



125 West 55th St
New York, NY 10019

Contract # 26125797

Changes as of: 8/10/2018 at 10:38 AM

Version: Original Order

CPE: //163

Flight: 8/20/18 - 8/26/18

Station: WJBF

Con Type: POLITICAL/NOTE

Agency: AL MEDIA

Advertiser: DEM PARTY OF GA/ABRAMS

Market: Augusta, GA

Total \$: \$5,390.00

222 W. Ontario Street,
Suite 600
Chicago, IL 60654

Product: COORDINATED FUNDS

Office: CHICAGO

Total Spots: 27

Agency Order #:

Buyer: Danida Reardon

Service: Nielsen

Total CPP: \$0.00

Salesperson: RACHELLE RAY

Primary Demo: Adults 35+

Total GRP:

312-832-6601

Assistant: MIKKIE BASELICE

Comments: 8/20-8/26 DEMOCRATIC PARTY OF GA/STACEY ABRAMS - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	8/20 - 8/20		Total Spots	Total \$	CPP*	GRP*
							8/20					
1	M-F 5:30a-6a		NEWS	\$90.00	0.0	30	3		3	\$270.00	\$0.00	0.0
2	M-F 6a-7a		news	\$195.00	0.0	30	3		3	\$585.00	\$0.00	0.0
3	M-F 7a-9a		GMA	\$225.00	0.0	30	2		2	\$450.00	\$0.00	0.0
4	Sa 7a-8a		NEWS	\$90.00	0.0	30	1		1	\$90.00	\$0.00	0.0
5	Su 7a-8a		NEWS	\$80.00	0.0	30	1		1	\$80.00	\$0.00	0.0
6	M-F 12n-12:30p		NEWS	\$100.00	0.0	30	1		1	\$100.00	\$0.00	0.0
7	M-F 4p-5p		MATHIS	\$145.00	0.0	30	1		1	\$145.00	\$0.00	0.0
8	M-F 5:30p-6p		NEWS	\$175.00	0.0	30	2		2	\$350.00	\$0.00	0.0
9	M-F 6p-6:30p		NEWS	\$325.00	0.0	30	2		2	\$650.00	\$0.00	0.0
10	Sa 6p-6:30p		NEWS	\$125.00	0.0	30	1		1	\$125.00	\$0.00	0.0
11	Su 6p-6:30p		NEWS	\$150.00	0.0	30	1		1	\$150.00	\$0.00	0.0
12	M 8p-10p		BACH IN PARADISE	\$700.00	0.0	30	1		1	\$700.00	\$0.00	0.0
13	Su 8p-9p		CELEB FEUD	\$550.00	0.0	30	1		1	\$550.00	\$0.00	0.0
14	M-F 11p-11:35p		NEWS	\$185.00	0.0	30	4		4	\$740.00	\$0.00	0.0
15	Sa 11p-11:35p		NEWS	\$120.00	0.0	30	1		1	\$120.00	\$0.00	0.0
16	Su 11p-11:35p		NEWS	\$175.00	0.0	30	1		1	\$175.00	\$0.00	0.0
17	M-F 11:35p-12:35a		KIMMEL	\$110.00	0.0	30	1		1	\$110.00	\$0.00	0.0
TOTALS: 27							27		27	\$5,390.00	\$0.00	0.0



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Total CPE: \$0.00

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Agency Order #:
Buyer: Danica Reardon
Salesperson: RACHELLE RAY
312-832-6601

Service: Nielsen
Primary Demo: Adults 35+
Assistant: MIKKIE BASELICE
312-755-3834

Separation:

Special Instructions

Order Level Comments

Date/Time Added by Comment
08/10/18 10:38 AM RACHELLE RAY 8/20-8/26 DEMOCRATIC PARTY OF GASTACEY ABRAMS - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Competitive Information

Market Budget:	\$5,390
WJBF Share:	100%
Comment:	Competitive Unknown

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	27	\$5,390.00	N/A	0.0
Total	100%	27	\$5,390.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2018-Aug	27	\$5,390.00
Total	27	\$5,390.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
New	8/10/18 10:38 AM	RACHELLE RAY	New	27		\$5,390.00	\$5,390.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WJBF
1336 Augusta West Parkway
Augusta, GA 30909
(706) 722-6664

CONTRACT

And:

AL Media
Attention: Katz Chicago
222 West Ontario
Suite 600
Chicago, IL 60610

<u>Contract / Revision</u> 1645175 /		<u>Alt Order #</u> 26125797
<u>Product</u> COORDINATED FUNDS		
<u>Contract Dates</u> 08/20/18 - 08/26/18		<u>Estimate #</u> 163
<u>Advertiser</u> POL/Stacey Abrams/Governor/GA/Dem		<u>Original Date / Revision</u> 08/10/18 / 08/10/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WJBF	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz/Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WJBF	08/20/18	08/24/18	M-F WJBF 530a News	530-6a		:30				NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	MTWTF--				3	\$90.00				
N 2	WJBF	08/20/18	08/24/18	M-F WJBF 6a News	558-6:57:56a		:30				NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	MTWTF--				3	\$195.00				
N 3	WJBF	08/20/18	08/24/18	GMA	657-9a		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	MTWTF--				2	\$225.00				
N 4	WJBF	08/25/18	08/25/18	Sa GM Augusta @7	657-8a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	-----S-				1	\$90.00				
N 5	WJBF	08/26/18	08/26/18	Su GM Augusta 7-8a	658-757a		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	-----S				1	\$80.00				
N 6	WJBF	08/20/18	08/24/18	M-F News at 12p	12p-1230p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	MTWTF--				1	\$100.00				
N 7	WJBF	08/20/18	08/24/18	M-F 4-5p	357-5p		:30				NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	MTWTF--				1	\$145.00				
N 8	WJBF	08/20/18	08/24/18	M-F News @530p	530-6p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	MTWTF--				2	\$175.00				
N 9	WJBF	08/20/18	08/24/18	M-F News @6	6-630p		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	MTWTF--				2	\$325.00				
N 10	WJBF	08/25/18	08/25/18	Sa News @6p	557-630p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/20/18	08/26/18	-----S-				1	\$125.00				
N 11	WJBF	08/26/18	08/26/18	Su News @6p	557-630p		:30				NM	1	\$150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WJBF
1336 Augusta West Parkway
Augusta, GA 30909
(706) 722-6664

<u>Contract / Revision</u> 1645175 /		<u>Alt Order #</u> 26125797
<u>Contract Dates</u> 08/20/18 - 08/26/18	<u>Product</u> COORDINATED FUNDS	<u>Estimate #</u> 163
<u>Advertiser</u> POL/Stacey Abrams/Govt		<u>Original Date / Revision</u> 08/10/18 / 08/10/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/18	08/26/18	-----S				1	\$150.00					
N 12	WJBF	08/20/18	08/20/18	Bachelor in Paradise	8-10p		:30				NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/18	08/26/18	M-----				1	\$700.00					
N 13	WJBF	08/26/18	08/26/18	Celebrity Family Feud	8-9p		:30				NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/18	08/26/18	-----S				1	\$550.00					
N 14	WJBF	08/20/18	08/24/18	M-F News @11p	11p-1135p		:30				NM	4	\$740.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/18	08/26/18	MTWTF--				4	\$185.00					
N 15	WJBF	08/25/18	08/25/18	Sa News @11p	11p-1135p		:30				NM	1	\$120.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/18	08/26/18	-----S-				1	\$120.00					
N 16	WJBF	08/26/18	08/26/18	Su News @11p	11p-1135p		:30				NM	1	\$175.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/18	08/26/18	-----S				1	\$175.00					
N 17	WJBF	08/20/18	08/24/18	Jimmy Kimmel	1135-1235a		:30				NM	1	\$110.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/18	08/26/18	MTWTF--				1	\$110.00					
Totals							0.00						27	\$5,390.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/26/18	27	\$5,390.00	(\$808.50)	\$4,581.50
Totals	27	\$5,390.00	(\$808.50)	\$4,581.50

Signature: _____ **Date:** _____

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