

QUARTERLY ISSUES/PROGRAMS LIST

The following is a list of some of the significant issues responded to by Station 1340 KICK, Springfield, Missouri, along with the most significant programming treatment of those issues for the period 01/01/24-03/31/24. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
The Shrine Mosque History & Centennial - Sam Montgomery	Sharing Stories of the Crossroads	January 2	4pm - 5pm	45 Minutes	Informed listeners of history of Shriners outreach in Springfield and the centennial of the Shrine Mosque.
Legacy of Si Siman - Dr. Kitty Ledbetter & Scott Siman	Sharing Stories of the Crossroads	January 9	4pm - 5pm	45 Minutes	Informed listeners of history of Si Siman with baseball and country music in the Ozarks, and the formation of The Ozarks Jubilee.
Springfield Restaurant History - Jay Parino	Sharing Stories of the Crossroads	January 23	4pm - 5pm	45 Minutes	Informed listeners of restaurant history, and the cultural significance of historical establishments in Springfield.
Ozarks Music - The Ozark Mountain Daredevils Farewell Tour - Dwight Glen	Sharing Stories of the Crossroads	January 30	4pm - 5pm	45 minutes	Informed listeners of legacy of The Ozark Mountain Daredevils, their history and impact on the Ozarks.
History of the Boy Scouts - Dave Eslick	Sharing Stories of the Crossroads	February 6	4pm - 5pm	45 minutes	Informed listeners of the history of the Boy Scouts of America and their impact on the Ozarks.

Dan Vaughn, Radio & Television in the Ozarks - Dale Moore	Sharing Stories of the Crossroads	February 27	4pm - 5pm	45 minutes	Discussed history of Dan Vaughn, important media figure in the Ozarks and his impact on local radio and tv.
Civic Education & Programs - Jillian Hodge	Sharing Stories of the Crossroads	March 12	4pm - 5pm	45 minutes	Discussed civic education initiatives and civic programs available through various mediums in the Springfield area.
Leading Ladies Exhibit - History Museum on the Square - Sean Fitzgibbons	Sharing Stories of the Crossroads	March 19	4pm - 5pm	45 minutes	Informed listeners of exhibit on the history of women in the Ozarks, and other history initiatives at the History Museum on the Square.
Birthplace of Route 66 Festival - Dale Moore, David Eslick	Sharing Stories of the Crossroads	March 26	4pm - 5pm	45 minutes	Informed listeners of upcoming event celebrating the history of Route 66 in the Ozarks, and how the public can be involved.
Real Estate Radio	Real Estate Radio Show	January 1 - March 31	4pm - 5pm Thursdays	45 Minutes	Inform listeners of real estate trends, how to care for the home, the home buying process and what to look for when considering home ownership.
Dream Network President & Founder RC Amer	The Ozarks Big Radio Shopping Show	January 1 - March 31	Saturdays 8AM - 11AM	Live Mentions In 3 Hr Show	Inform listeners of outreach by Dream Network in providing children of single parent homes with resources to cover needs, and opportunities to contribute and volunteer.

American Heart Month	PSA	February 15 - 29	10x Daily	30 Seconds	Informed listeners of importance of heart health and regular screenings.
Don't Drink & Drive	PSA	January 1 - 12	20x Daily	30 Seconds	Informed listeners of risks and dangers of driving while intoxicated.
Community Blood Center Of The Ozarks	PSA	January 1 - March 31	4x Daily	30 Seconds	Informed Listeners of area needs for blood donations and how to contribute.
Adoption From Foster Care - "Goat", "Jelly", "Hundo P"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of importance of foster care services, becoming a foster parent, and adoption
Caregiver Assistance - "Heroes"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of strain on caregivers of loved ones, and services available to caregivers.
Ending Hunger - "Goo Goo Dolls"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of impoverished in local communities, importance of outreach and how they can help provide food for hungry
Fatherhood Involvement - "Moments", "Tickle Fight"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of the importance of involvement by fathers in the lives of children in development, statistics
Buzzed Driving Prevention - "One More"	PSA	January 1 - March 31	3x Daily	30 Seconds	Inform listeners of the risk of driving while intoxicated, even when not extremely intoxicated.

Job Training & Employment - "Rock T-Shirt", "Earrings"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of services available for those in need of vocational training and work opportunities.
Meals On Wheels Volunteer Recruitment - "Desk", "What Does Mow Do?"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of volunteer opportunities with Meals on Wheels, why Meals on Wheels is needed and what they do
Reducing Food Waste - "Pavlov Purpose"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of the importance of reducing and eliminating food waste
Type 2 Diabetes Prevention - "People You Know - Wordplay", "Prediabetes Test"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of the impact of Type 2 Diabetes, screening, treatment and prevention.
Saving For Retirement - "House Ace", "Car Ace", "The Avo Show"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of the importance of planning ahead and saving retirement for financial security.
Emergency Preparedness - "Wireless Alerts - Sounds In Your Life", "Don't Wait - Tornado", "Preparedness Hero - Karen"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of the importance of preparing for emergencies ahead of time to protect self and families.
High Blood Pressure Control - "Hbp Numbers", "Hbp Numbers - Stroke"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of the importance of having blood pressure checked and staying aware of cardiovascular health.

High School Equivalency - "Marco", "Karim", "Carissa"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of opportunities available for those in need of further and supplementary education.
Pathways To Employment - "Airtime", "Best Vs Standard"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of resources available for career seeking and resume building.
Texting & Driving Prevention - "Text And Whatever", "Short Yet Deadly", "Passengers", "Driving Sounds"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of dangers from texting while driving and ways to reduce the risk by removing distractions.