

# CONTRACT



**WJBF**  
**1336 Augusta West Parkway**  
**Augusta, GA 30909**  
**(706) 722-6664**

And:

**AL Media**  
**Attention: Katz Chicago**  
**222 West Ontario**  
**Suite 600**  
**Chicago, IL 60610**

<u>Contract / Revision</u> 1631370 /		<u>Alt Order #</u> 26116152
<u>Product</u> ABRAMS/GOV/D		
<u>Contract Dates</u> 07/30/18 - 08/05/18	<u>Estimate #</u> 129	
<u>Advertiser</u> POL/Stacey Abrams/Governor/GA/Dem		<u>Original Date / Revision</u> 07/27/18 / 07/27/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WJBF	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz/Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u> 12/18	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WJBF	07/30/18	08/03/18	M-F WJBF 530a News	530-6a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MTWTF--				1	\$90.00				
N 2	WJBF	07/30/18	08/03/18	M-F WJBF 6a News	558-6:57:56a		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MTWTF--				1	\$195.00				
N 3	WJBF	07/30/18	08/03/18	GMA	657-9a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MTWTF--				1	\$225.00				
N 4	WJBF	08/05/18	08/05/18	Su GM Augusta 7-8a	658-757a		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----S				1	\$80.00				
N 5	WJBF	07/30/18	08/03/18	M-F News at 12p	12p-1230p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MTWTF--				1	\$100.00				
N 6	WJBF	07/30/18	08/03/18	Judge Mathis	357-5p		:30				NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MTWTF--				1	\$145.00				
N 7	WJBF	07/30/18	08/03/18	M-F News @530p	530-6p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MTWTF--				1	\$175.00				
N 8	WJBF	07/30/18	08/03/18	M-F News @6	6-630p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MTWTF--				1	\$325.00				
N 9	WJBF	08/04/18	08/04/18	Sa News @6p	557-630p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----S-				1	\$125.00				
N 10	WJBF	07/30/18	08/03/18	M-F News @11p	11p-1135p		:30				NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MTWTF--				2	\$185.00				
N 11	WJBF	08/04/18	08/04/18	Sa News @11p	11p-1135p		:30				NM	1	\$120.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WJBF**  
**1336 Augusta West Parkway**  
**Augusta, GA 30909**  
**(706) 722-6664**

<b>Contract / Revision</b> 1631370 /		<b>Alt Order #</b> 26116152
<b>Contract Dates</b> 07/30/18 - 08/05/18		<b>Product</b> ABRAMS/GOV/D
<b>Advertiser</b> POL/Stacey Abrams/Gove		<b>Estimate #</b> 129
<b>Original Date / Revision</b> 07/27/18 / 07/27/18		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----S-				1	\$120.00				
N 12	WJBF	08/05/18	08/05/18	Su News @11p	11p-1135p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	-----S				1	\$175.00				
N 13	WJBF	07/30/18	08/03/18	Jimmy Kimmel	1135-1235a		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/18	08/05/18	MTWTF--				1	\$110.00				
<b>Totals</b>								0.00				14	\$2,235.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/05/18	14	\$2,235.00	(\$335.25)	\$1,899.75
<b>Totals</b>	14	\$2,235.00	(\$335.25)	\$1,899.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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125 West 55th St  
New York, NY 10019

Contract # 26116152  
CPE: //129  
Agency: AL MEDIA  
222 W. Ontario Street,  
Suite 600  
Chicago, IL 60654

Changes as of: 7/27/2018 at 2:28 PM  
Flight: 7/30/18 - 8/5/18  
Advertiser: DEM PARTY OF  
GA/ABRAMS  
Product: ABRAMS/GOV/D  
Agency Order #:  
Buyer: MILES KING  
Salesperson: RACHELLE RAY  
312-832-6601

Version: Current State Version 1  
Station: WJBF  
Market: Augusta, GA  
Office: CHICAGO  
Service: Nielsen  
Primary Demo: Adults 35+  
Assistant: MIKKIE BASELICE  
312-755-3834

Con Type: POLITICAL/NOTE  
Total \$: \$2,235.00  
Total Spots: 14  
Total CPP: \$0.00  
Total GRP:

Comments: 7/30-8/5 DEM PARTY OF GA FOR STACEY ABRAMS - NAB FORM & CHECK COPY SENT VIA EMAIL.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/30 - 7/30		Total Spots	Total \$	CPP*	GRP*
							7/30					
1	M-F 5:30a-6a		NEWS	\$90.00	0.0	30	1		1	\$90.00	\$0.00	0.0
2	M-F 6a-7a		NEWS	\$195.00	0.0	30	1		1	\$195.00	\$0.00	0.0
3	M-F 7a-9a		GMA	\$225.00	0.0	30	1		1	\$225.00	\$0.00	0.0
4	Su 7a-8a		NEWS	\$80.00	0.0	30	1		1	\$80.00	\$0.00	0.0
5	M-F 12n-12:30p		NEWS	\$100.00	0.0	30	1		1	\$100.00	\$0.00	0.0
6	M-F 4p-5p		MATHIS	\$145.00	0.0	30	1		1	\$145.00	\$0.00	0.0
7	M-F 5:30p-6p		NEWS	\$175.00	0.0	30	1		1	\$175.00	\$0.00	0.0
8	M-F 6p-6:30p		NEWS	\$325.00	0.0	30	1		1	\$325.00	\$0.00	0.0
9	Sa 6p-6:30p		NEWS	\$125.00	0.0	30	1		1	\$125.00	\$0.00	0.0
10	M-F 11p-11:35p		NEWS	\$185.00	0.0	30	2		2	\$370.00	\$0.00	0.0
11	Sa 11p-11:35p		NEWS	\$120.00	0.0	30	1		1	\$120.00	\$0.00	0.0
12	Su 11p-11:35p		NEWS	\$175.00	0.0	30	1		1	\$175.00	\$0.00	0.0
13	M-F 11:35p-12:35a		KIMMEL	\$110.00	0.0	30	1		1	\$110.00	\$0.00	0.0
TOTALS:							14		14	\$2,235.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

Contract # 26116152      Changes as of: 7/27/2018 at 2:28 PM      Version: Current State Version 1  
CPE: //129      Flight: 7/30/18 - 8/5/18      Station: WJBF      Con Type: POLITICAL/VOTE  
Agency: AL MEDIA      Advertiser: DEM PARTY OF GA/ABRAMS      Market: Augusta, GA      Total \$: \$2,235.00  
Product: ABRAMS/GOV/D      Office: CHICAGO      Total Spots: 14  
Agency Order #:      Service: Nielsen      Total CPP: \$0.00  
Buyer: MILES KING      Primary Demo: Adults 35+      Total GRP:  
Salesperson: RACHELLE RAY      Assistant: MIKKIE BASELICE  
Chicago, IL 60654      312-832-6601      312-755-3834  
Separation:

Special Instructions	Order Level Comments
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Date/Time	Added by	Comment
07/27/18 2:14 PM	RACHELLE RAY	7/30-8/5 DEM PARTY OF GA FOR STACEY ABRAMS - NAB FORM & CHECK COPY SENT VIA EMAIL.

Competitive Information			
Market Budget:	\$2,235		
WJBF Share:	100%		
Comment:	Competitive Unknown		

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
Total	100%	14	\$2,235.00

Monthly Summary			
Month	Spots	Dollars	
2018-Aug	14	\$2,235.00	
Total	14	\$2,235.00	

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	7/27/18 2:23 PM				
New	7/27/18 2:14 PM	RACHELLE RAY	Confirmed	14	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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