

# ORDER



**Orders**  
**Order / Rev:** 2643636  
 Alt Order #:  
**Product Desc:** New Democracy  
**Estimate:** 718722  
**Flight Dates:** 07/18/22 - 07/22/22  
**Original Date / Rev:** 07/15/22 / 07/15/22  
**Order Type:** NORMAL

**KPHO**  
**Primary AE:** Joe Brunnhuber  
**Sales Office:** PHON  
**Sales Region:** National

**Agency Name:** Hadron Strategies LLC  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 6705  
 Alexandria, VA 22306

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** New Democracy  
**Demographic:** HH  
**Product Codes:** Issue - State - Senate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P-01

**New Business End:**  
**Advertiser External ID:** 597178  
**Agency External ID:** 157332  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/22/22	10	\$20,500.00	\$17,425.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	10	\$20,500.00	\$17,425.00	0.00
<b>Totals</b>	<b>10</b>	<b>\$20,500.00</b>	<b>\$17,425.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Brunnhuber			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPHO	07/18/22	07/22/22	M-F News @ 5p M-F News @ 5p	CM	5-530p	MTWTF--	:30	5	\$2,050.00	P-01	0.00	NM	5	\$10,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	MTWTF--		5				\$2,050.00		0.00			
N 2	KPHO	07/18/22	07/22/22	M-F News @ 10p M-F News @ 10p	CM	10-1035p	MTWTF--	:30	5	\$2,050.00	P-01	0.00	NM	5	\$10,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	MTWTF--		5				\$2,050.00		0.00			
													<b>Totals</b>	<b>10</b>	<b>\$20,500.00</b>

\*Tax 1 Note: Phoenix Tax 0.5%.