

ORDER



Orders	Order / Rev:	296723
	Alt Order #:	08411706
	Product Desc:	PAUL RYAN FOR CONGRE
	Estimate:	3351
	Flight Dates:	10/18/16 - 10/24/16
	Original Date / Rev:	10/06/16 / 10/25/16
	Order Type:	GENERAL

WDJT-TV-LP CBS58

Primary AE:	Mica Hansen
Sales Office:	HDC
Sales Region:	NAT

Agency	Name:	Crossroads Media LLC
	Buying Contact:	
	Billing Contact:	
		66 Canal Center Plaza
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Poli/P Ryan/R/Con/WI
	Demographic:	A35+
	Product Codes:	PL Candidate
	Priority:	P-2
	Revenue Codes:	AGY, POL, CAND

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	28	\$52,500.00	\$44,625.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	28	\$52,500.00	\$44,625.00	0.00
Totals	28	\$52,500.00	\$44,625.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mica Hansen			Start Of Order - End Of Order	100%

Order Share

WDJT-TV-LP CBS58	34%	\$52,500.00
Market	100%	\$154,411.76

Competitive Share

CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	33%	\$50,955.88
WITI	8%	\$12,352.94
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	25%	\$38,602.94
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	10/21/16	10/21/16	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	----1--	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	----1--		1				\$80.00		0.00			
E 2	WDJT	10/21/16	10/21/16	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	----1--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	----1--		1				\$1,200.00		0.00			

Order / Rev: 296723
 Alt Order #: 08411706
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: Poli/P Ryan/R/Con/WI
 Product Desc: PAUL RYAN FOR CONGRE
 Estimate: 3351

WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 3	WDJT	10/21/16	10/21/16	CBS Mning Nws M-F 7-9M CBS This Morning M-F 7a-9a		7a-9a	----1--	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	----1--		1				\$80.00		0.00				
E 4	WDJT	10/24/16	10/24/16	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	1-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/24/16	10/30/16	1-----		1				\$400.00		0.00				
E 5	WDJT	10/24/16	10/24/16	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	1-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/24/16	10/30/16	1-----		1				\$800.00		0.00				
E 6	WDJT	10/24/16	10/24/16	Morning News M-F 6a - 7M M-F 6a - 7a		6a-7a	1-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/24/16	10/30/16	1-----		1				\$80.00		0.00				
E 7	WDJT	10/24/16	10/24/16	CBS Mning Nws M-F 7-9M CBS This Morning M-F 7a-9a		7a-9a	1-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/24/16	10/30/16	1-----		1				\$80.00		0.00				
E 8	WDJT	10/23/16	10/23/16	Green Bay Nation Green Bay Nation	CM	10am-1030am	-----1	:30	1	\$300.00	P-2	0.00	NM	2	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	-----1		1				\$300.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	1	WDJT	10/17/16-10/23/16	Green Bay Nation		10am-1030am	-----Su	:30		(\$300.00)		0.00	NM			
	See MG 8.2,8.3 [reduce to \$250 P3 - mg \$50 into 430-5a or 5-6a News]															
	2	WDJT	10/23/16-10/23/16	Green Bay Nation		10am-1030am	-----Su	:30		\$250.00		0.00	NM			
	Ⓜ MG for 8.1 10/23															
	3	WDJT	10/18/16-10/20/16	Morn News Sun-TH 430x-5x 430x-5x			-TWTh----	:30		\$50.00		0.00	NM			
	Ⓜ MG for 8.1 10/23															
E 9	WDJT	10/23/16	10/23/16	Sun 530pm News Sun 530pm News	CM	530p-6p	-----1	:30	1	\$300.00	P-2	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	-----1		1				\$300.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	1	WDJT	10/17/16-10/23/16	Sun 530pm News		530p-6p	-----Su	:30		(\$300.00)		0.00	NM			
	See MG 15.2,15.3 [na due to sports]															
E 10	WDJT	10/23/16	10/23/16	Su 6p - 7p 60 Minutes	CM	6p - 7p	-----1	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	-----1		1				\$2,400.00		0.00				
E 11	WDJT	10/23/16	10/23/16	Su 7p - 8p NCIS: Los Angeles	CM	7p - 8p	-----1	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	-----1		1				\$3,000.00		0.00				
E 12	WDJT	10/23/16	10/23/16	CBS Sunday Morn 758a-8M CBS Sunday Morning		8a-930a	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	-----1		1				\$600.00		0.00				
E 13	WDJT	10/20/16	10/20/16	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	---1---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/17/16	10/23/16	---1---		1				\$400.00		0.00				
E 14	WDJT	10/20/16	10/20/16	Packers Pre-Game Packers Pre-Game	SPRT	Thu 6-630p	---1---	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				

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Advertiser: Poli/P Ryan/R/Con/WI
 Product Desc: PAUL RYAN FOR CONGRE
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WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WDJT	10/20/16	10/20/16	Packers Pre-Game Packers Pre-Game	SPRT	Thu 6-630p	---1---	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---		1				\$1,000.00		0.00			
E 15	WDJT	10/20/16	10/20/16	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	---1---	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---		1				\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDJT	10/17/16-10/23/16		Jeopardy 6p-630p		M-F 6p-630p	---Th-----	:30		(\$800.00)		0.00	NM		
See MG 15.2,15.3 [na due to sports]															
2	WDJT	10/18/16-10/21/16		M-F Late News		10p-1035p	-TWThF----	:30		\$800.00		0.00	NM		
Ⓜ MG for 15.1,9.1															
3	WDJT	10/22/16-10/22/16		Sat 6p-7p Jep/Wheel		Sat 6-7p	-----Sa--	:30		(\$300.00)		0.00	NM		
Ⓜ Credited															
E 16	WDJT	10/20/16	10/20/16	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	---1---	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---		1				\$80.00		0.00			
E 17	WDJT	10/20/16	10/20/16	NFL Thu Nght Kickoff Show NFL Thu Nght Packers	CM	630p-730p	---1---	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---		1				\$7,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDJT	10/17/16-10/23/16		NFL Thu Nght Kickoff Show		630p-730p	---Th-----	:30		\$7,000.00		0.00	NM		
E 18	WDJT	10/20/16	10/20/16	CBS Mrning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a	---1---	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---		1				\$80.00		0.00			
E 19	WDJT	10/20/16	10/20/16	Green Bay Packers Green Bay Packers	SPRT	Various	---1---	:30	1	\$25,000.00	P-3	0.00	NM	1	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---		1				\$25,000.00		0.00			
E 20	WDJT	10/18/16	10/18/16	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	-1-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----		1				\$800.00		0.00			
E 21	WDJT	10/18/16	10/18/16	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	-1-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----		1				\$80.00		0.00			
E 22	WDJT	10/18/16	10/18/16	Tu 7p - 8p NCIS	CM	Tu 7p - 8p	-1-----	:30	1	\$3,600.00	P-2	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----		1				\$3,600.00		0.00			
E 23	WDJT	10/18/16	10/18/16	CBS Mrning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a	-1-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----		1				\$80.00		0.00			
E 24	WDJT	10/18/16	10/18/16	Tu 8p - 9p Bull	CM	Tu 8p - 9p	-1-----	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----		1				\$2,400.00		0.00			
E 25	WDJT	10/19/16	10/19/16	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	--1----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----		1				\$800.00		0.00			
E 26	WDJT	10/19/16	10/19/16		CM	6a-7a		:30	1	\$80.00	P-2	0.00	NM	1	\$80.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Morning News M-F 6a - 7a			--1----								
				M-F 6a - 7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	--1----		1			\$80.00		0.00				
E 27	WDJT	10/19/16	10/19/16	Wheel of Fortune 630p-7p	M-F	630p-7p	--1----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				630p-7p/Wheel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	--1----		1			\$1,200.00		0.00				
E 28	WDJT	10/19/16	10/19/16	CBS Mning Nws M-F 7-9a	M-F	7a-9a	--1----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
				CBS This Morning M-F 7a-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	--1----		1			\$80.00		0.00				
													Totals	28	\$52,500.00

DECLARATION OF POLITICAL CANDIDATE

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To avail themselves of The Lowest Full Charge for Right of Political Station, Federal Candidates must Sign The Declaration below

Station and Location:	Date:
------------------------------	--------------

I, Crossroads Media

being/on behalf of: Patti Heck

a legally qualified candidate of the Ryan for Congress

political party for the office of: Republican

in the U.S. Congress

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Weekend or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Ryan for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Paul Mair - Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCLOSE INFO ON PAST OR CURRENT DISCRIMINATION BASED ON RACE OR ETHNICITY IN THE POLICE LIST OF ADVERTISERS.

To Be Signed By Candidate or Authorized Committee

10/6/13

Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

For the Federal candidate to broadcast the program, the following certification is required:

I, Cr. sroa's Media

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent.