

WCBK 102.3 FM Martinsville, Indiana
Quarterly Issues Program List
July through September 2023

The following is a list of the significant issues responded to by WCBK 102.3 FM in Martinsville, Indiana, along with the most significant programming of those issues for the period listed above. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Method for Determining Community Needs: The entire staff of WCBK 102.3 FM participates in our efforts to determine community needs in our service area. Salespersons Jonnie Robbins and Tracy Scott attend the Martinsville and Mooresville Chamber of Commerce meetings. The News Department attends different governmental meetings each month that include, but are not limited to: Martinsville City Council / Board of Works, Mooresville Town Council, Martinsville Planning Commission / Board of Zoning, Martinsville School Board, County Council, County Commissioners, Martinsville Park Board, along with a number of other essential community functions to determine the needs of our service area.

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FCC Category – Government

A.) Social Security Show featuring Jolene Dixon from the Bloomington, Indiana Social Security Office. Programs ran on the following dates.

July 6th: 8:30AM- Host Jon Bowen spoke with Social Security Administration about Americans with disabilities act, Communications Corner on website, my SSA, fraud protection.

August 3rd: 8:30AM- Host Jon Bowen spoke with Social Security Administration regarding Back to school mode, online options, educators package, SSA talks, spouse benefits, retirement auxiliary.

September 7th: 8:30AM- Host Jon Bowen spoke with Social Security Administration about Retirement and Auxiliary Benefits, planning for retirement.

B.) Common Council and Board of Works updates, provided by John Mcgee, ran on the following dates.

July 11th: 8:30AM- Updates on: Budget workshop, speed limit signs, easements, Habitat for Humanity, paving bids, new bobcat.

July 25th: 8:30AM- Updates on: Budget workshop, bad debt with water bills, reimbursment, tax ebatelements, ecliplse, artie fest.

August 15th: 8:30AM- Updates on: Processing the surplus vehicles, no parking areas, new agreement with Banning Engineering, ground rules inc, parking study, additional handicap parking, art sanctuary parking, mutual of understanding.

August 29th: 8:30AM- Updates on: Street closures for Christmas Parade, Water utility update, V3 Agreement, Yield and Stop sign study, purchase agreements, eclipse, budget workshop.

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September 12th: 8:30AM- Updates on: Sewer updates, traffic studies, clearing accounts, security officers, new contracts, POW/MIA day.

September 26th: 8:30AM- Updates on: Bids for Artesian Avenue path, Retail strategies, clearing accounts, handicap parking request, public hearing for budget, Central Indiana Regional Development Authority, Log House.

FCC Category – Health / Welfare

A.) Lets Talk Health Segments featuring Franciscan Health Doctors on July 5th, August 2nd, and September 6th, all at 11:15AM for 10-15 minutes. Jon Bowen would have Franciscan Health on the air, interviewing multiple doctors, nurses, and rehab specialists about the latest updates from their field of work.

B.) Daily obituary readings at 7:40 gathered from local funeral homes in Morgan County.

FCC Category – Youth-Student-Children's Organizations

Newscasts covering local school student leadership programs as well as some of the events being hosted by the schools.

FCC Category – Women's Organizations, Charities

July - September: Aired blood drive announcements for multiple blood drive opportunities throughout Morgan County.

August 18th, 22nd, 25th, 29th, Susan Lowe with A Senior Retreat came in to discuss her business.

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FCC Category – Education

Monthly reports on the school boards of Martinsville, Mooresville and Monroe – Gregg school corporations. Each of these three reports airs on our morning, noon, and evening news segments.

FCC Category – Business – Civic

Chamber Chats: Mondays and Wednesdays at 7:10am and 5:10pm
Martinsville and Mooresville Chambers of Commerce airs a 90 second briefing of what is happening around the Chamber.

FCC Category – Environment

Monthly: Announce meeting notices for the Morgan County Soil and Water Conservation District on our news segments at noon, 4, 5, and 6 P.M.

FCC Category – Public Safety

Daily crime and booking reports run on news segments at 6, 7, and 8 A.M., and noon, 4, 5, and 6 P.M.

FCC Category – Religion

July - September: Church Services every Sunday morning including: Prince of Peace Lutheran Church 7:00am, Morgan Street Church of Christ 8:00am, Apostolic Faith Church 8:30am, Good Shpehard Baptist Church 9:00am, First Christian Church 9:30am, Martinsville Baptist Tabernacle 10:00am, First Baptist Church 10:30am.

July - September: Daily reflections provided by the Mooresville Church of Christ.

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FCC Category – Agriculture

Daily: Each day, we air 60 second reports from Hoosier Ag Today, detailing the economics of the agricultural sector.

September 13th: Interview Lisa McPhee with the Soil and Water Conservation District about their buy a tree program.

FCC Category – Recreation

September 5th, 12th, 19, and 26th: Spoke with Brie Towel Hacker with the Fall Foliage Committee for the upcoming event in October.

PUBLIC SERVICE ANNOUNCEMENTS 102.3 WCBK FM

The following Public Service Announcements and the organizations therein benefited from the reading and airing of these live readings and/or airings of pre-produced announcements played in unsold spot inventory. These were not logged nor are they tabulated.

Dave Thomas Foundation for Adoption :30
Doctors Without Borders :30
First Christian Church :30
Hall Civic Association :30
Cruise in on the Square :30
Saturday Farmers Market :30
Morgan County Humane Society :30
Morgan County Head Start :30
Chamberfest :30
Camp Invention :30
Co-Alliance Fill up for Freedom :30