

WCBK 102.3 FM Martinsville, Indiana
Quarterly Issues Program List
January through March 2024

The following is a list of the significant issues responded to by WCBK 102.3 FM in Martinsville, Indiana, along with the most significant programming of those issues for the period listed above. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Method for Determining Community Needs: The entire staff of WCBK 102.3 FM participates in our efforts to determine community needs in our service area. Salespersons Jonnie Robbins and Tracy Scott attend the Martinsville and Mooresville Chamber of Commerce meetings. The News Department attends different governmental meetings each month that include, but are not limited to: Martinsville City Council / Board of Works, Mooresville Town Council, Martinsville Planning Commission / Board of Zoning, Martinsville School Board, County Council, County Commissioners, Martinsville Park Board, along with a number of other essential community functions to determine the needs of our service area.

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FCC Category – Government

A.) Social Security Show featuring Jolene Dixon from the Bloomington, Indiana Social Security Office. Programs ran on the following dates.

January 11th: 8:30AM- Host Jon Bowen spoke with Social Security Administration about general enrollment, medicare premiums, IRMA, replacing social security cards, spotting scams, and retirement savings education.

February 1st: 8:30AM- Host Jon Bowen spoke with Social Security Administration regarding general enrollment period, replacement cards, social security benefits, spotting scams, and SSA website.

March 7th: 8:30AM- Host Jon Bowen spoke with Social Security Administration about slamming the scam, retirement age and benefits, and disability.

B.) Common Council and Board of Works updates, provided by John Mcgee, ran on the following dates.

January 9th: 8:30AM- Updates on: 3rd phase of sidewalks, new rental agreement, lexipol, employment contracts, clerk report, budget, tax rate, 2023 building inspections, new officers.

January 23rd: 8:30AM- Updates on: Keller office supply, sanitation update, V3 contract, purchasing vehicles, new officers sworn in, approved budget, trust Indiana, tax rate, surplus vehicles.

February 13th: 8:30AM- Updates on: Environmental recovery fee, new vehicles, July 4th street closures, sewer adjustments, John R Wooden youth and government club, State Treasurer, fire department annual report, new board appointees.

February 27th: 8:30AM- Updates on: New road closure applications, ARA contract, payroll, levy contract, 2024 temporary loan for sanitation.

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March 12th: 8:30AM- Updates on: Fall Foliage Festival road closures, water department, moving stop signs, sanitation department.

March 26th: 8:30AM- Updates on: Water department moving to Mulberry Street, Police Department and Schools, environmental fee, rezoning.

FCC Category – Health / Welfare

A.) Lets Talk Health Segments featuring Franciscan Health Doctors on January 3rd, February 7th, and March 6th, all at 11:15AM for 10-15 minutes. Jon Bowen would have Franciscan Health on the air, interviewing multiple doctors, nurses, and rehab specialists about the latest updates from their field of work.

B.) Daily obituary readings at 7:40 gathered from local funeral homes in Morgan County.

FCC Category – Youth-Student-Children's Organizations

Newscasts covering local school student leadership programs as well as some of the events being hosted by the schools.

Martinsville High School hosting cornhole tournament with MHS Riley Dance Marathon.

February 19th – 23rd: FFA interviews with local high school chapters

FCC Category – Women's Organizations, Charities

January - March: Aired blood drive announcements for multiple blood drive opportunities throughout Morgan County.

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FCC Category – Education

Monthly reports on the school boards of Martinsville, Mooresville and Monroe – Gregg school corporations. Each of these three reports airs on our morning, noon, and evening news segments.

FCC Category – Business – Civic

Chamber Chats: Mondays and Wednesdays at 7:10am and 5:10pm
Martinsville and Mooresville Chambers of Commerce airs a 90 second briefing of what is happening around the Chamber.

FCC Category – Environment

Monthly: Announce meeting notices for the Morgan County Soil and Water Conservation District on our news segments at noon, 4, 5, and 6 P.M.

FCC Category – Public Safety

Daily crime and booking reports run on news segments at 6, 7, and 8 A.M., and noon, 4, 5, and 6 P.M.

Januray 23rd: Interview with Morgan County Sherriff about a local shooting.

FCC Category – Religion

January - March: Church Services every Sunday morning including: Prince of Peace Lutheran Church 7:00am, Morgan Street Church of Christ 8:00am, Apostolic Faith Church 8:30am, Good Shpehard Baptist Church 9:00am, First Christian Church 9:30am, Martinsville Baptist Tabernacle 10:00am, First Baptist Church 10:30am.

January - March: Daily reflections provided by the Mooresville Church of Christ.

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FCC Category – Agriculture

Daily: Each day, we air 60 second reports from Hoosier Ag Today, detailing the economics of the agricultural sector.

March 18th – 22nd: Ag week interviews.

FCC Category – Recreation

Multiple interviews with experts in the area about the solar eclipse.

PUBLIC SERVICE ANNOUNCEMENTS 102.3 WCBK FM

The following Public Service Announcements and the organizations therein benefited from the reading and airing of these live readings and/or airings of pre-produced announcements played in unsold spot inventory. These were not logged nor are they tabulated.

Dave Thomas Foundation for Adoption :30

Doctors Without Borders :30

First Christian Church :30

Hall Civic Association :30

Cruise in on the Square :30

Saturday Farmers Market :30

Morgan County Humane Society :30

Morgan County Head Start :30

Chamberfest :30

Camp Invention :30

Co-Alliance Fill up for Freedom :30