

NCC Cable System Order

POLITICAL

Order #	62298803
Sy/scode	0865
System Name	Alpine Adv./McMinnville, TN
Market	Nashville
AE	Mark Ongsysia
Sales Coordinator	Ogigi Cuello
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	May'15 C-DMA Nielsen 2015 Live+3

Flight Dates	07/04/16 - 07/10/16
Agency	Spot Cable Sales Corp.
Advertiser	Grant Sharrett TN CD 04
Client Code	
Product Code	30 sec
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/05/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$305.16
Commission	\$45.77
Net Total	\$259.39
Total Spots	72
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R3 Dropped missed spots from 62298855. Please confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/4/16	7/10/16	09:00	12:00	X	X	X	X	X	X	X	-	-	14	\$2.55	\$35.70	30	LUR
2	FXNC	VARIOUS	7/4/16	7/10/16	12:00	15:00	X	X	X	X	X	X	X	-	-	14	\$4.25	\$59.50	30	LUR
3	FXNC	VARIOUS	7/4/16	7/10/16	15:00	18:00	X	X	X	X	X	X	X	-	-	14	\$5.10	\$71.40	30	LUR
4	FXNC	FOX AND FRIEND<	7/4/16	7/10/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$4.00	\$56.00	30	LUR
5	FXNC	VARIOUS	7/4/16	7/10/16	18:00	24:00	X	X	X	X	X	X	X	-	-	14	\$5.29	\$74.06	30	LUR
6	FXNC	VARIOUS	7/4/16	7/10/16	12:00	15:00	X	X	X	X	X	X	X	-	-	2	\$4.25	\$8.50	30	R3 +2x LUR

SPOTS	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	72	0	0	0	0	0	0	0	0	0	0	0	72
AMT	\$305.16	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$305.16

SYSTEM APP: SALES ACCT Date Printed 07/05/16

NCC Cable System Order

POLITICAL

Order #	62298655
Syscode	0865
System Name	Alpine Adv./McMinnville, TN
Market	Nashville
AE	Mark Ongysia
Sales Coordinator	Ogigi Cuello
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	May15 C-DMA Nielsen 2015 Live+3

Flight Dates	06/27/16 - 07/03/16
Agency	Spot Cable Sales Corp.
Advertiser	Grant Starrat TN CD 04
Client Code	
Product Code	30 sec
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/05/16
Version	3 Vs. 2
Show All Lines	
Total # of Weeks	1
Total	\$290.71
Commission	\$43.61
Net Total	\$247.10
Total Spots	69
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R3:Dropped missed spots and will add them to 62298655. Please confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	6/27/16	7/3/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$4.00	\$56.00	30	LUR
2	FXNC	VARIOUS	6/27/16	7/3/16	09:00	12:00	X	X	X	X	X	X	X	-	-	14	\$2.55	\$35.70	30	LUR
3	FXNC	VARIOUS	6/27/16	7/3/16	12:00	15:00	X	X	X	X	X	X	X	-	-	12	\$4.25	\$51.00	30	R3-2x LUR
4	FXNC	VARIOUS	6/27/16	7/3/16	15:00	18:00	X	X	X	X	X	X	X	-	-	14	\$5.10	\$71.40	30	LUR
5	FXNC	VARIOUS	6/27/16	7/3/16	18:00	24:00	X	X	X	X	X	X	X	-	-	14	\$5.29	\$74.06	30	LUR
6	FXNC	VARIOUS	6/27/16	7/3/16	09:00	12:00	X	X	X	X	X	X	X	-	-	1	\$2.55	\$2.55	30	R1: +1x mg

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	69	0	0	0	0	0	0	0	0	0	0	0	69
AMT	\$290.71	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$290.71

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62298655 | Nashville | Alpine Adv./McMinnville, TN | 0865 |