

ORDER



Orders
Order / Rev: 2643636
 Alt Order #: _____
Product Desc: New Democracy
Estimate: 718722
Flight Dates: 07/18/22 - 08/02/22
Original Date / Rev: 07/15/22 / 07/22/22
Order Type: NORMAL

KPHO
Primary AE: Joe Brunnhuber
Sales Office: PHON
Sales Region: National

Agency Name: Hadron Strategies LLC
Buying Contact: _____
Billing Contact: _____
PO Box 6705
Alexandria, VA 22306

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: New Democracy
Demographic: HH
Product Codes: Issue - State - Senate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-01

New Business End: _____
Advertiser External ID: 597178
Agency External ID: 157332
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 06/27/22 | 07/31/22 | 14 | \$28,700.00 | \$24,395.00 |
| 08/01/22 | 08/02/22 | 2 | \$4,100.00 | \$3,485.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| July 2022 | 14 | \$28,700.00 | \$24,395.00 | 0.00 |
| August 2022 | 2 | \$4,100.00 | \$3,485.00 | 0.00 |
| Totals | 16 | \$32,800.00 | \$27,880.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Joe Brunnhuber | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|----------------------------------|-------|----------------|---------|-----|-------------------|-------------|------|---------------|------|-------|-------------|
| N 1 | KPHO | 07/18/22 | 07/22/22 | M-F News @ 5p M-F News @ 5p | CM | 5-530p | MTWTF-- | :30 | 5 | \$2,050.00 | P-01 | 0.00 | NM | 5 | \$10,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/18/22 | 07/24/22 | MTWTF-- | | | | | 5 | \$2,050.00 | | 0.00 | | | |
| N 2 | KPHO | 07/18/22 | 07/22/22 | M-F News @ 10p M-F News @ 10p | CM | 10-1035p | MTWTF-- | :30 | 5 | \$2,050.00 | P-01 | 0.00 | NM | 5 | \$10,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/18/22 | 07/24/22 | MTWTF-- | | | | | 5 | \$2,050.00 | | 0.00 | | | |
| N 3 | KPHO | 07/25/22 | 07/29/22 | M-F News @ 5p M-F News @ 5p | CM | 5-530p | MT-TF-- | :30 | 4 | \$2,050.00 | P-01 | 0.00 | NM | 4 | \$8,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/25/22 | 07/31/22 | MT-TF-- | | | | | 4 | \$2,050.00 | | 0.00 | | | |
| N 4 | KPHO | 08/01/22 | 08/02/22 | M-F News @ 5p M-F News @ 5p | CM | 5-530p | MT----- | :30 | 2 | \$2,050.00 | P-01 | 0.00 | NM | 2 | \$4,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/01/22 | 08/07/22 | MT----- | | | | | 2 | \$2,050.00 | | 0.00 | | | |

*Tax 1 Note: Phoenix Tax 0.5%.

Totals 16 \$32,800.00