

## CONTRACT



**WJBF**  
**1336 Augusta West Parkway**  
**Augusta, GA 30909**  
**(706) 722-6664**

<u>Contract / Revision</u> 1762992 /		<u>Alt Order #</u> 26244043
<u>Product</u> Stacey Abrams for Go		
<u>Contract Dates</u> 11/13/18 - 11/18/18		<u>Estimate #</u> 1022
<u>Advertiser</u> POL/Dem Party of GA/Stacey Abrams/Govern		<u>Original Date / Revision</u> 11/13/18 / 11/13/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WJBF	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz/Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**AL Media**  
**Attention: Katz Chicago**  
**222 West Ontario**  
**Suite 600**  
**Chicago, IL 60610**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WJBF	11/14/18	11/16/18	M-F WJBF 530a News	530-6a		:30				NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/12/18	11/18/18	---TF--				3	\$145.00				
N 2	WJBF	11/14/18	11/16/18	M-F WJBF 6a News	558-6:57:56a		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/12/18	11/18/18	---TF--				1	\$325.00				
N 3	WJBF	11/14/18	11/16/18	GMA	657-9a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/12/18	11/18/18	---TF--				1	\$350.00				
N 4	WJBF	11/17/18	11/17/18	GMA Sa	757a-9a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/12/18	11/18/18	-----S-				1	\$275.00				
N 5	WJBF	11/18/18	11/18/18	Su GM Augusta 7-8a	658-757a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/12/18	11/18/18	-----S				1	\$150.00				
N 6	WJBF	11/18/18	11/18/18	GMA Su	757a-9a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/12/18	11/18/18	-----S				1	\$275.00				
N 7	WJBF	11/18/18	11/18/18	This Week	9-10a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/12/18	11/18/18	-----S				1	\$400.00				
N 8	WJBF	11/14/18	11/16/18	People's Court	10-1057a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/12/18	11/18/18	---TF--				1	\$250.00				
N 9	WJBF	11/14/18	11/16/18	The View	1057-12p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/12/18	11/18/18	---TF--				1	\$250.00				
N 10	WJBF	11/14/18	11/16/18	M-F News at 12p	12p-1230p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/12/18	11/18/18	---TF--				1	\$250.00				
N 11	WJBF	11/14/18	11/16/18	General Hospital	2-3p		:30				NM	1	\$200.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1762992 /	26244043

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/13/18 - 11/18/18	Stacey Abrams for Go	1022

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Dem Party of GA/Sta	11/13/18 / 11/13/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/12/18	11/18/18	---TF--				1	\$200.00				
N 12	WJBF	11/14/18	11/16/18	Steve Harvey	3-357p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/12/18	11/18/18	---TF--				1	\$300.00				
N 13	WJBF	11/14/18	11/16/18	Judge Mathis	357-5p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/12/18	11/18/18	---TF--				1	\$300.00				
N 14	WJBF	11/14/18	11/16/18	M-F News at 5p	5-530p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/12/18	11/18/18	---TF--				1	\$425.00				
N 15	WJBF	11/14/18	11/16/18	M-F News @530p	530-6p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/12/18	11/18/18	---TF--				1	\$425.00				
N 16	WJBF	11/14/18	11/16/18	M-F News @6	6-630p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/12/18	11/18/18	---TF--				1	\$700.00				
N 17	WJBF	11/17/18	11/17/18	Sa News @7p	657-730p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/12/18	11/18/18	-----S-				1	\$275.00				
N 18	WJBF	11/18/18	11/18/18	Su News @6p	557-630p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/12/18	11/18/18	-----S				1	\$325.00				
N 19	WJBF	11/14/18	11/16/18	WJBF 7p News	WJBF 7p News		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/12/18	11/18/18	---TF--				1	\$350.00				
N 20	WJBF	11/14/18	11/16/18	Entertainment Tonight	730-8p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/12/18	11/18/18	---TF--				1	\$350.00				
N 21	WJBF	11/14/18	11/16/18	M-F News @11p	11p-1135p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/12/18	11/18/18	---TF--				1	\$450.00				
N 22	WJBF	11/17/18	11/17/18	LN Runs Late	1130p-1205a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/12/18	11/18/18	-----S-				1	\$225.00				
N 23	WJBF	11/18/18	11/18/18	Su News @11p	11p-1135p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/12/18	11/18/18	-----S				1	\$375.00				
N 24	WJBF	11/14/18	11/16/18	Nightline	1238-106A		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/12/18	11/18/18	---TF--				1	\$100.00				
Totals								0.00				26	\$7,760.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/18/18	26	\$7,760.00	(\$1,164.00)	\$6,596.00
<b>Totals</b>	26	\$7,760.00	(\$1,164.00)	\$6,596.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> POL/Dem Party of GA/Sta		<u>Original Date / Revision</u> 11/13/18 / 11/13/18

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26244043

Changes as of: 11/13/2018 at 1:53 PM

Version: Original Order

CPE: //1022

Flight: 11/13/18 - 11/18/18

Station: WJBF

Con Type: POLITICAL/NOTE

Agency: AL MEDIA

Advertiser: DEM PARTY OF GA/ABRAMS

Market: Augusta, GA

Total \$: \$7,760.00

222 W. Ontario Street,  
Suite 600  
Chicago, IL 60654

Product: Stacey Abrams for Governor

Office: CHICAGO

Total Spots: 39

Agency Order #:

Service: Nielsen

Total CPE: \$0.00

Buyer: MILES KING

Primary Demo: Adults 35+

Total GRP:

Salesperson: RACHELLE RAY

Assistant: RACHELLE RAY

Separation:

Comments: Rvsd to correct rates & reduce frequency for no change in overall dollars - per agency request.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/13 - 11/13		Total Spots	Total \$	CPP*	GRP*
							11/13	11/13				
1	W-F 5:30a-6a		NEWS	\$100.00	0.0	30	3		3	\$300.00	\$0.00	0.0
2	W-F 6a-7a		NEWS	\$250.00	0.0	30	3		3	\$750.00	\$0.00	0.0
3	W-F 7a-9a		GMA	\$250.00	0.0	30	3		3	\$750.00	\$0.00	0.0
4	Sa 8a-9a		GMA-SAT	\$165.00	0.0	30	1		1	\$165.00	\$0.00	0.0
5	Su 7a-8a		NEWS	\$100.00	0.0	30	1		1	\$100.00	\$0.00	0.0
6	Su 8a-9a		GMA-SUN	\$165.00	0.0	30	1		1	\$165.00	\$0.00	0.0
7	Su 9a-10a		THIS WEEK	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
8	W-F 10a-11a		PEOPLES COURT	\$125.00	0.0	30	1		1	\$125.00	\$0.00	0.0
9	W-F 11a-12n		VIEW	\$125.00	0.0	30	1		1	\$125.00	\$0.00	0.0
10	W-F 12n-12:30p		NEWS	\$125.00	0.0	30	3		3	\$375.00	\$0.00	0.0
11	W-F 2p-3p		GH	\$100.00	0.0	30	1		1	\$100.00	\$0.00	0.0
12	W-F 3p-4p		STV HARVEY	\$150.00	0.0	30	2		2	\$300.00	\$0.00	0.0
13	W-F 4p-5p		MATHIS	\$150.00	0.0	30	2		2	\$300.00	\$0.00	0.0
14	W-F 5p-5:30p		NEWS	\$250.00	0.0	30	2		2	\$500.00	\$0.00	0.0
15	W-F 5:30p-6p		NEWS	\$250.00	0.0	30	2		2	\$500.00	\$0.00	0.0
16	W-F 6p-6:30p		NEWS	\$400.00	0.0	30	2		2	\$800.00	\$0.00	0.0
17	Sa 7p-7:30p		NEWS	\$150.00	0.0	30	1		1	\$150.00	\$0.00	0.0
18	Su 6p-6:30p		NEWS	\$175.00	0.0	30	1		1	\$175.00	\$0.00	0.0
19	W-F 7p-7:30p		NEWS	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
20	W-F 7:30p-8p		ET	\$200.00	0.0	30	2		2	\$400.00	\$0.00	0.0

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26244043

Changes as of: 11/13/2018 at 1:53 PM

Version: Original Order

CPE: //1022

Flight: 11/13/18 - 11/18/18

Station: WJBF

Con Type: POLITICAL/NOTE

Agency: AL MEDIA

Advertiser: DEM PARTY OF GA/ABRAMS

Market: Augusta, GA

Total \$: \$7,760.00

222 W. Ontario Street,  
Suite 600  
Chicago, IL 60654

Product: Stacey Abrams for Governor

Office: CHICAGO

Total Spots: 39

Agency Order #:

Service: Nielsen

Total CPP: \$0.00

Buyer: MILES KING

Primary Demo: Adults 35+

Total GRP:

Salesperson: RACHELLE RAY

Assistant: RACHELLE RAY

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/13 - 11/13		Total Spots	Total \$	CPP*	GRP*
							11/13	11/13				
21	W-F 11p-11:35p		NEWS	\$300.00	0.0	30	3		3	\$900.00	\$0.00	0.0
22	Sa 11:30p-12:05a		NEWS AFTR FTBL	\$130.00	0.0	30	1		1	\$130.00	\$0.00	0.0
23	Su 11p-11:35p		NEWS	\$250.00	0.0	30	1		1	\$250.00	\$0.00	0.0
TOTALS: 39							39		39	\$7,760.00	\$0.00	0.0

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26244043 Changes as of: 11/13/2018 at 1:53 PM Version: Original Order

CPE: //1022 Flight: 11/13/18 - 11/18/18 Station: WJBF

Agency: AL MEDIA Advertiser: DEM PARTY OF GA/ABRAMS Market: Augusta, GA

222 W. Ontario Street, Suite 600 Chicago, IL 60654 Product: Stacey Abrams for Governor Office: CHICAGO

Agency Order #: Buyer: MILES KING Service: Nielsen

Salesperson: RACHELLE RAY Primary Demo: Adults 35+

Separation: Assistant: RACHELLE RAY

Total Spots: 39 Total CPE: \$0.00

Total GRP: \$7,760.00

Special Instructions

## Order Level Comments

Date/Time Added by Comment  
11/13/18 4:26 PM RACHELLE RAY Rvsd to correct rates & reduce frequency for no change in overall dollars - per agency request.

Competitive Information			
Market Budget:	\$7,760		
WJBF Share:	100%		
Comment:			
Competitive Unknown			

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	39	\$7,760.00	N/A	0.0
Total	100%	39	\$7,760.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Nov	39	\$7,760.00
Total	39	\$7,760.00

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
Queued for Electronic Contracting	11/13/18 4:35 PM					\$0	\$0		
Revision	11/13/18 4:26 PM	RACHELLE RAY	Confirmed		13	\$0	\$7,760.00	Changes: Total Spots from 39 to 26. Comments from to Rvsd to correct rates & reduce frequency for no change in overall dollars - per agency request.. 24 buylines added or modified.	
New	11/13/18 1:53 PM	RACHELLE RAY	New	39		\$7,760.00	\$7,760.00		

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WJBF AUGUSTA, GA</u>	<b>Date:</b> <u>11/14/18</u>
---	---------------------------------

I, Justin Washington,

being/on behalf of: Stacey Abrams,

a legally qualified candidate of the Democratic

political party for the office of: Georgia Governor

in the Georgia Gubernatorial Run-off Election

election to be held on: December 4, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Party of Georgia

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kip Carr

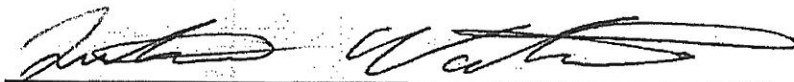
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

11/13/2018

Date



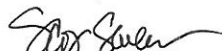
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Printed Name

Title