

CONTRACT



WJBF
1336 Augusta West Parkway
Augusta, GA 30909
(706) 722-6664

| | | |
|---|--|--|
| Contract / Revision 1739510 / | | Alt Order # 26227548 |
| Product Stacey Abrams for Go | | |
| Contract Dates 10/29/18 - 11/06/18 | | Estimate # 805 |
| Advertiser POL/Dem Party of GA/Stacey Abrams/Govern | | Original Date / Revision 10/31/18 / 10/31/18 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Property WJBF | Account Executive Katz Chicago | Sales Office Katz/Chicago |
| Special Handling | | |
| Demographic Adults 35+ | | |
| Agency Ref | Advertiser Ref | Product 1/2 |

And:

AL Media
Attention: Katz Chicago
222 West Ontario
Suite 600
Chicago, IL 60610

And:

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| 1 | WJBF | 10/29/18 | 11/06/18 | M-F WJBF 5a News | 458-530a | | :30 | | | | NM | 4 | \$440.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 3 | \$110.00 | | | | |
| Week: | | 11/05/18 | 11/11/18 | MT----- | | | | 1 | \$110.00 | | | | |
| 2 | WJBF | 10/29/18 | 11/06/18 | M-F WJBF 530a News | 530-6a | | :30 | | | | NM | 4 | \$580.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 3 | \$145.00 | | | | |
| Week: | | 11/05/18 | 11/11/18 | MT----- | | | | 1 | \$145.00 | | | | |
| 3 | WJBF | 10/29/18 | 11/06/18 | M-F WJBF 6a News | 558-6:57:56a | | :30 | | | | NM | 4 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 3 | \$325.00 | | | | |
| Week: | | 11/05/18 | 11/11/18 | MT----- | | | | 1 | \$325.00 | | | | |
| 4 | WJBF | 10/29/18 | 11/06/18 | GMA | 657-9a | | :30 | | | | NM | 3 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 2 | \$350.00 | | | | |
| Week: | | 11/05/18 | 11/11/18 | MT----- | | | | 1 | \$350.00 | | | | |
| 5 | WJBF | 11/03/18 | 11/03/18 | GMA Sa | 757a-9a | | :30 | | | | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | -----S- | | | | 1 | \$275.00 | | | | |
| 6 | WJBF | 10/29/18 | 11/06/18 | People's Court | 10-1057a | | :30 | | | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 2 | \$125.00 | | | | |
| Week: | | 11/05/18 | 11/11/18 | MT----- | | | | 1 | \$125.00 | | | | |
| 7 | WJBF | 10/29/18 | 11/02/18 | The View | 1057-12p | | :30 | | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 1 | \$125.00 | | | | |
| E 8 | WJBF | 10/29/18 | 11/06/18 | M-F News at 12p | 12p-1230p | | :30 | | | | NM | 3 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 2 | \$125.00 | | | | |
| Week: | | 11/05/18 | 11/11/18 | M----- | | | | 1 | \$125.00 | | | | |
| E 9 | WJBF | 10/29/18 | 11/06/18 | General Hospital | 2-3p | | :30 | | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 2 | \$100.00 | | | | |
| Week: | | 11/05/18 | 11/11/18 | M----- | | | | 1 | \$100.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract / Revision</u> 1739510 / | | <u>Alt Order #</u> 26227548 |
| <u>Contract Dates</u> 10/29/18 - 11/06/18 | <u>Product</u> Stacey Abrams for Go | <u>Estimate #</u> 805 |
| <u>Advertiser</u> POL/Dem Party of GA/Sta | | <u>Original Date / Revision</u> 10/31/18 / 10/31/18 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|---------------------|-----------------|------------------------|--------------------|-----------------------|-----------------|-------------------|-------------|-----|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 1 | \$100.00 | | | | |
| Week: | | 11/05/18 | 11/11/18 | M----- | | | | 1 | \$100.00 | | | | |
| E 10 | WJBF | 10/29/18 | 11/06/18 | Steve Haarvey | 3-357p | | :30 | | | | NM | 3 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 2 | \$150.00 | | | | |
| Week: | | 11/05/18 | 11/11/18 | M----- | | | | 1 | \$150.00 | | | | |
| E 11 | WJBF | 10/29/18 | 11/06/18 | Judge Mathis | 357-5p | | :30 | | | | NM | 3 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 2 | \$150.00 | | | | |
| Week: | | 11/05/18 | 11/11/18 | M----- | | | | 1 | \$150.00 | | | | |
| E 12 | WJBF | 10/29/18 | 11/06/18 | M-F News at 5p | 5-530p | | :30 | | | | NM | 3 | \$1,275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 2 | \$425.00 | | | | |
| Week: | | 11/05/18 | 11/11/18 | M----- | | | | 1 | \$425.00 | | | | |
| E 13 | WJBF | 10/29/18 | 11/06/18 | M-F News @530p | 530-6p | | :30 | | | | NM | 3 | \$1,275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 2 | \$425.00 | | | | |
| Week: | | 11/05/18 | 11/11/18 | M----- | | | | 1 | \$425.00 | | | | |
| E 14 | WJBF | 10/29/18 | 11/06/18 | M-F News @6 | 6-630p | | :30 | | | | NM | 4 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 3 | \$700.00 | | | | |
| Week: | | 11/05/18 | 11/11/18 | M----- | | | | 1 | \$700.00 | | | | |
| 15 | WJBF | 11/03/18 | 11/03/18 | Sa News @7p | 657-730p | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | -----S- | | | | 1 | \$150.00 | | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Type</u> | | |
| | | 1 | WJBF | 10/29/18-11/04/18 | Sa News @7p | 657-730p | -----Sa-- | :30 | \$150.00 | | NM | | |
| | | See MG 15.2 | | | | | | | | | | | |
| | | 2 | WJBF | 11/05/18-11/05/18 | Judge Mathis | 357-5p | M----- | :30 | \$150.00 | | NM | | |
| | | Ⓜ MG for 15.1 11/03 | | | | | | | | | | | |
| E 16 | WJBF | 10/29/18 | 11/06/18 | Entertainment Tonight | 730-8p | | :30 | | | | NM | 3 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 2 | \$200.00 | | | | |
| Week: | | 11/05/18 | 11/11/18 | M----- | | | | 1 | \$200.00 | | | | |
| 17 | WJBF | 11/05/18 | 11/05/18 | Dancing with the Stars | 8-10p | | :30 | | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 11/05/18 | 11/11/18 | M----- | | | | 1 | \$850.00 | | | | |
| N 18 | WJBF | 11/05/18 | 11/05/18 | The Good Doctor | 10-11p | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 11/05/18 | 11/11/18 | M----- | | | | 1 | \$600.00 | | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | | <u>Type</u> | | |
| | | 1 | WJBF | 11/05/18-11/11/18 | The Good Doctor | 10-11p | M----- | :30 | \$600.00 | | NM | | |
| | | See MG 18.2 | | | | | | | | | | | |
| | | 2 | WJBF | 11/05/18-11/05/18 | The Good Doctor | 10-11p | M----- | :30 | \$600.00 | | NM | | |
| | | Ⓜ MG for 18.1 11/05 | | | | | | | | | | | |
| 19 | WJBF | 10/31/18 | 10/31/18 | Goldbergs | 757p-830p | | :30 | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | --W---- | | | | 1 | \$700.00 | | | | |

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| <u>Advertiser</u> POL/Dem Party of GA/Sta | | <u>Original Date / Revision</u> 10/31/18 / 10/31/18 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|-------------------|-------------------|-------------------|-----------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-----|-------------|-------|-------------|
| 20 | WJBF | 11/01/18 | 11/01/18 | Grey's Anatomy | 757-9p | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | ---T--- | | | | 1 | \$1,000.00 | | | | |
| 21 | WJBF | 11/01/18 | 11/01/18 | Station 19 | 9-10p | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | ---T--- | | | | 1 | \$1,000.00 | | | | |
| 22 | WJBF | 11/01/18 | 11/01/18 | How to Get Away with Murder | 10-11p | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | ---T--- | | | | 1 | \$1,000.00 | | | | |
| 23 | WJBF | 11/03/18 | 11/03/18 | Sat 8p ABC College FB | Sat 8p ABC Colleg | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | -----S- | | | | 1 | \$500.00 | | | | |
| 24 | WJBF | 10/29/18 | 11/02/18 | M-F News @11p | 11p-1135p | | :30 | | | | NM | 4 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 4 | \$450.00 | | | | |
| N 25 | WJBF | 11/03/18 | 11/03/18 | Sa 1135p-1205a | 1135p-1205a | | :30 | | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | -----S- | | | | 1 | \$225.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 1 | WJBF | 10/29/18-11/04/18 | Sa 1135p-1205a | 1135p-1205a | -----Sa-- | :30 | | \$225.00 | | NM | 1 | \$225.00 |
| | See MG 25.2 | | | | | | | | | | | | |
| | 2 | WJBF | 11/03/18-11/03/18 | LN Runs Late | 1130p-1205a | -----Sa-- | :30 | | \$225.00 | | NM | 1 | \$225.00 |
| | See MG 25.3 | | | | | | | | | | | | |
| | 3 | WJBF | 11/03/18-11/03/18 | Sa News @11p | 11p-1135p | -----Sa-- | :30 | | \$225.00 | | NM | 1 | \$225.00 |
| | See MG 25.4 | | | | | | | | | | | | |
| | 4 | WJBF | 11/03/18-11/03/18 | LN Runs Late | 1130p-1205a | -----Sa-- | :30 | | \$225.00 | | NM | 1 | \$225.00 |
| | MG for 25.3 11/03 | | | | | | | | | | | | |
| 26 | WJBF | 11/04/18 | 11/04/18 | Su News @11p | 11p-1135p | | :30 | | | | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | -----S | | | | 1 | \$375.00 | | | | |
| 27 | WJBF | 10/29/18 | 11/02/18 | Jimmy Kimmel | 1135-1235a | | :30 | | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | MTWTF-- | | | | 2 | \$150.00 | | | | |
| 28 | WJBF | 11/05/18 | 11/05/18 | Jimmy Kimmel | 1135-1235a | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 11/05/18 | 11/11/18 | M----- | | | | 1 | \$150.00 | | | | |
| N 29 | WJBF | 11/04/18 | 11/04/18 | Alec Baldwin Show, The | 10-11p | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | -----S | | | | 1 | \$600.00 | | | | |
| N 30 | WJBF | 11/05/18 | 11/05/18 | Nightline | 1238-106A | | :30 | | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 11/05/18 | 11/11/18 | M----- | | | | 1 | \$60.00 | | | | |
| N 31 | WJBF | 11/05/18 | 11/05/18 | GMA Day | 1-2p | | :30 | | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 11/05/18 | 11/11/18 | M----- | | | | 2 | \$100.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 65 | \$21,080.00 |

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| 1739510 / | | 26227548 |
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
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| <u>Advertiser</u> | | <u>Original Date / Revision</u> |
| POL/Dem Party of GA/Sta | | 10/31/18 / 10/31/18 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|--------------------|
| 10/29/18 - 11/06/18 | 65 | \$21,080.00 | (\$3,162.00) | \$17,918.00 |
| Totals | 65 | \$21,080.00 | (\$3,162.00) | \$17,918.00 |

Signature: _____

Date: _____

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