

# CONTRACT



**KBAT-FM**  
 11300 Highway 191  
 #2  
 Midland, TX 79707  
 (432) 563-5636

kbat.com

And:

**Katz Media Group**  
 125 West 55th Street  
 3rd Floor  
 New York, NY 10019

<u>Contract / Revision</u> 4847682 /		<u>Alt Order #</u> 37296042
<u>Advertiser</u> American Bankers Association		<u>Original Date / Revision</u> 05/15/24 / 05/15/24
<u>Contract Dates</u> 05/20/24 - 06/02/24	<u>Estimate #</u> 7014	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KBAT-FM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agy Code</u> RI13287	<u>Advertiser Code</u> ABA	<u>Product 1/2</u> ABA
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KBAT	05/20/24	05/26/24	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	8	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MTWTF--				8	\$35.00			
N 2	KBAT	05/27/24	06/02/24	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	MT-----				2	\$35.00			
N 3	KBAT	05/20/24	05/26/24	M-F Midday	10:00 AM-3:00 PM		1:00			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MTWTF--				5	\$35.00			
N 4	KBAT	05/27/24	06/02/24	M-F Midday	10:00 AM-3:00 PM		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	MT-----				2	\$35.00			
N 5	KBAT	05/20/24	05/26/24	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MTWTF--				5	\$35.00			
<b>Totals</b>											<b>22</b>	<b>\$770.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 -05/26/24	18	\$630.00	(\$94.50)	\$535.50
05/27/24 -05/28/24	4	\$140.00	(\$21.00)	\$119.00
<b>Totals</b>	<b>22</b>	<b>\$770.00</b>	<b>(\$115.50)</b>	<b>\$654.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

**REVISED**

May 15, 24  
 CONT# 37296042 Mod# Ver# 3 (Last =)  
 REP Katz Group Sales  
 TO KBAT-FM (Odessa-Midland, TX)  
 FM ROBERT FABIAN  
 OFF DALLAS  
 AGY Katz Group Sales  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: ABA / ABA / 7014  
 SALESPERSON FAX#  
 PH #

BYR Helen Hanratty1  
 ADV AMERICAN BANKERS ASSOCIATION  
 PDT Issue  
 FLT May 20, 24 - Jun 02, 24

\* REP ORDER COMMENT \*  
 \*\* 5/15/2024 3:53:00 PM: \*REVISED ORDER\* DO NOT DOUBLE BOOK! PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT NADIA.DUPLECHAN@KATZMEDIA.COM THANK YOU!  
 \*\* 5/15/2024 3:53:00 PM: CONTRACT CHANGED TO NETWORK.NO REVISION ON STATION END.  
 \*\* 5/15/2024 3:53:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ GROUP SALES/125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS	
		<b>FLIGHT 1</b>								
	1.1	MTWTF..	6A - 10A	60	5/20/2024 - 5/24/2024	1W	8	\$35.00	8	
	ISSUE 60									
	1.2	MTWTF..	10A - 3P	60	5/20/2024 - 5/24/2024	1W	5	\$35.00	5	
	1.3	MTWTF..	3P - 7P	60	5/20/2024 - 5/24/2024	1W	5	\$35.00	5	
				** WEEKLY FLIGHT TOTALS **				18	\$630.00	
		<b>FLIGHT 2</b>								
	2.1	MT.....	6A - 10A	60	5/27/2024 - 5/28/2024	1W	2	\$35.00	2	
	ISSUE 60									
	2.2	MT.....	10A - 3P	60	5/27/2024 - 5/28/2024	1W	2	\$35.00	2	
				** WEEKLY FLIGHT TOTALS **				4	\$140.00	

	May 24	Jun 24				
SPOTS	18	4				
CASH	630.00	140.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	630.00	140.00				

May 15, 24  
CONT# 37296042 Mod# Ver# 3 (Last = )  
REP Katz Group Sales

DDS CONT# 0  
C/P/E: ABA / ABA / 7014

						TOTAL
SPOTS						22
CASH						770.00
TRADE						0.00
NSL						0.00
TOTAL						770.00

**\*\* Competitive Comments \*\***

ABA - RADIO 5.20 - 5.28  
SVC: FA99 MSA CustRadio  
Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.