	The Good Doctor	10-11p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$600.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WJBF	11/05/18-11/11/18		The Good Doctor	10-11p	M-----	:30		\$600.00		NM		
See MG 18.2													
2	WJBF	11/05/18-11/05/18		The Good Doctor	10-11p	M-----	:30		\$600.00		NM		
Ⓞ MG for 18.1 11/05													
19	WJBF	10/31/18	10/31/18	Goldbergs	757p-830p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--W----				1	\$700.00				

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Contract Dates	Product	Estimate #
10/29/18 - 11/06/18	Stacey Abrams for Go	805

Advertiser	Original Date / Revision
POL/Dem Party of GA/Sta	10/31/18 / 10/31/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
20	WJBF	11/01/18	11/01/18	Grey's Anatomy	757-9p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---T---				1	\$1,000.00				
21	WJBF	11/01/18	11/01/18	Station 19	9-10p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---T---				1	\$1,000.00				
22	WJBF	11/01/18	11/01/18	How to Get Away with Murder	10-11p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---T---				1	\$1,000.00				
23	WJBF	11/03/18	11/03/18	Sat 8p ABC College FB	Sat 8p ABC Colleg		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				1	\$500.00				
24	WJBF	10/29/18	11/02/18	M-F News @11p	11p-1135p		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				4	\$450.00				
N 25	WJBF	11/03/18	11/03/18	Sa 1135p-1205a	1135p-1205a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				1	\$225.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WJBF	10/29/18-11/04/18	Sa 1135p-1205a	1135p-1205a	-----Sa--	:30		\$225.00		NM	1	\$225.00
			See MG 25.2										
	2	WJBF	11/03/18-11/03/18	LN Runs Late	1130p-1205a	-----Sa--	:30		\$225.00		NM	1	\$225.00
			See MG 25.3										
	3	WJBF	11/03/18-11/03/18	Sa News @11p	11p-1135p	-----Sa--	:30		\$225.00		NM	1	\$225.00
			See MG 25.4										
	4	WJBF	11/03/18-11/03/18	LN Runs Late	1130p-1205a	-----Sa--	:30		\$225.00		NM	1	\$225.00
			MG for 25.3 11/03										
26	WJBF	11/04/18	11/04/18	Su News @11p	11p-1135p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$375.00				
27	WJBF	10/29/18	11/02/18	Jimmy Kimmel	1135-1235a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	MTWTF--				2	\$150.00				
28	WJBF	11/05/18	11/05/18	Jimmy Kimmel	1135-1235a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$150.00				
N 29	WJBF	11/04/18	11/04/18	Alec Baldwin Show, The	10-11p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$600.00				
N 30	WJBF	11/05/18	11/05/18	Nightline	1238-106A		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$60.00				
N 31	WJBF	11/05/18	11/05/18	GMA Day	1-2p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				2	\$100.00				
Totals								0.00				65	\$21,080.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Dem Party of GA/Sta	10/31/18 / 10/31/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	65	\$21,080.00	(\$3,162.00)	\$17,918.00
Totals	65	\$21,080.00	(\$3,162.00)	\$17,918.00

Signature: _____ **Date:** _____

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