

CONTRACT



KBAT-FM
 11300 Highway 191
 #2
 Midland, TX 79707
 (432) 563-5636

kbat.com

And:

Katz Media Group
 125 West 55th Street
 3rd Floor
 New York, NY 10019

<u>Contract / Revision</u> 4662960 /		<u>Alt Order #</u> 37132778
<u>Advertiser</u> American Bankers Association		<u>Original Date / Revision</u> 02/20/24 / 02/20/24
<u>Contract Dates</u> 02/26/24 - 03/03/24	<u>Estimate #</u> 6591	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KBAT-FM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agency Code</u> R113287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KBAT	02/26/24	03/03/24	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	MTWTF--				5	\$35.00			
N 2	KBAT	02/26/24	03/03/24	M-F Midday	10:00 AM-3:00 PM		1:00			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	MTWTF--				5	\$35.00			
N 3	KBAT	02/26/24	03/03/24	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	MTWTF--				5	\$35.00			
N 4	KBAT	02/26/24	03/03/24	M-F Evening	7:00 PM-12:00 XM		1:00			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	MTWTF--				5	\$25.00			
Totals											20	\$650.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/01/24	20	\$650.00	(\$97.50)	\$552.50
Totals	20	\$650.00	(\$97.50)	\$552.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Feb 20, 24
 CONT# 37132778 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KBAT-FM (Odessa-Midland, TX)
 FM ROBERT FABIAN
 OFF DALLAS
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 6591

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV AMERICAN BANKERS ASSOCIATION
 PDT Issue
 FLT Feb 26, 24 - Mar 03, 24

* REP ORDER COMMENT *

** 2/20/2024 4:24:00 PM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT NADIA.DUPLECHAN@KATZMEDIA.COM THANKS!

** 2/20/2024 4:24:00 PM: PLEASE INCLUDE ISCI AND ESTIMATE ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TV INVOICES ID: 9916670 OR TV16670 AND RADIO INVOICES ID: 9914861 OR RI14861. MARKETRON #200345, SPOTDATA #2095, EMEDIA TRADE (ADCORELOCAL) #EMT12794

** 2/20/2024 4:24:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	MTWTF..	6A - 10A	60	2/26/2024 - 3/1/2024	1W	5	\$35.00	5
	1.2	MTWTF..	10A - 3P	60	2/26/2024 - 3/1/2024	1W	5	\$35.00	5
	1.3	MTWTF..	3P - 7P	60	2/26/2024 - 3/1/2024	1W	5	\$35.00	5
	1.4	MTWTF..	7P - 12A	60	2/26/2024 - 3/1/2024	1W	5	\$25.00	5
					** WEEKLY FLIGHT TOTALS **		20	\$650.00	

	Mar 24				
SPOTS	20				
CASH	650.00				
TRADE	0.00				
NSL	0.00				
TOTAL	650.00				

					TOTAL
SPOTS					20
CASH					650.00
TRADE					0.00
NSL					0.00
TOTAL					650.00

Feb 20, 24
CONT# 37132778 Mod# Ver# 1 (Last =)
REP CHRISTAL RADIO

DDS CONT# 0
C/P/E: / / 6591

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, Media Ad Ventures, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Media Ad Ventures

Address: 8136 Old Keene Mill Rd, Springfield, VA 22152

Contact: MAV Buyer

Phone number: 703.569.9400

Email: bmmont.nab@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: American Bankers Association

Address: 1333 New Hampshire Avenue NW, Washington, DC 20036

Contact: Elizabeth Coit

Phone number: 800.226.5377

Email: ecoit@aba.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Rob Nichols, President & CEO

<https://www.aba.com/about-us/leadership>

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Tony Gonzales

Office(s) sought by such candidate(s) (no acronyms or abbreviations): US Congress Texas 23

Date of election: march 5, 2024

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A


Economic Freedom

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature: 

Signature:

Name: MAV Buyer

Name:

Date of Request to Purchase Ad Time: 3/5/2024

Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.