

WCBK 102.3 FM Martinsville, Indiana
Quarterly Issues Program List
April through June 2023

The following is a list of the significant issues responded to by WCBK 102.3 FM in Martinsville, Indiana, along with the most significant programming of those issues for the period listed above. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Method for Determining Community Needs: The entire staff of WCBK 102.3 FM participates in our efforts to determine community needs in our service area. Salespersons Jonnie Robbins and Tracy Scott attend the Martinsville and Mooresville Chamber of Commerce meetings. The News Department attends different governmental meetings each month that include, but are not limited to: Martinsville City Council / Board of Works, Mooresville Town Council, Martinsville Planning Commission / Board of Zoning, Martinsville School Board, County Council, County Commissioners, Martinsville Park Board, along with a number of other essential community functions to determine the needs of our service area.

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FCC Category – Government

A.) Social Security Show featuring Jolene Dixon from the Bloomington, Indiana Social Security Office. Programs ran on the following dates.

April 6th: 8:30AM- Host Jon Bowen spoke with Social Security Administration about end of tax season, financial literacy month, planning with social security, upcoming forums, board of trustees report.

May 4th: 8:30AM- Host Jon Bowen spoke with Social Security Administration regarding anniversary of reopening to the public, top 5 media social security media pages, social security card safety, benefits, credit cards.

June 1st: 8:30AM- Host Jon Bowen spoke with Social Security Administration about keeping in touch with social security, SSA talks, communication corner, spouse benefits, 10 ways to protect personal data.

B.) Common Council and Board of Works updates, provided by John Mcgee, ran on the following dates.

April 11th: 8:30AM- Updates on: impact from the tornado and recovery options, events for the upcoming summer, first reading of multi-hazard mitigation program.

April 25th: 8:30AM- Updates on: traffic studies, highway accidents, sewer adjustments, board of works workshop.

May 9th: 8:30AM- Updates on: street closures, road maintenance, new police station, sewer adjustments.

May 23rd: 8:30AM- Updates on: street closures, recognition for Chad Cook retirement from Martinsville Fire Department, tax abatement, FEMA tornado claims, new stop signs, trash concerns, parking ordinances review, offices closed for holiday.

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June 13th: 8:30AM- Updates on: sale of the block plant, new restaurant coming to town, water department building upgrades being put on hold.

June 27th: 8:30AM- Updates on: Bids for paving, traffic studies, no parking signs, new parking downtown, storm water project, officer recognition, 4th of July, community choir concert.

FCC Category – Health / Welfare

A.) Lets Talk Health Segments featuring Franciscan Health Doctors on April 5th, February 3rd, and March 7th, all at 11:15AM for 10-15 minutes. Jon Bowen would have Franciscan Health on the air, interviewing multiple doctors, nurses, and rehab specialists about the latest updates from their field of work.

B.) Daily obituary readings at 7:40 gathered from local funeral homes in Morgan County.

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FCC Category – Youth-Student-Children’s Organizatons

Newscasts covering local school student leadership programs as well as some of the events being hosted by the schools.

April 20th: Interviewed Matt Hankins and Annabelle Hadley a teacher and student at Monrovia High School about Annabelle qualifying for the International Career Development Conference.

FCC Category – Women’s Organizatons, Charities

April - June: Aired blood drive announcements for multiple blood drive opportunities throughout Morgan County.

April 3rd: WCBK fundraising live remote on the square downtown to raise funds for tornado relief efforts.

May 23rd: Interviewed Keylee Wright of the Kendrick Foundation to talk scholarship opportunities, grants, and mental health.

FCC Category – Education

Monthly reports on the school boards of Martinsville, Mooresville and Monroe – Gregg school corporations. Each of these three reports airs on our morning, noon, and evening news segments.

FCC Category – Business – Civic

Chamber Chats: Mondays and Wednesdays at 7:10am and 5:10pm
Martinsville and Mooresville Chambers of Commerce airs a 90 second briefing of what is happening around the Chamber.

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FCC Category – Environment

Monthly: Announce meeting notices for the Morgan County Soil and Water Conservation District on our news segments at noon, 4, 5, and 6 P.M.

FCC Category – Public Safety

Daily crime and booking reports run on news segments at 6, 7, and 8 A.M., and noon, 4, 5, and 6 P.M.

May 9th, 16th, 23rd, and 30th: Interviews with local professionals discussing the topic of mental health.

FCC Category – Religion

April - June: Church Services every Sunday morning including: Prince of Peace Lutheran Church 7:00am, Morgan Street Church of Christ 8:00am, Apostolic Faith Church 8:30am, Good Shpehard Baptist Church 9:00am, First Christian Church 9:30am, Martinsville Baptist Tabernacle 10:00am, First Baptist Church 10:30am.

April - June: Daily reflections provided by the Mooresville Church of Christ.

FCC Category – Agriculture

Daily: Each day, we air 60 second reports from Hoosier Ag Today, detailing the economics of the agricultural sector.

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FCC Category – Recreation

June 28th: Interview Jerry Vest with the Spirit of 45's about the 4th of July Parade along with the history and future plans of the organization.

PUBLIC SERVICE ANNOUNCEMENTS 102.3 WCBK FM

The following Public Service Announcements and the organizations therein benefited from the reading and airing of these live readings and/or airings of pre-produced announcements played in unsold spot inventory. These were not logged nor are they tabulated.

Dave Thomas Foundation for Adoption :30
Doctors Without Borders :30
First Christian Church :30
Hall Civic Association :30
Cruise in on the Square :30
Saturday Farmers Market :30
Morgan County Humane Society :30
Morgan County Head Start :30
Chamberfest :30
Camp Invention :30
Co-Alliance Fill up for Freedom :30